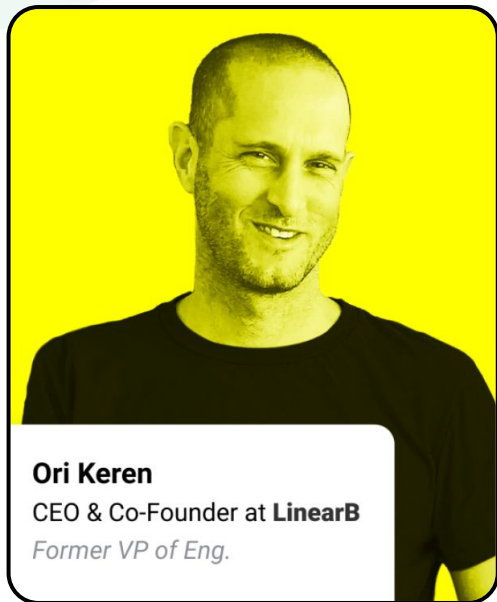


The only two metrics you should show to your CEO



Ori Keren
Co-Founder & CEO
LinearB



Ori Keren
CEO & Co-Founder at **LinearB**
Former VP of Eng.

1987 Wrote my first basic program

2000 Developer

2004 Team lead

2006 Director of Engineering

2007 Interwise Acquired by AT&T

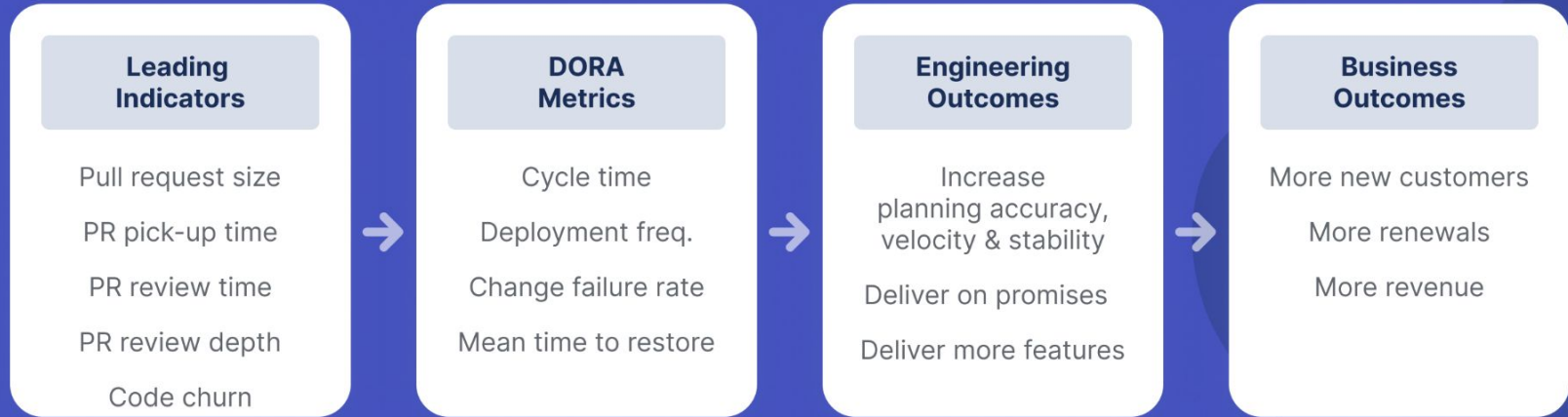
2013 VP Engineering

2016 CloudLock Acquired by Cisco

2019 Started LinearB



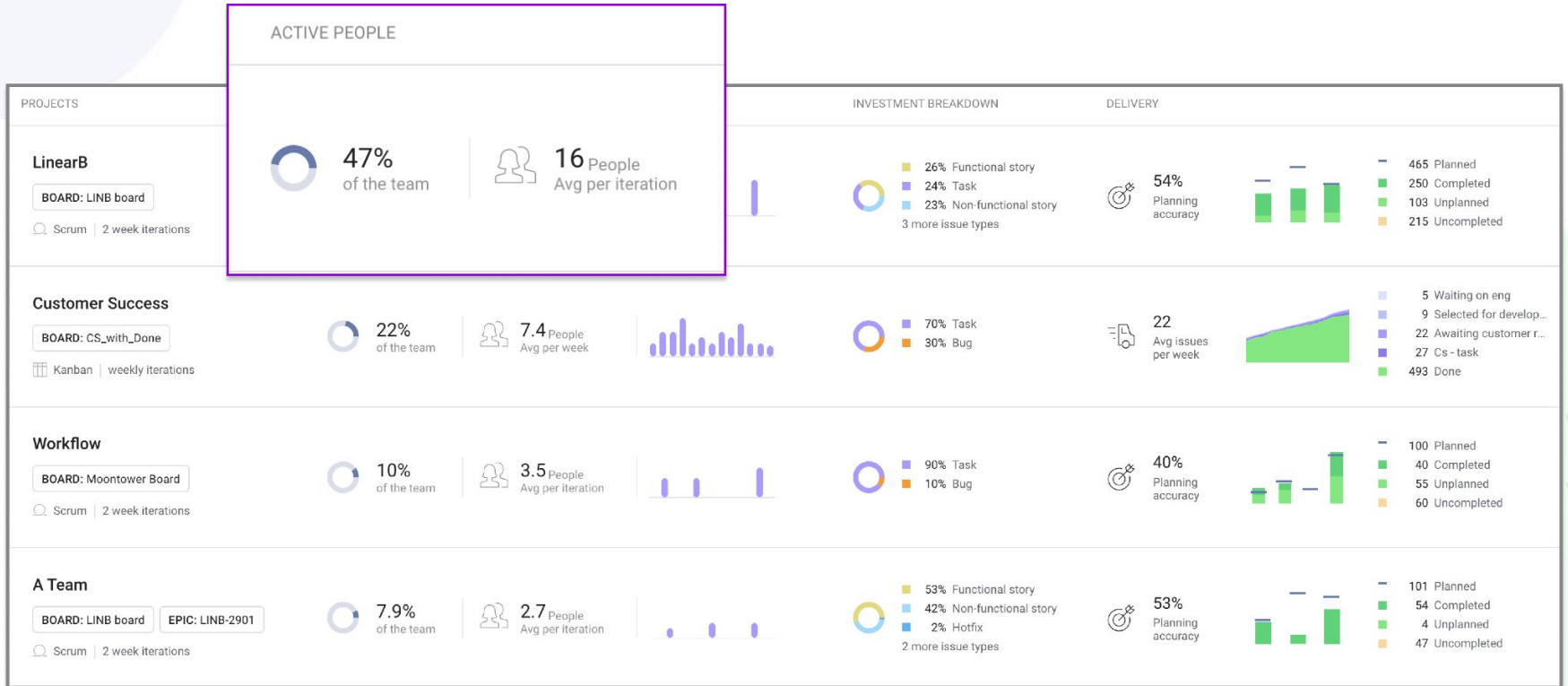
DORA Metrics are great....but



 What **engineering** understands

 What the **business** understands

