

Leading Through Turbulence

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Turbulence

Internal Factors

- Short staffed
- Tight deadlines
- Miscommunication
- Limited Resources

External Factors

- Layoffs
 - Financial Market Conditions
 - Recession
 - Geopolitical events
 - Pandemic
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What can you do as a leader?

Stay Calm
&
Positive

**Be Empathetic
&
Listen**

**Be Transparent
&
Follow Up**

**Be Selfless
&
A Champion**

It's about you.

It's about your team.

It's all about the *people*.

Positive

Calm

Empathetic

Be Human

Transparent

Selfless
Champion

Listener

“Rough waters are truer tests of leadership. In calm water, every ship has a good captain.”
— Swedish Proverb

