

PLUGGING IN
THE POWER

Anil Dash

(Who the hell is this guy?)

POWER

The thing we
never talk about

“I need power!”

Some basics of power

Everybody
has
power

Nobody *thinks*
they have power

1

Systems run on **power**.

A large, light blue number '2' with a thick black outline, positioned on the left side of the image.

The purpose of a
system is what it does.



Systems express
their values through
their **budgets.**

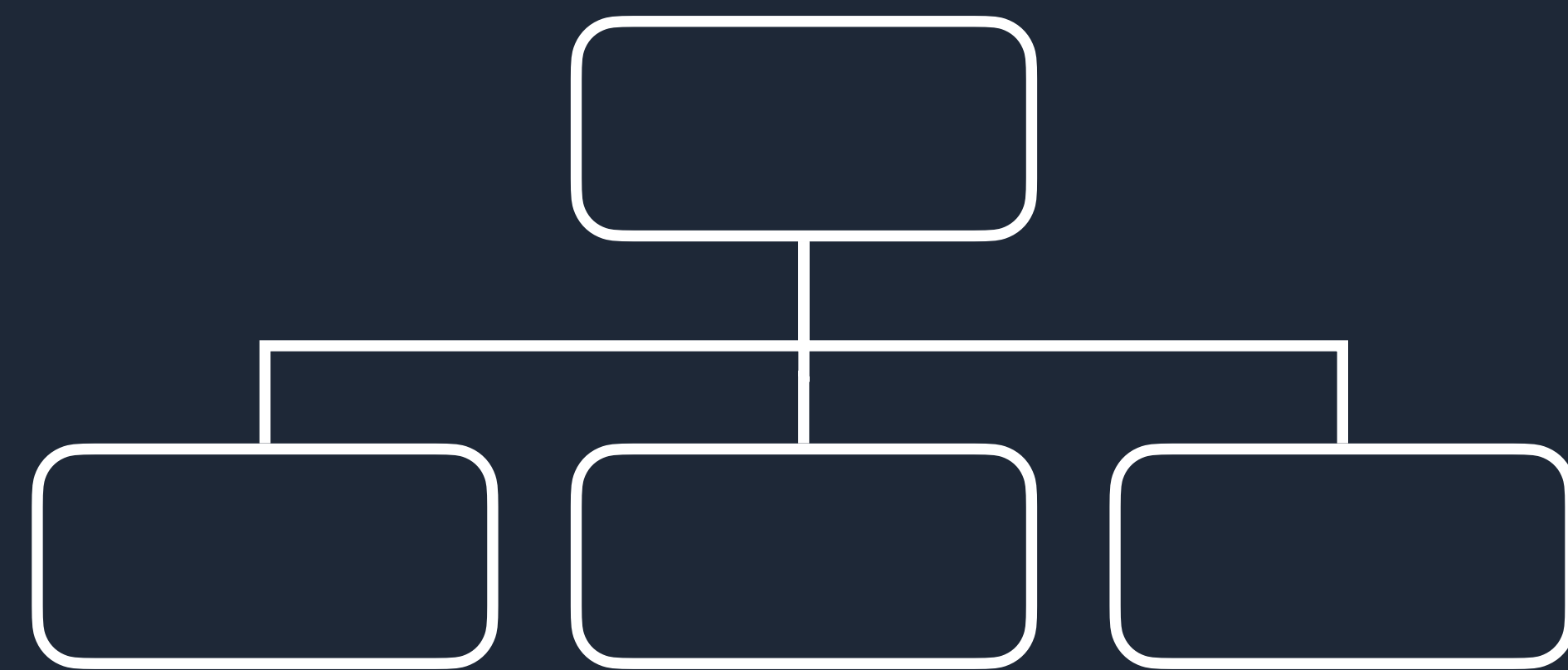
power + money

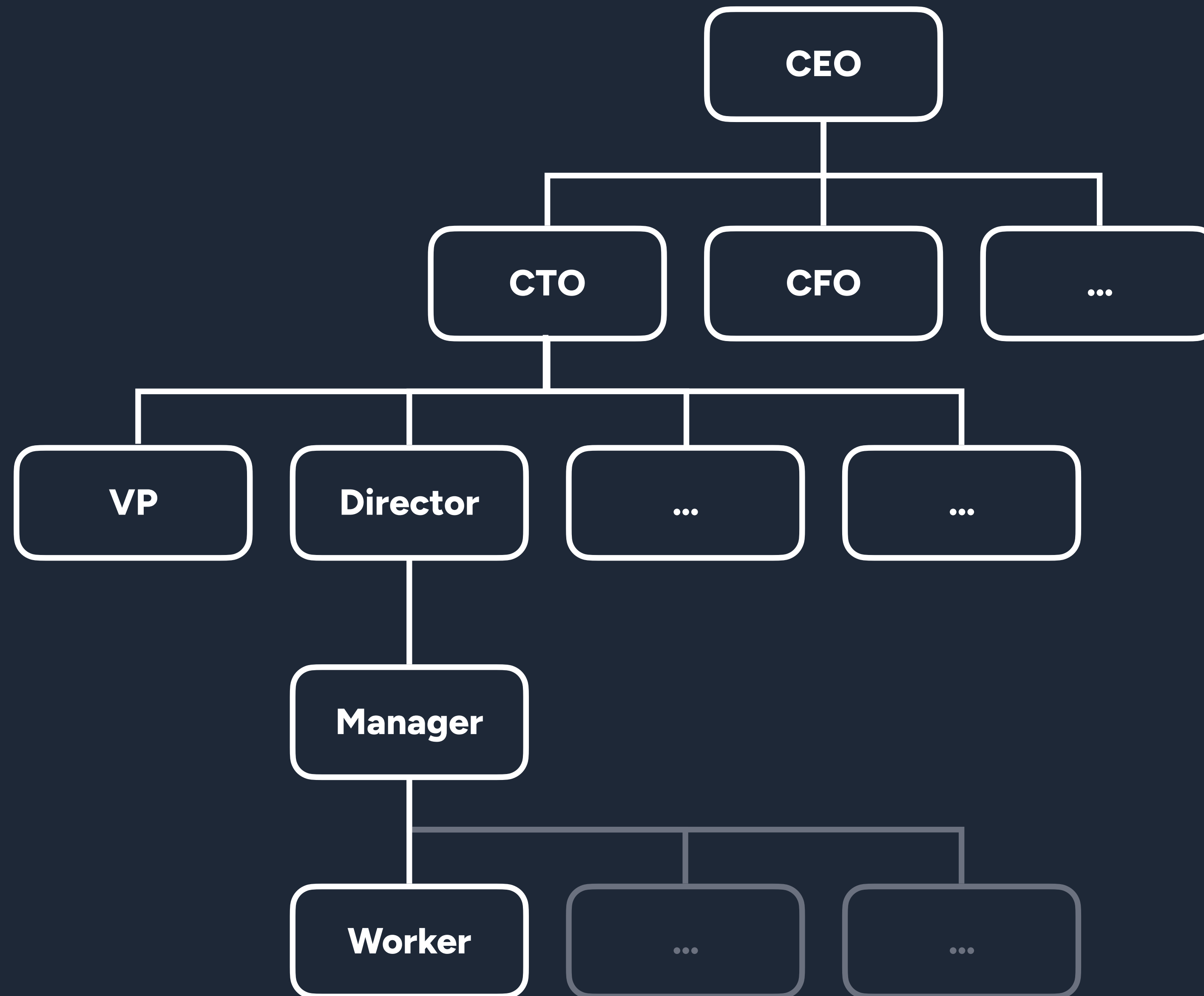
Institutions have POWER

