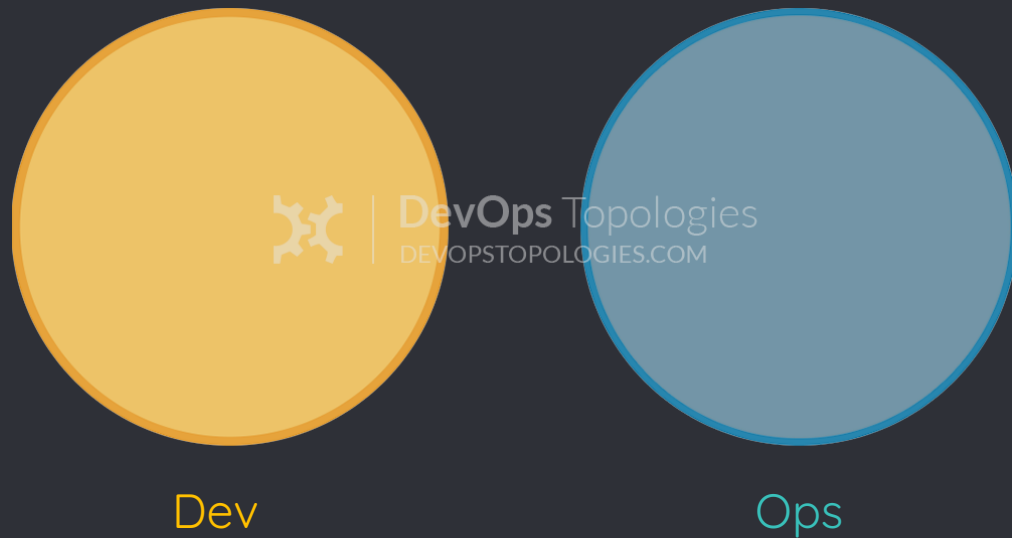


- Platform Engineering is All About Product

A scenic rural landscape featuring a wooden fence in the foreground, a large field in the middle ground, and a road on the right. The sky is clear and blue. In the background, there are trees and some buildings.

● Dev & Ops

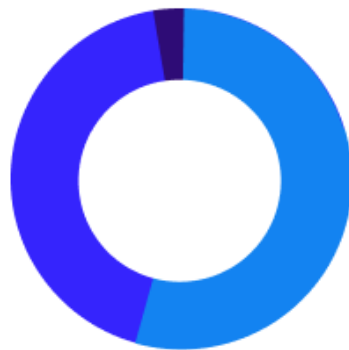
- Dev & Ops





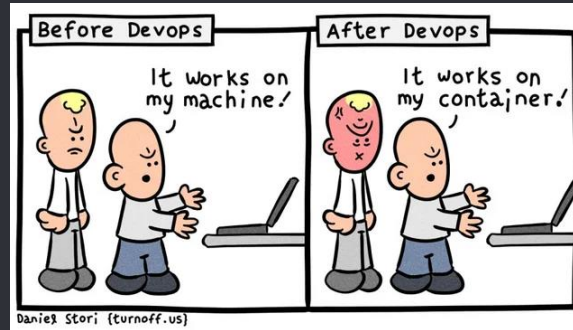
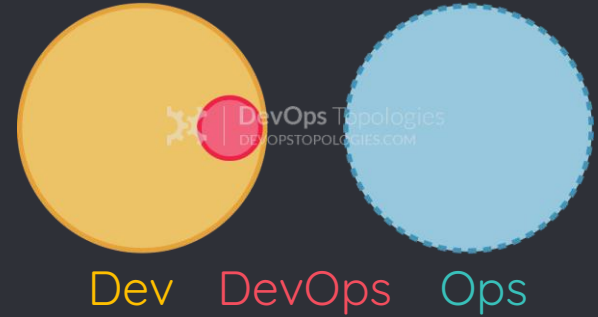
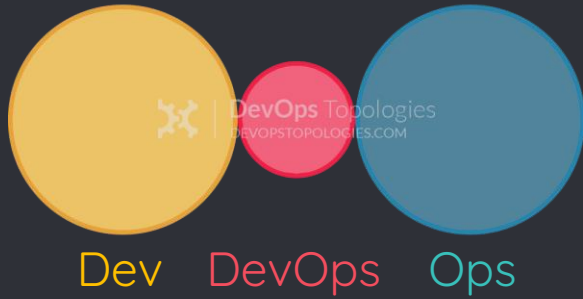
2008 - Let's do DevOps!

