

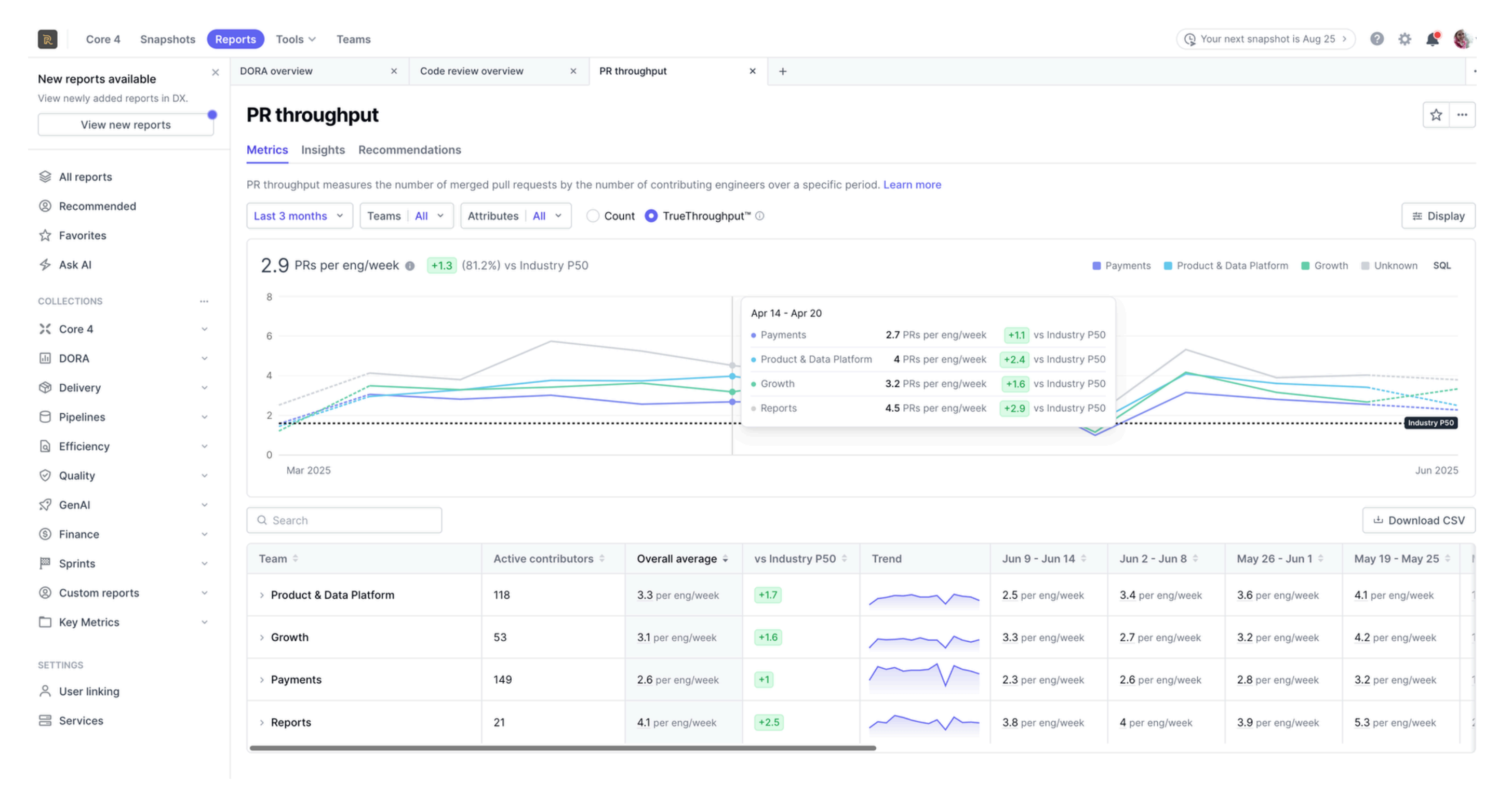
# Better Software

# **FASTER**

*Leading in the age of AI*



Laura Tacho, CTO @ DX  
[getdx.com](https://getdx.com)



How much faster  
can we go with AI?

