

Making do: Scaling expertise on unscalable teams

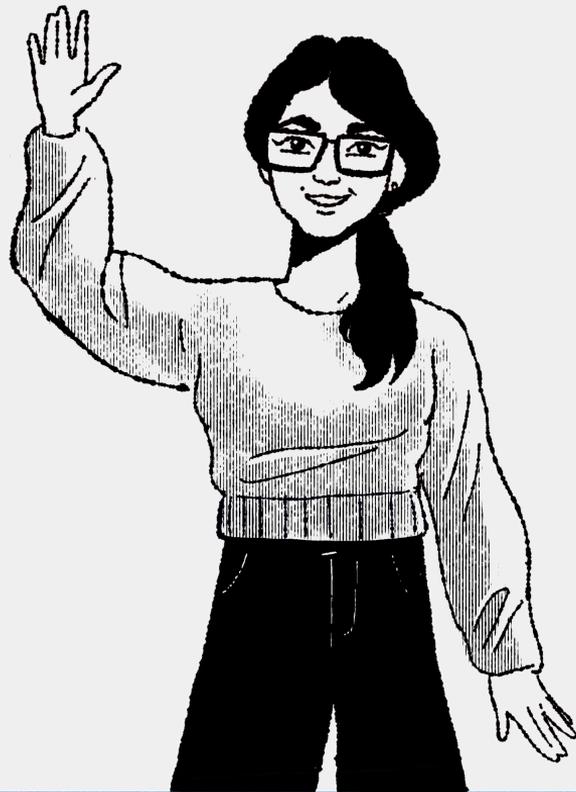


Slide Design and
Original
Illustrations
by Sean Dove
seandove.com



Hi!

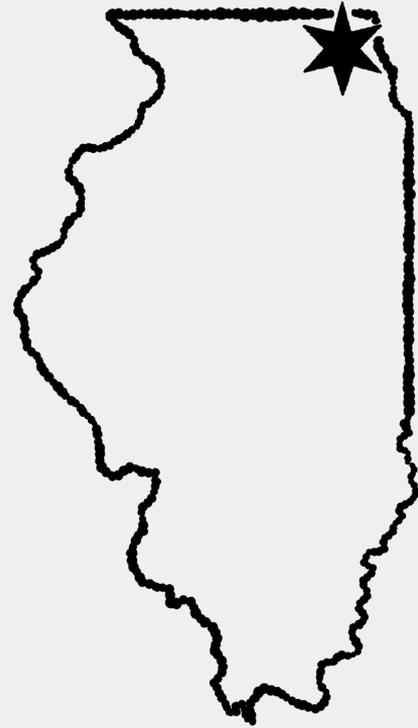
I'm Mica (She/Her)



Hi!

I'm Mica (She/Her)

I'm from Chicago



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I'm a Senior EM at Slack



Hi!

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Taken from the
Library of Congress
Nov. 7, 2018



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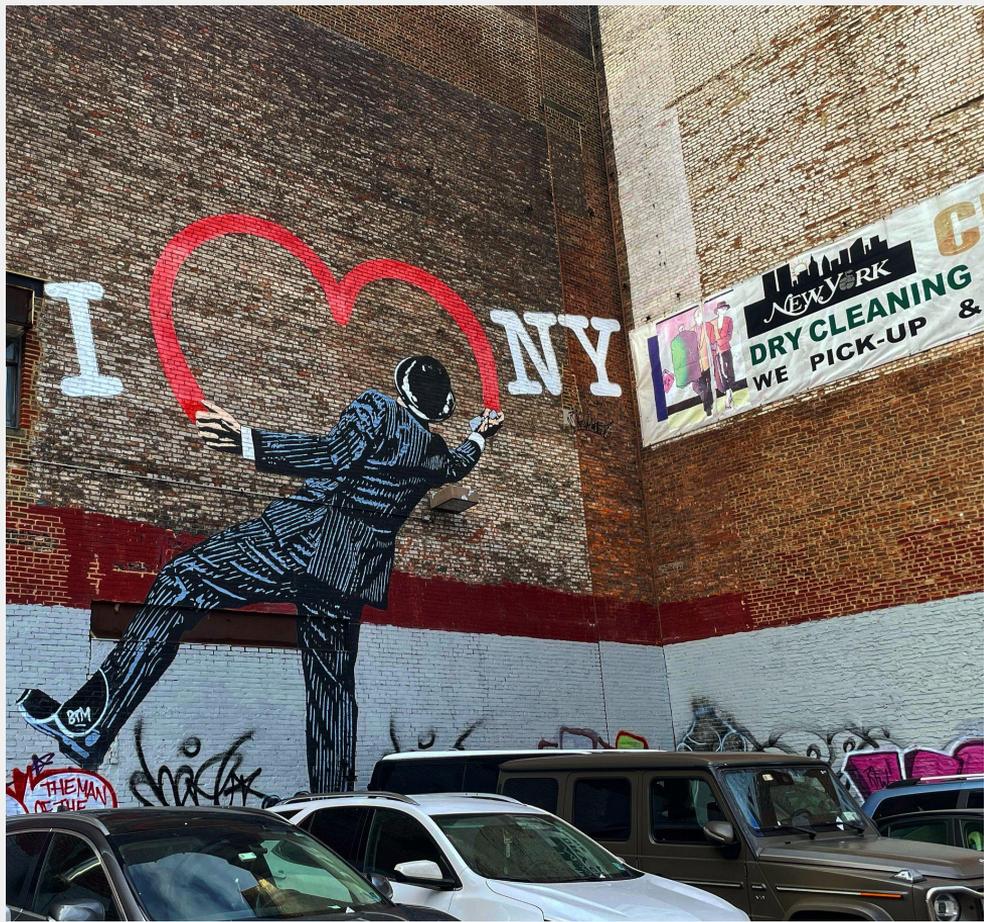


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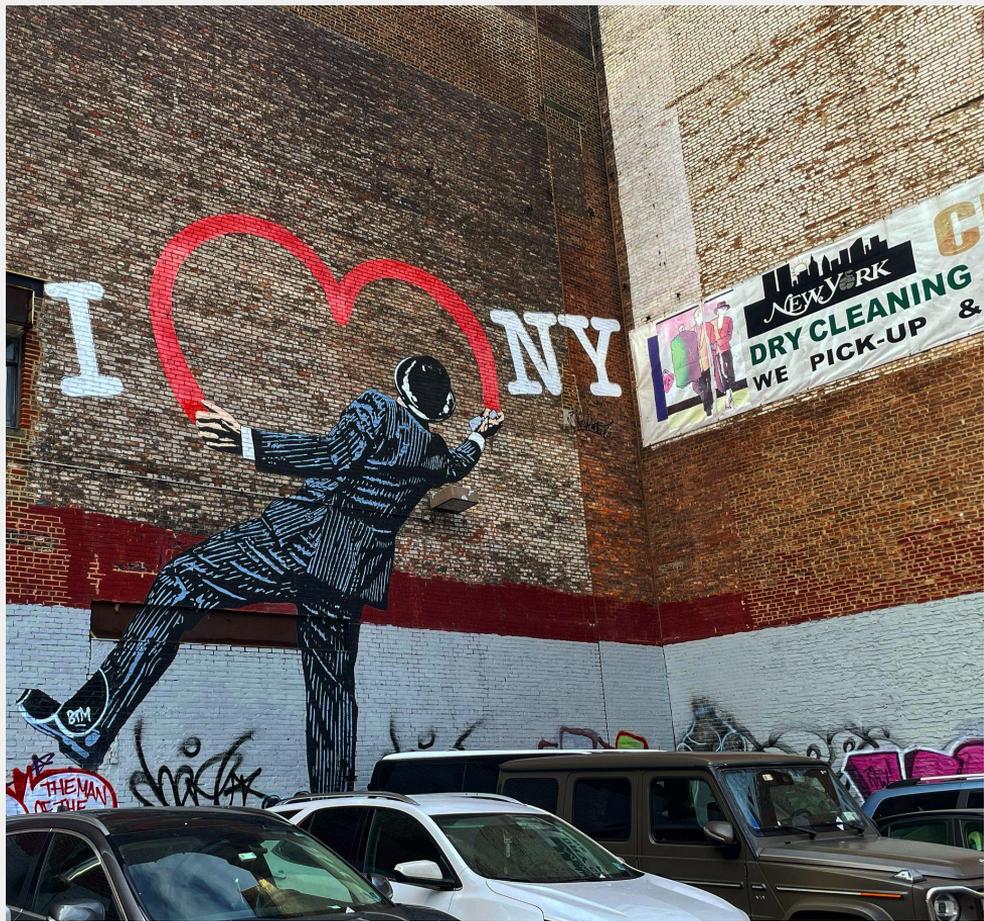


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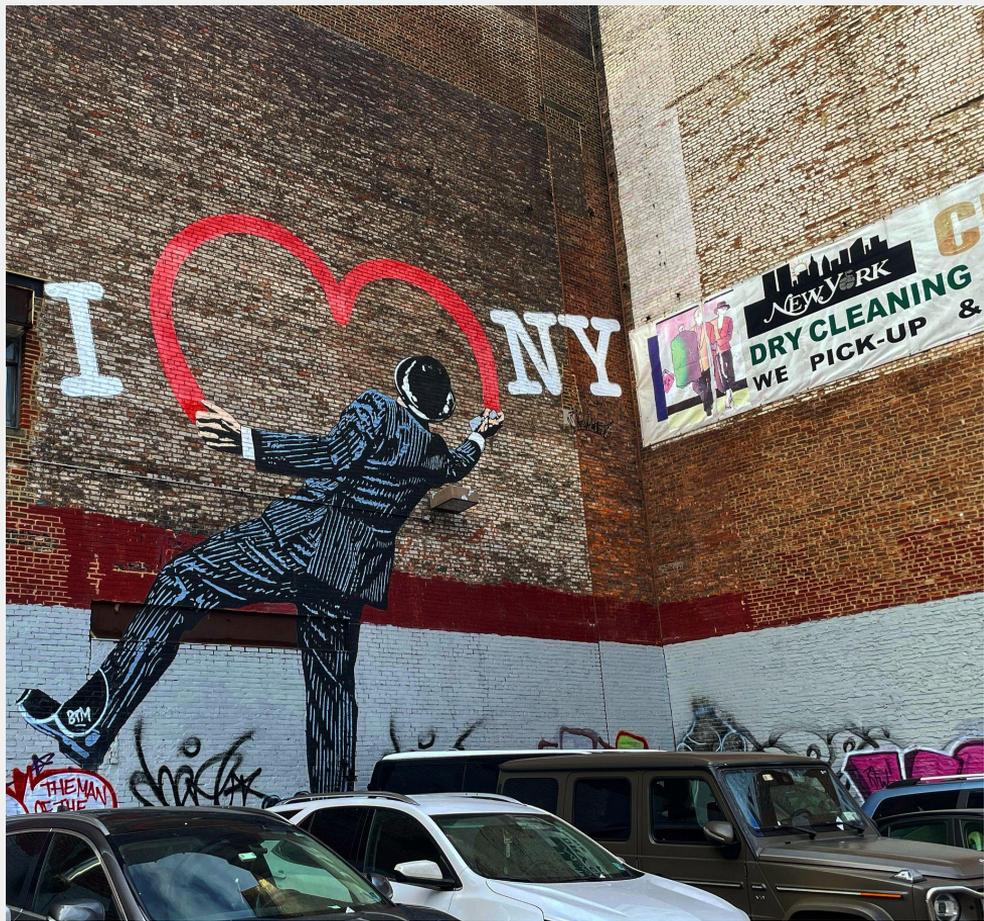




Mica Alaniz



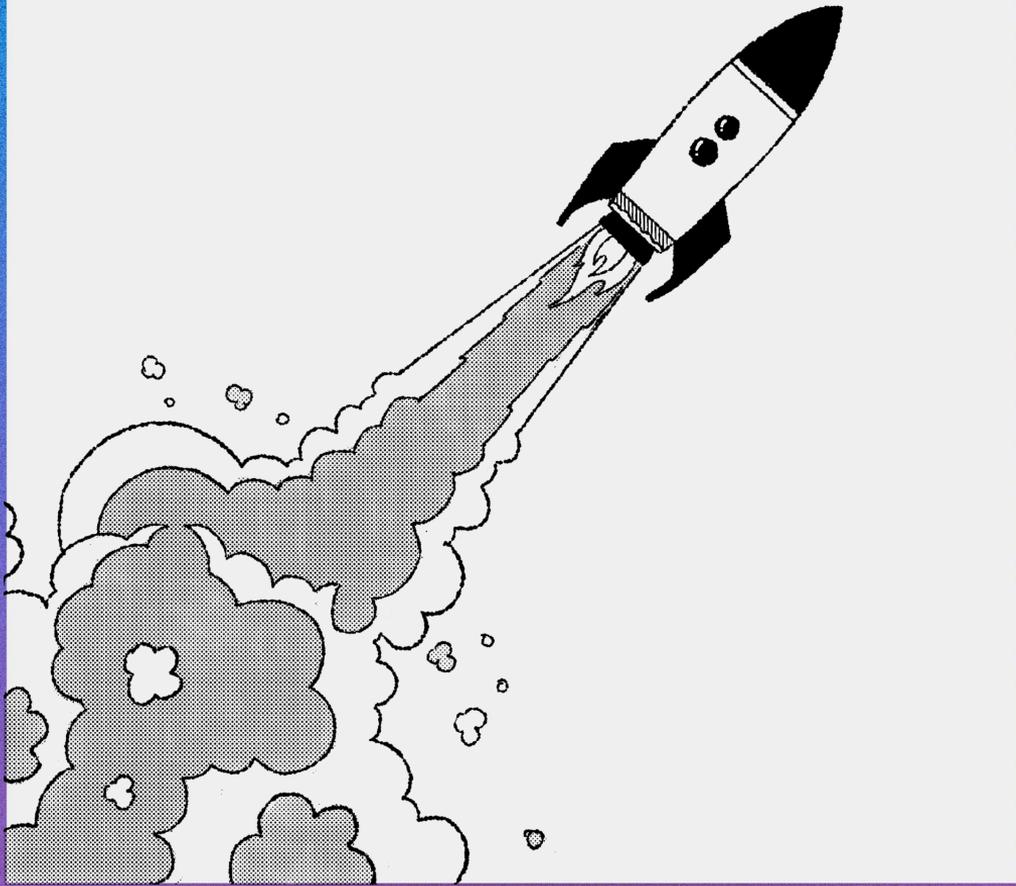
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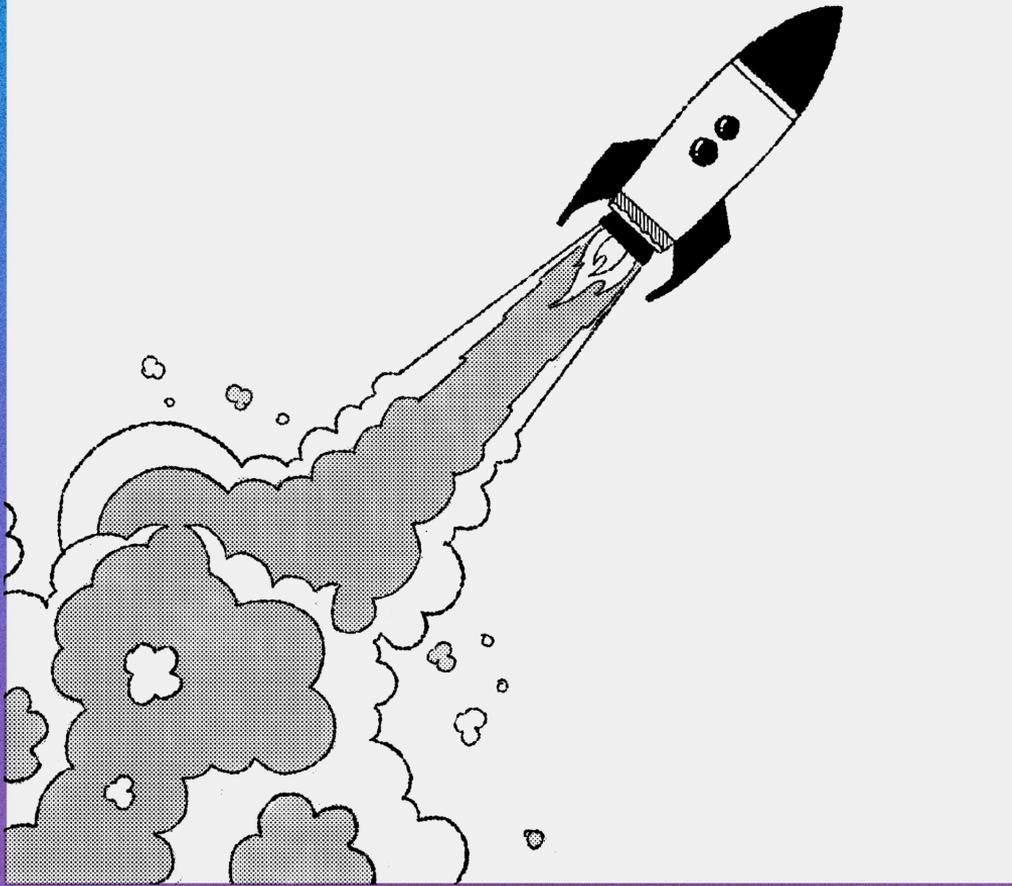