● Not as easy as it seems...

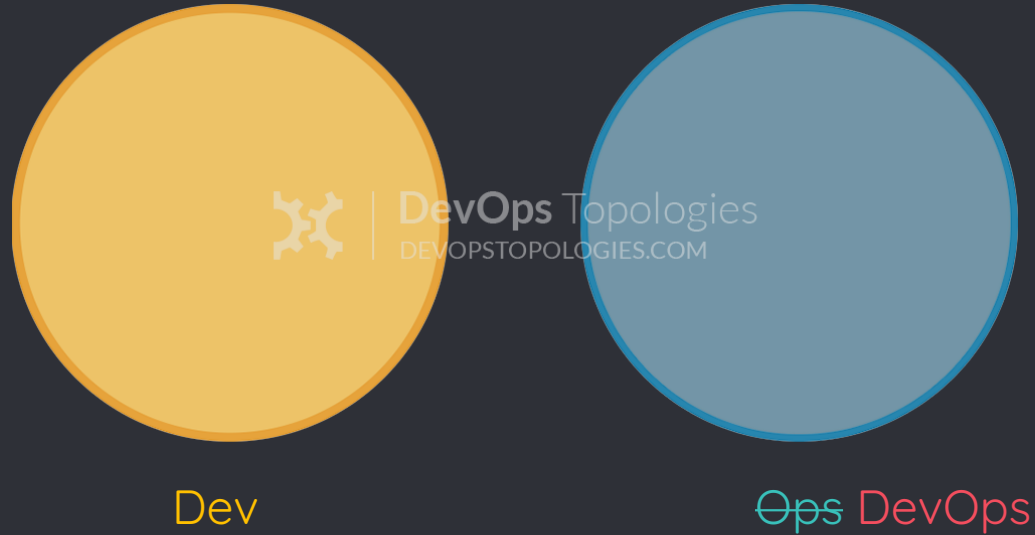


- ◆ 52.9 %
We have a dedicated Ops engineer/team that takes care of DevOps tasks. App developers are strictly separated and don't care much about configs and infrastructure.
- ◆ 44 %
Some developers can do some DevOps tasks on their own and are constantly busy helping less experienced developers.
- ◆ 3.1 %
"You build it, you run it" is what we are breathing. All developers can do all DevOps tasks on their own.

The DevOps Pitfalls



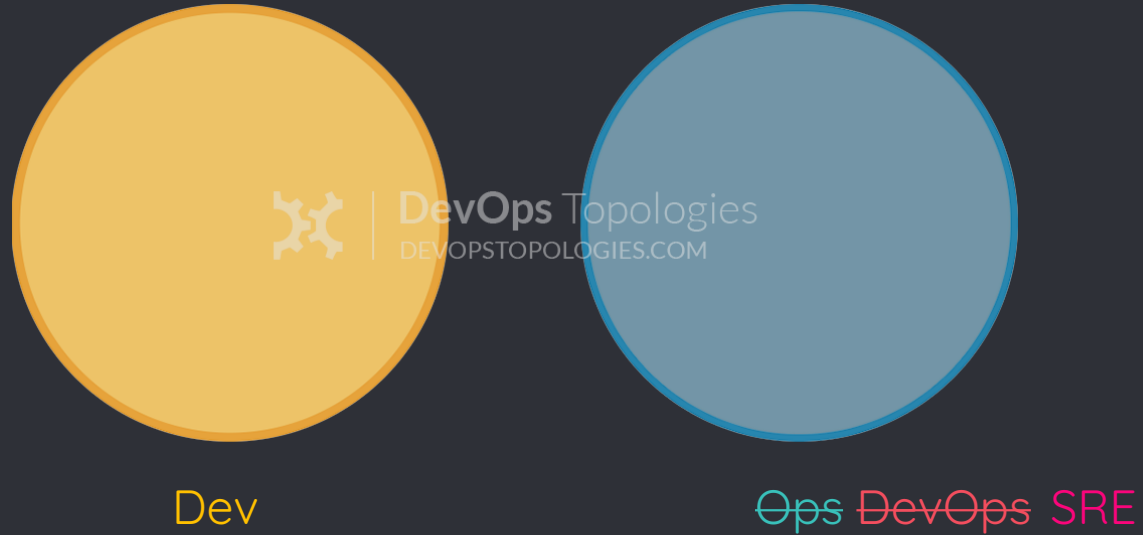
- The DevOps Pitfalls





2018 - Let's do SRE!

