



Managing a Passionate Team

How to change the world without burning out

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(she/her)

Currently @ Zipline

Prev: Trust & Safety / Community @ GitHub





24

Continuous hours I was addressing this issue

20,000

People I ...thought were totally locked out of
our service

1

People actually affected
...not even locked out



How to make sure the team is
spending its energy
efficiently?



Working hard for something we hate is called stress, working hard for something we love is called passion.

- Simon Sinek



Optimizing for Passion



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Clear Priorities



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Firm Boundaries



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Rotating Intensity





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Everything is important, but not everything is critical, or urgent.

Ask: "When do you need this by?"



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Stakeholders should have a consistent experience when engaging with your team.



Rotation

Quality of decision making will decline if people are constantly “on”. Make sure they have time that they are “off”, too!





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“When do you need this by?”

Firm Boundaries

We do not respond to chat messages on the weekend - please page us if needed.

Rotating Intensity

“Go down now, {teammate} has got it, I need you back online at {time}”





Thanks!

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