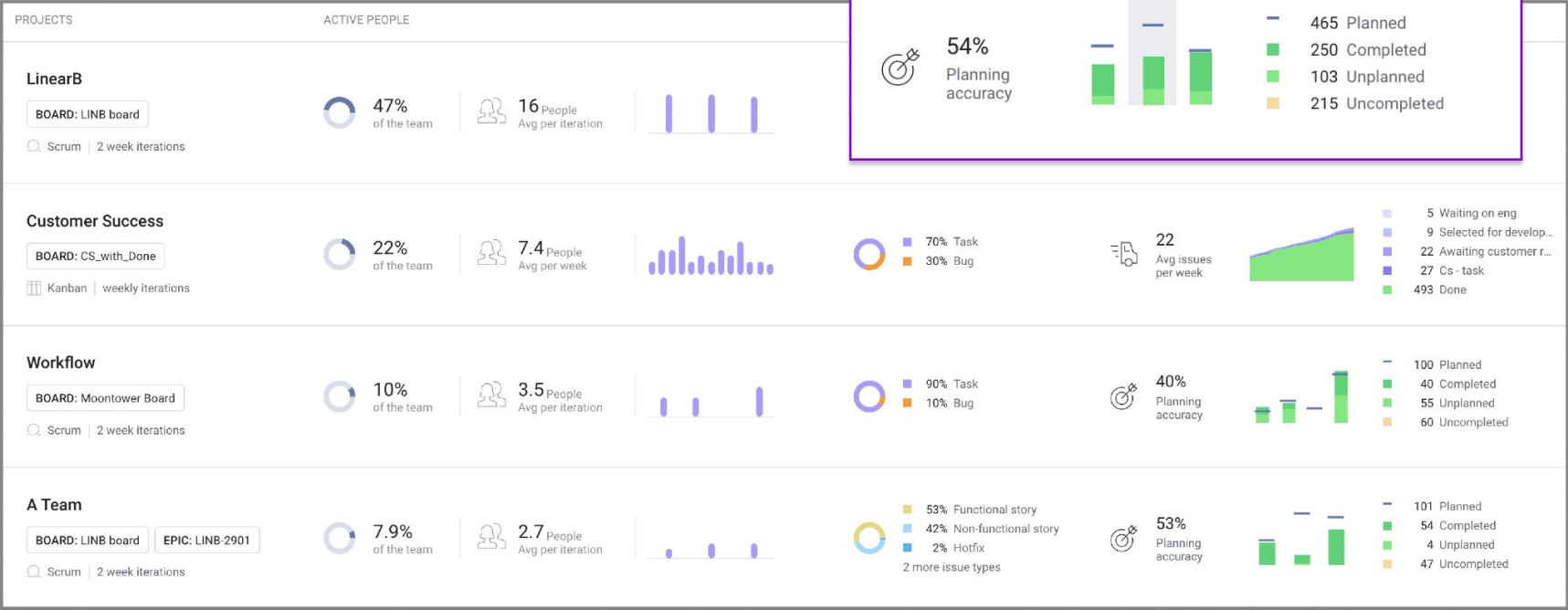
Metric #1 - People Allocation



People Allocation - Why I use it

1. Visualize which projects are being worked on and prioritized.
1. Answers the question “Can we speed up this project?”
1. Shows where you are “spread too thin”.
1. Data backs up the need for more hires.

Metric #2 - Planning Accuracy



Planning Accuracy - Why I use it

1. **Align engineering to business objectives.**
1. **Identify process bottlenecks early on.**
1. **Use data rather than anecdotal evidence to show org. health.**

The End 😁

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