

LaunchDarkly ➔

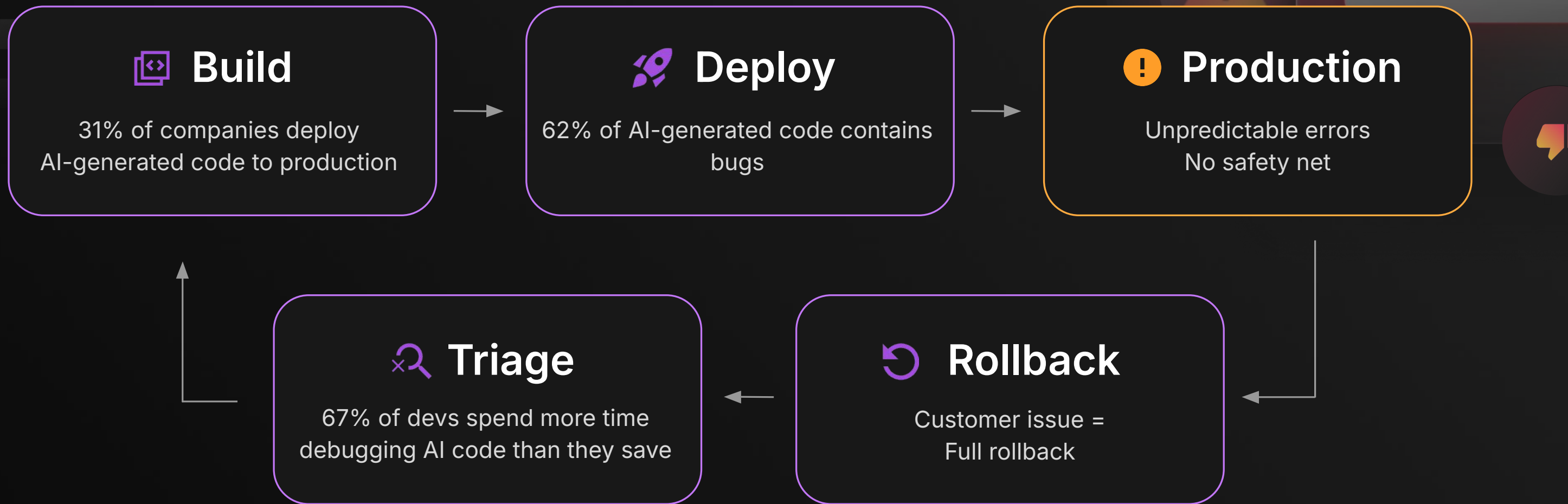
# Taming the AI-Driven Software Tsunami



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# AI is shifting from novelty to necessity, and it's *expanding the risk surface*





**PRODUCTION  
RELEASE**





# The Control Challenge

One bad release can impact millions of users instantly.

CONTROL



SPEED

# Delivery Practices for the AI Era



## **Decouple Deploys from Release**

Deploy code continuously behind feature flags, then release to users progressively

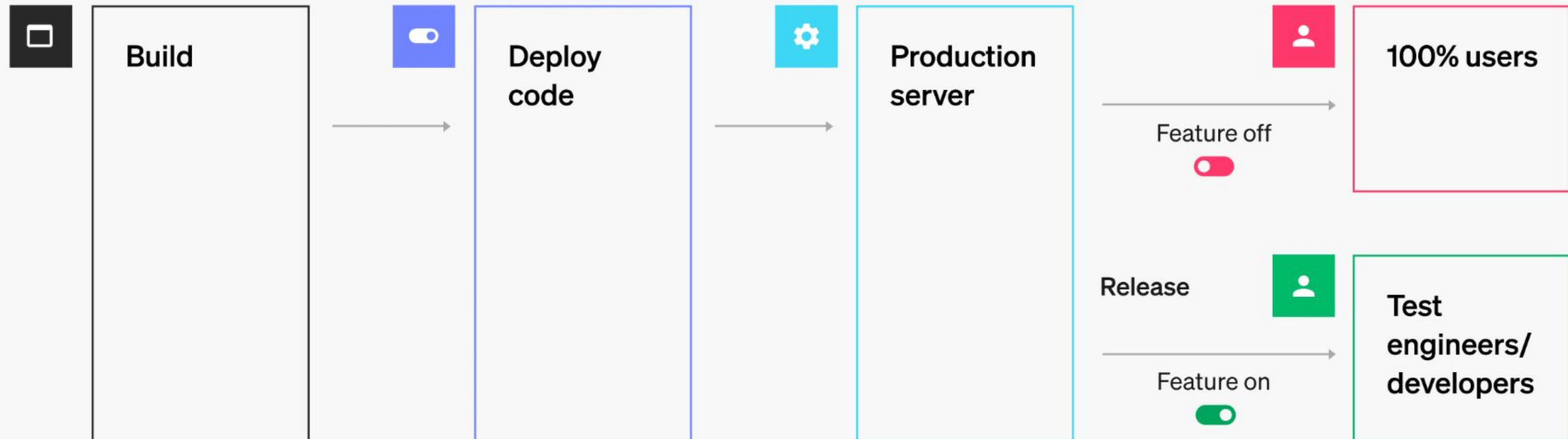


## **Measure Impact in Real-time**

Monitor user behaviour, system performance, and KPIs as you release



# Decouple deploys from releases





Observability + Release = <3

# Measure Impact in Real-time



## Flags / New Feature

Targeting

Variations

Reporting and analytics

Settings

● Staging

● Production



Monitoring Default rule for regressions ...

10% traffic of progressive rollout

12,050 user contexts exposed



No regressions  
detected so far

API Error



**0.007**

(0.004, 0.011)

API Latency



**12ms**

(4ms, 25ms)

Reservations



**0.005**

(0.002, 0.007)

View details

**MOVE  
FAST AND  
BREAK  
THINGS**