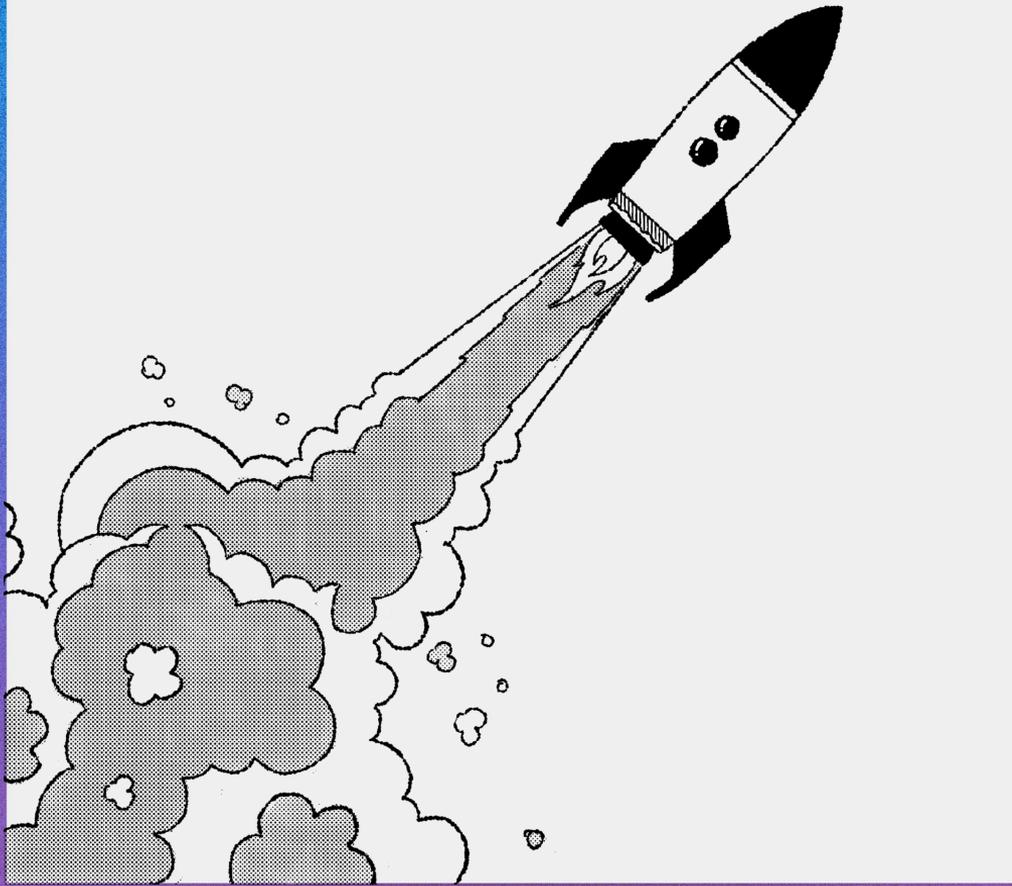


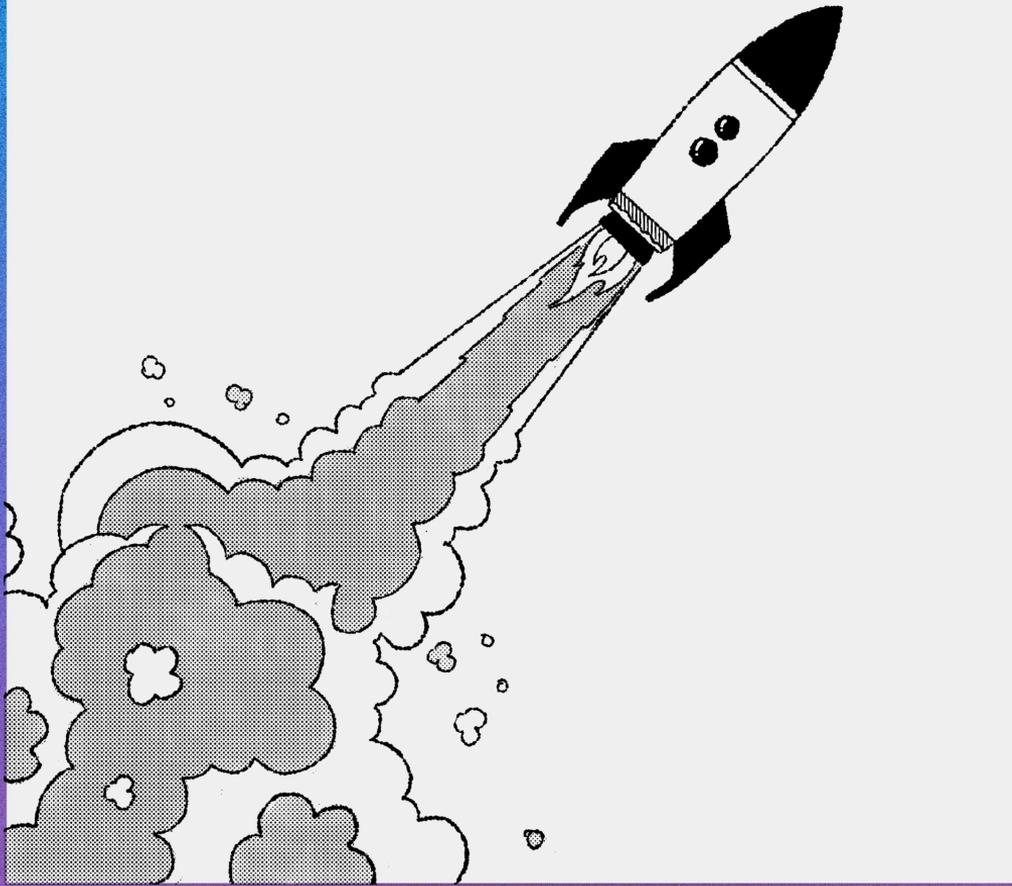


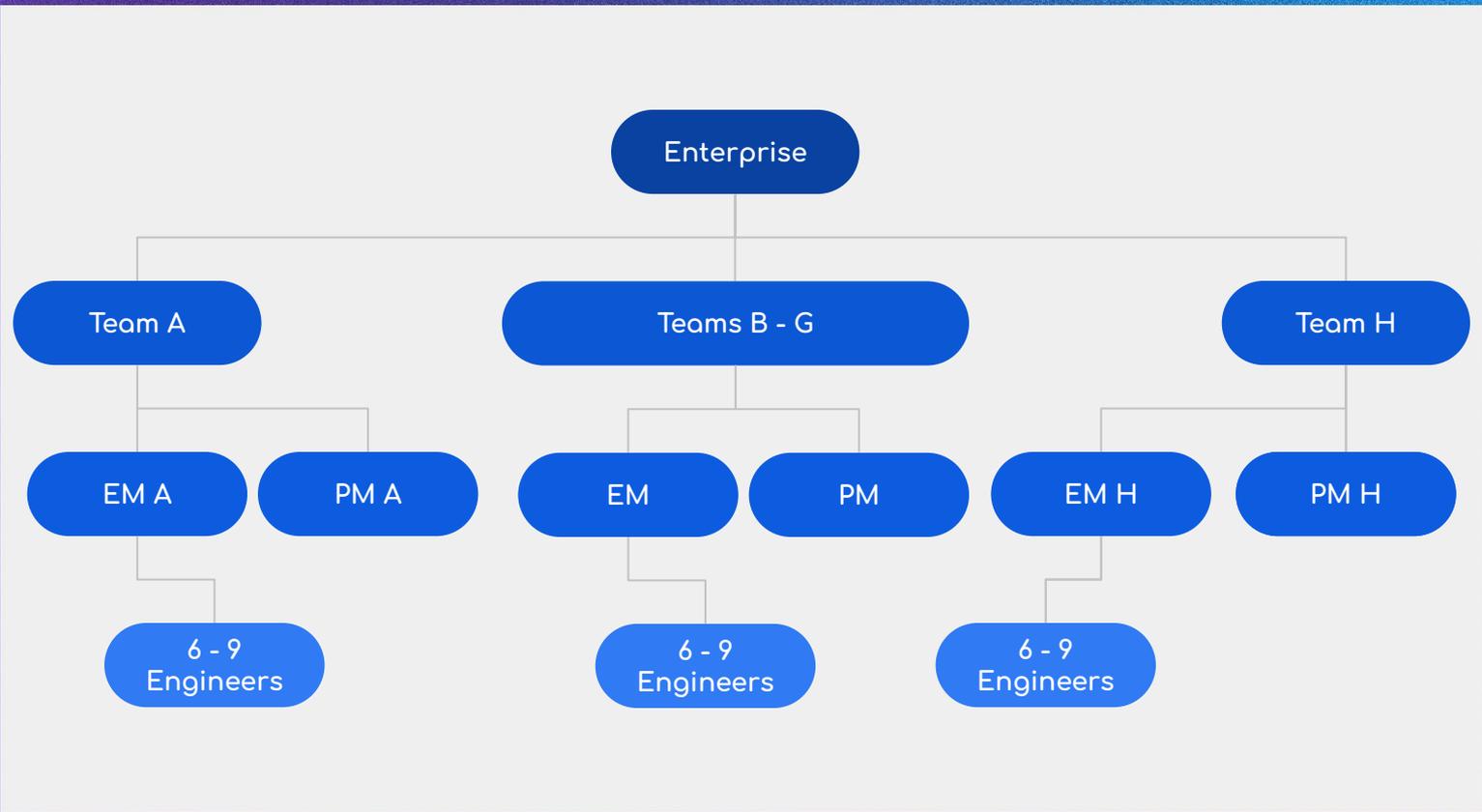


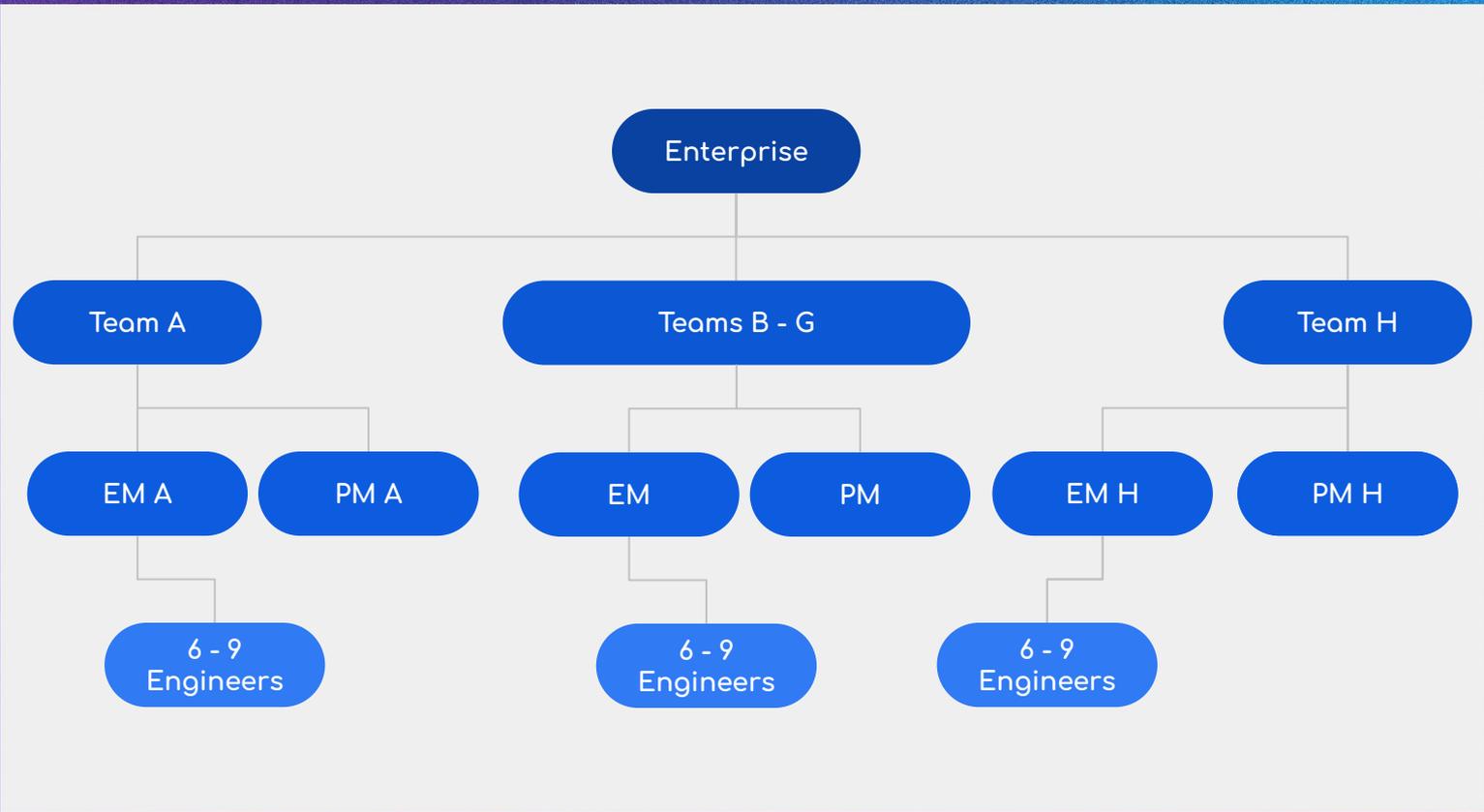


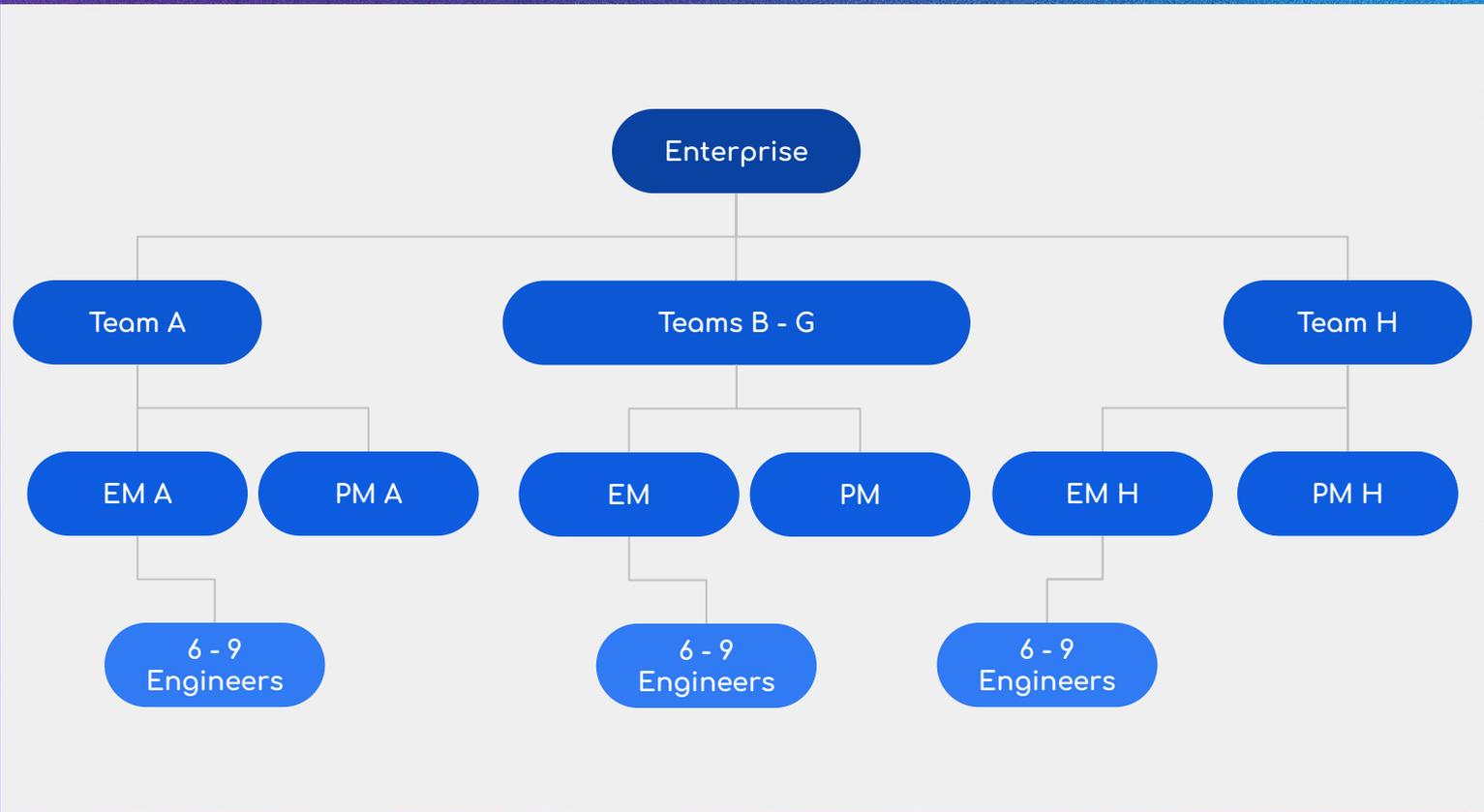


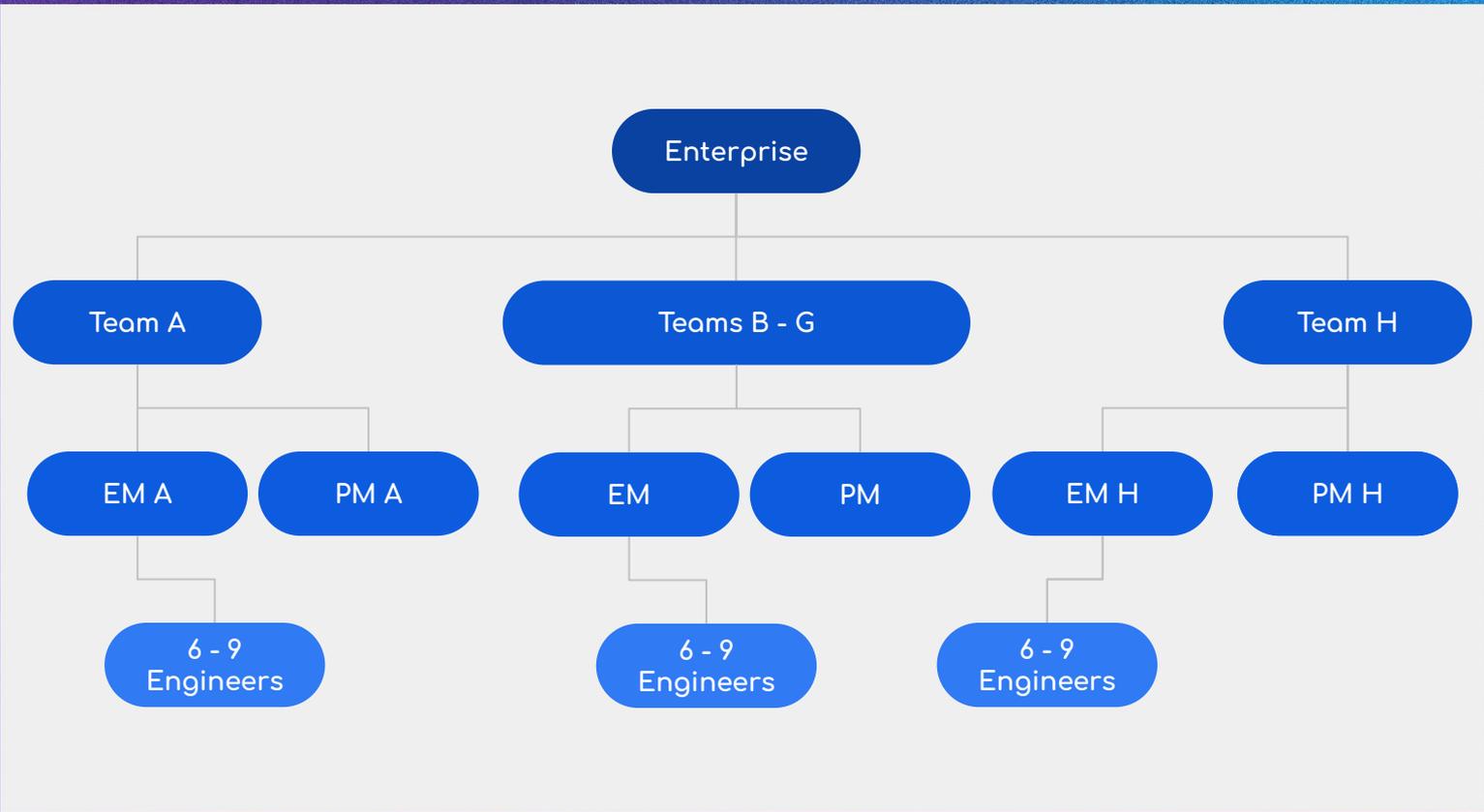