- Being Google isn't easy





2023 - Let's do Platform Engineering!

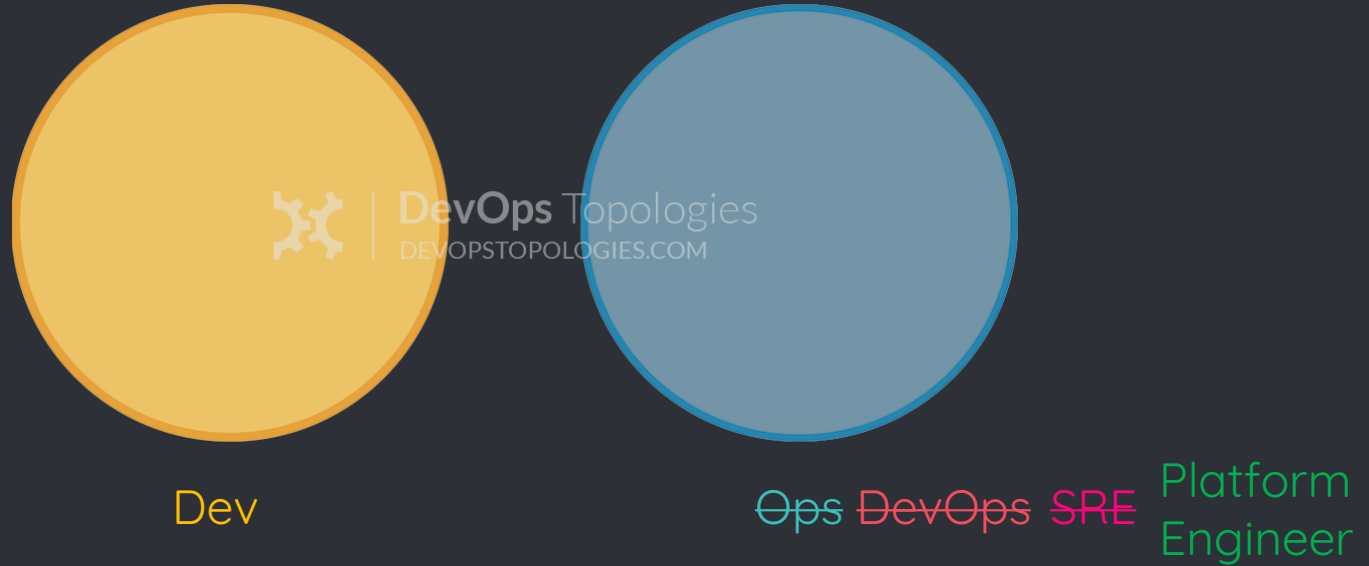
- Platform Engineering's Pitch



Platform engineers build an internal developer platform (IDP)

This platform simplifies dev work and helps us move faster.

- How Do We Avoid This?





Hello!

I am Gal Bashan

Head of Engineering @ Epsagon (acquired by Cisco)

Passionate for value-driven-development

Bouldering

@thegalbash

● Agenda

- Goals
- Problems
- Solutions
- Building

● Agenda

- Goals
- Problems
- Solutions
- Building



Enablement

"Golden paths and paved roads"

