Be a better partner to product management

(and a better leader in general)

Frankie Nicoletti, VPE @ SoLo Funds

"Healthy tension"

Product owns the "what", Engineering owns the "how"

Any variation of "engineering works for product" or vice versa

1

Look around, not just down ↔️

Look down

Look around

2

Define "winning" in tandem 🚲

Cool helmets optional.

@frfrfrankie

You owe your PM:

- Complete tech requirements

- Accurate estimation

- Effort to deliver on time

- Real-time updates on progress and blockers

Your PM owes you:

- Complete business requirements

- Prioritization

- Effort to unblock in a timely manner

- The big picture "why" and data used to make decisions

You owe each other:

- Timely triage

- Willingness to make tradeoffs

3

Get to know your product partner 🙌

@frfrfrankie

4

Approach problems with curiosity 🔍

Where are my
90's kids at?

5

Give your product partner choices 📝

[PM]

[choices]

How to be a better partner to product management (and a better leader in general)

1. Look around, not just down ↔️

2. Define winning *in tandem* 🚲

3. Get to know your product partner 🙌

4. Approach problems with curiosity 🔍

5. Give your product partner choices 📝