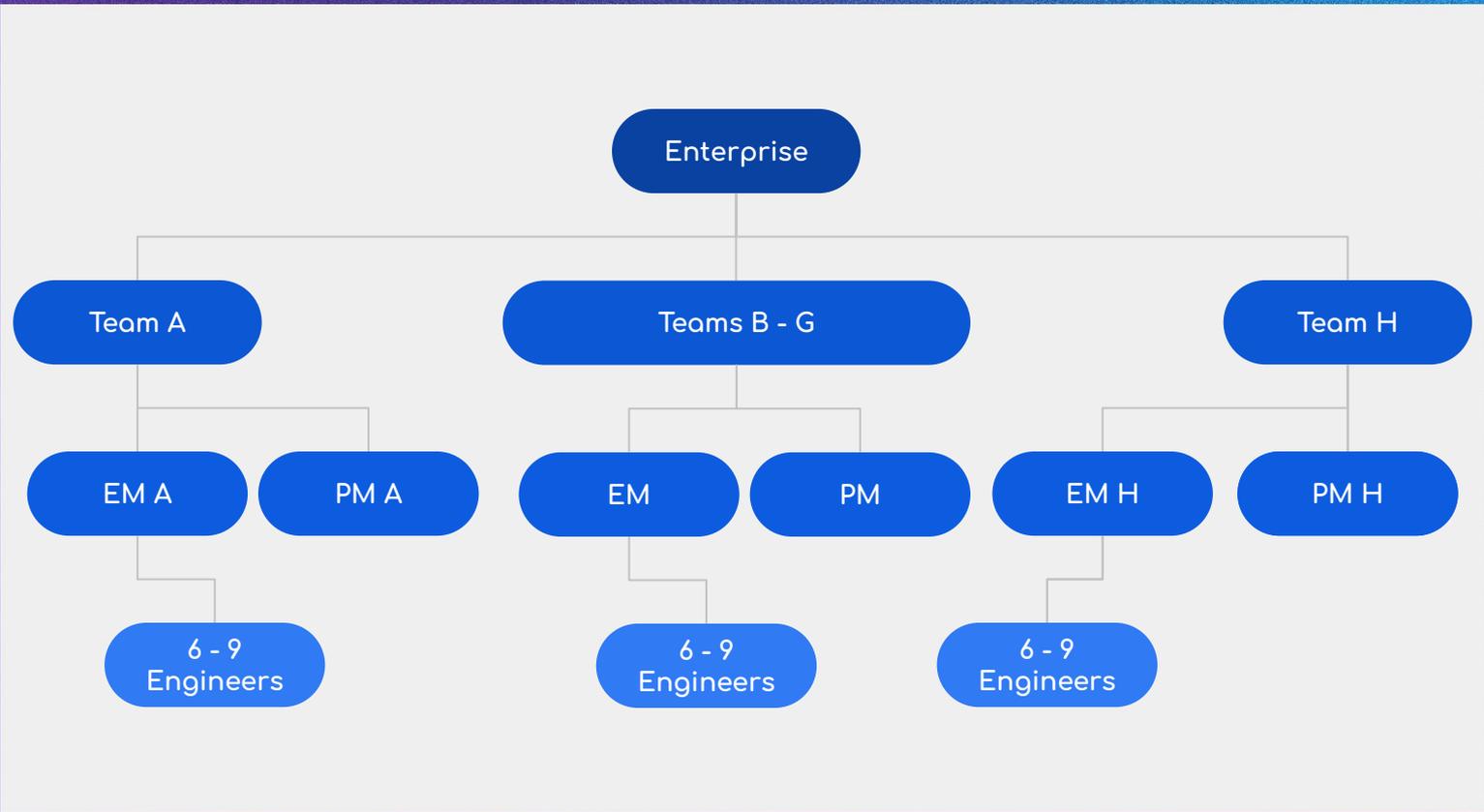


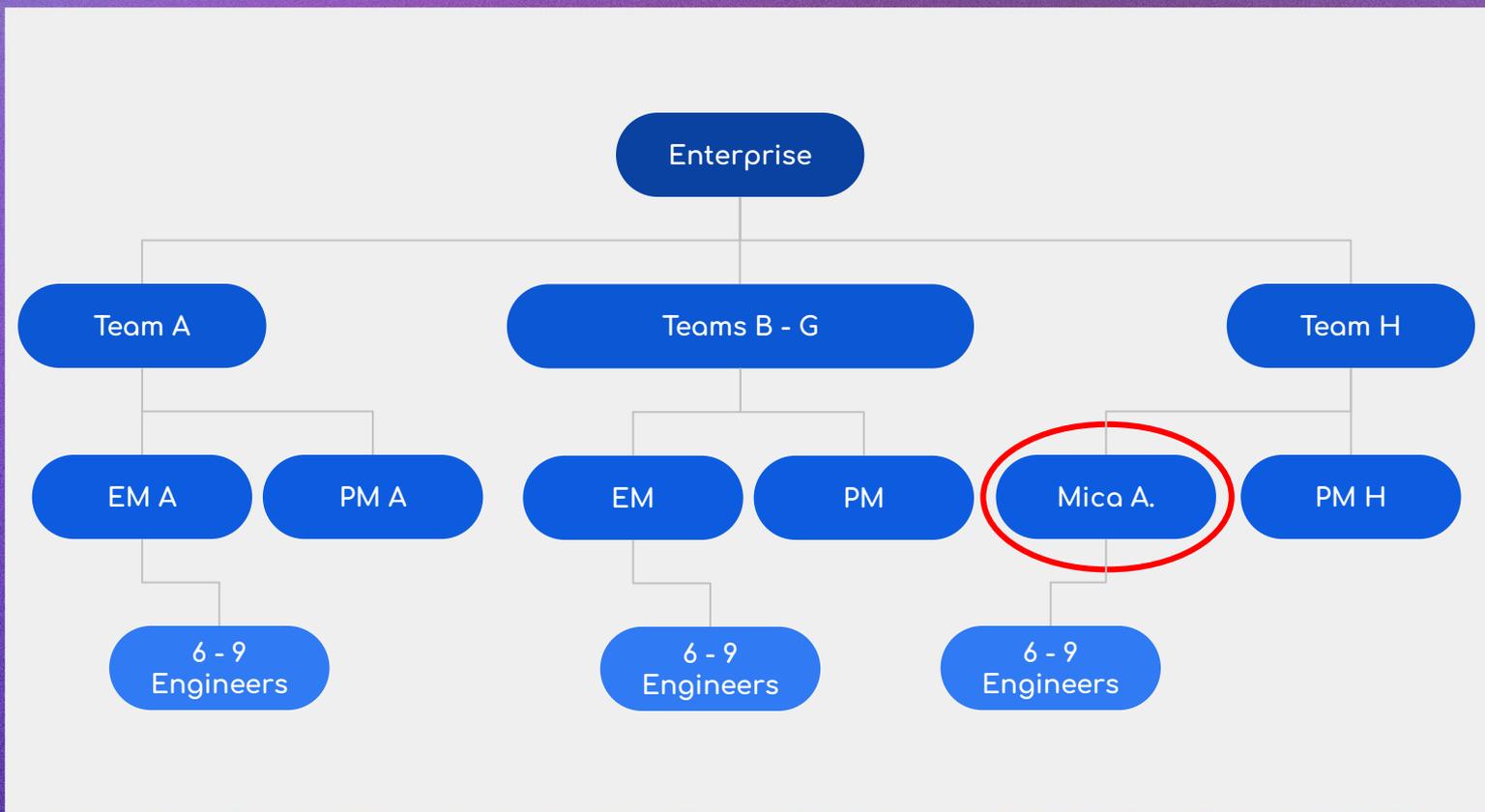


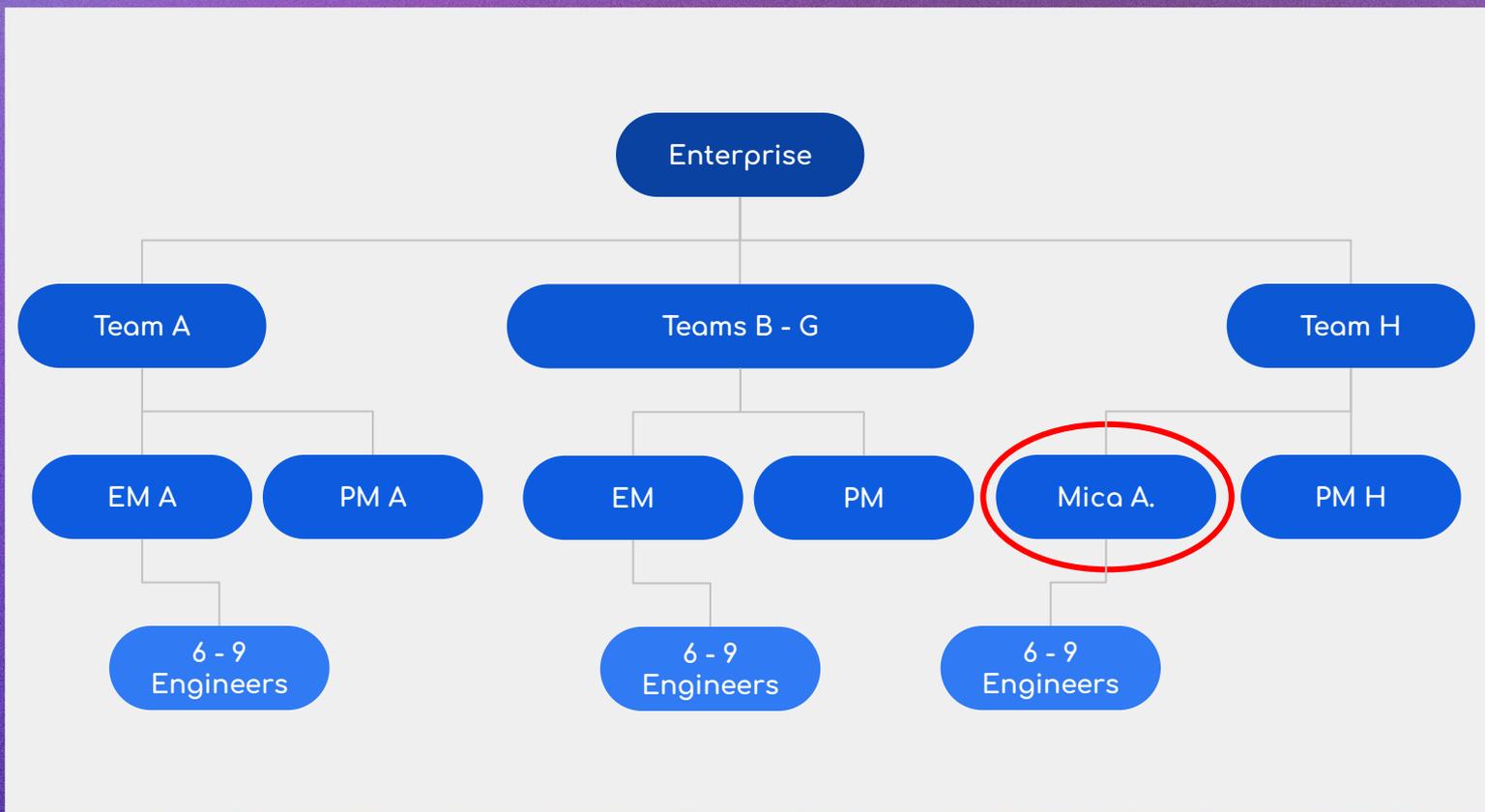


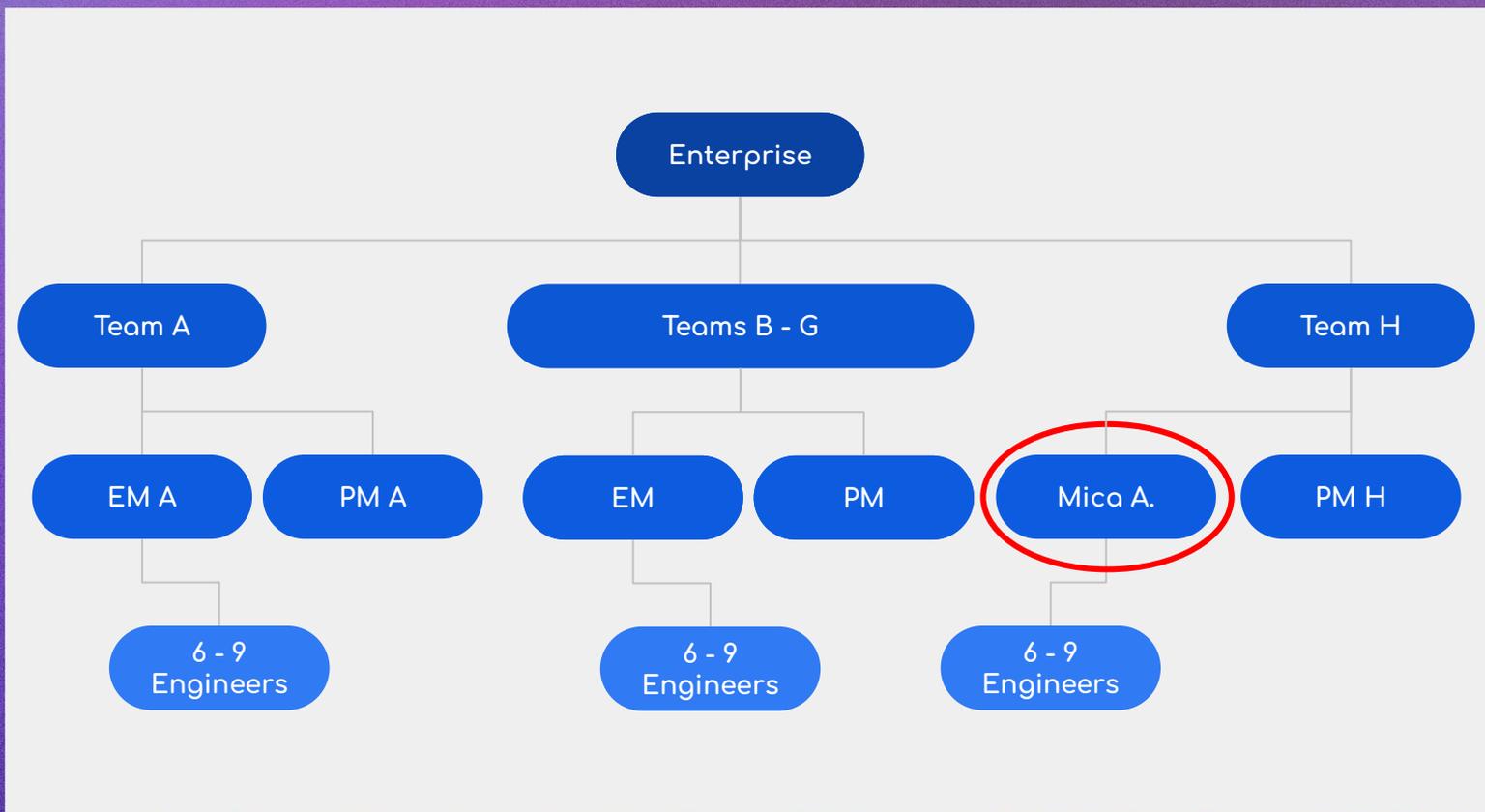


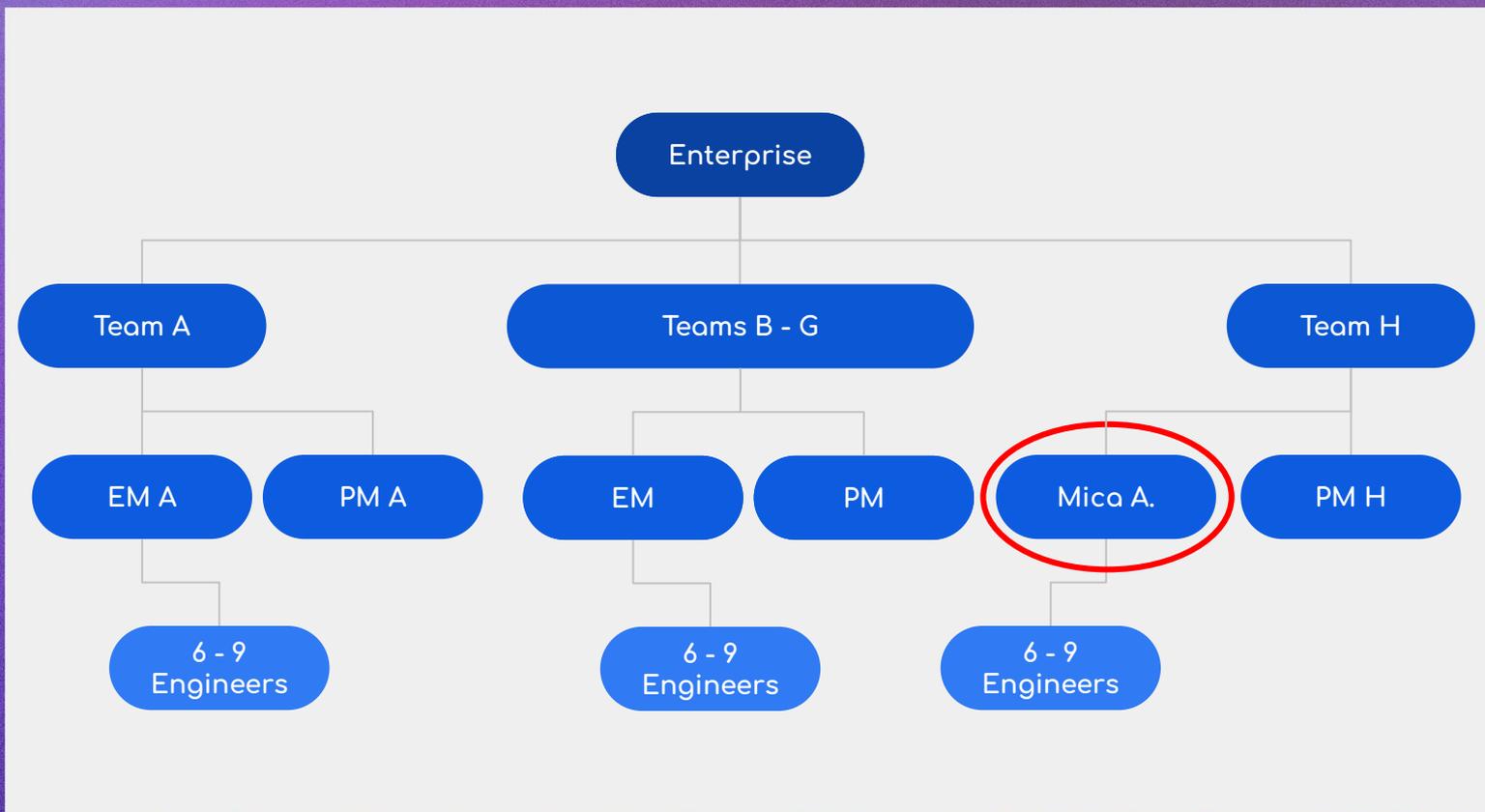


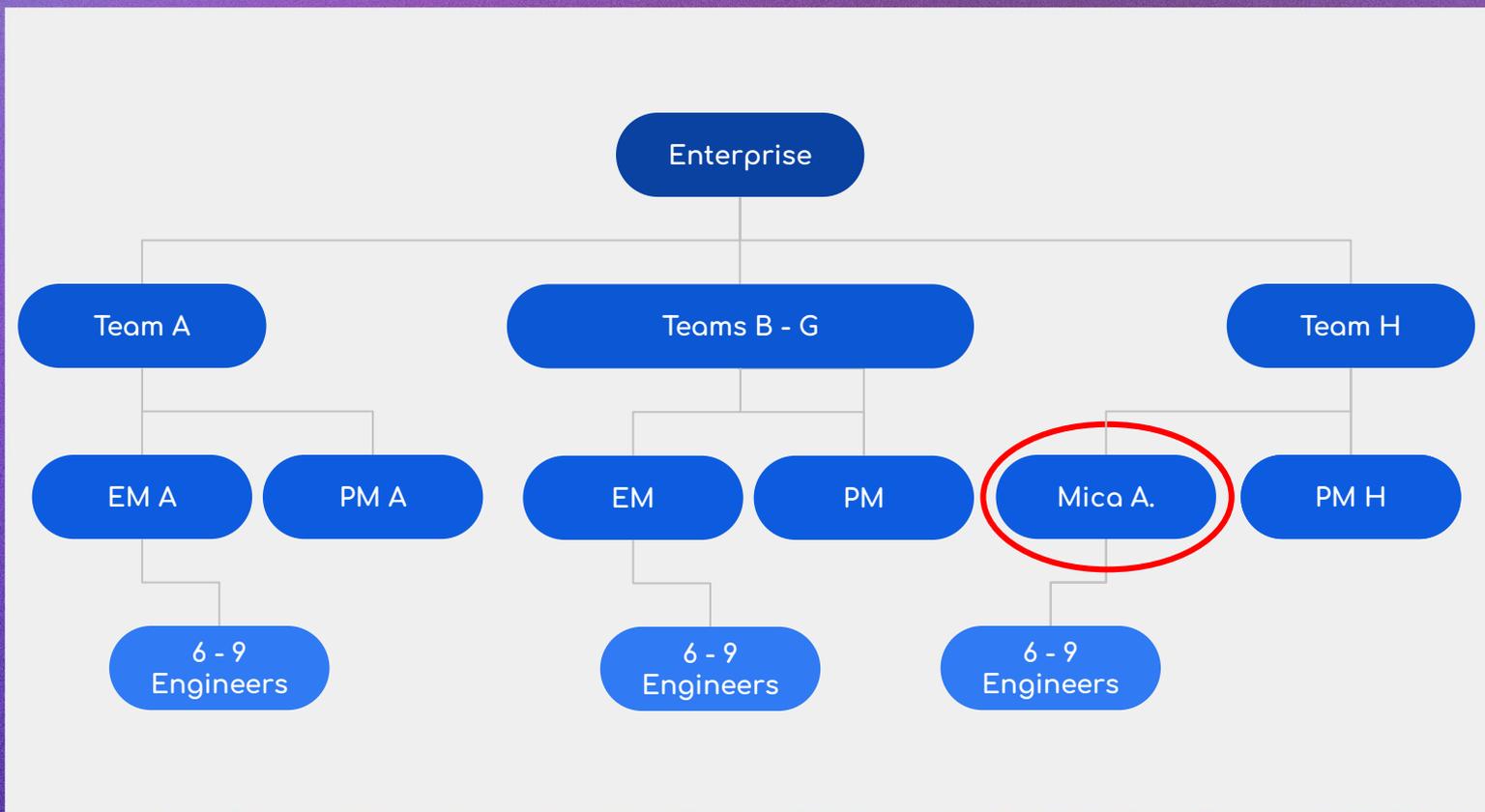