It's about improving  
the system

AI is about better  
devex, not about more  
lines of code

AI

## Anthropic CEO says AI could wipe out half of all entry-level white-collar jobs

By [Ana Altchek](#) and [Sarah Perkel](#)

### Microsoft CEO says up to 30% of the company's code was written by AI

During a fireside chat with Meta CEO Mark Zuckerberg at Meta's LlamaCon conference on Tuesday, Microsoft CEO Satya Nadella said that 20% to 30% of code inside the company's repositories was "written by software" — meaning AI.

## AI Is Already Writing About 30% of Code at Microsoft and Google. Here's What It Means for Software Engineers.

Big Tech is spending tens of billions of dollars on AI infrastructure.

Meta-CEO Zuckerberg: "AI will write better code than developers"

AI

Anthropic's CEO says that in 3 to 6 months, AI will be writing 90% of the code software developers were in charge of

# Expectations vs reality



# Data beats hype

AI can be  
transformative

“The hype around AI is in many ways the biggest barrier for adoption.”

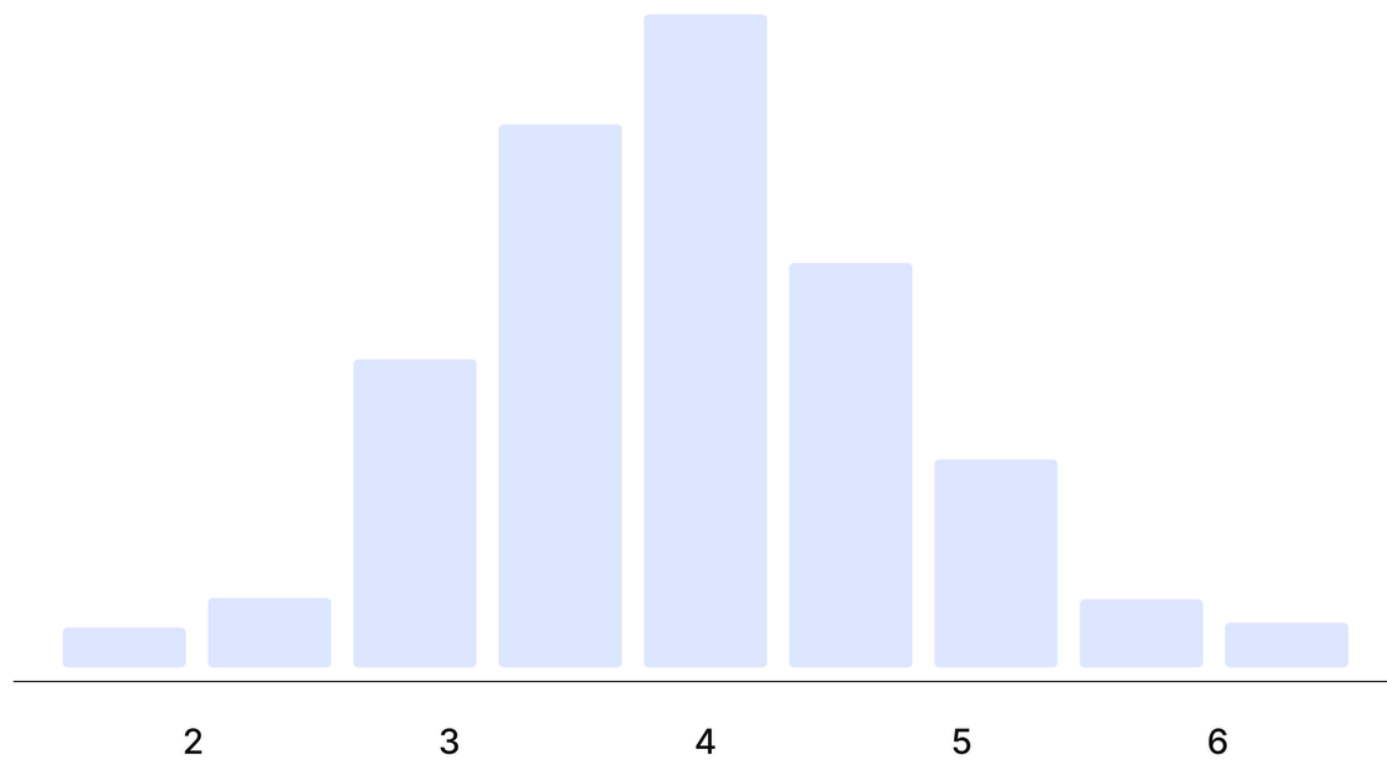


Brian Houck, SPACE framework co-author



Right now, advanced  
organisations have  
around 60% adoption

## Hours saved per developer/week



Based on 38,880 developers across 184 orgs — **DX**

Average  
3.75 hours/week

*data from H12025*

You have a hard job  
to do as an  
organisational leader

1. Have a common definition of engineering performance
2. Know how AI is changing that performance, and why

Many of us still feel  
like we're guessing

It's your job to educate

What does it actually  
take to build  
better software faster?

# AI accelerates these fundamentals

Protect your org from  
delayed damage

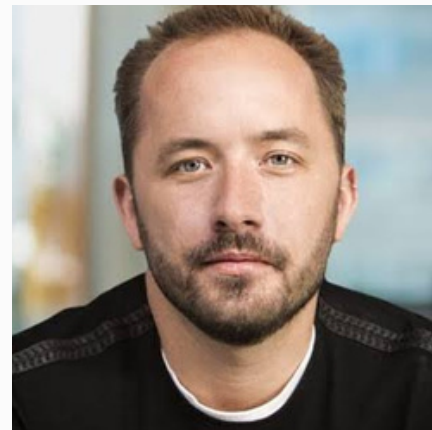
