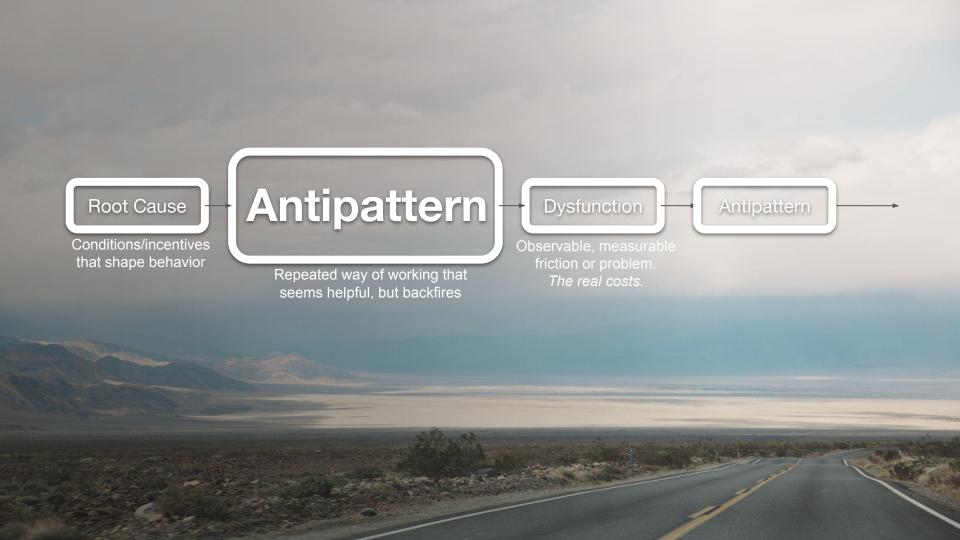


Quality Needs Strategy, Not Just More Tests





Automation Bloat

Death by a thousand fixes



Maintaining a Brittle Framework

Escaped Bugs



- Automation Bloat
- Maintaining a Brittle Framework
- Escaped Bugs