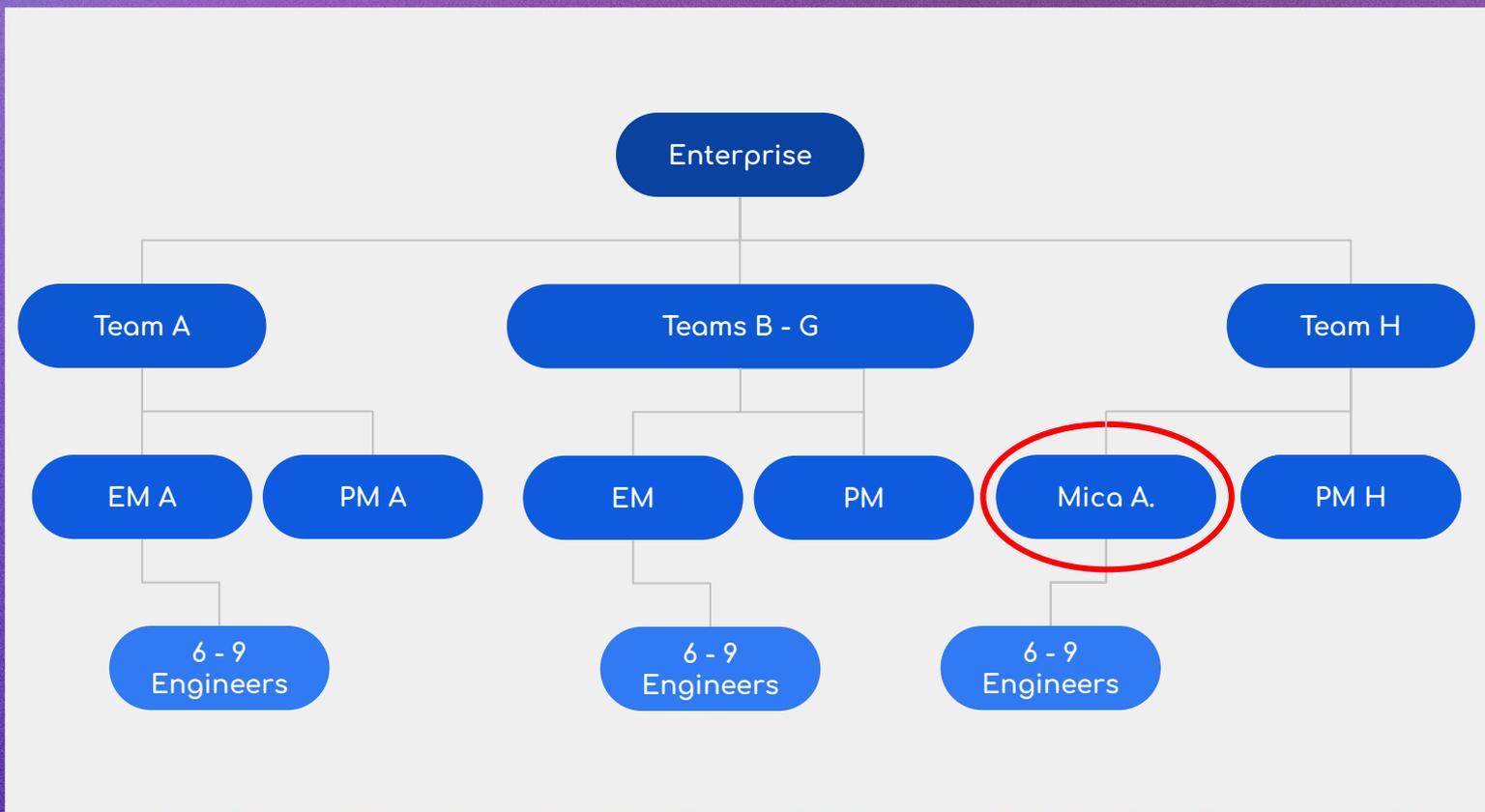


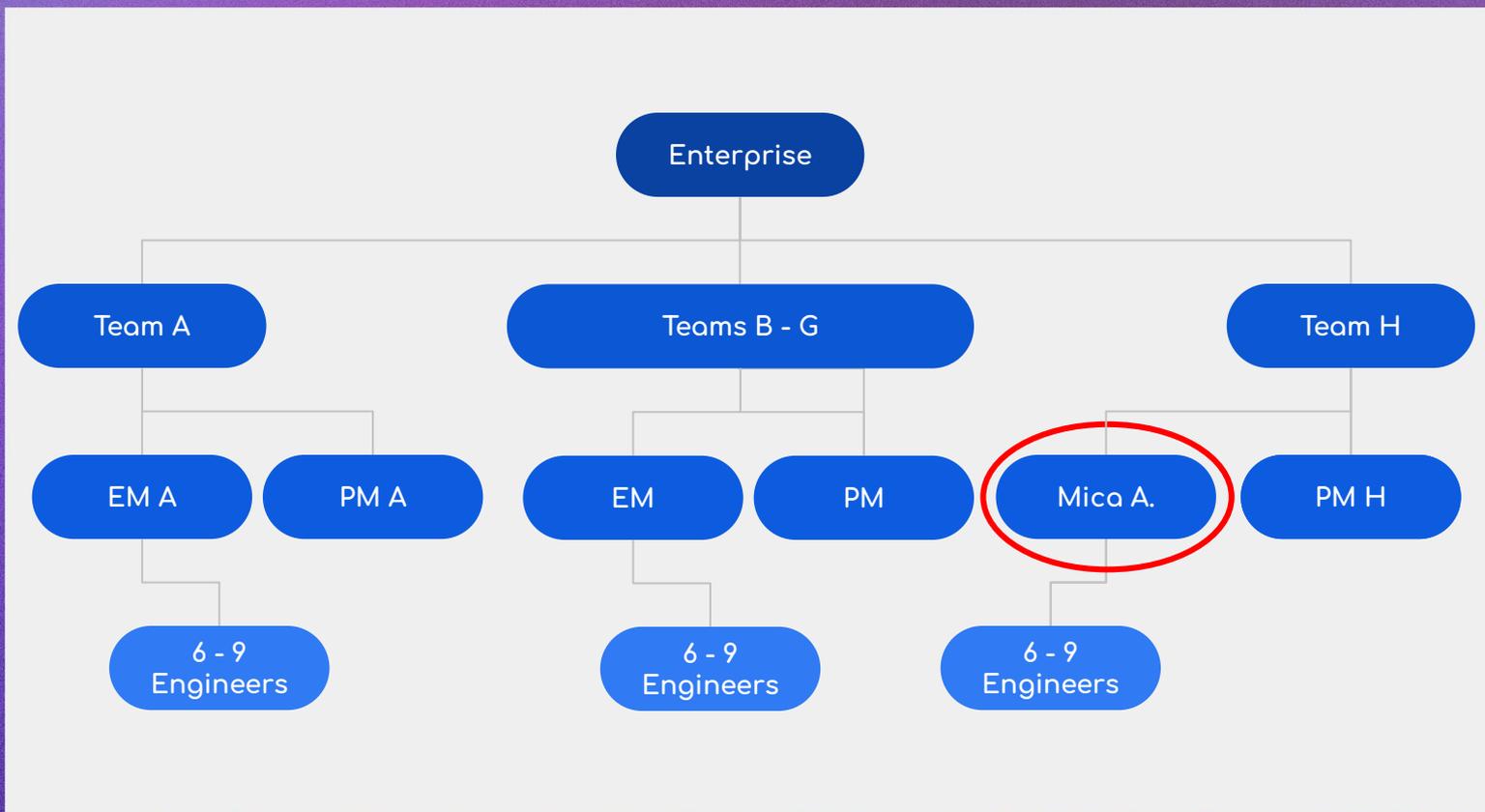




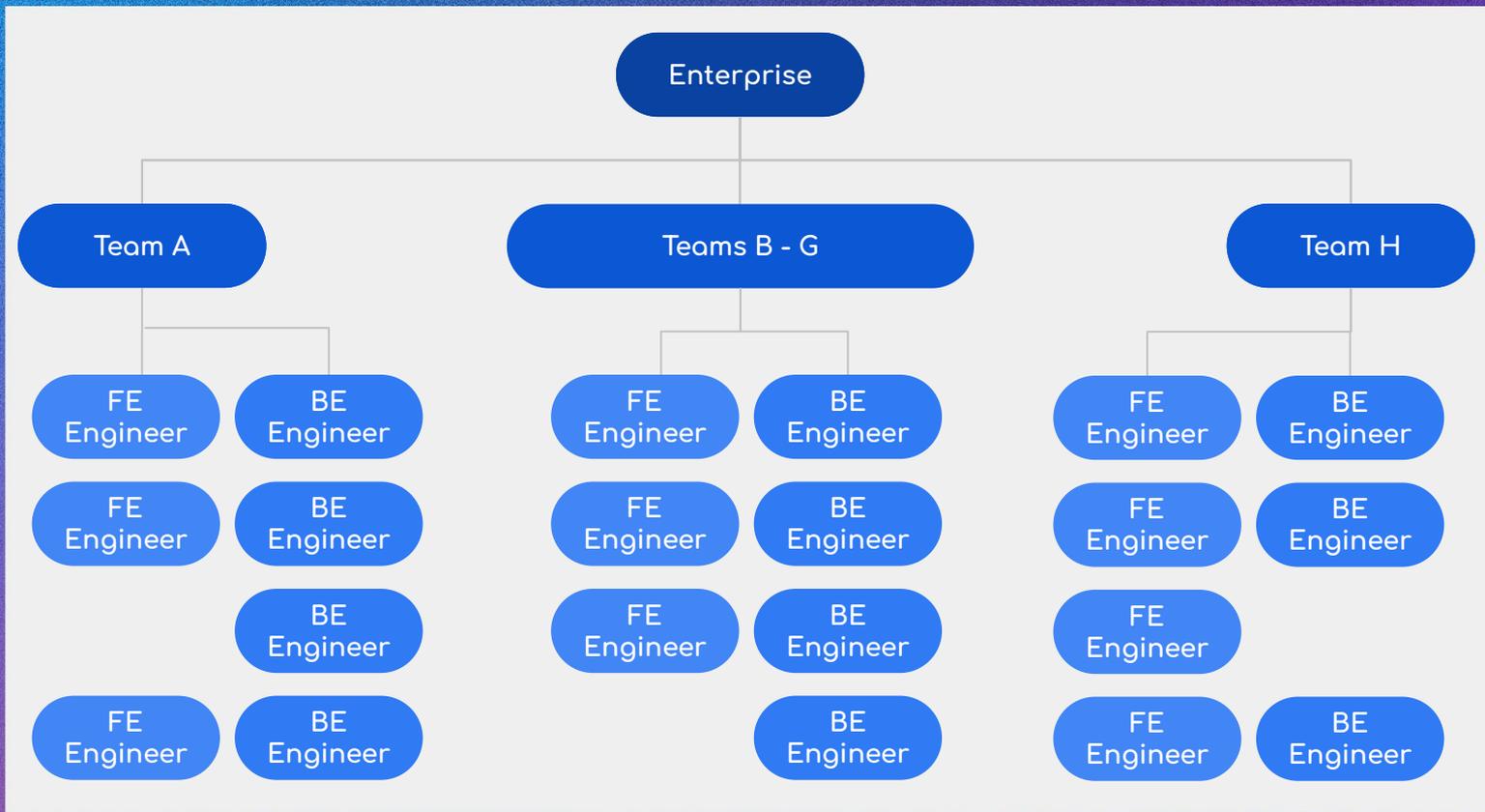


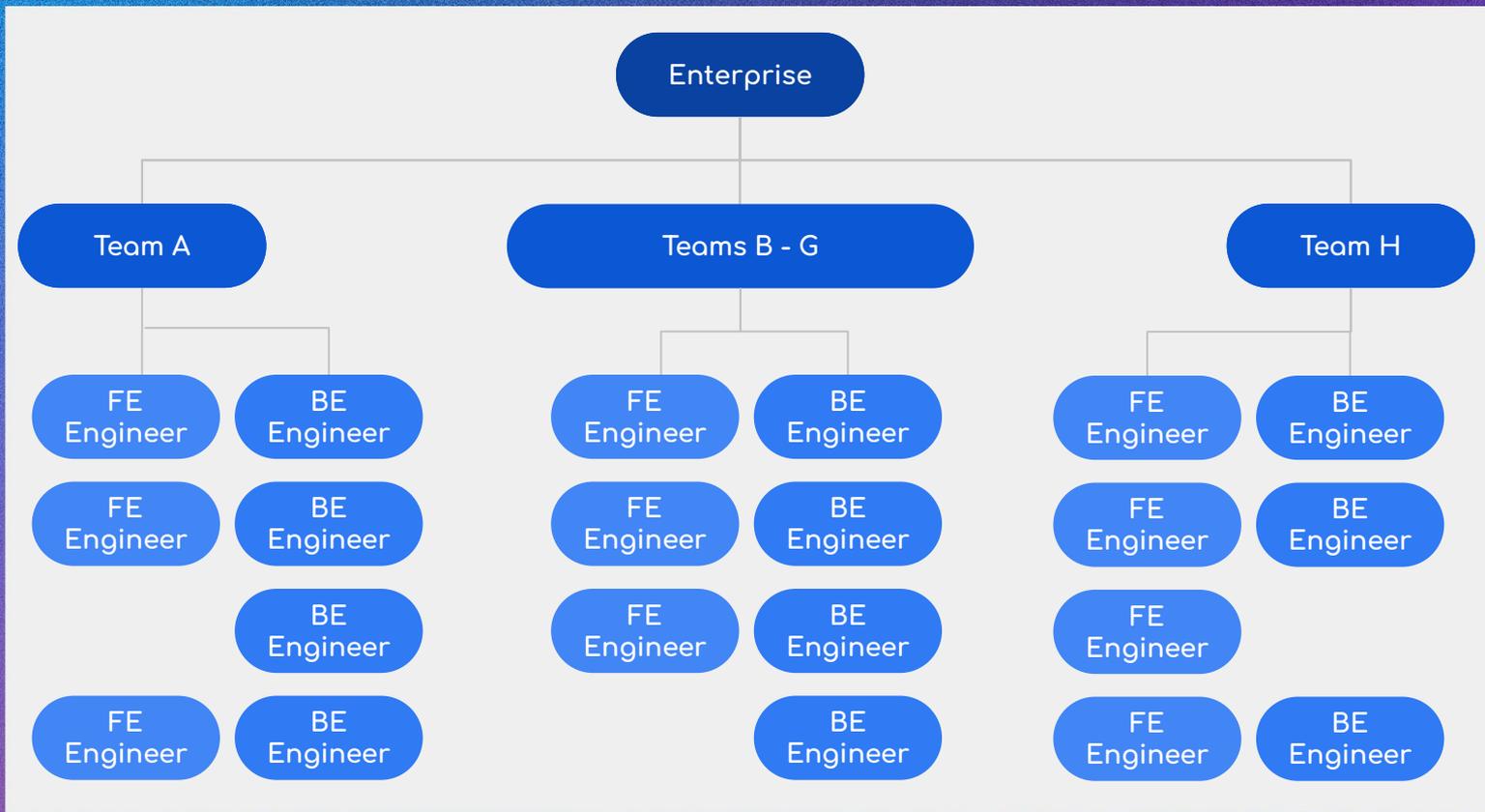


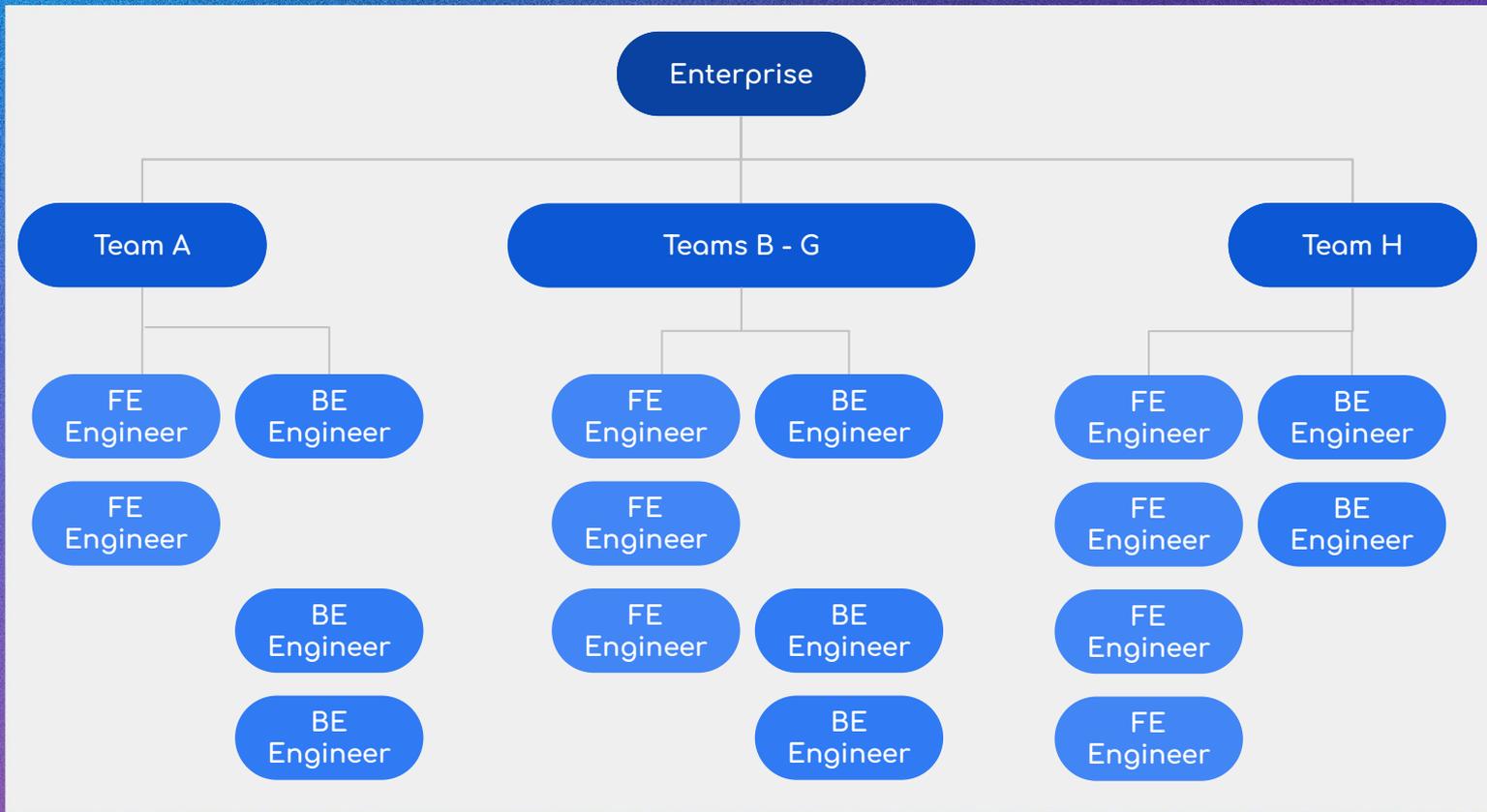


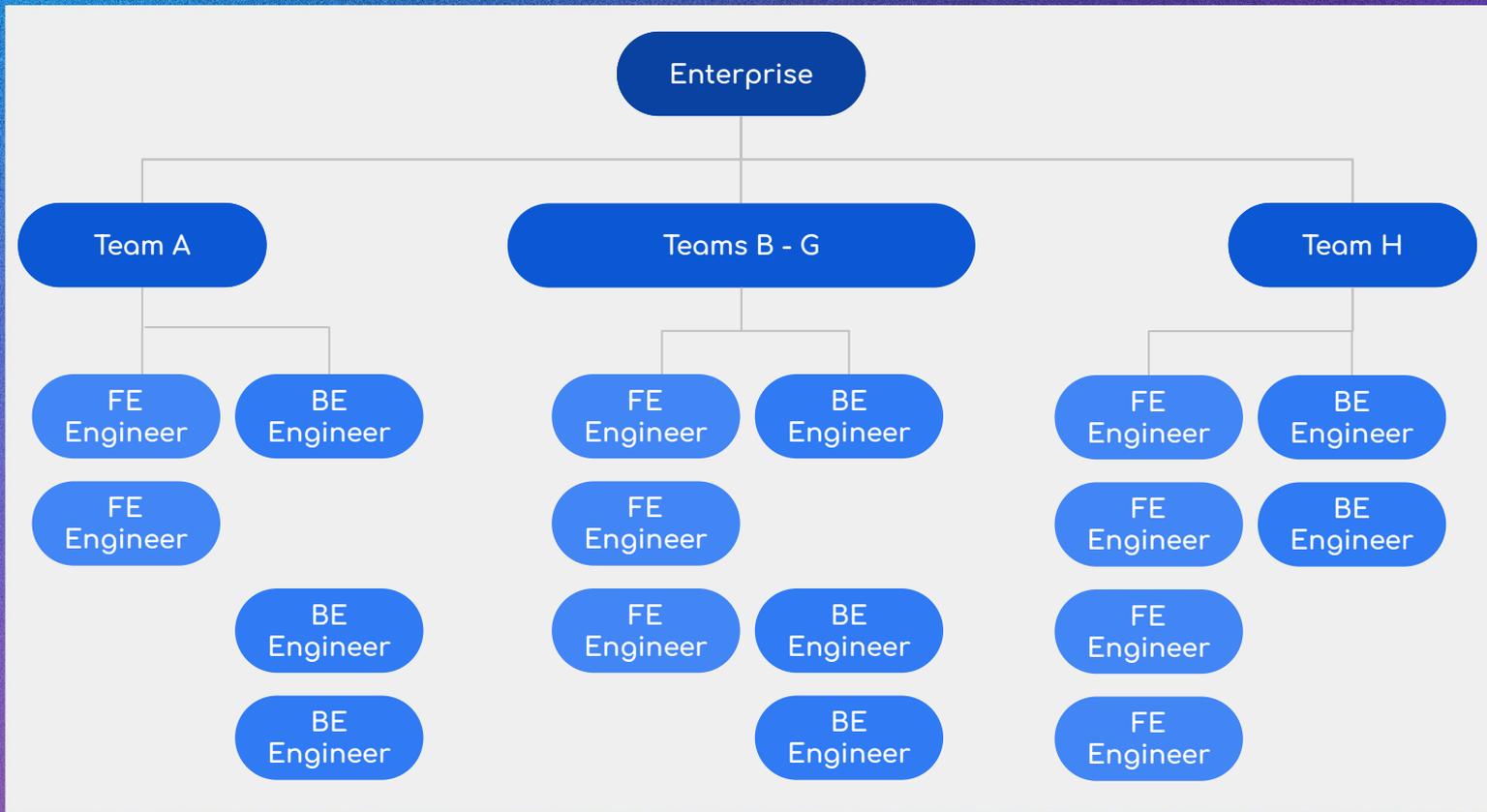