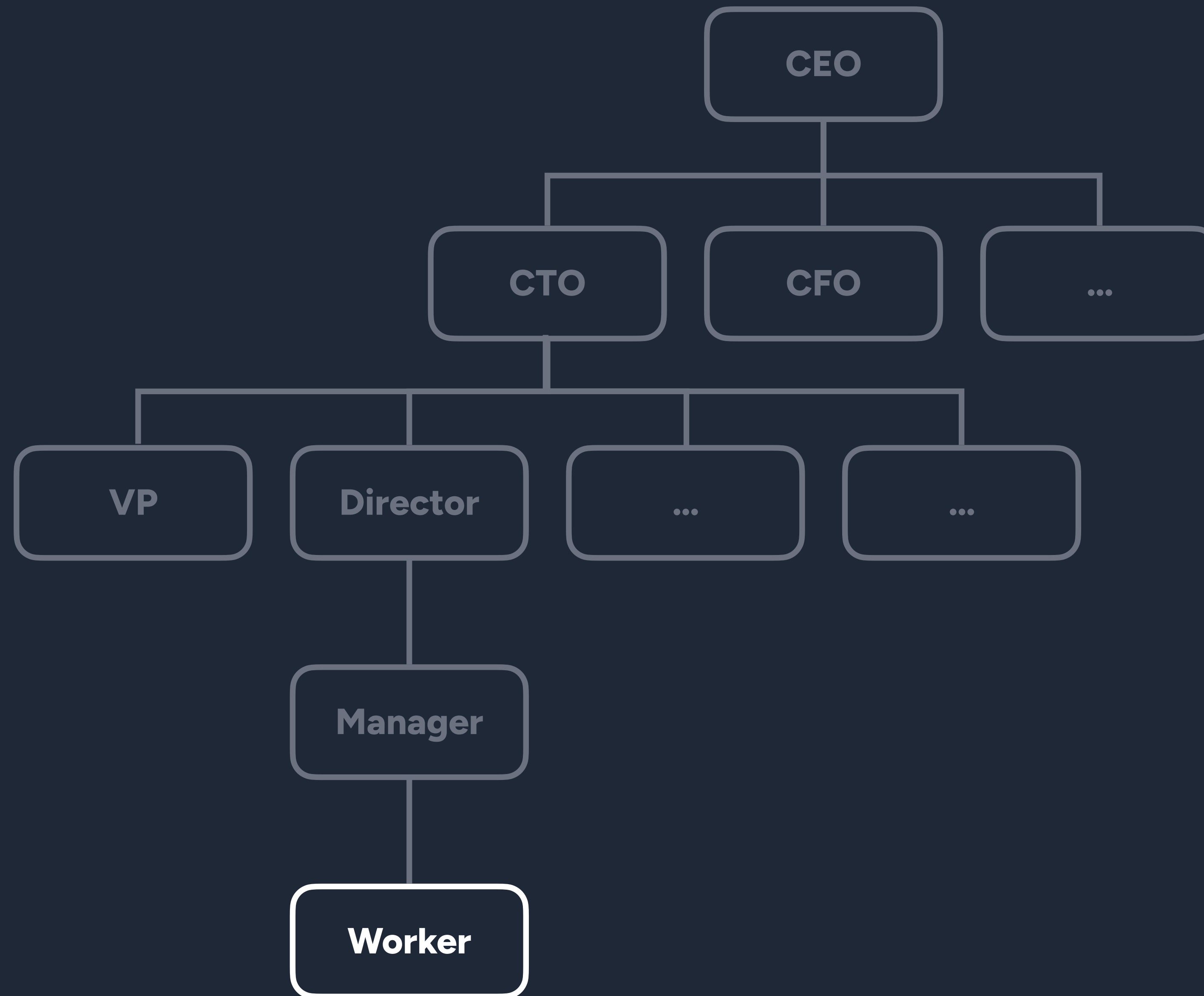
People lend their power

power → system

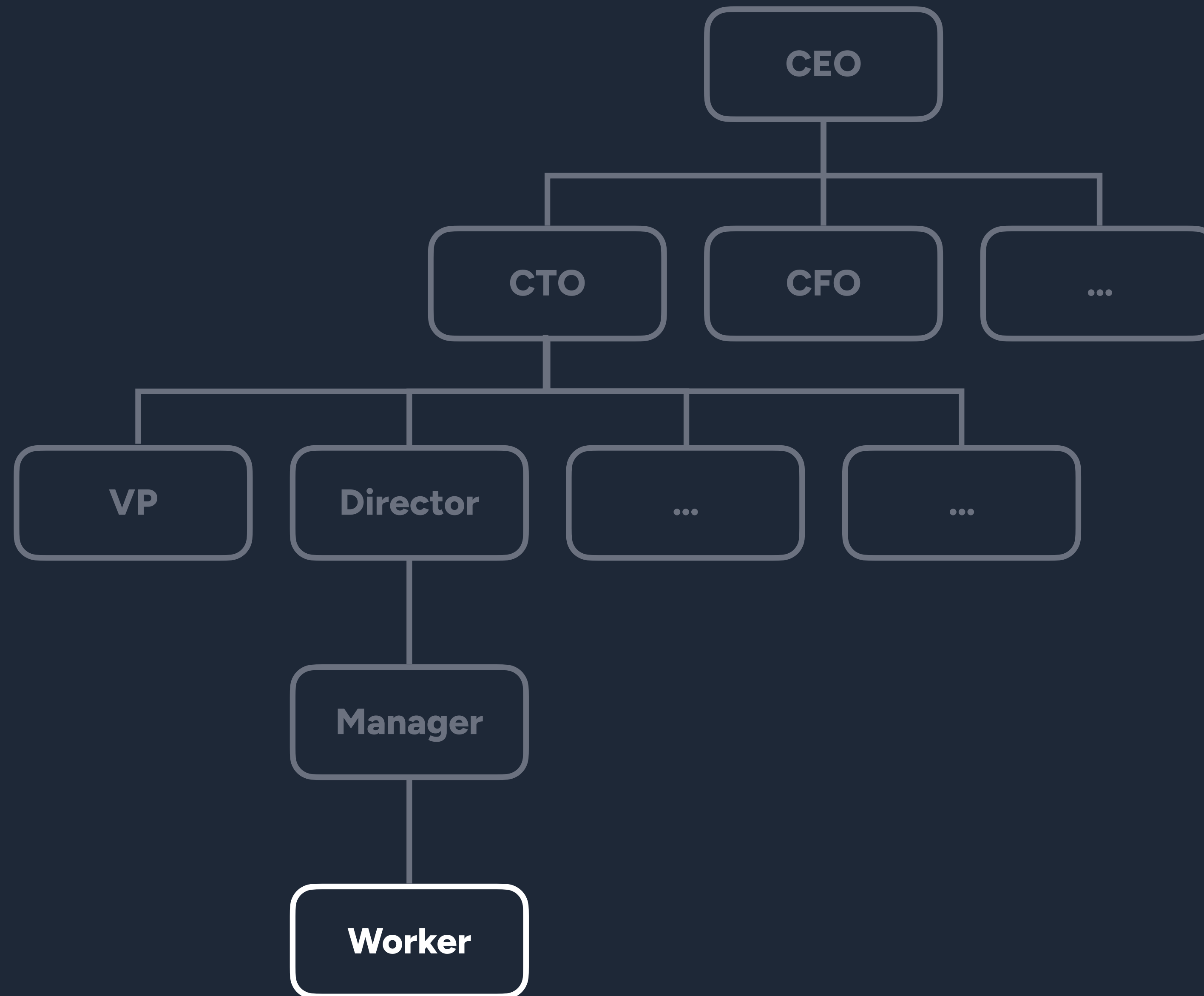
systems are hard to  see

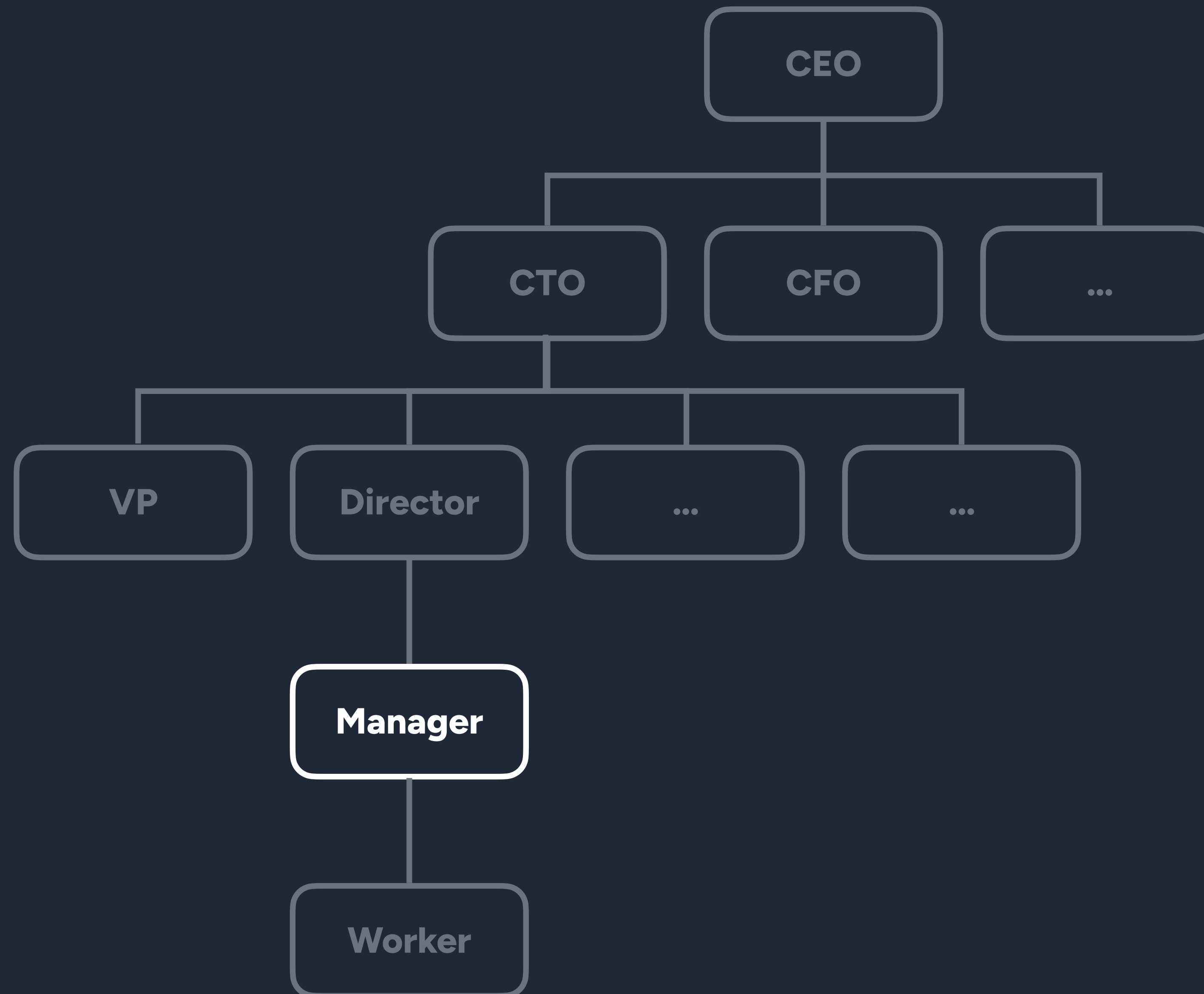






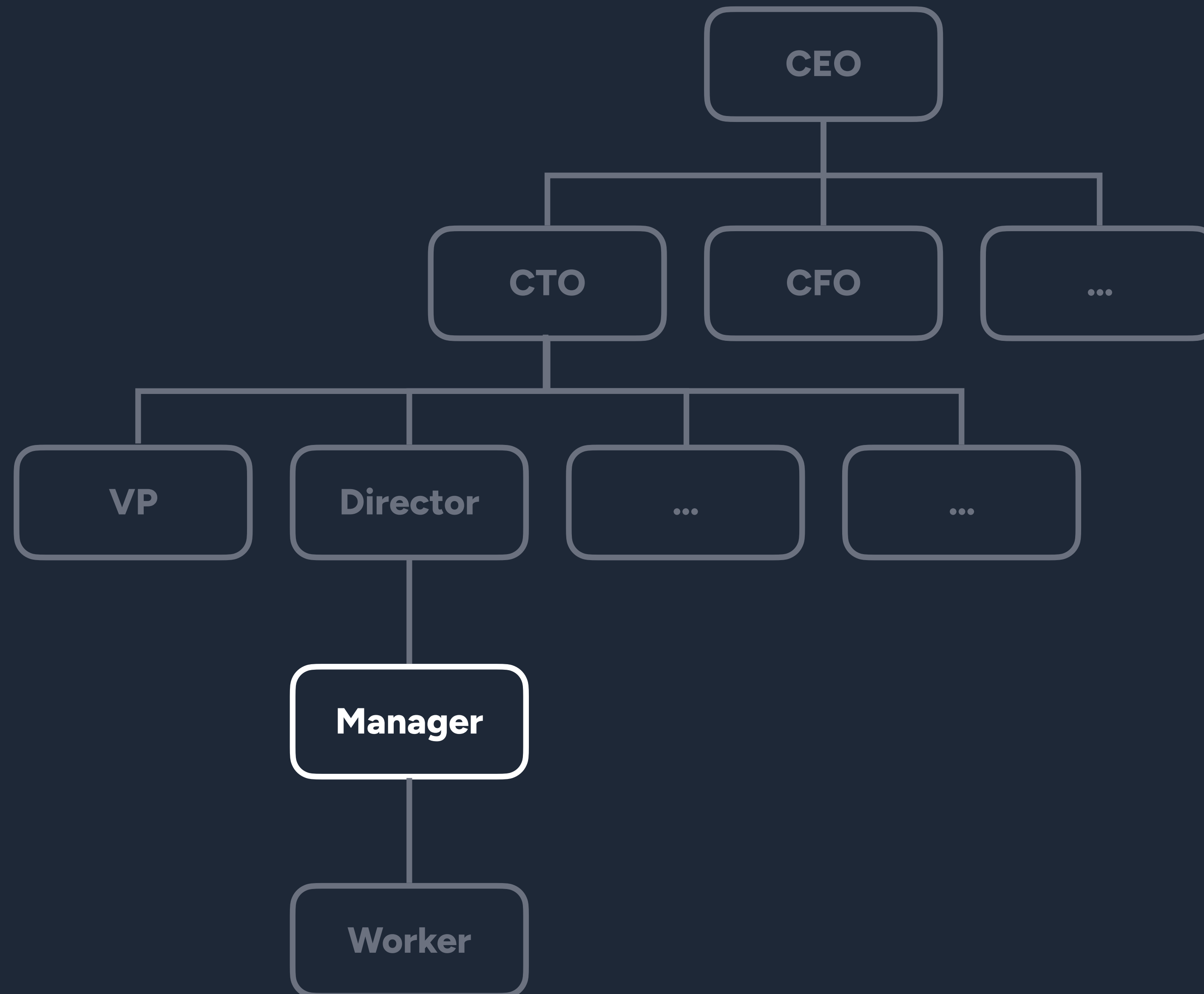
Worker

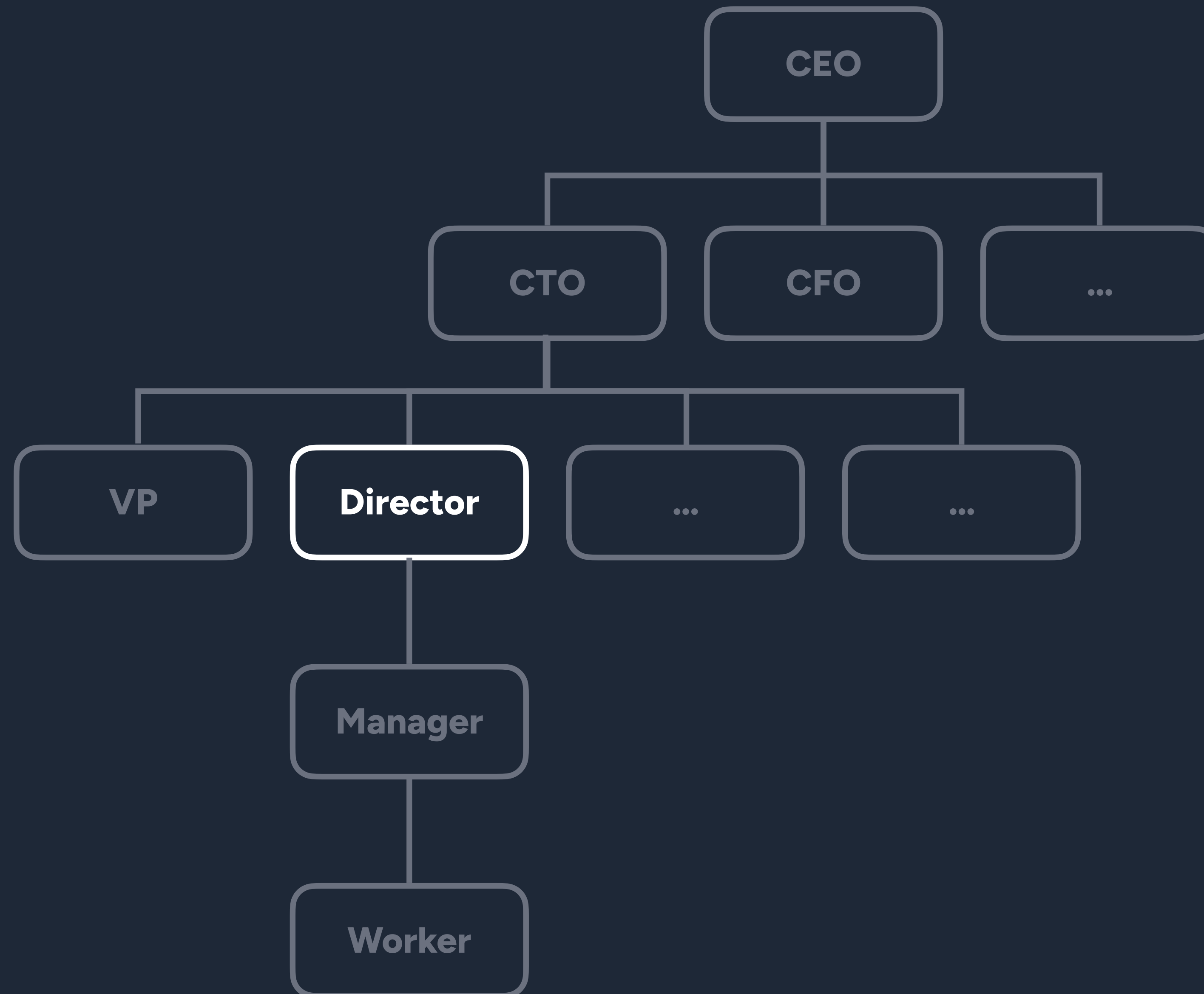