Align the org on a  
definition of excellence

# DX Core 4

	Speed	Effectiveness	Quality	Impact
<b>Key metric</b>	Diffis per engineer* (PRs or MRs) <small>*Not at individual level</small>	Developer Experience Index (DXI) <small>Measure of key engineering performance drivers, developed by DX</small>	Change failure rate	% of time spent on new capabilities
<b>Secondary metrics</b>	Lead time Deployment frequency Perceived rate of delivery	Time to 10th PR Ease of delivery Regrettable attrition* <small>*Only at organizational level</small>	Failed deployment recovery time  Perceived software quality  Operational health and security metrics	Initiative progress and ROI  Revenue per Engineer* R&D as % of revenue* <small>*Only at organizational level</small>



“Core 4 gives you a much more cohesive picture of what’s happening in your organization.”



Drew Houston, co-founder and CEO



Developer experience  
is operational leverage

20% of time is lost  
due to friction

# DXI

Correlation between Developer Experience Index (DXI) and key business outcomes  
n=514

Efficiency (time loss) 0.79

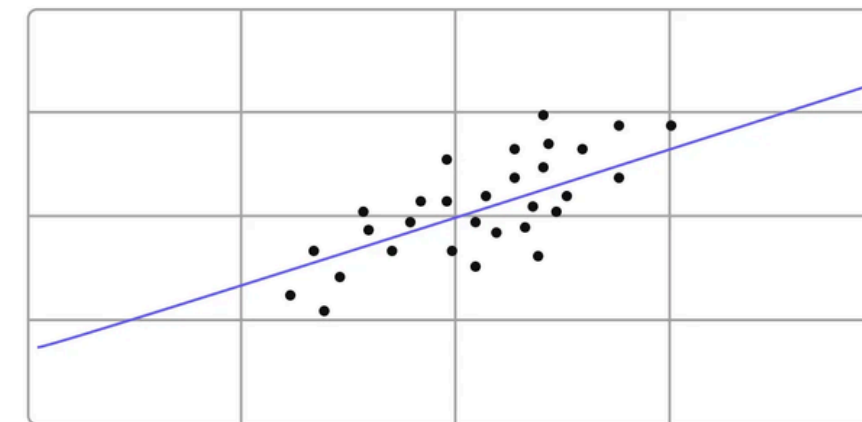
Engagement 0.61

Software quality 0.56

Speed 0.54

Ease of delivery 0.52

DXI vs time loss



Each one-point gain in DXI score correlates to 13 minutes per week of developer time saved.

Block identified  
500,000 hours to save

“These improvements helped us move faster without sacrificing quality or focus.”



Azra Colburn, Head of DevEx

**BLOCK**

Easy to deploy, even  
on your own

# Core 4 Survey Template



# Industry Benchmarks

## Diffs per engineer

The number of pull requests merged each week, per engineer, excluding pull requests that are created by bots.