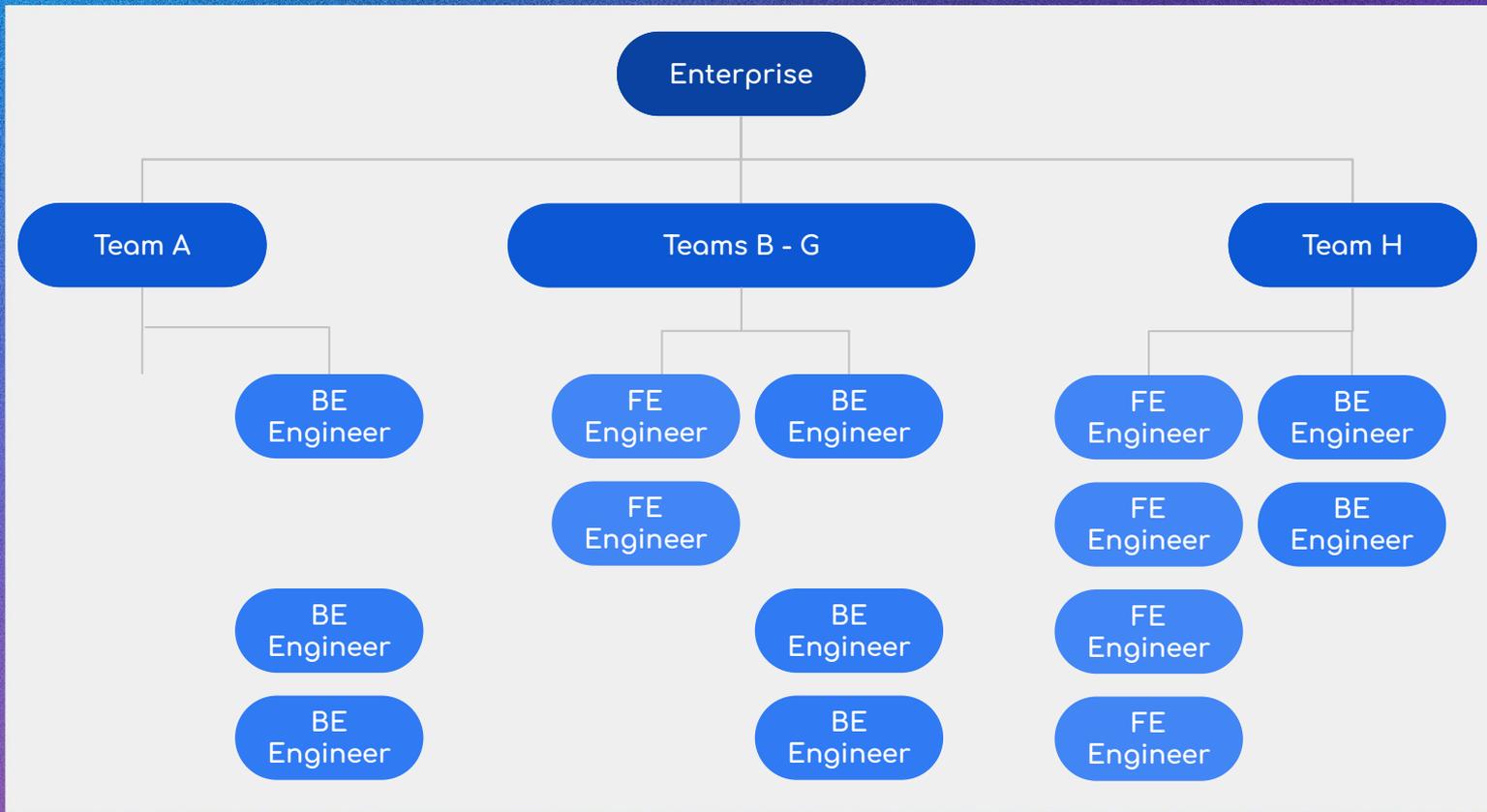


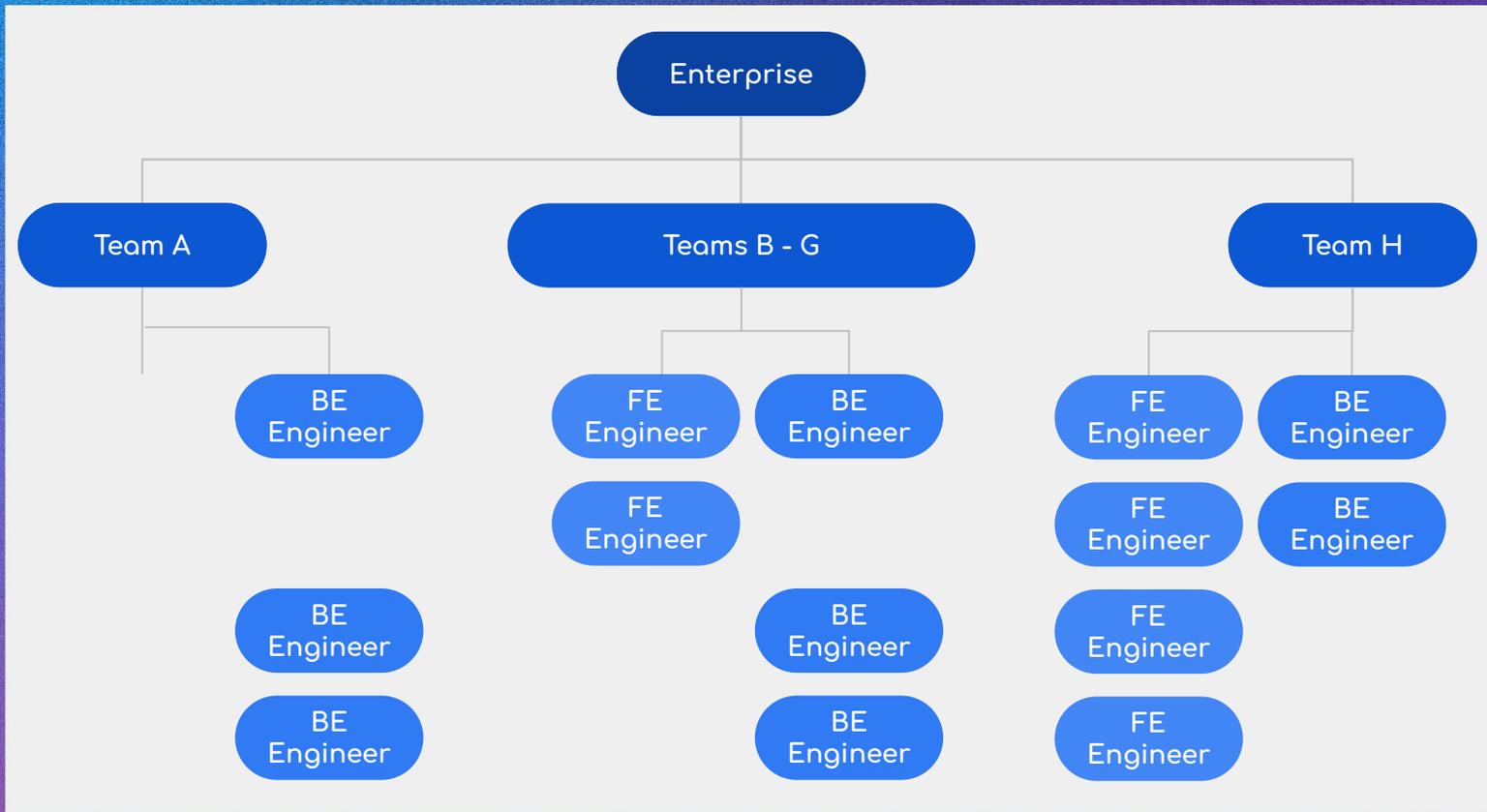






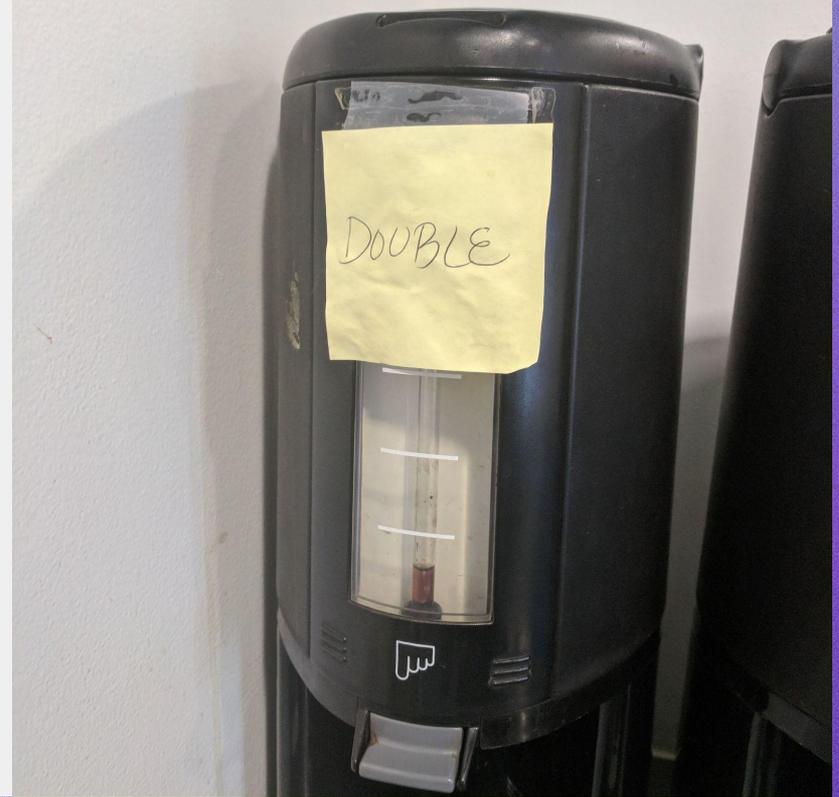






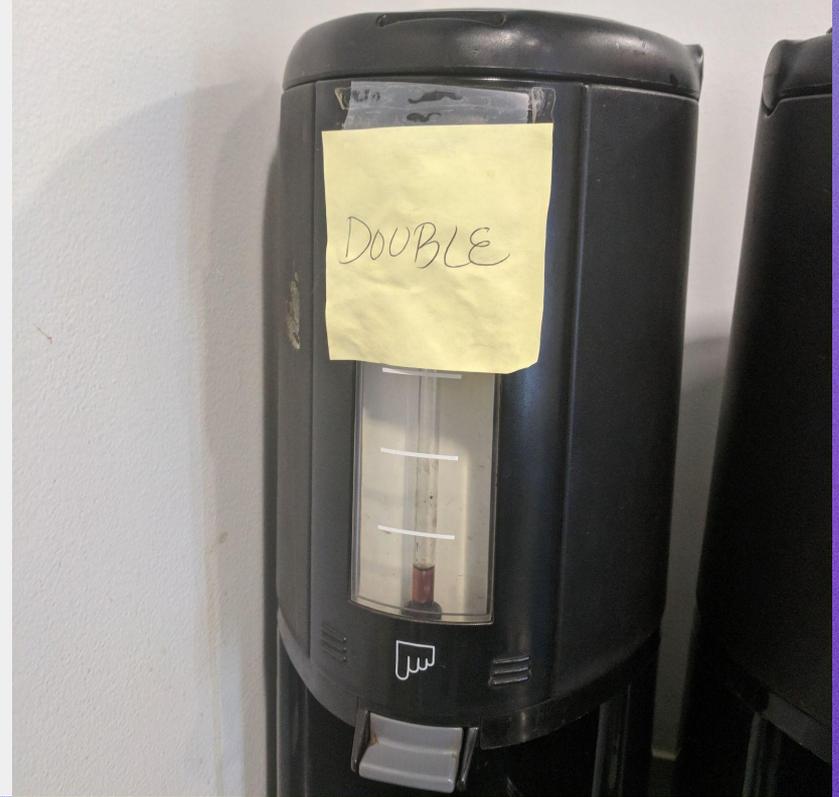
Taken at DNC HQ
in DC Nov. 4th, 2018

It is twice the amount
of coffee grounds
brewed into one pot.