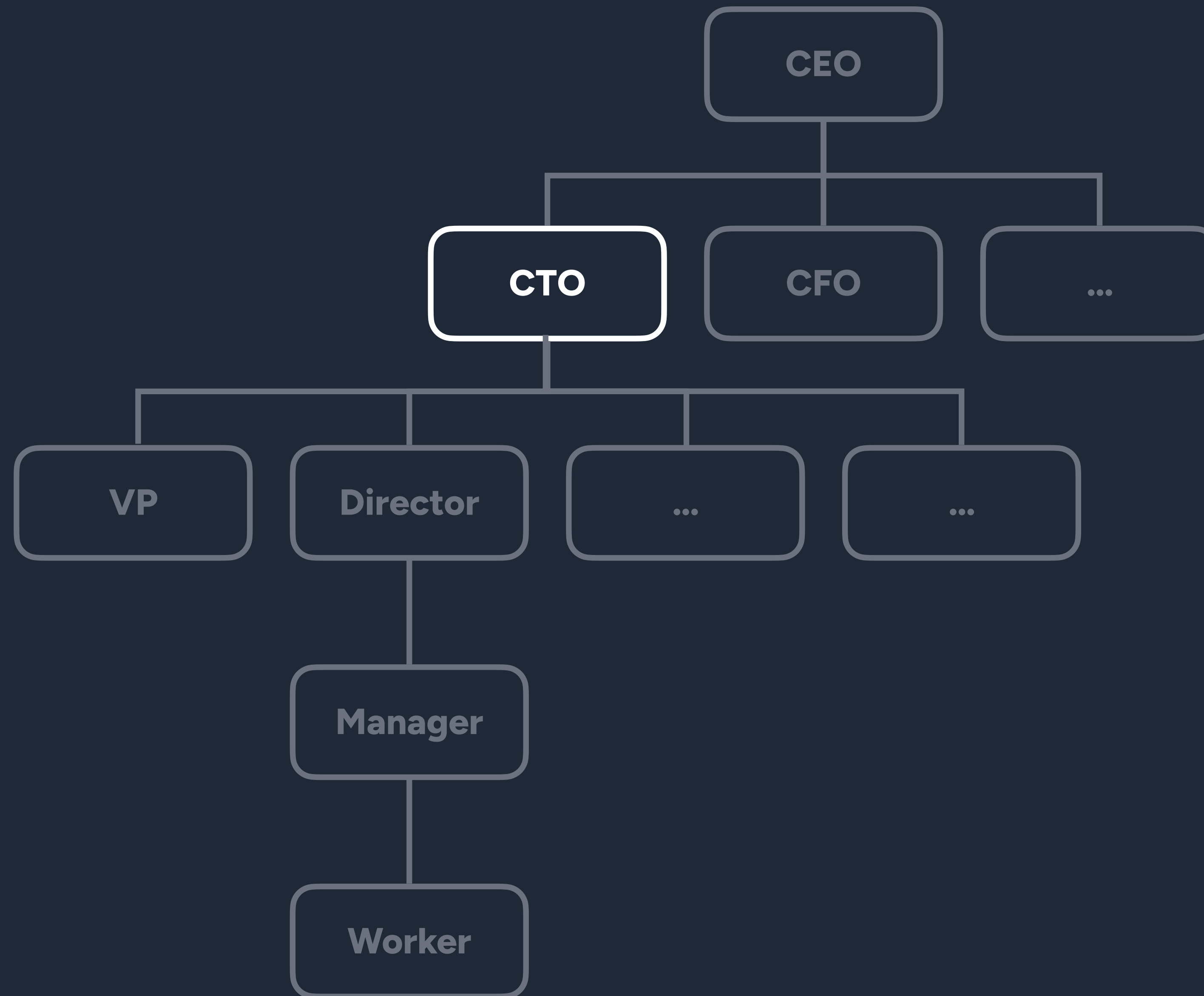


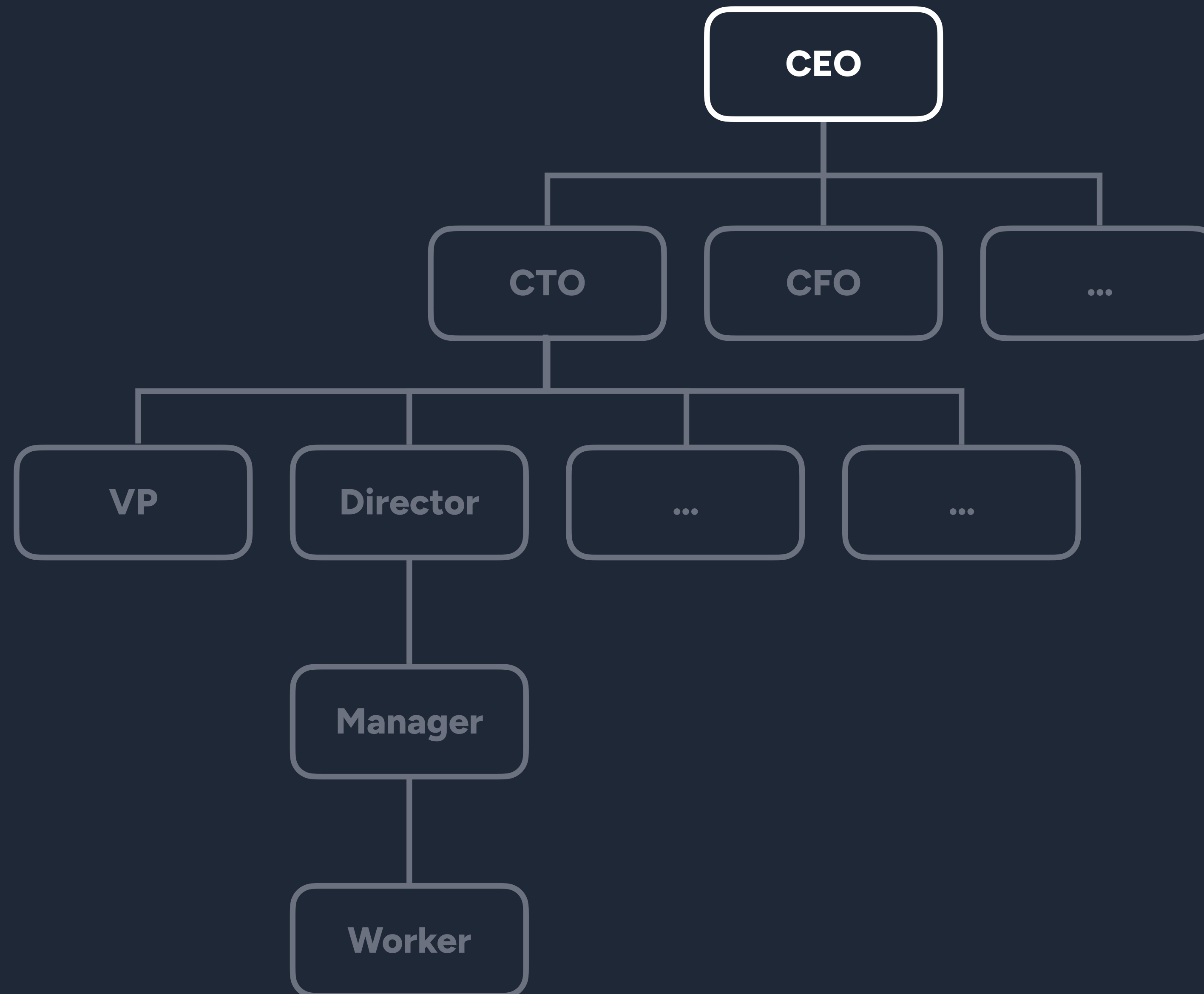
Manager







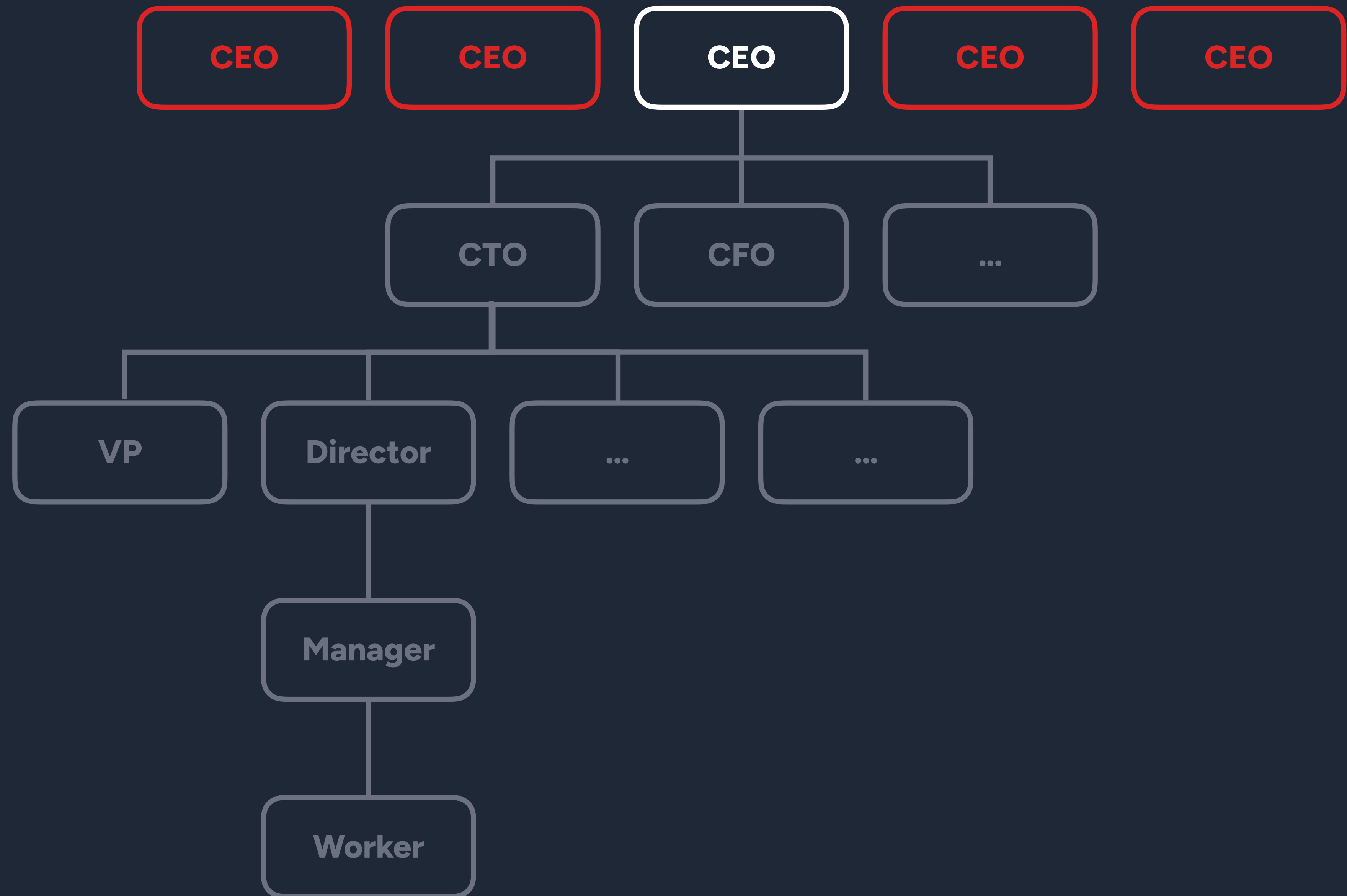


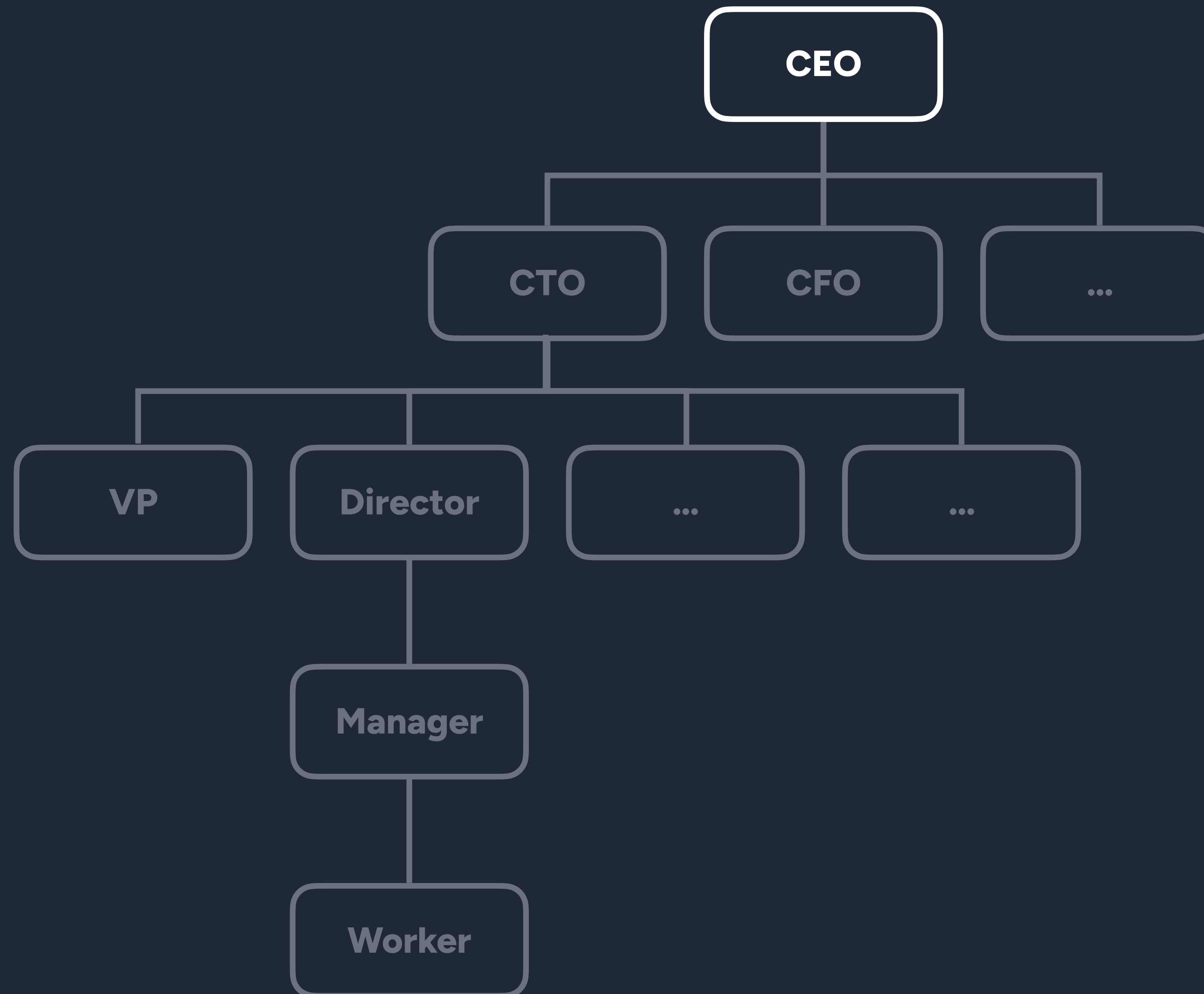


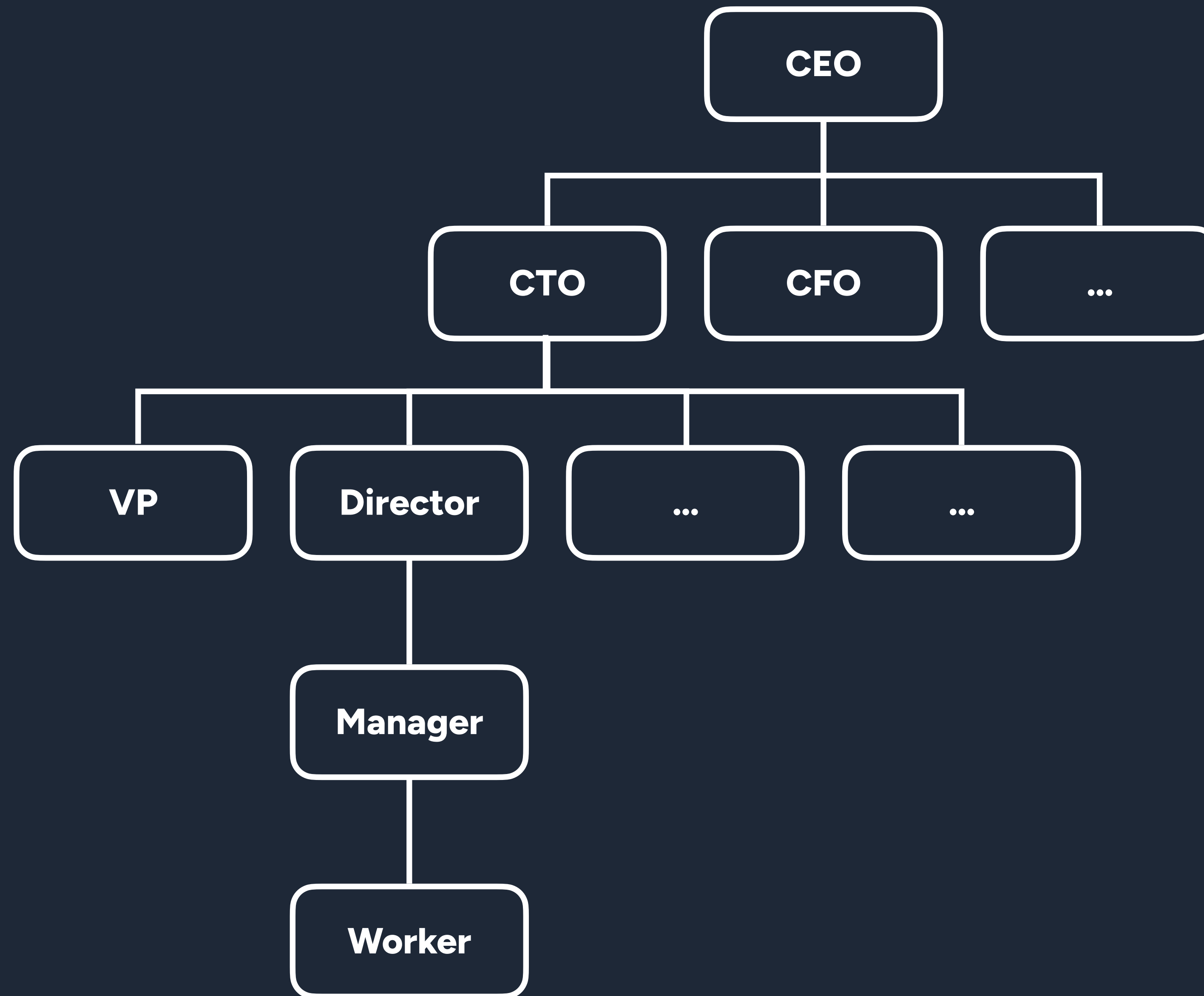
CEO

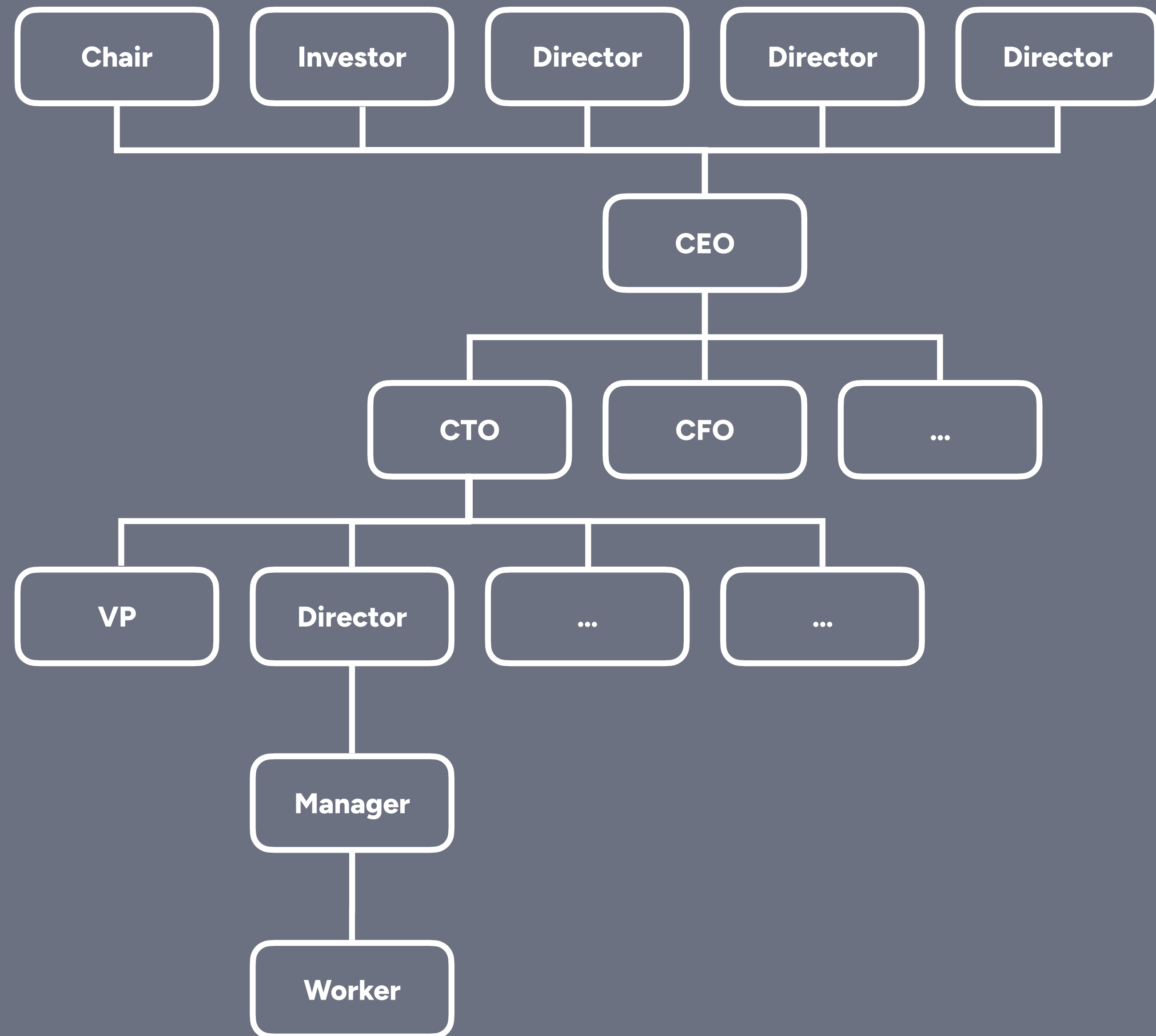
Their brains are cooked.

