What we learned from the 2025 **Engineering** Performance Report





Scott Carey
He/Him
Editor in Chief
LeadDev



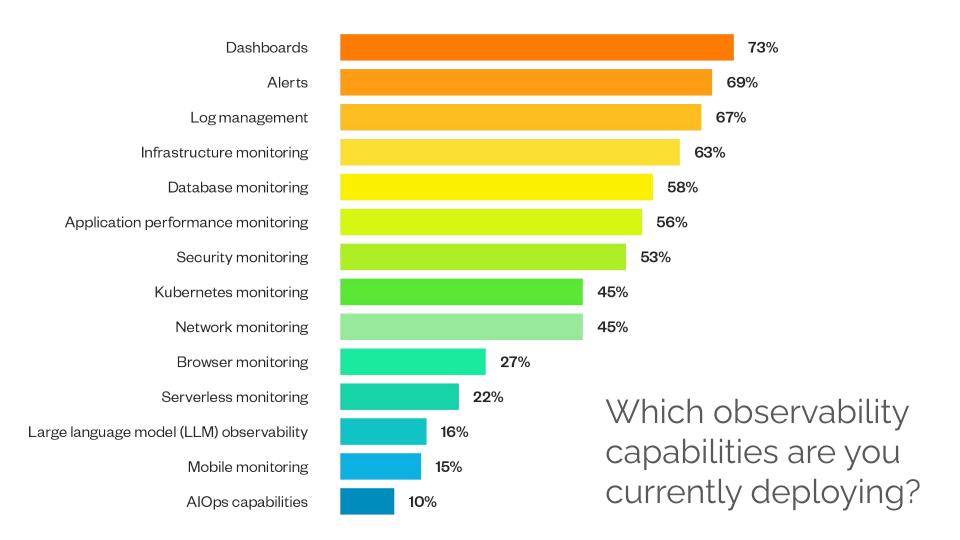
Martin Thwaites He/Him Principal Developer Advocate Honeycomb

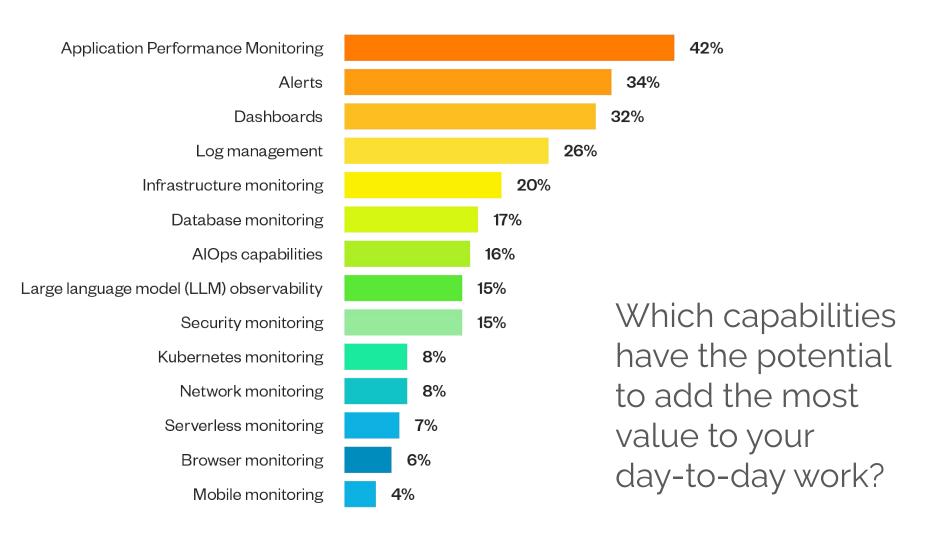
Julie Neumann She/Her CMO Honeycomb

Next week, we are launching the 2025 Engineering Performance Report

400 of you told us:

How you measure and improve the performance of software and systems in the age of Al





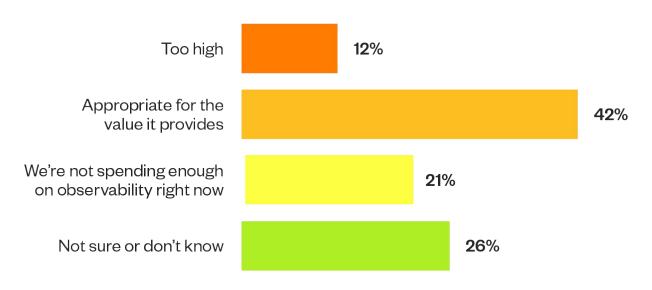
How would you describe your organization's spending levels on observability?

THE PULSE

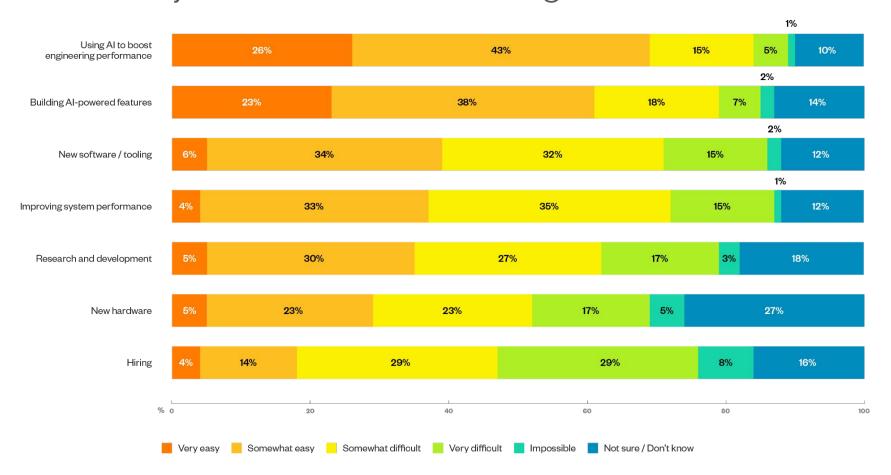
The Pulse #148: Did OpenAI set a new record for Datadog spend?

A reported \$170M per year is almost triple Coinbase's previous record. Also: the largest British automaker learns that outsourcing cybersecurity was a terrible decision, and more





How easy is it to secure new budget for:





Be the first to get the report: bit.ly/eng-performance-report-25

THANK YOU!