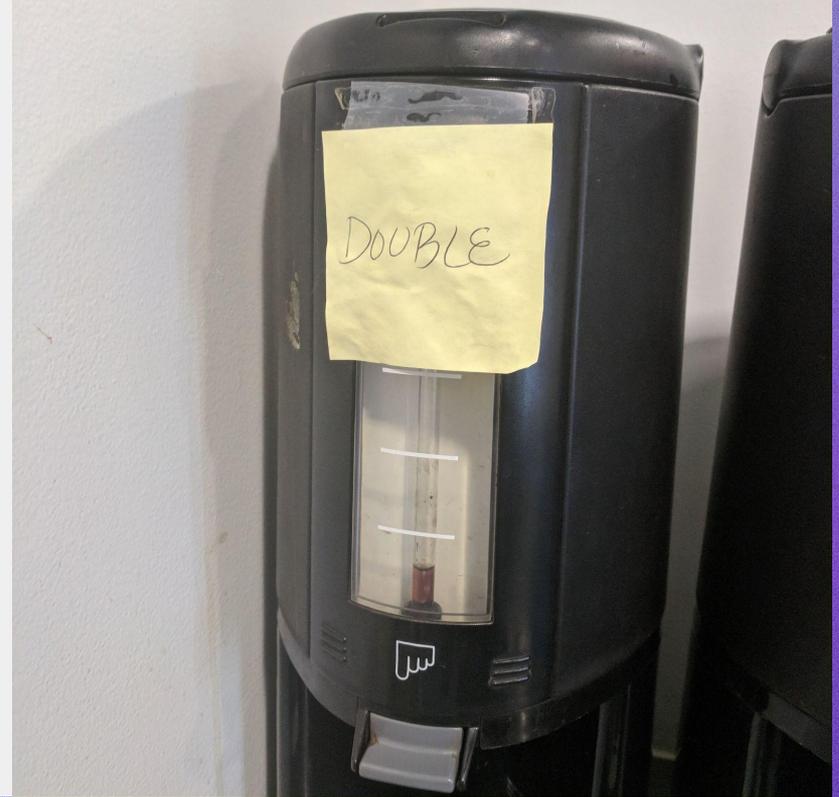
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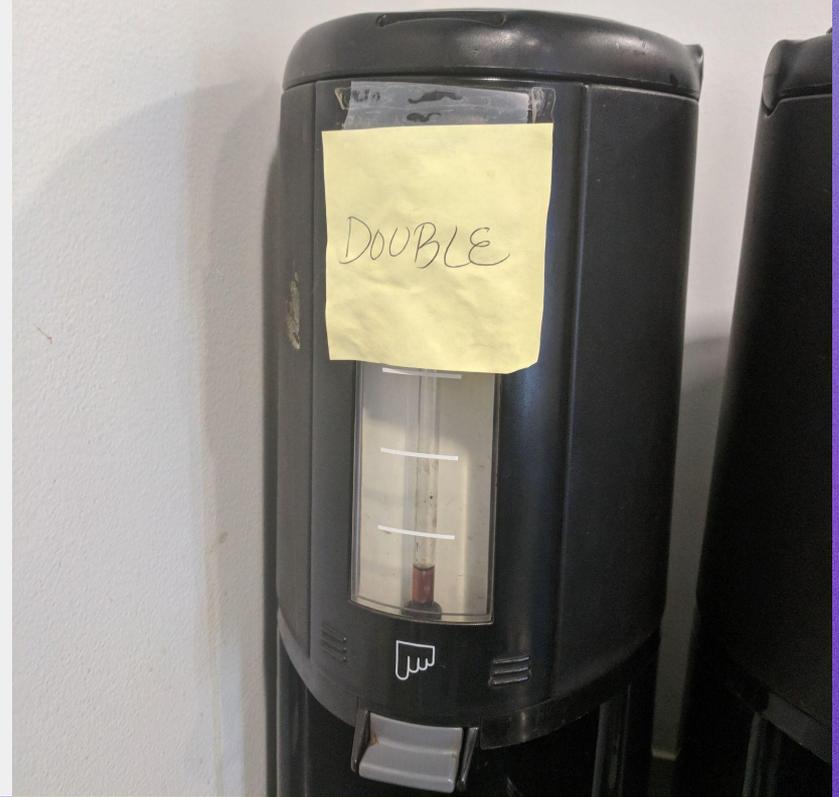
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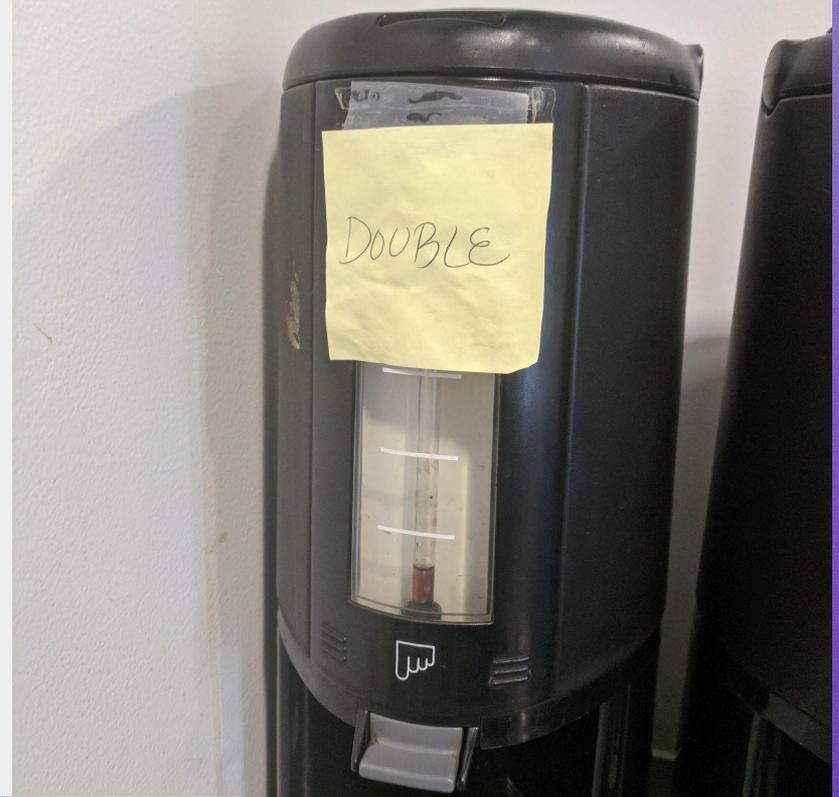
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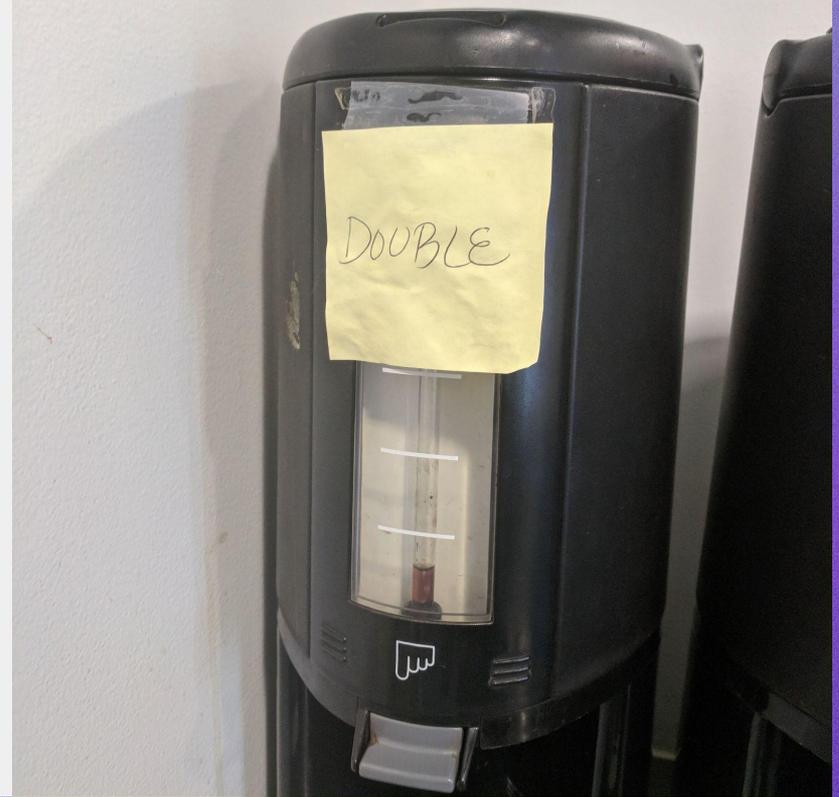
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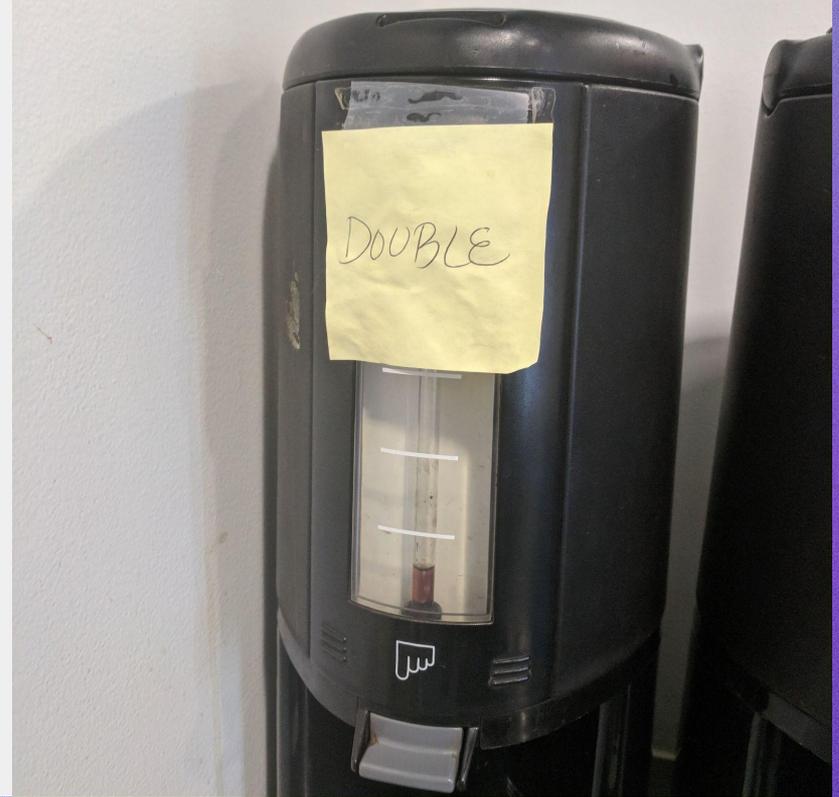
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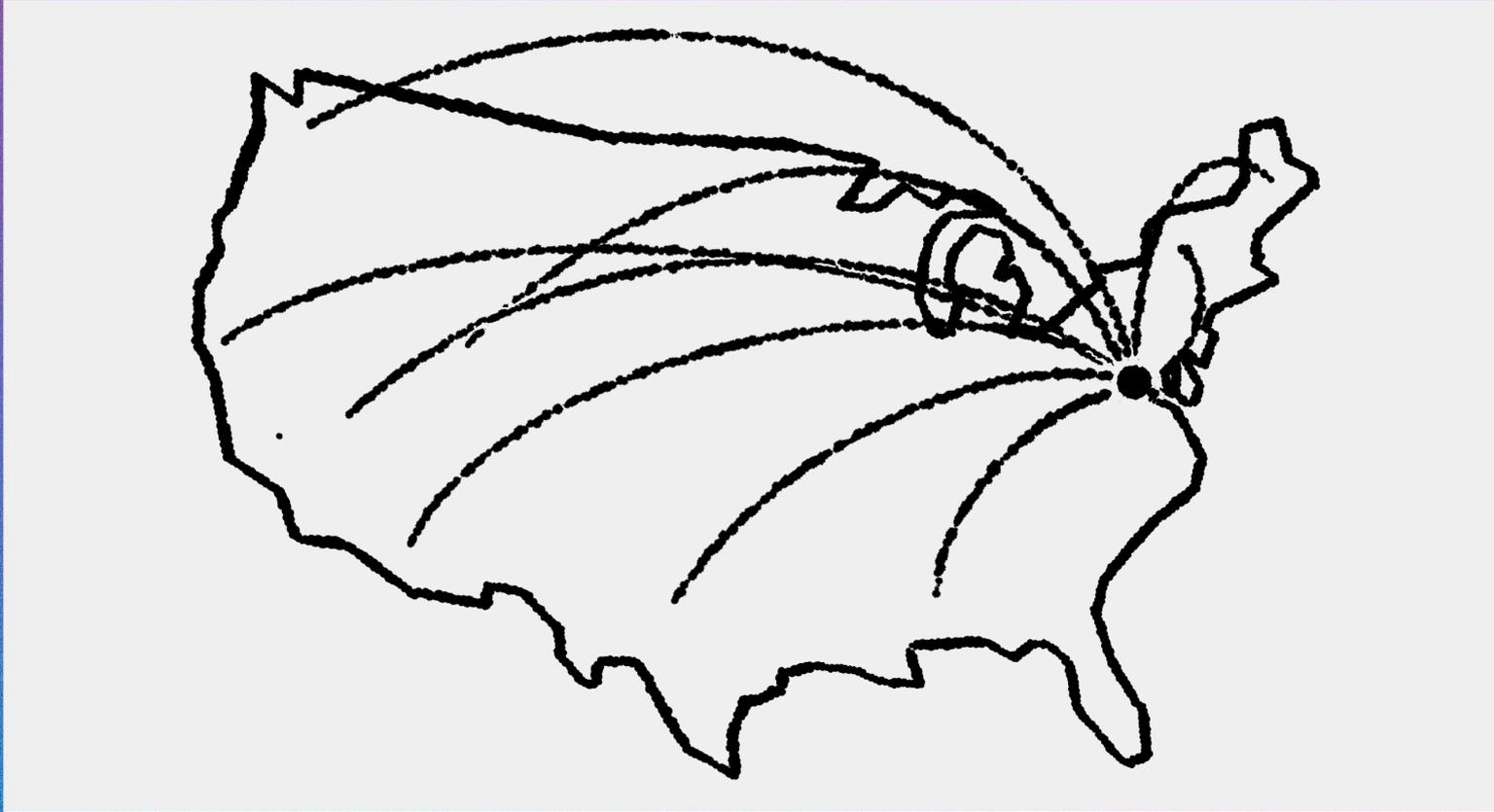
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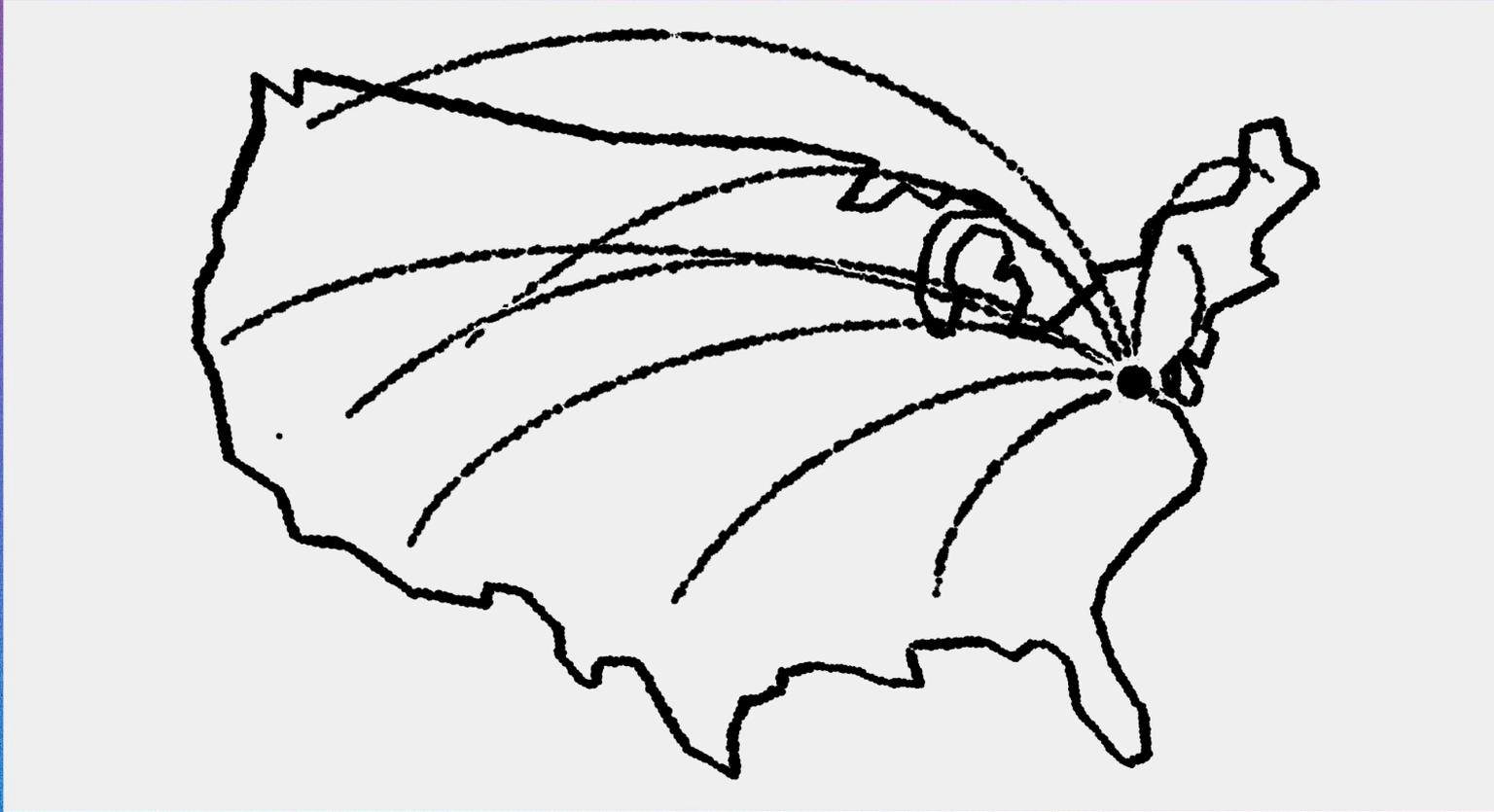