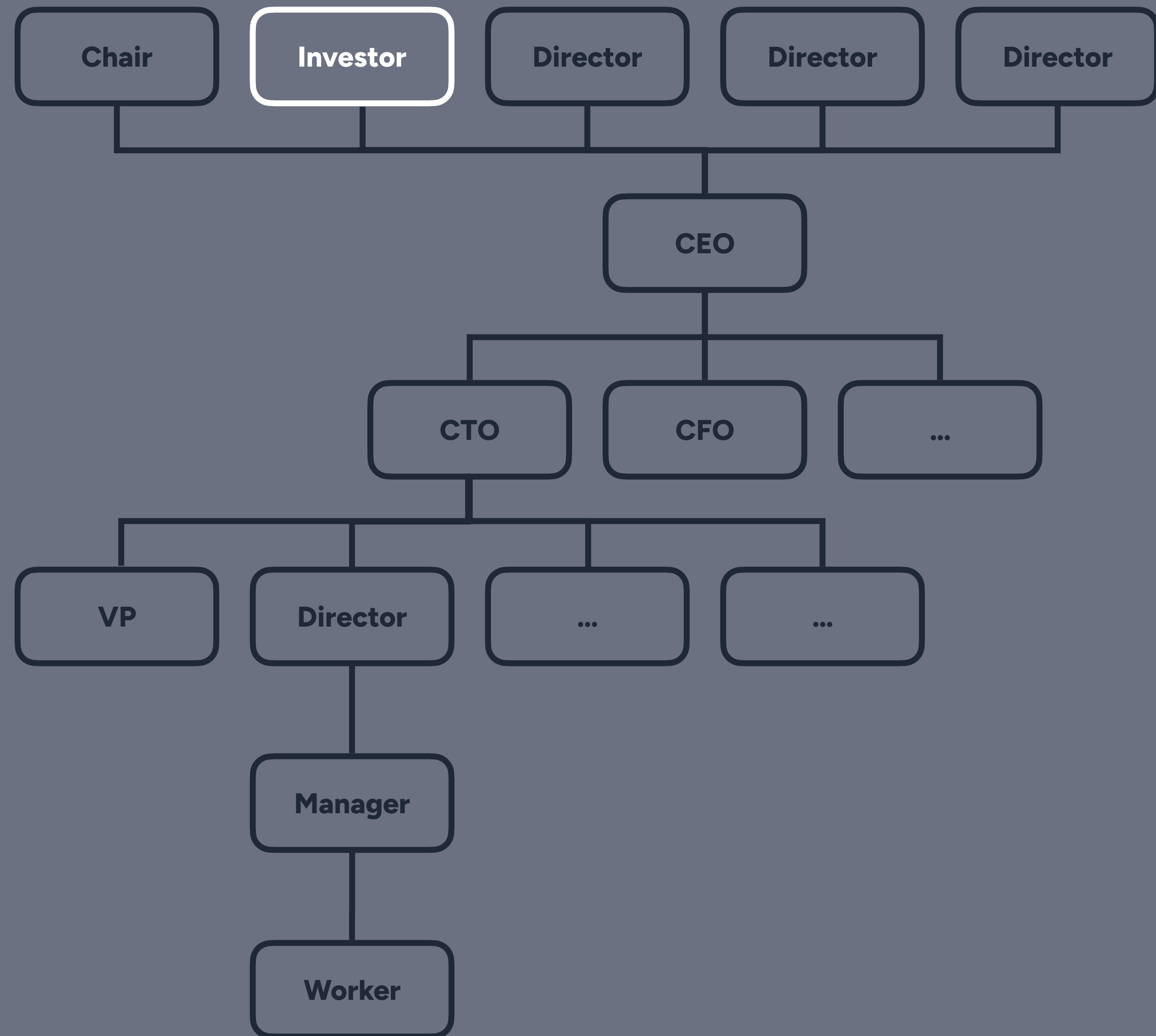
CEO



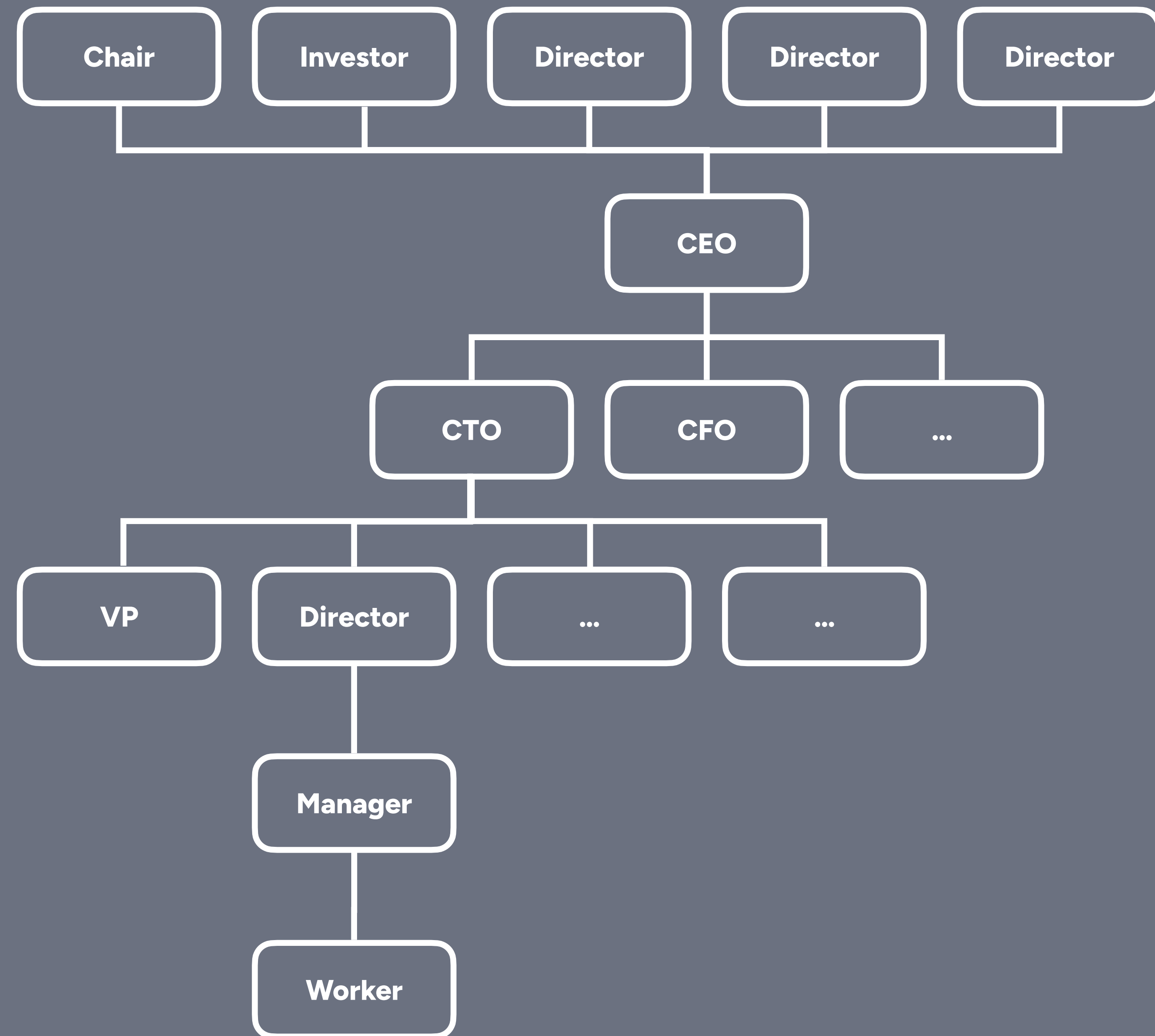


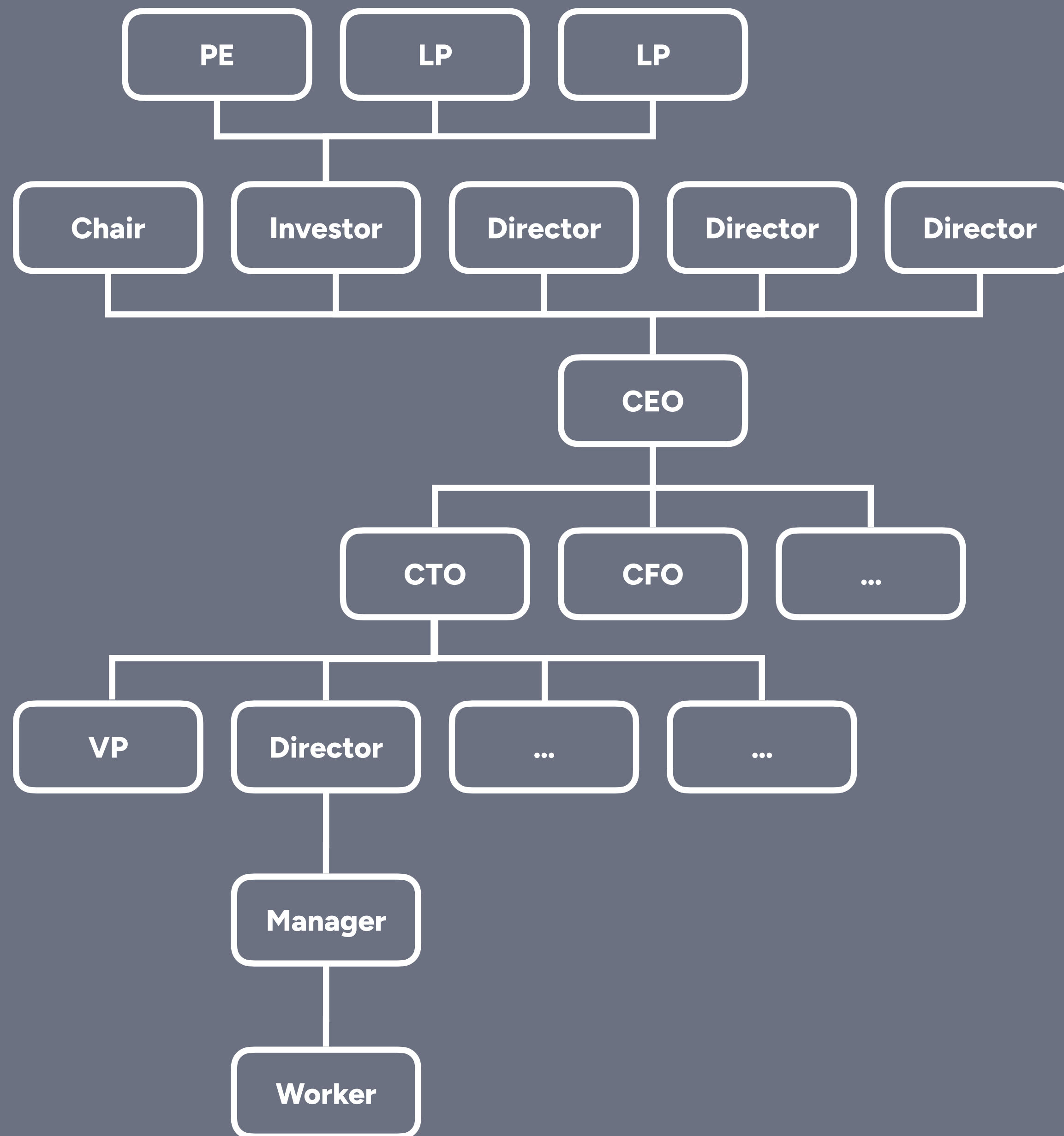


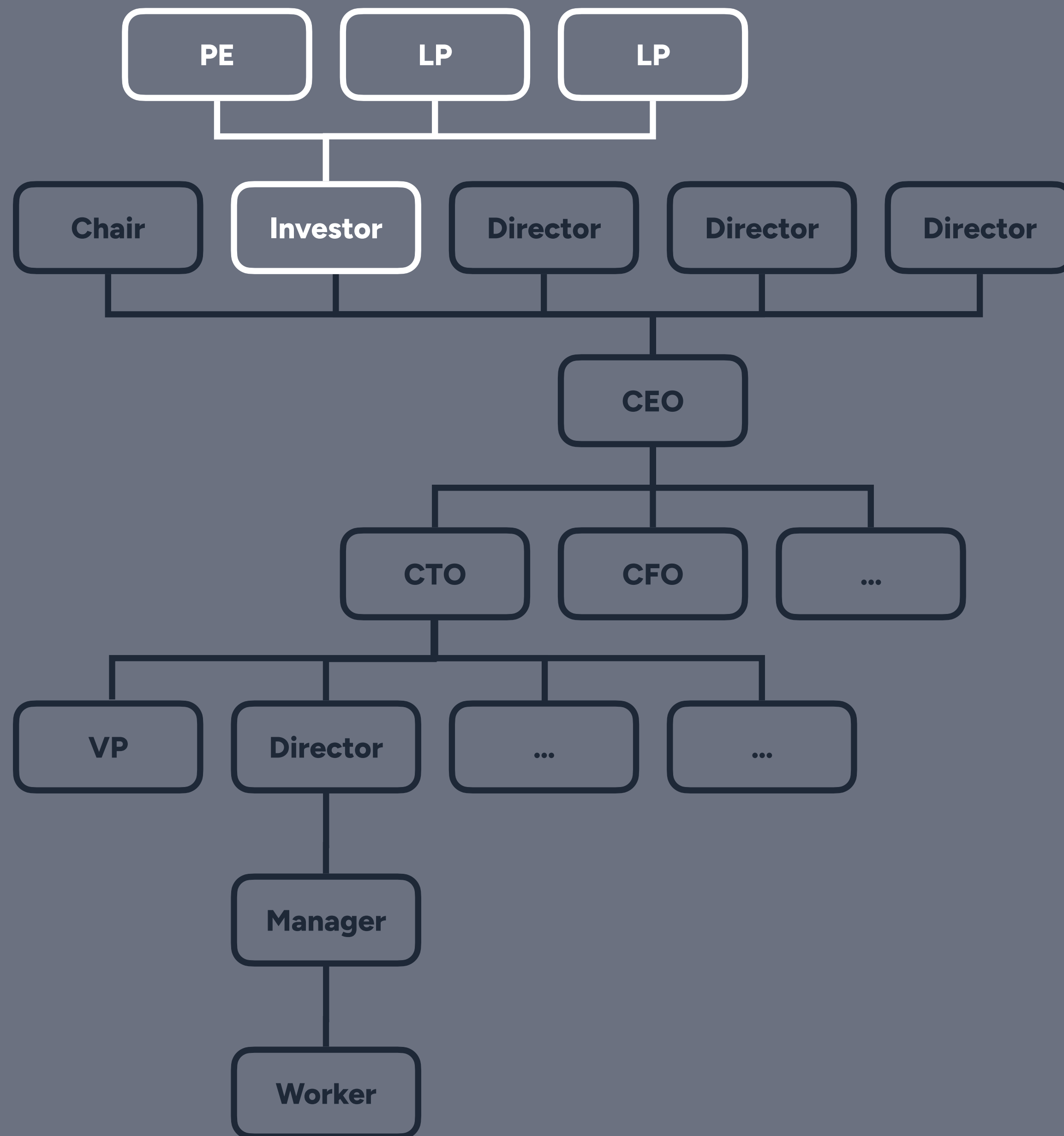


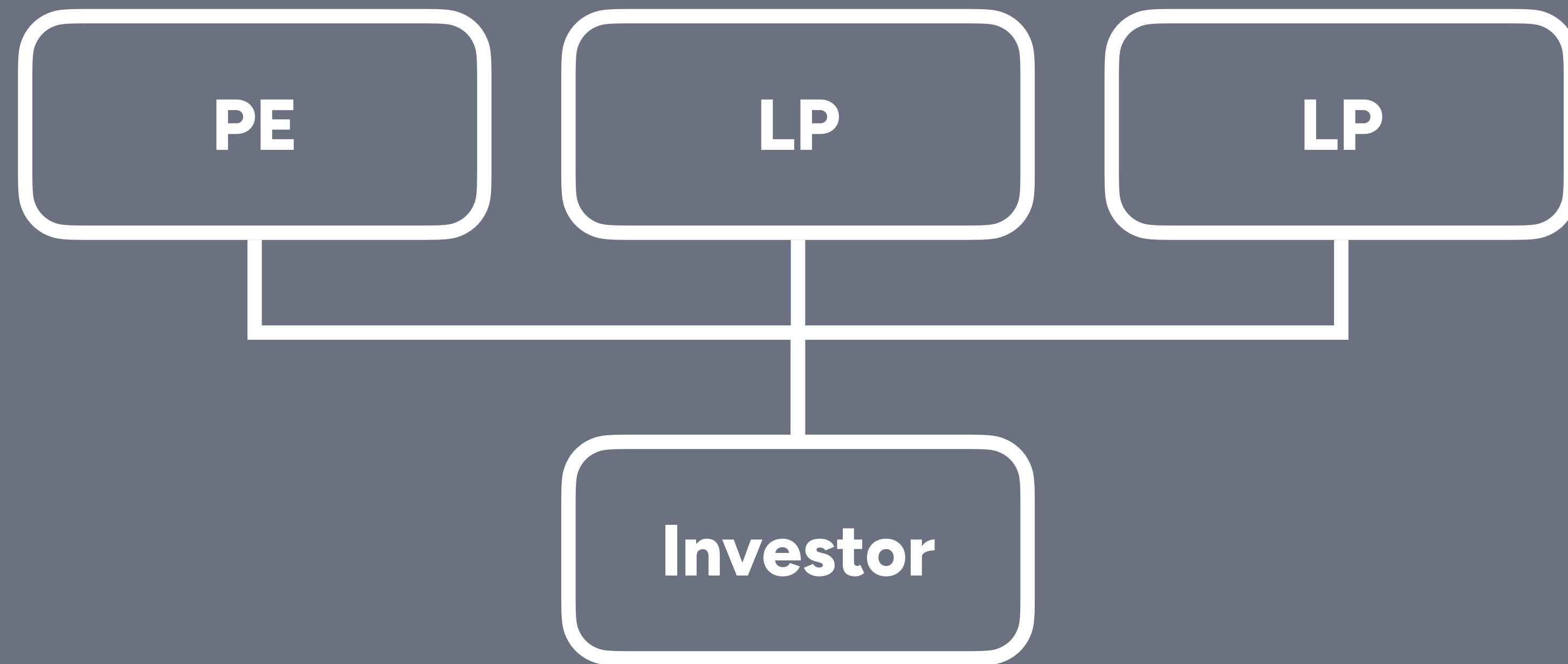


Investor



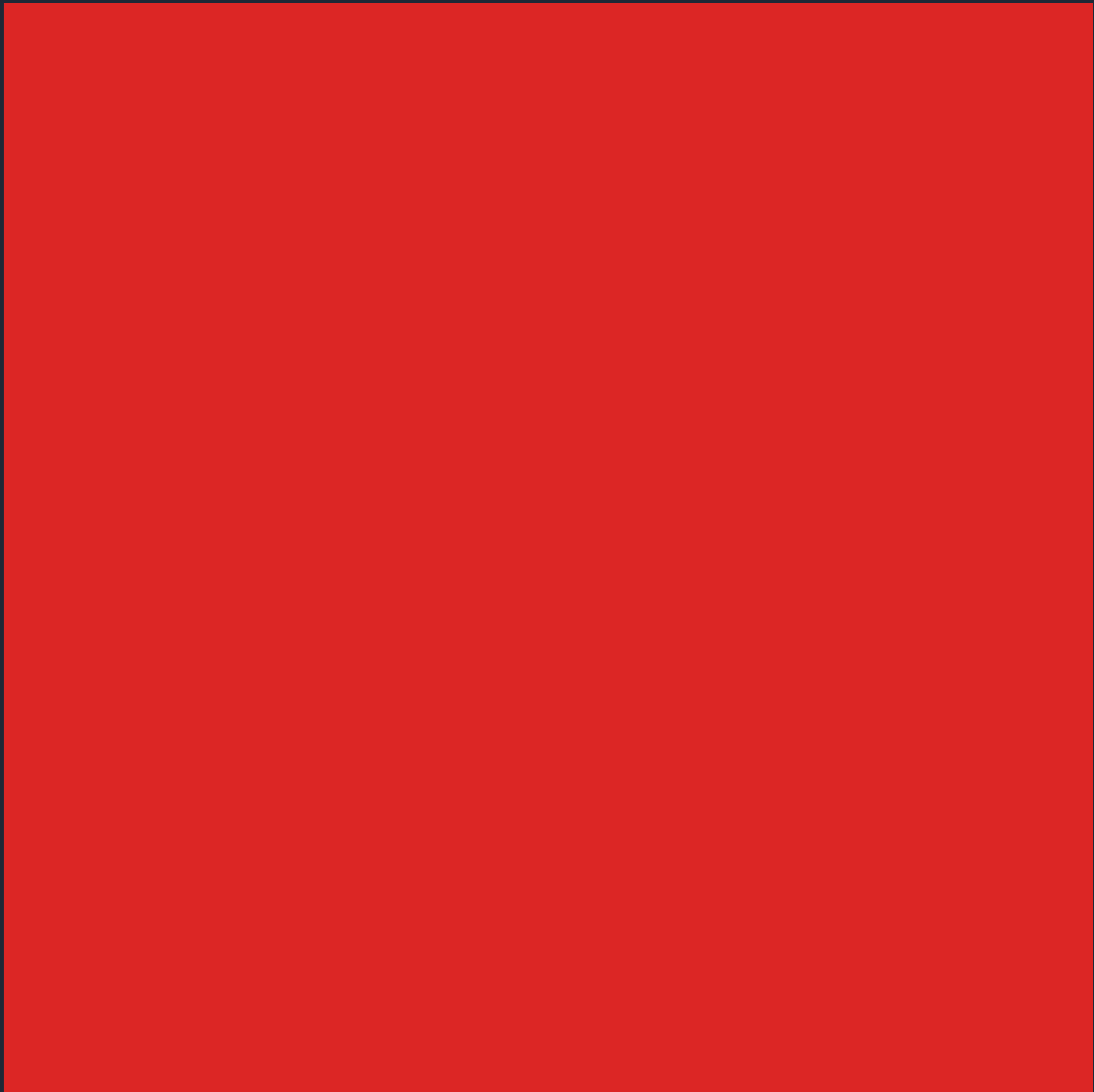




