

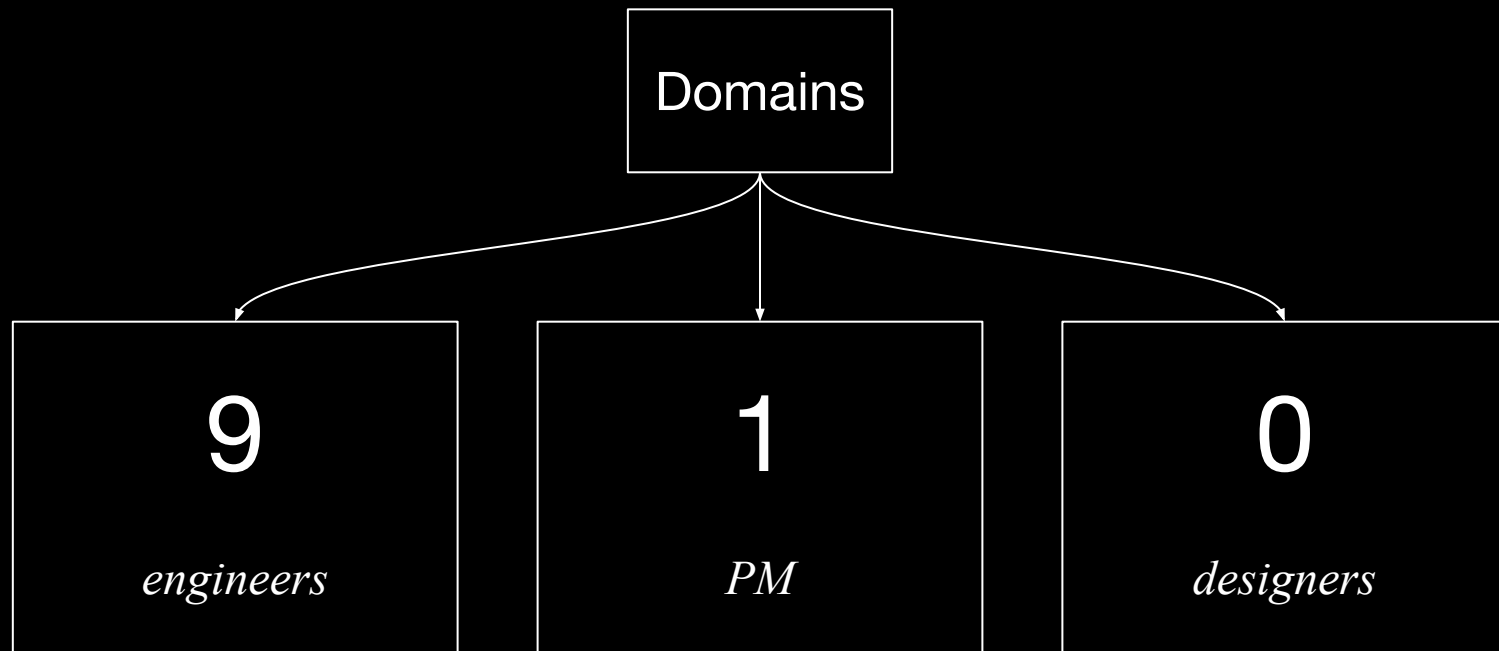


April 2023





The Team





GOOGLE / TECH / POLICY

Google sunsets Domains business and shovels it off to Squarespace



Illustration: The Verge

/ If your dot com or other domain is hosted by Google, they're all being sold to Squarespace. That includes 10 million domains, such as those purchased while signing up for Google Workspace subscriptions.

By [Umar Shakir](#), a news writer fond of the electric vehicle lifestyle and things that plug in via USB-C. He spent over 15 years in IT support before joining The Verge.

Jun 16, 2023, 12:22 PM EDT



24 Comments (24 New)



***100%* of domains migrated
successfully!***



9M+

Migrated domains

99.9%

Reseller API SLA

360+

Supported TLDs



No One Left Behind!

Inside the largest domain migration in history



Divya Kamat

Sr Engineering Leader, Squarespace Domains



Lesson 1

Your team is your superpower!



★ Know your people





★ Lead like an equal





★ Transparency builds trust





Lesson 2

Agility Over Perfection



★ Wrong decisions are better than no decisions*



★ Wrong decisions are better than no decisions*





★ You can't will projects to fit timelines





Lesson 3

Leadership Shield



★ Protect the team from pressure





★ Don't hide behind your leader





★ Managing up with honesty





Lesson 4

Celebration Engine





Summary

01 Your team is your superpower!

02 Agility over perfection

03 Leadership Shield

04 Celebration Engine



Thank you