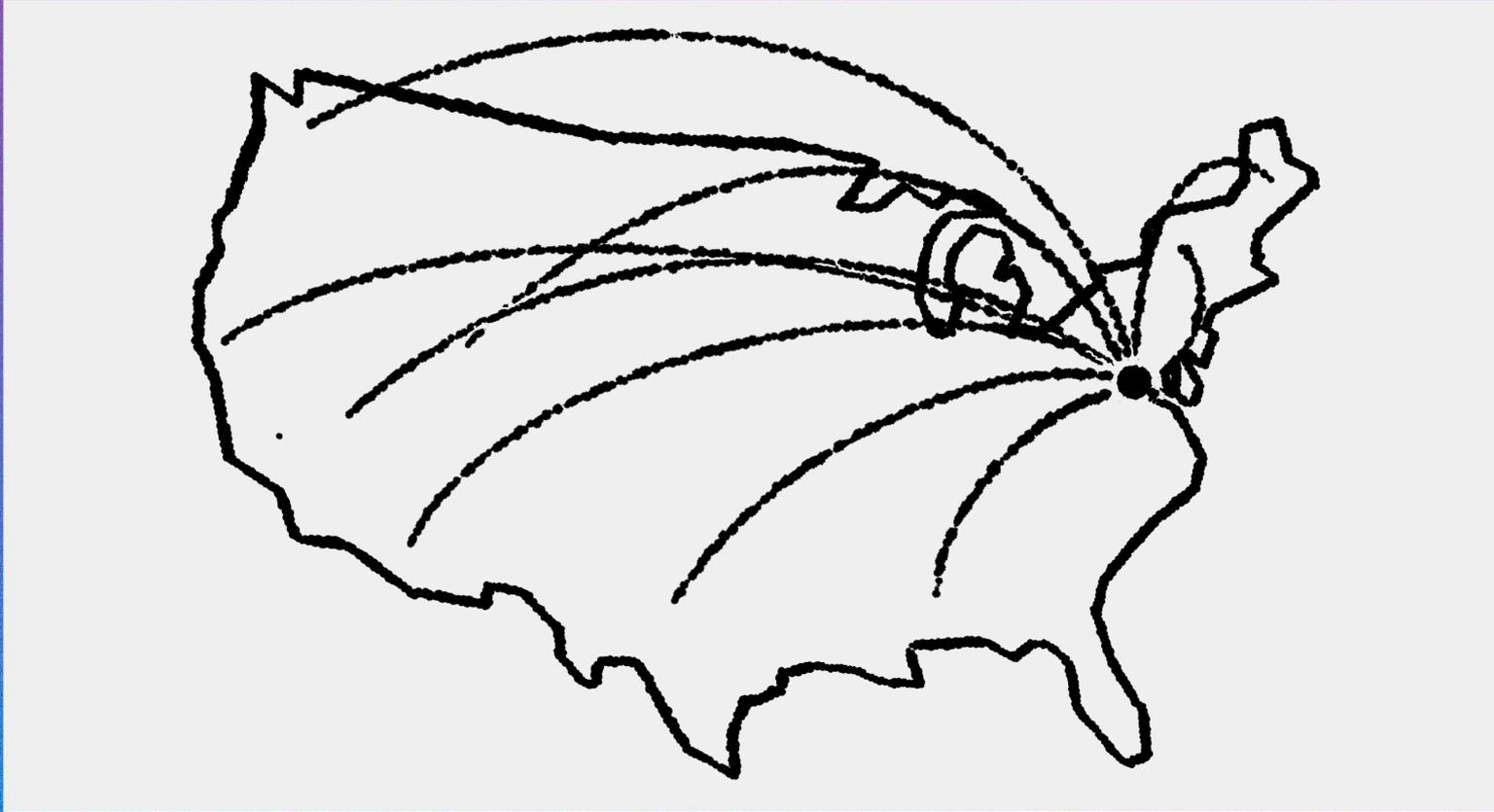
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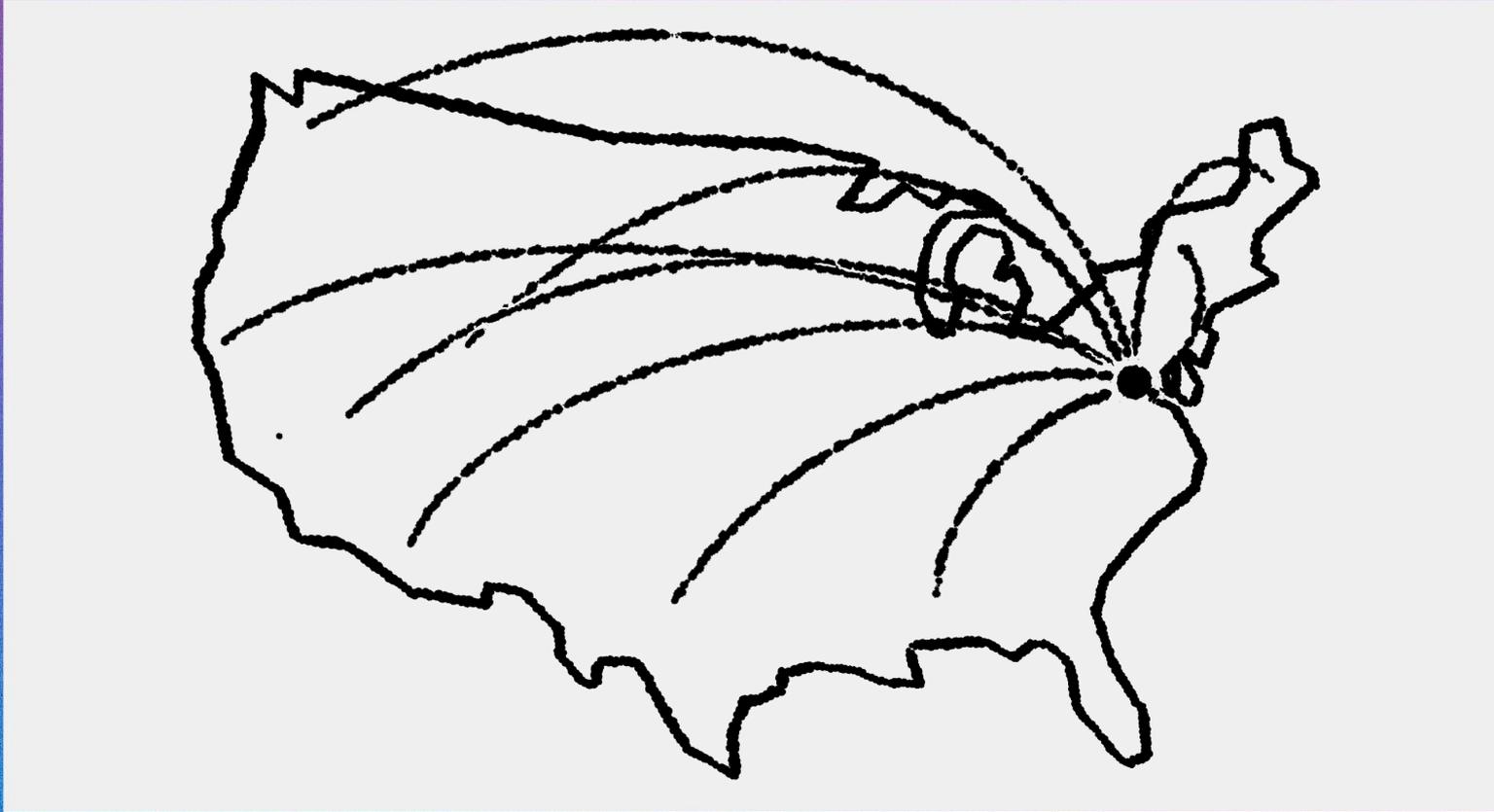
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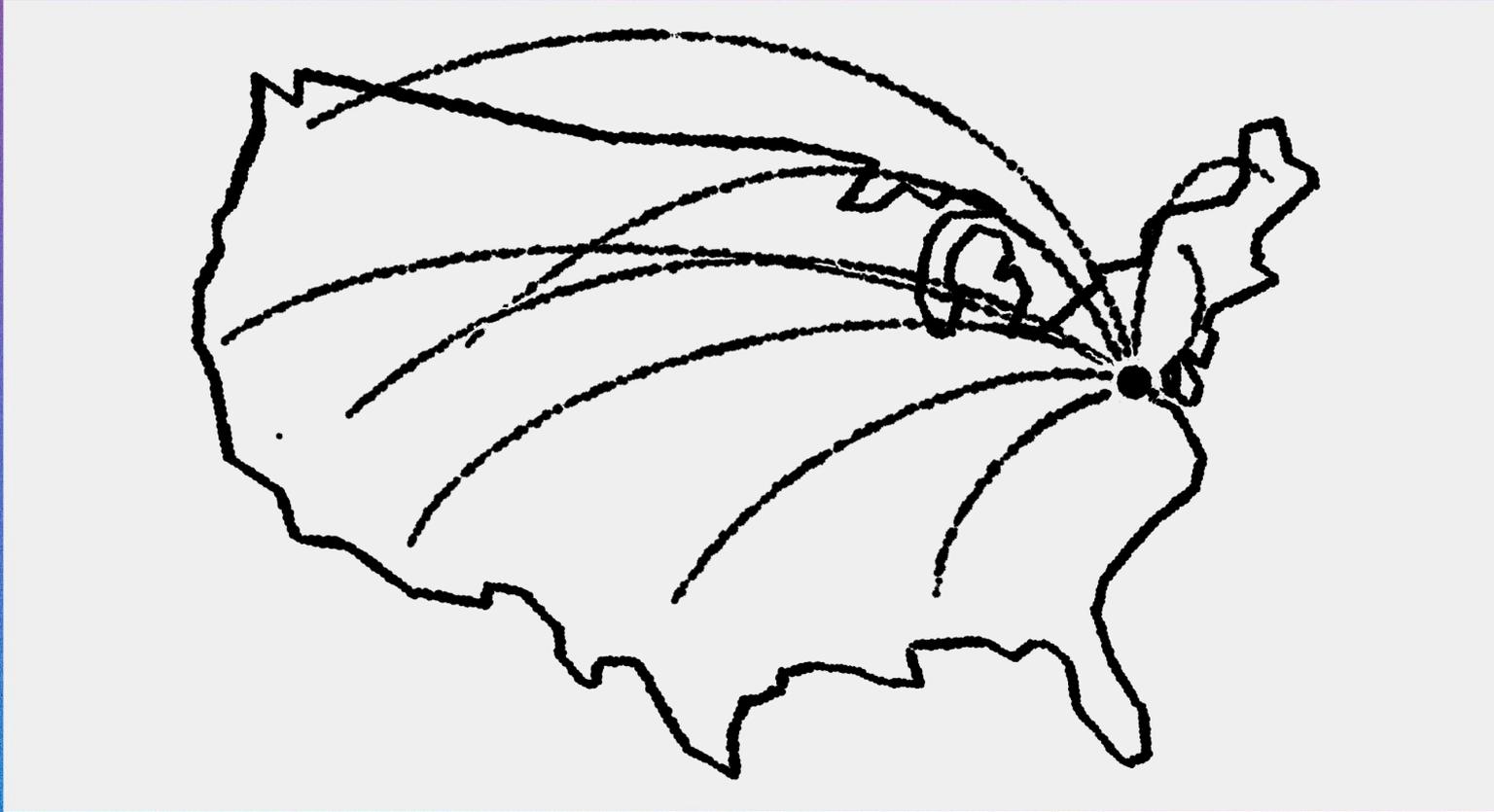