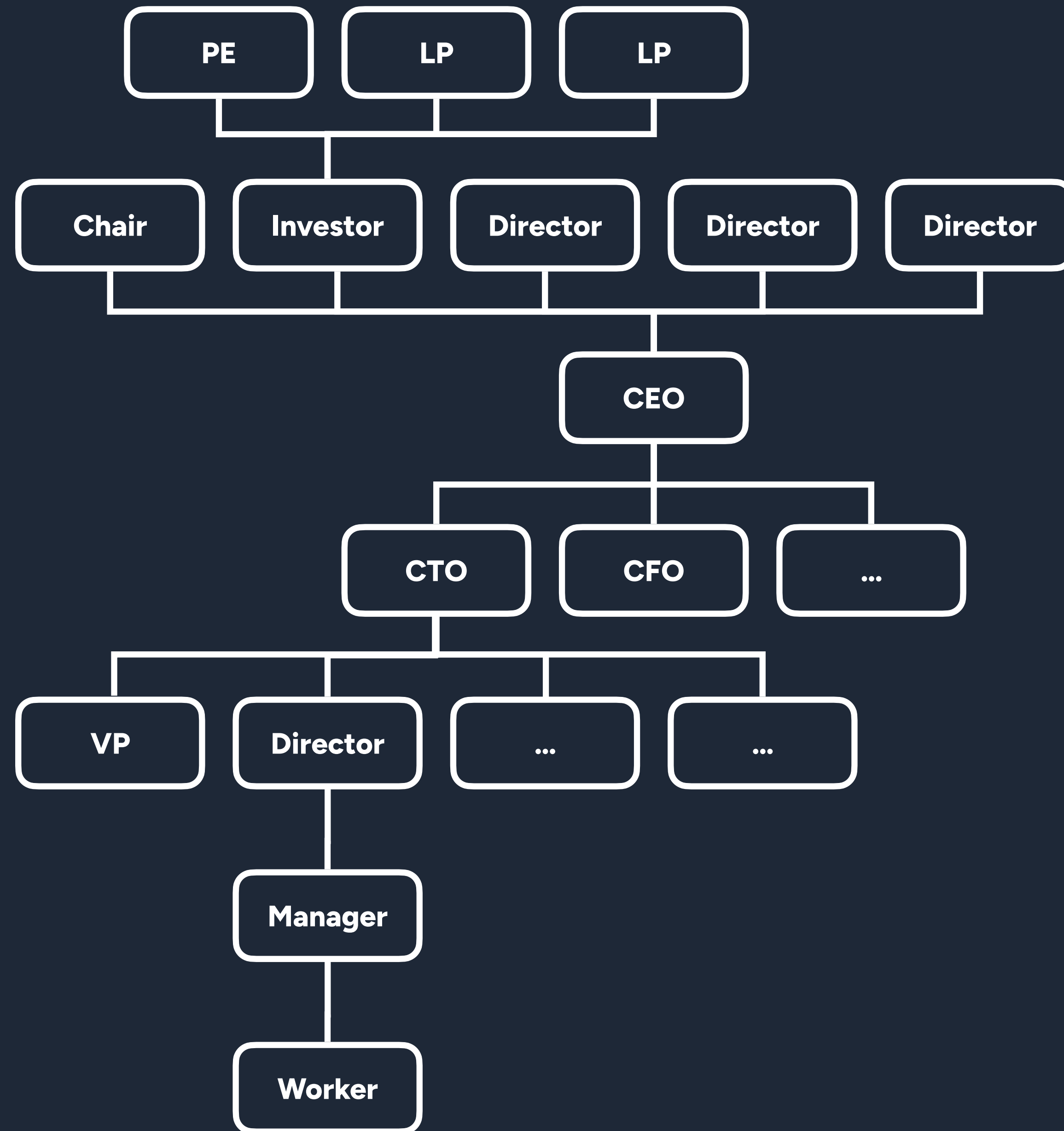


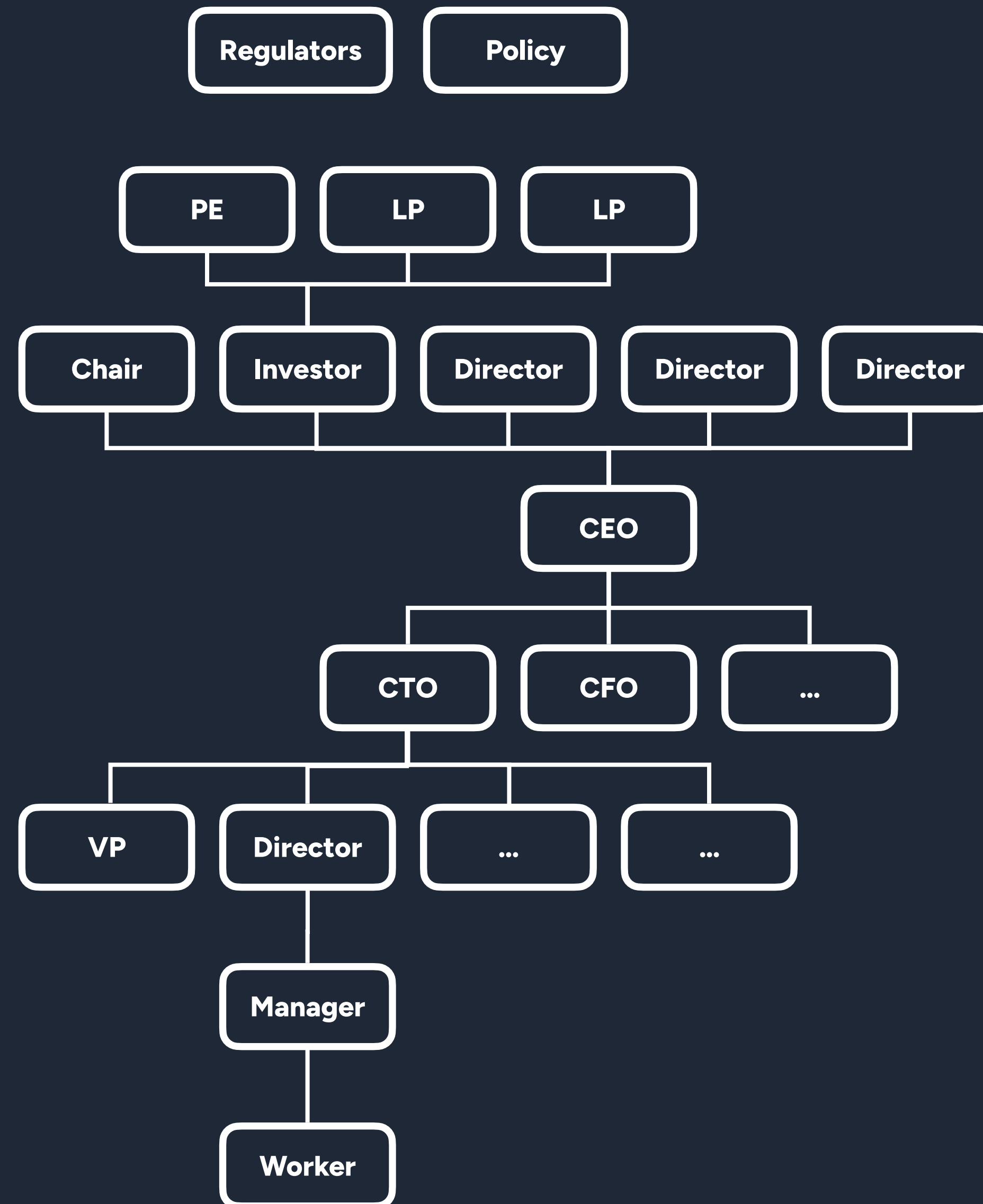
PE

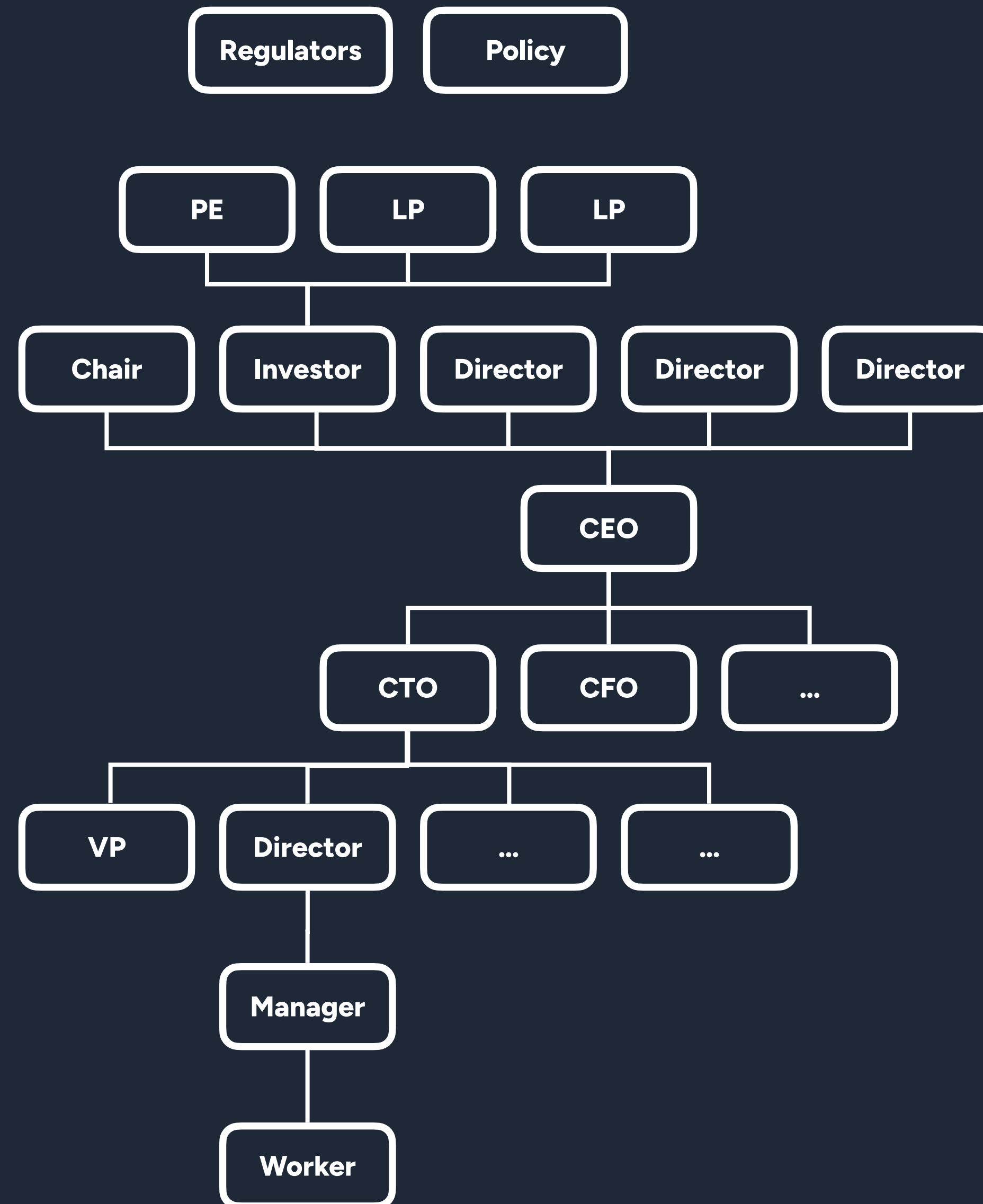
systems are hard to  see

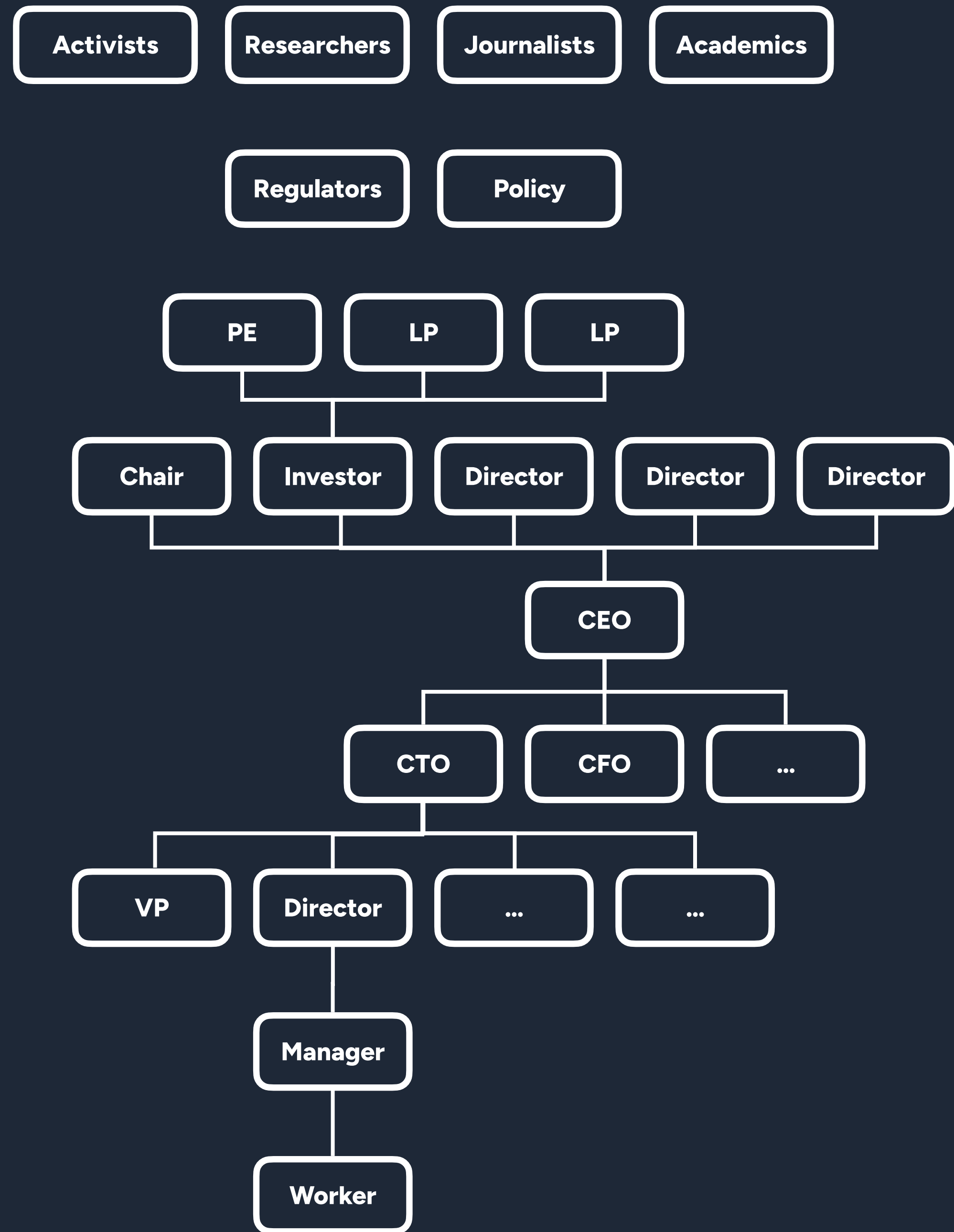


PE









Activists

Researchers

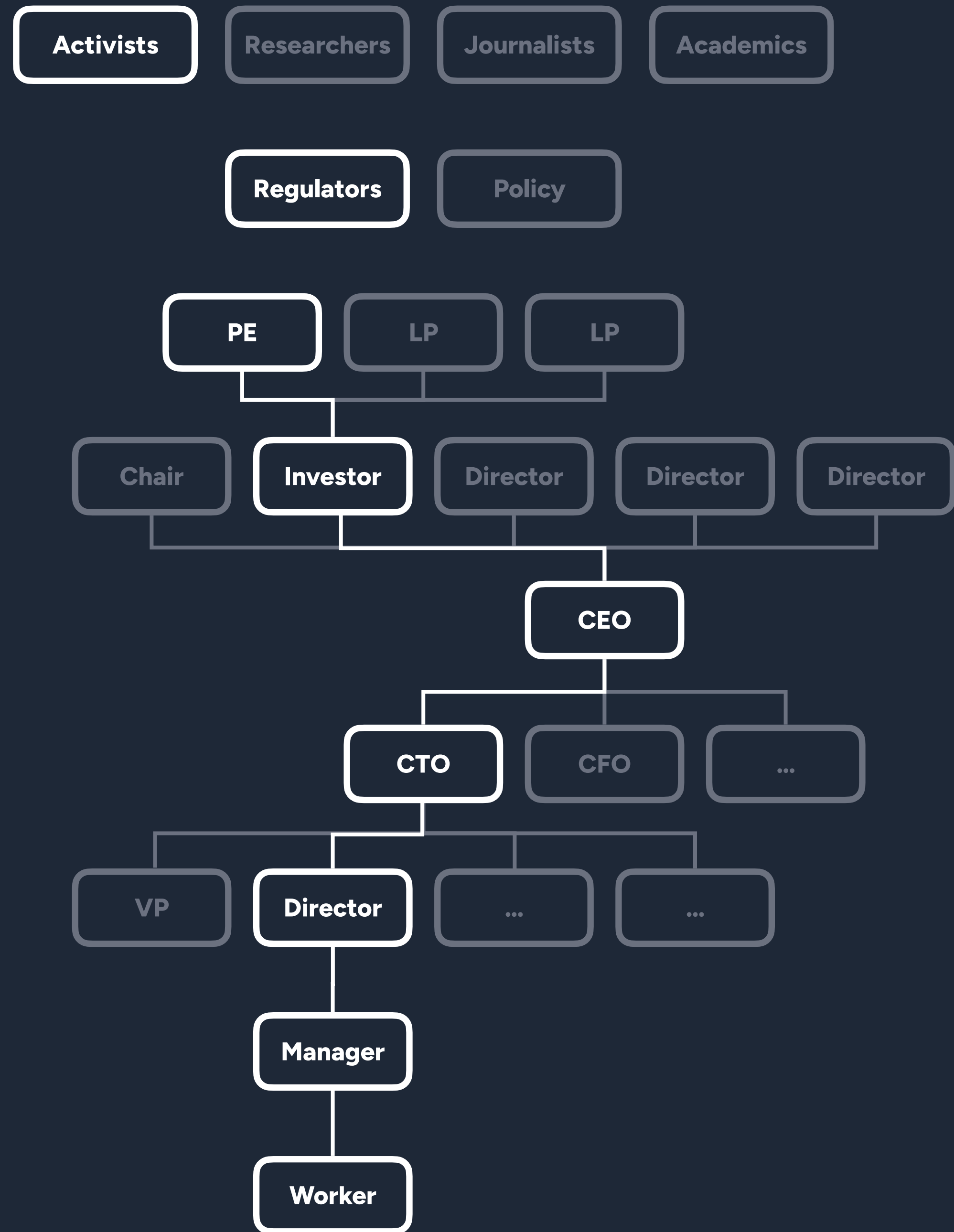
Journalists