All

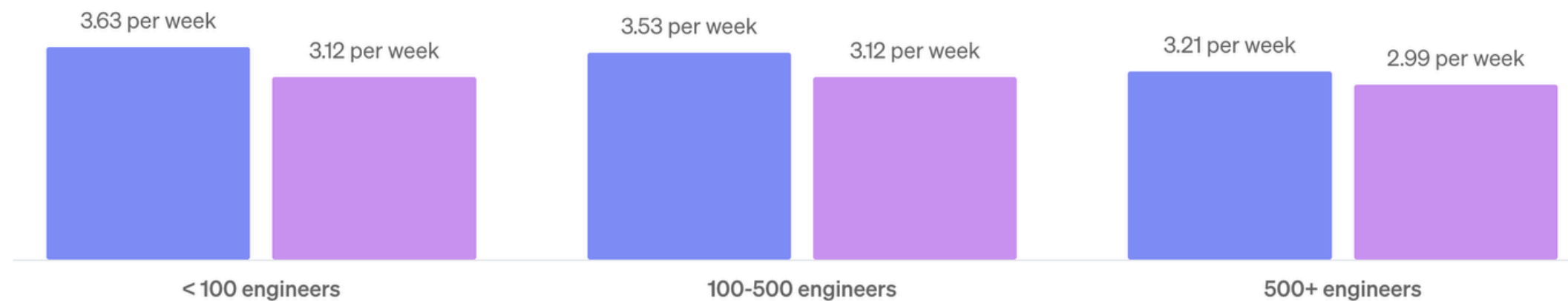
Tech

Non-Tech

P50

P75

P90



AI provides uplift to all  
Core 4 dimensions

We need specific  
measurements for  
AI impact

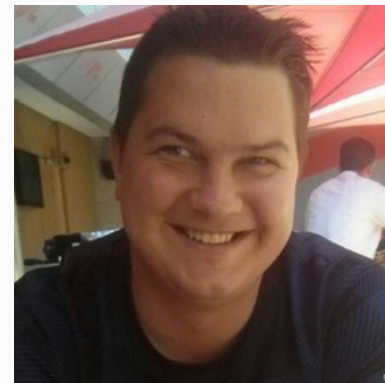
# The AI Measurement Framework™

# AI Measurement Framework™

Utilization	Impact	Cost
How much are development teams adopting and utilising AI tools?	How is AI impacting engineering productivity?	Is our AI spend and return on investment optimal?
<ul style="list-style-type: none"><li>• AI tool usage (DAUs/WAUs)</li><li>• Percentage of PRs that are AI-assisted</li><li>• Percentage of committed code that is AI-generated</li><li>• Tasks assigned to agents **</li></ul>	<ul style="list-style-type: none"><li>• AI-driven time savings (developer hours/week)</li><li>• Developer satisfaction</li><li>• DX Core 4 metrics, including:<ul style="list-style-type: none"><li>◦ PR throughput</li><li>◦ Perceived rate of delivery</li><li>◦ Developer Experience Index (DXI)</li><li>◦ Code maintainability</li><li>◦ Change confidence</li><li>◦ Change fail percentage</li></ul></li><li>• Human-equivalent hours (HEH) of work completed by agents **</li></ul>	<ul style="list-style-type: none"><li>• AI spend (both total and per developer)</li><li>• Net time gain per developer (time savings - AI spend)</li><li>• Agent hourly rate (HEH/AI spend) **</li></ul>



“It showed us where to focus and helped us get way more impact out of the tools, both in how deeply and widely they’re being used.”



Zane Wright, DevEx Team

**Booking.com**

3500 engineers

65% higher adoption

150k hours saved

# Core 4 & AI Measurement Framework™

Leaders have the  
right data, and can  
adapt quickly

AI will help you  
build better  
software faster



# Your next steps

- Start using Core 4
- Identify bottlenecks and points of friction
- Align on a common definition of excellence
- Use the AI Measurement Framework™ for better conversations about AI

**OFFICE HOURS** 12:45 today

**MEASURING AI  
TABLE TALK** 12:45 today

**MEASURING AI  
DIRECTOR+ ROUNDTABLE** 11:30 tomorrow