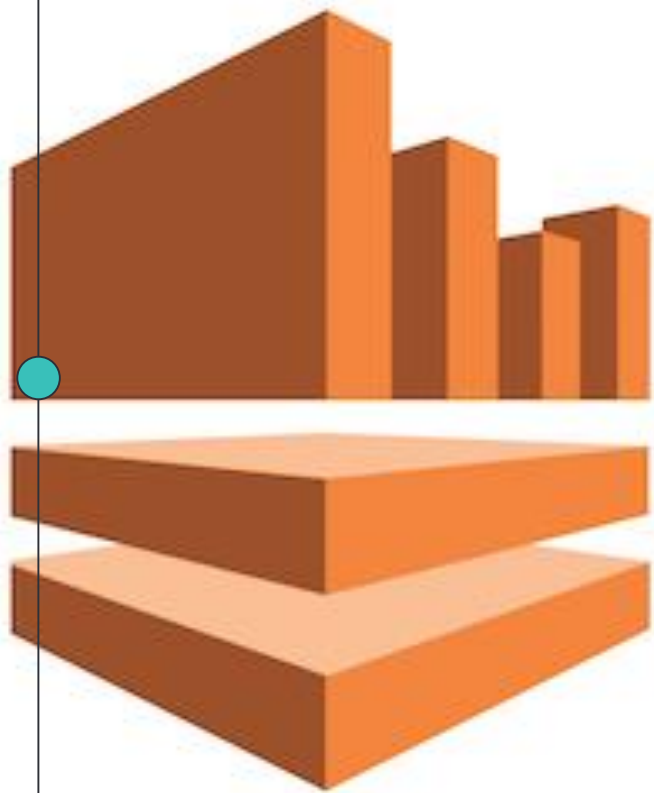
- Developer Experience

- - Cycle Time
 - MTTR
 - PR / Release Frequency

 - **Attrition**

● Agenda

- Goals
- Problems
- Solutions
- Building



amazon Kinesis



Problem First Mindset

Your IDP must solve a problem your
developers have

Developer's Problems

Time
Consuming
Infra

Boilerplate

Security

Observability

Code
Discovery

Code
Ownership

Cognitive
Load

Quality



Our developers
know what
problems they
have

● Agenda

- Goals
- Problems
- Solutions
- Building





Focus on value

value to developers > impressive tech

● Agenda

- Goals
- Problems
- Solutions
- Building



Agile is still valid

Deliver quickly, learn, iterate

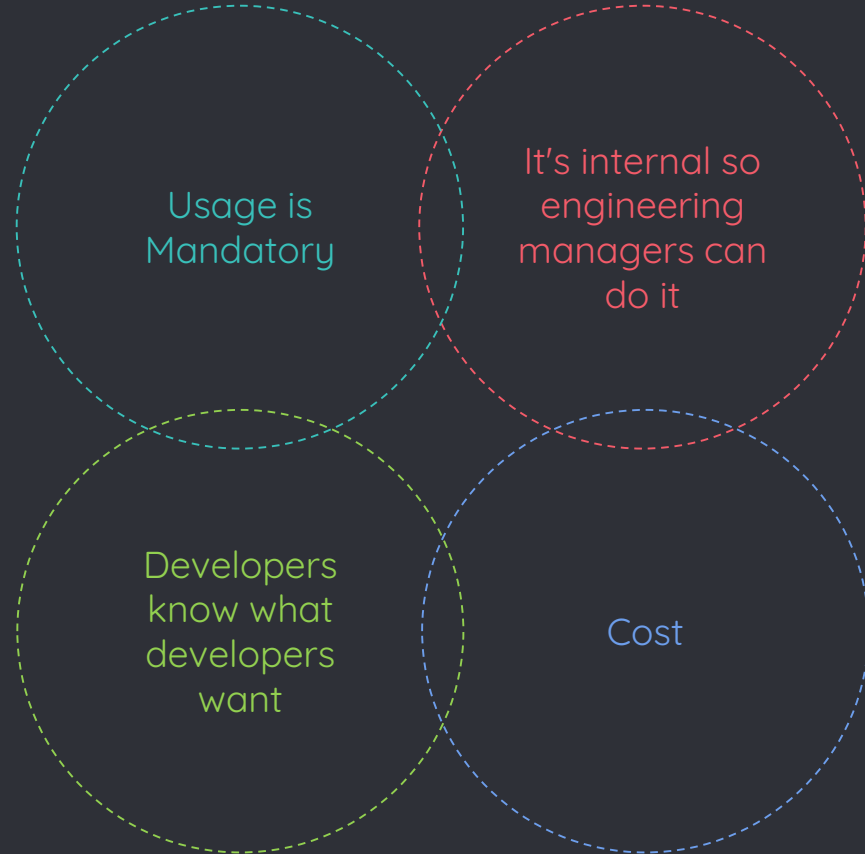
- Recap So Far

- In order to build a good IDP you need:

- Problem validation
- Solution validation
- Iterative development
- Go to market

I know this job description!

- You Don't Need a PPM Because...





IDP is a product,
and it should
have a PM

● Takeaways

- IDP enables developers
- Problem first mindset
- Our developers know what problems they have
- Focus on value over technology
- Agile methodologies will help you focus on value
- A PPM will help you build a valuable IDP

Thanks!

ANY QUESTIONS?

You can find me at

@thegalbash

galbash@cisco.com