Managing in Hard Times

How to shift from growth to stability

Focusing on the Essential

Rule of 40

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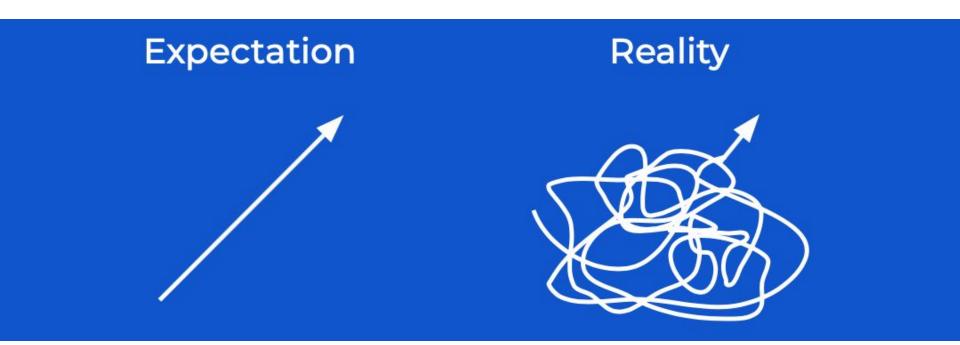
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This is a great opportunity for your engineering teams to focus on fundamental practices like performance, architecture, and reducing technical debt

Managing Expectations

Expectations VS Reality

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It is important to shift focus as much as possible onto intrinsic motivation. Long term career growth, interesting problems, and strong team dynamics

Celebrating Small Successes

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Despite being less glamorous, optimizing core flows, improving performance, and reducing overall costs are all valid celebration topics.

Key Takeaways

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2. Manage the Expectations of your engineers to ensure they are guided by intrinsic motivators like personal growth and problem solving

3. Bring positive reinforcement to the work your team is doing to ensure they keep a healthy mindset as their target shift

Thanks!

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