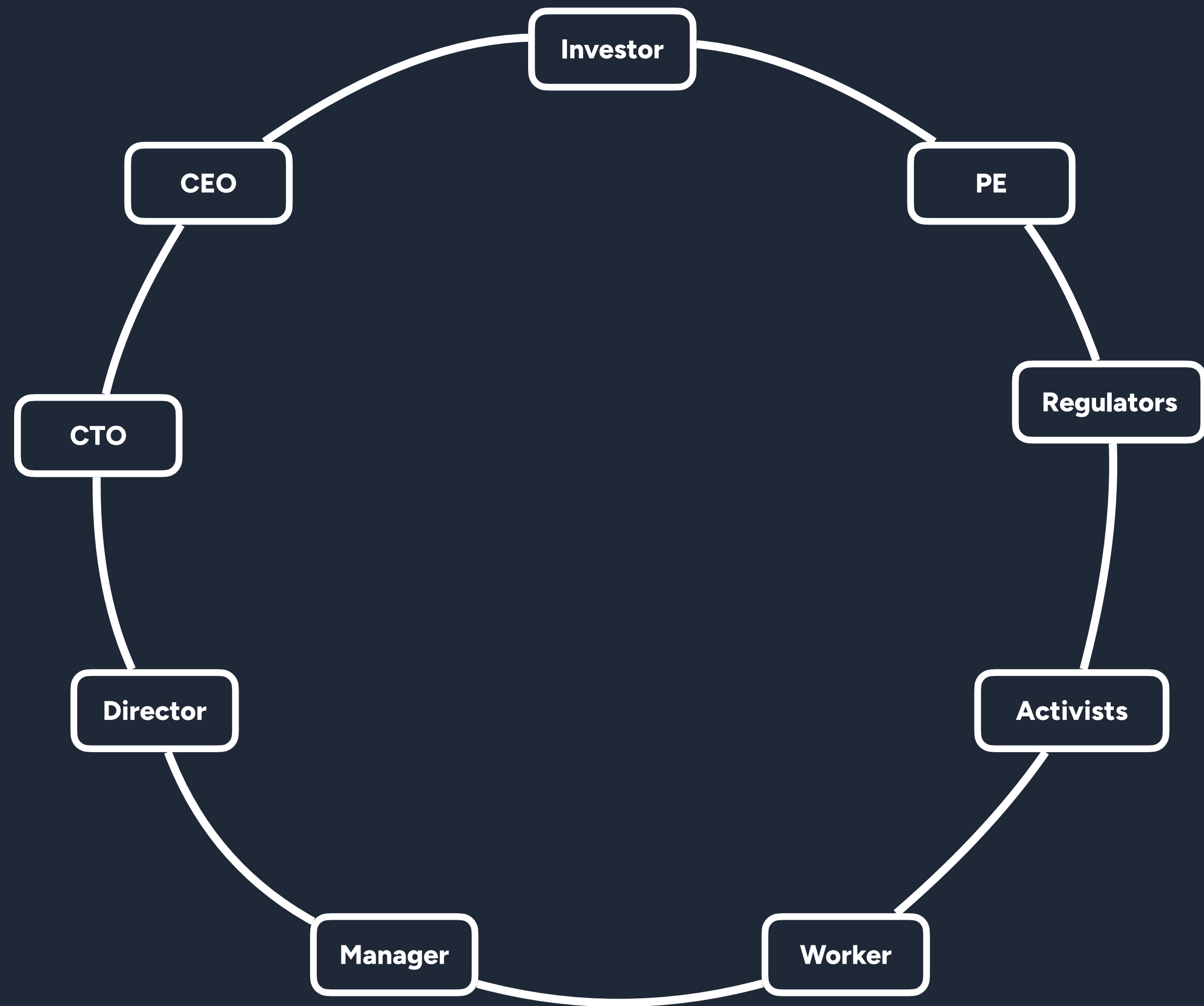
Academics

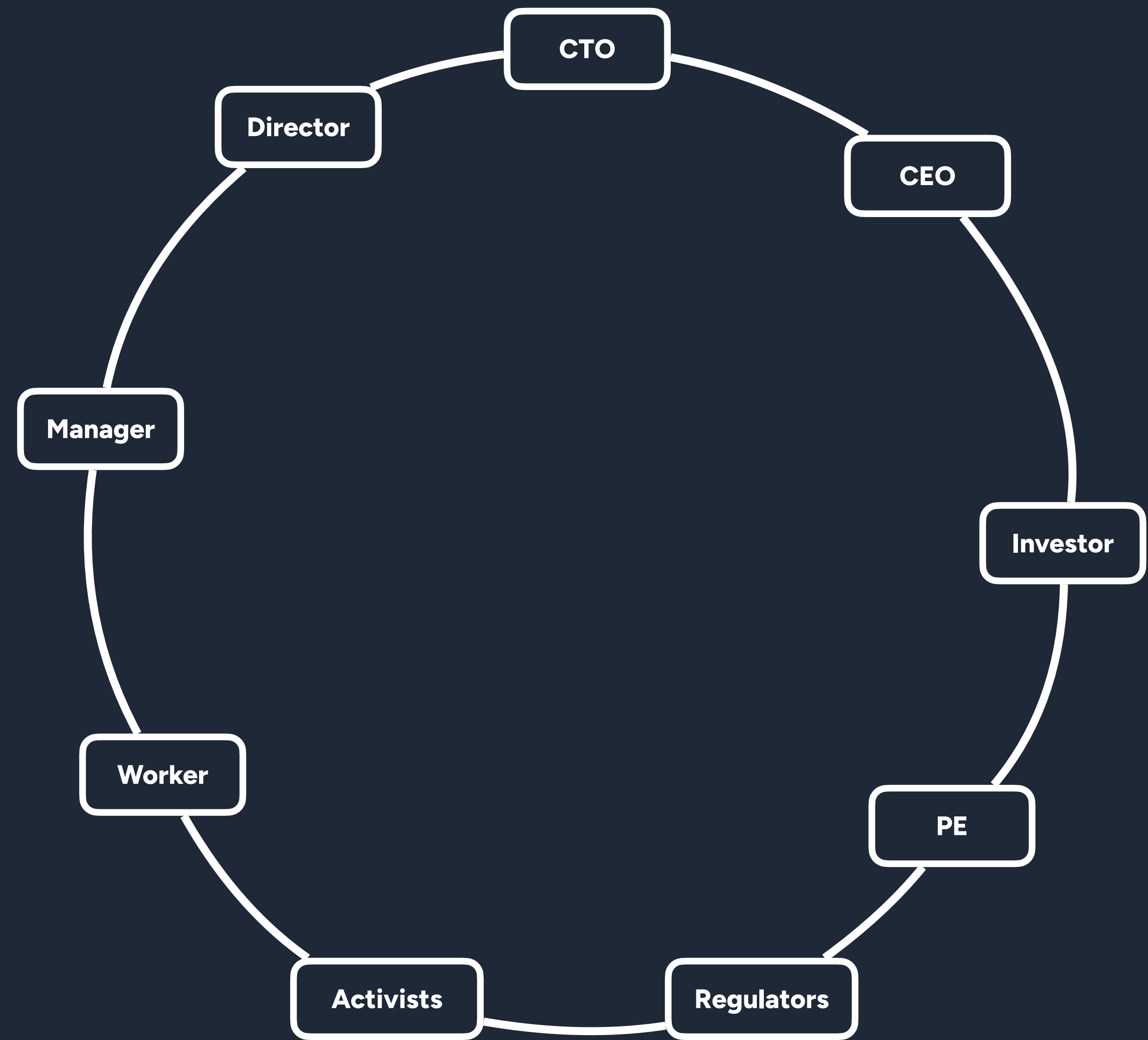
Regulators

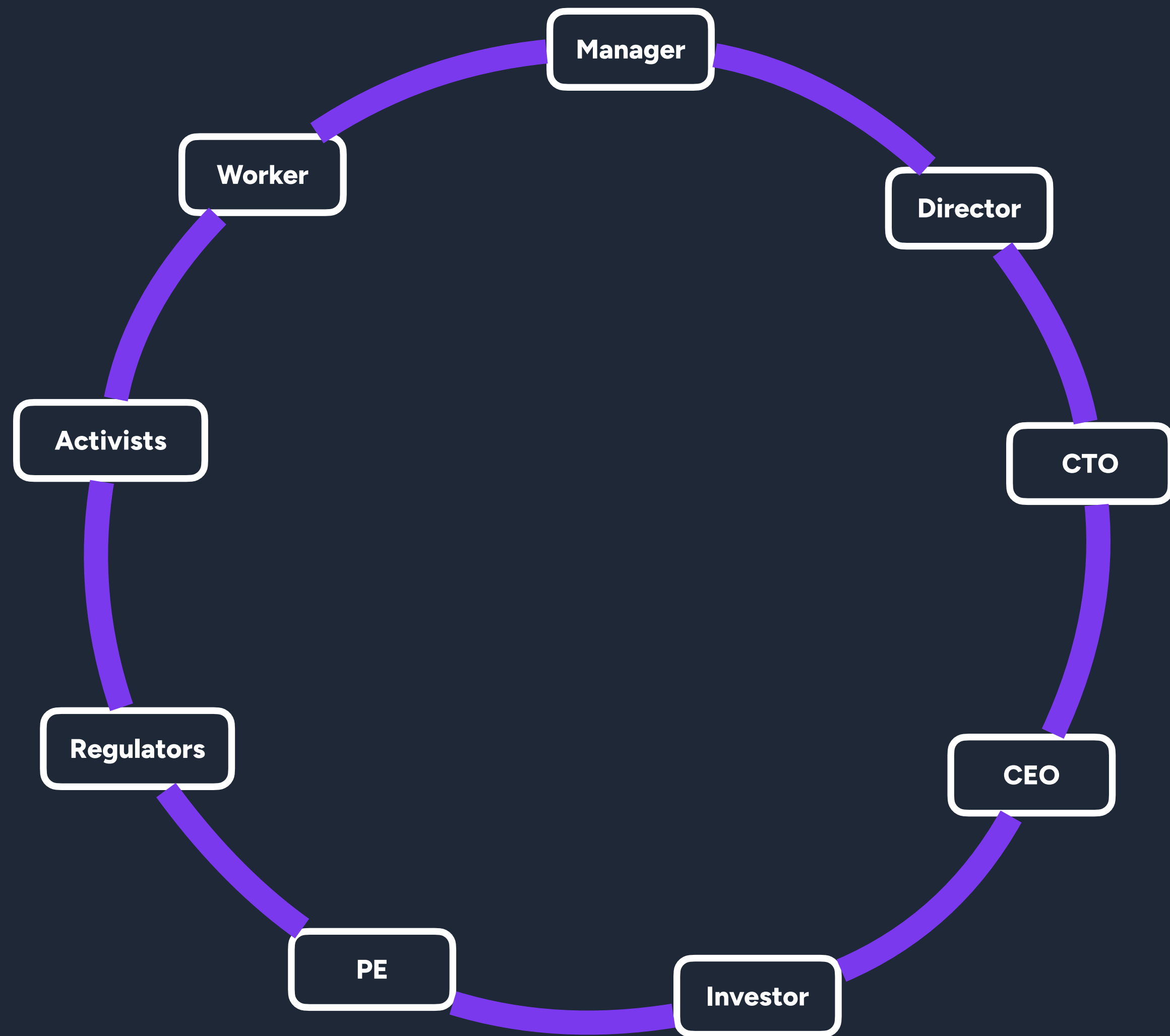
Policy

Everybody keeps looking **up**







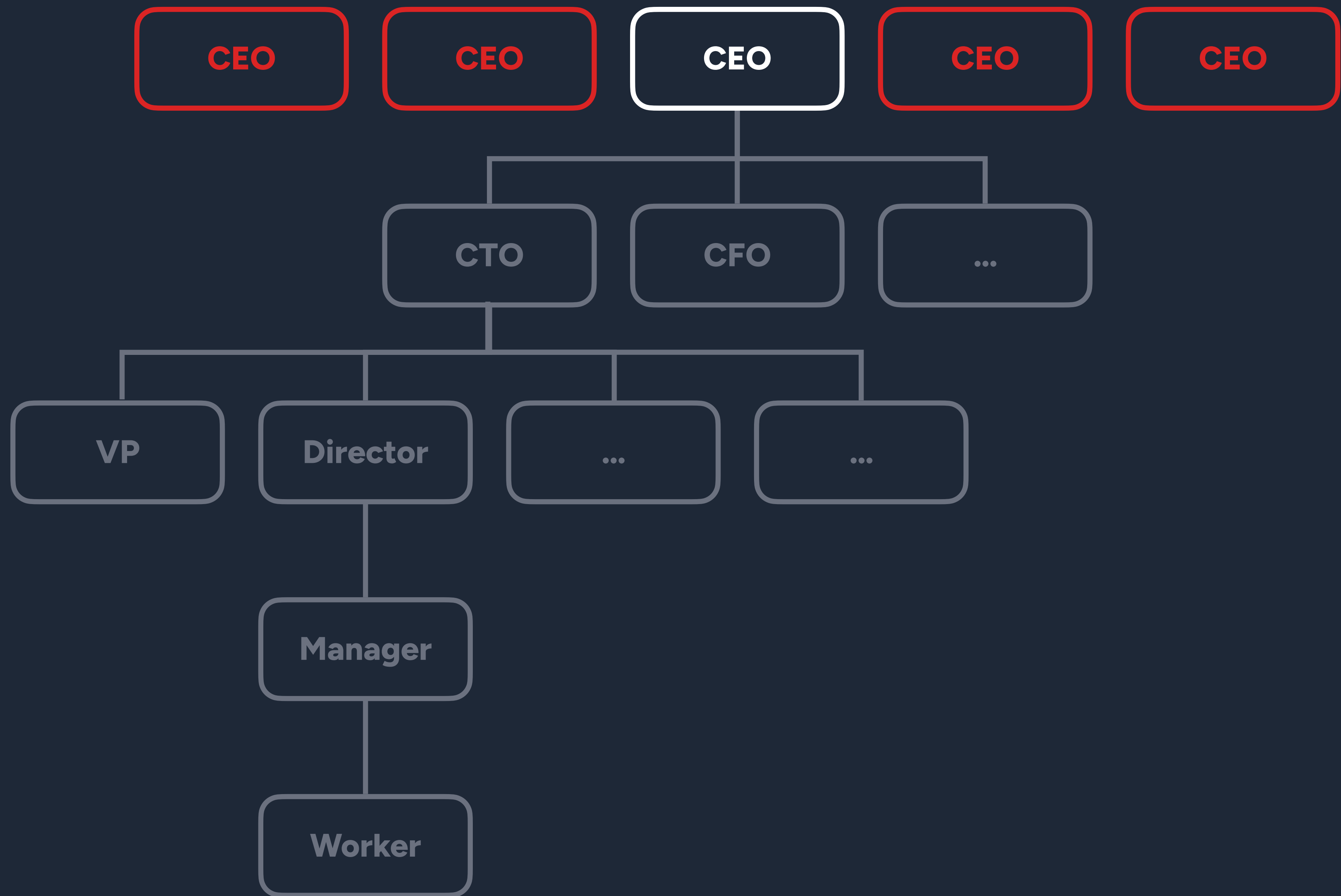


You've been lending your power

system → power

**Burnout doesn't come
from hard work.**

**Burnout comes from
moral injury.**





“I need power!”

We have power
together

An orange triangle graphic pointing towards the top-left corner of the image, separated from the dark blue background by a black diagonal line.

We change
systems together

Everybody
has
power