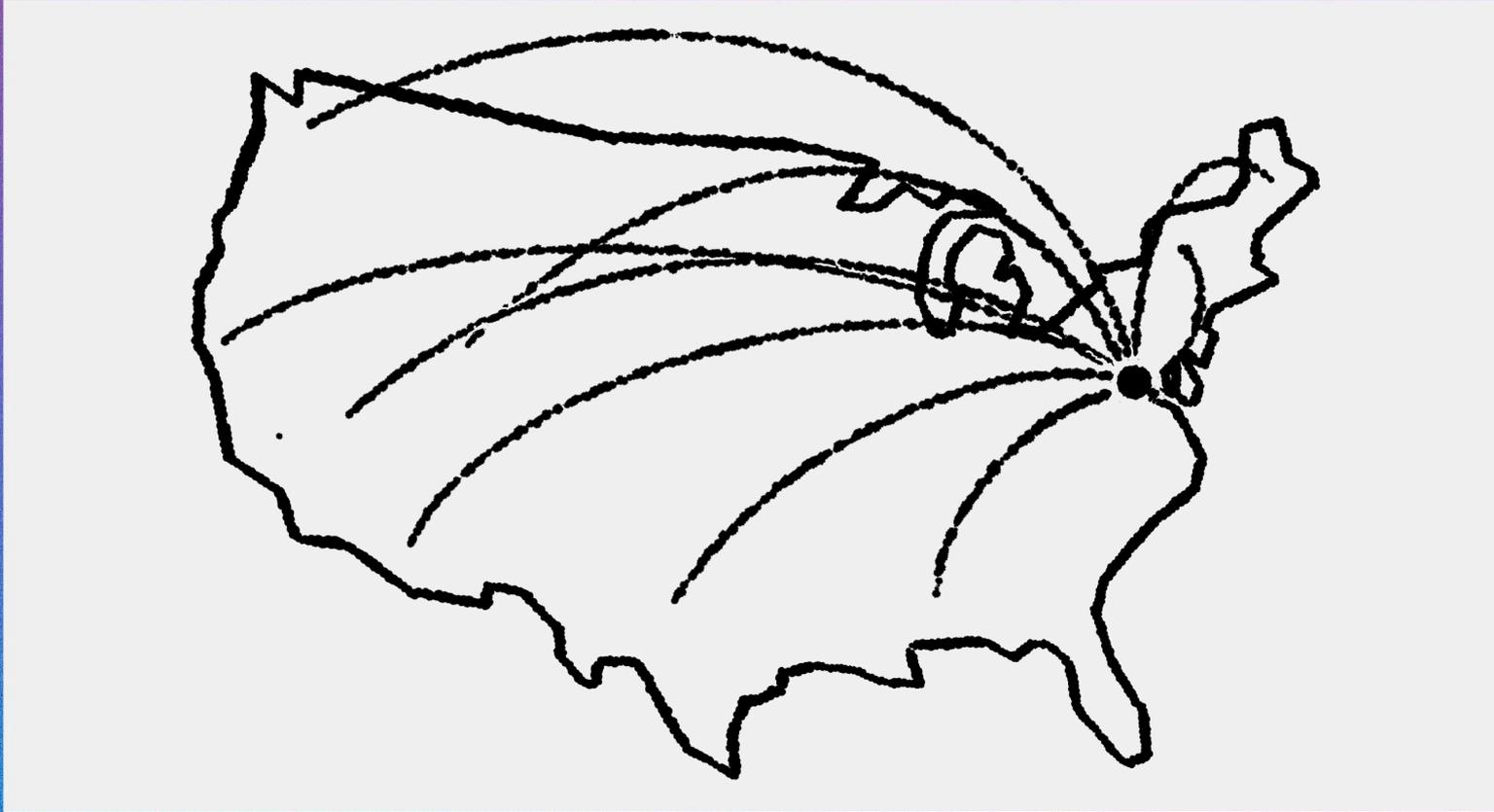






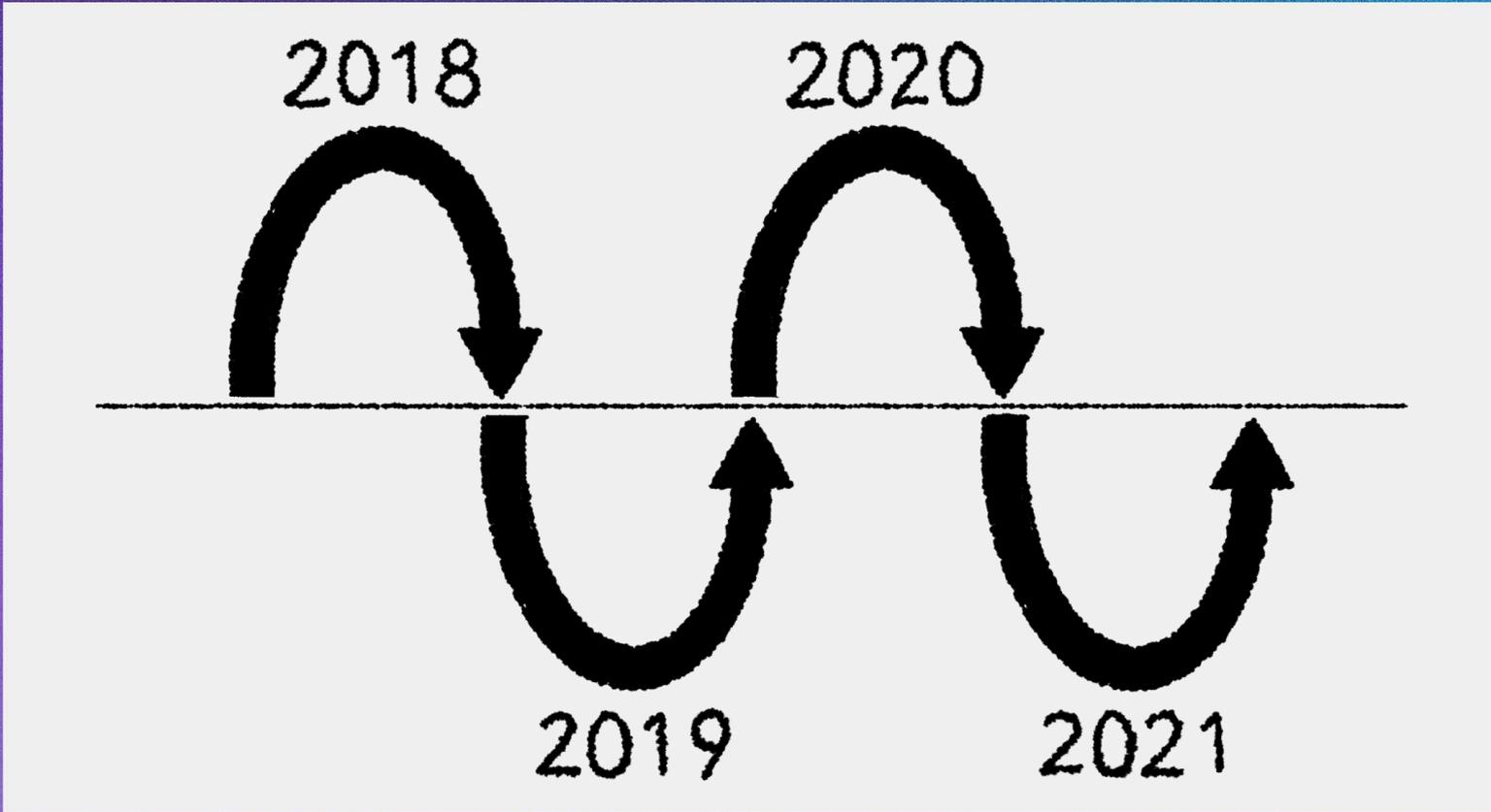


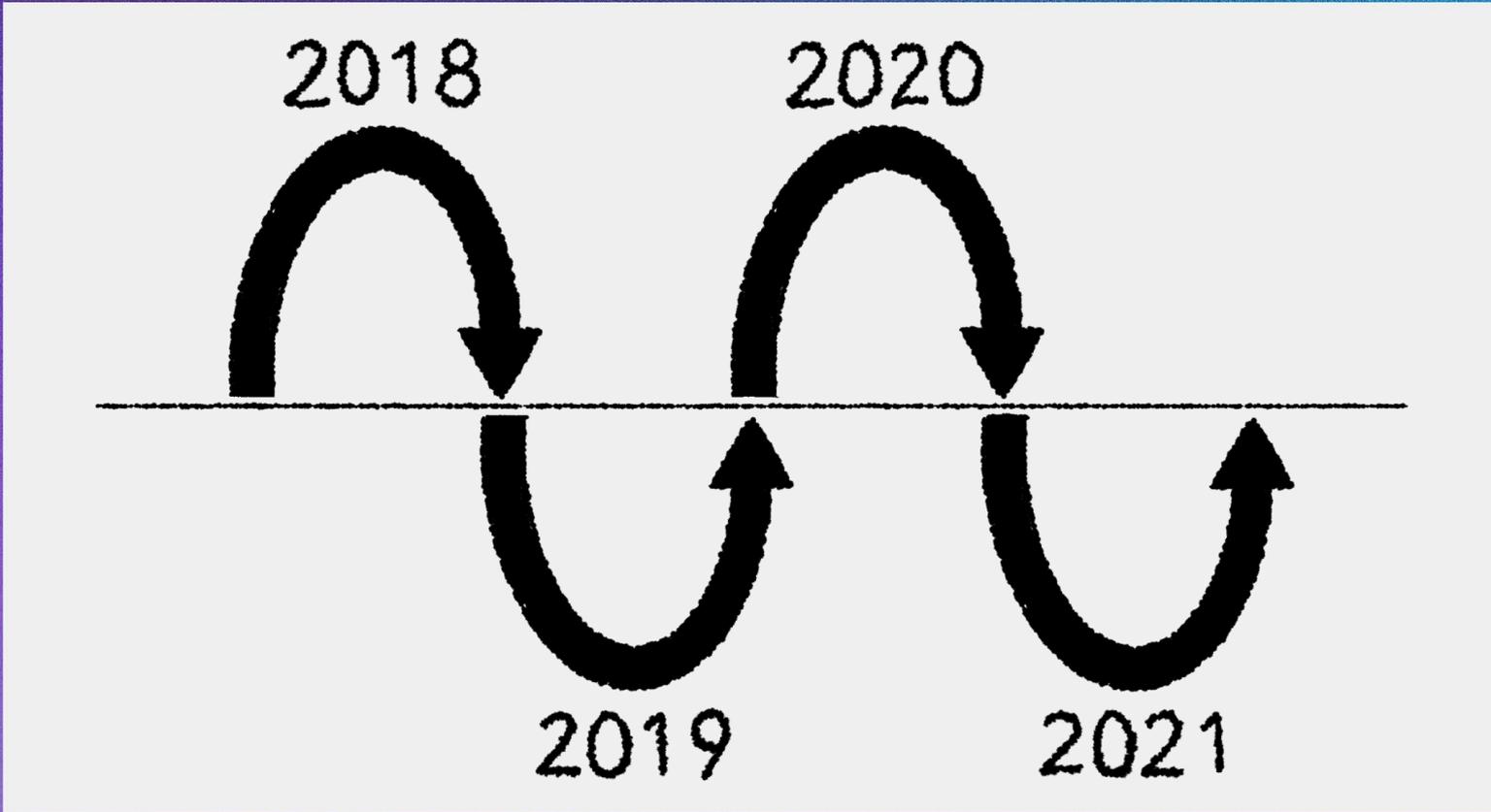


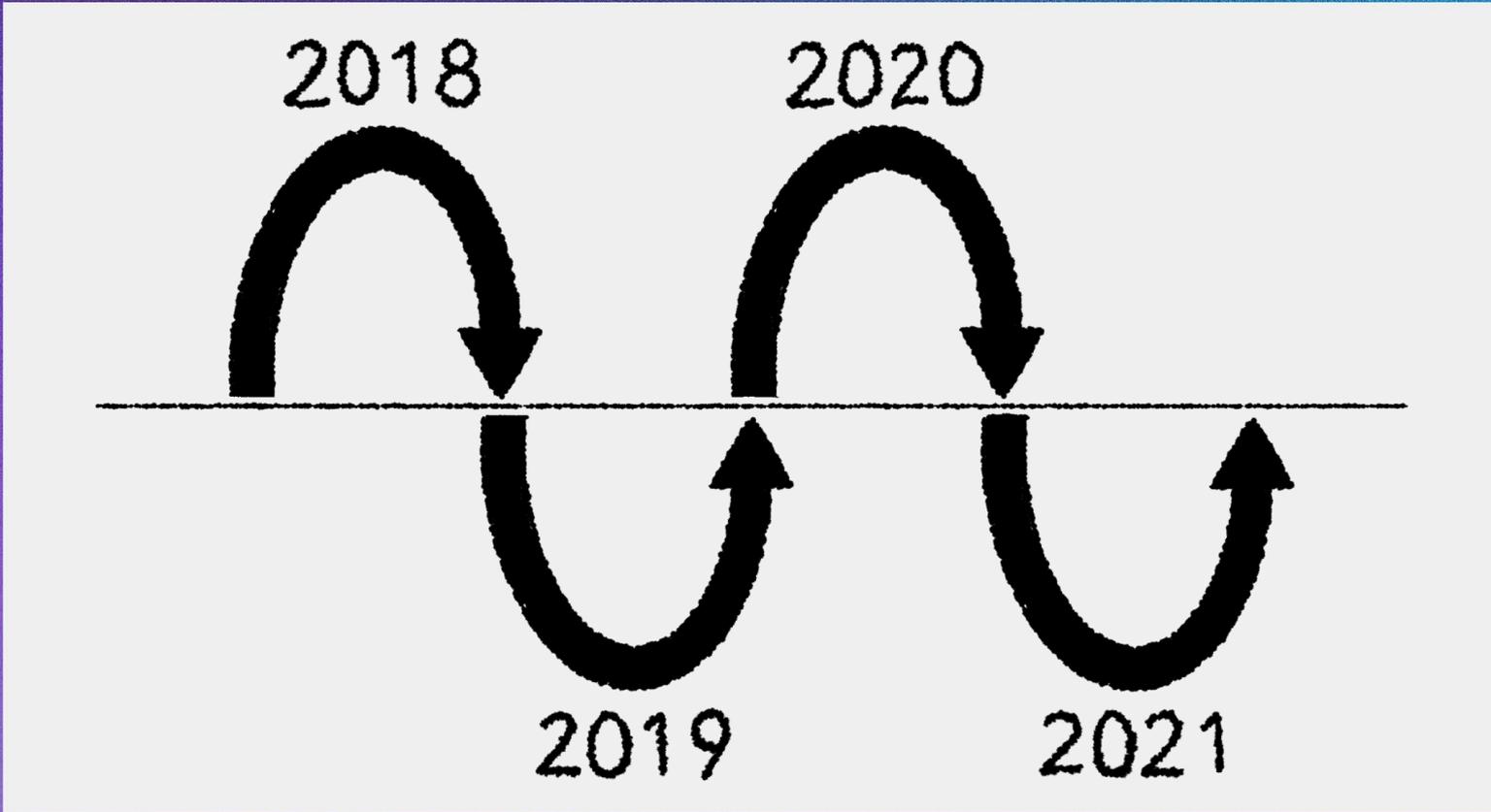


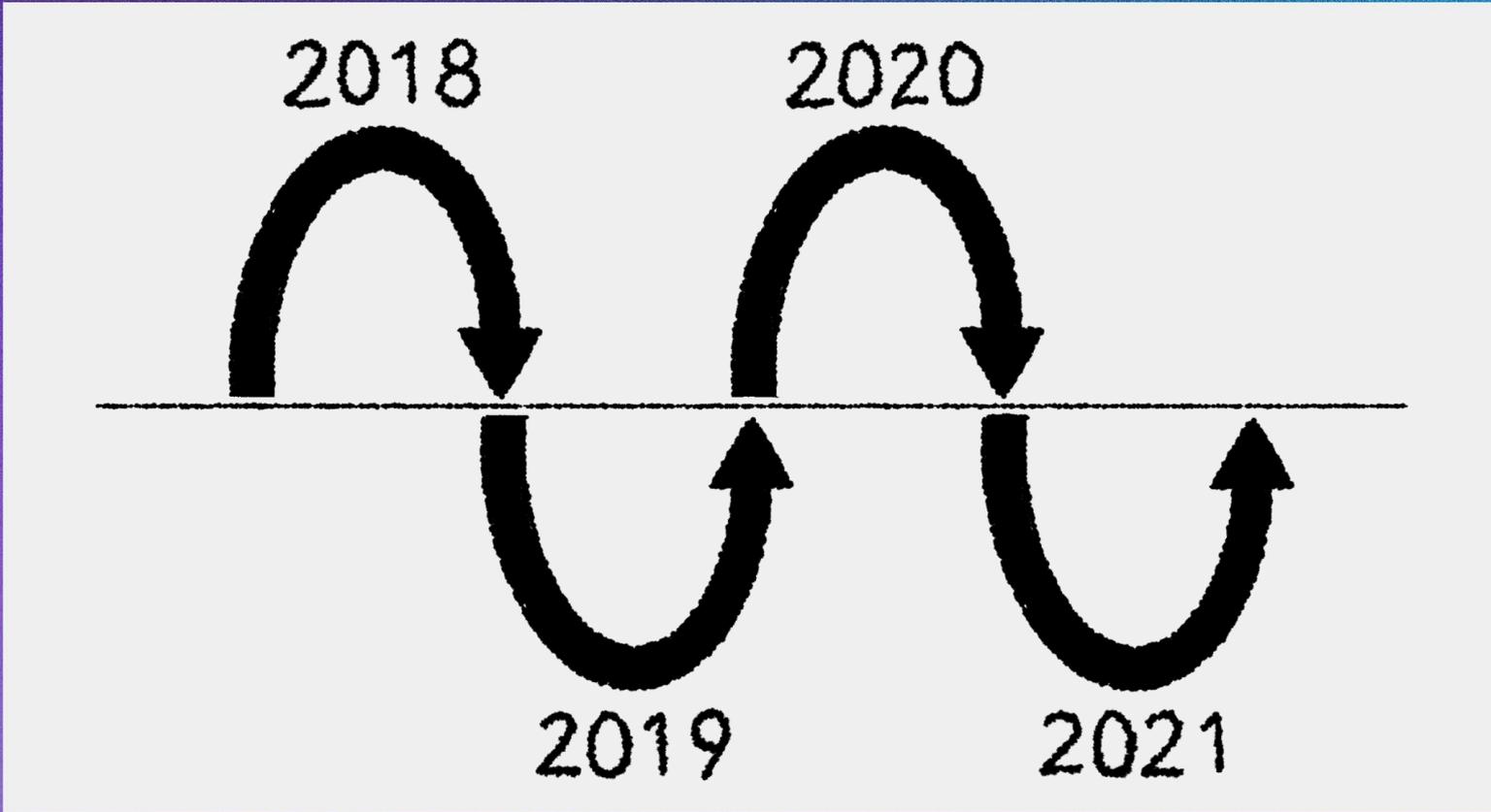


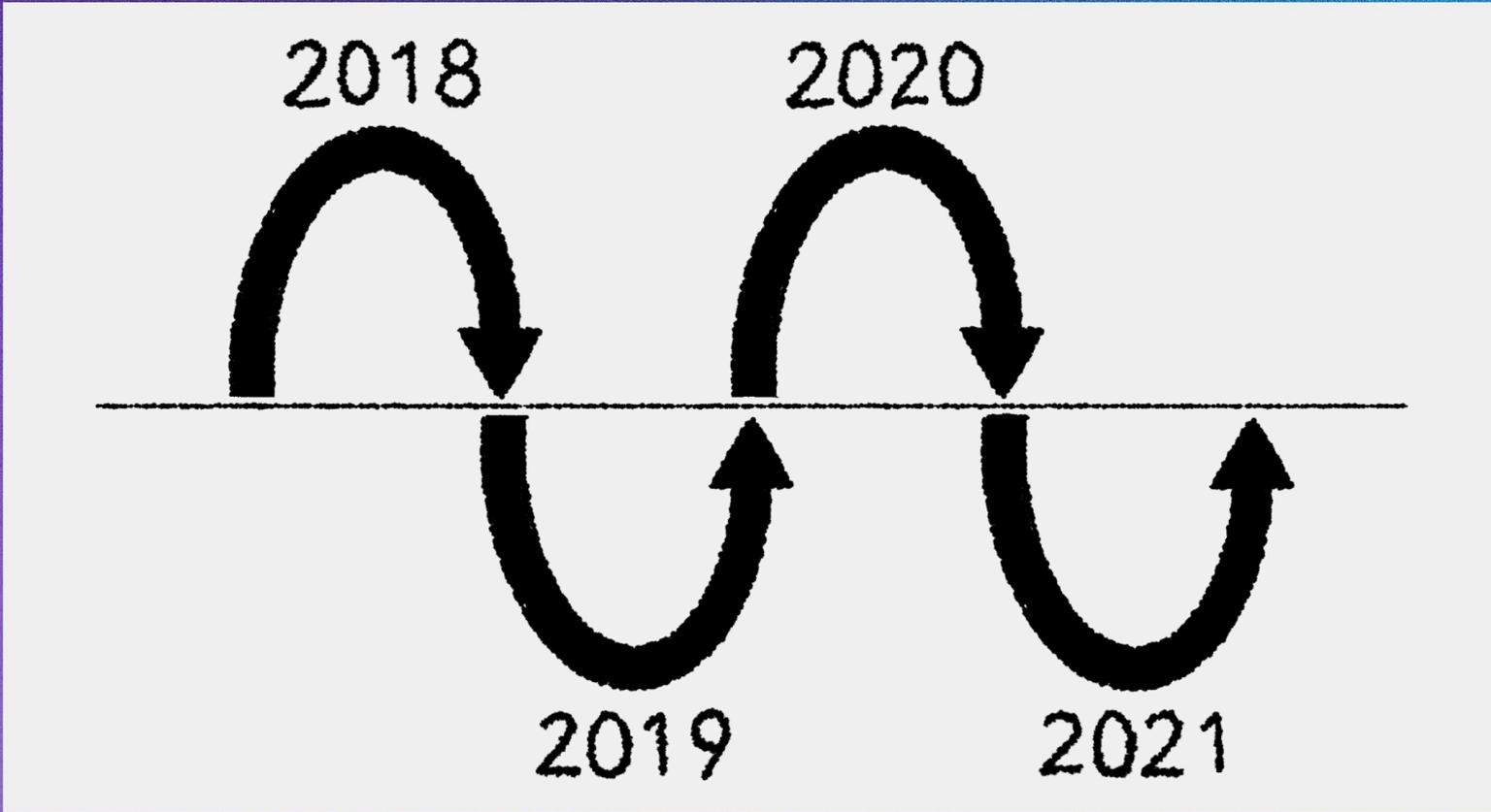
Taken in the very early morning hours of
Nov. 7th, 2018





















Data-driving over 2.3 million voters to the polls



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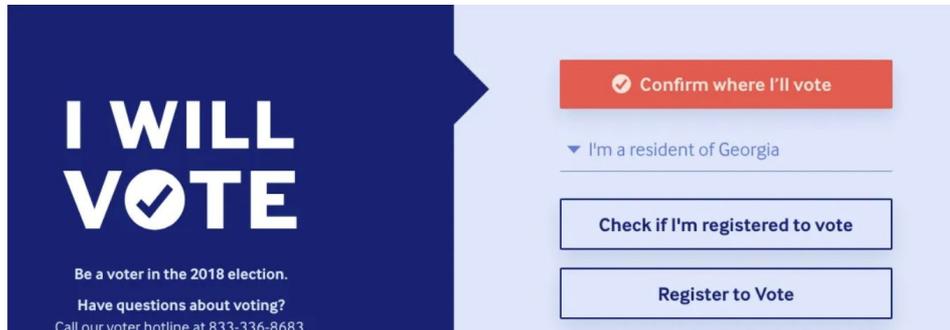


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In the run-up to the 2018 midterm elections, the DNC's polling location data helped more than two million voters locate their polling place. We supported 20 embeddable IWillVote (IWV) Polling Place Locator widgets in English and Spanish across 12 states, including some of the biggest campaigns, such as Beto for Texas and Kyrsten Sinema for Arizona. That same polling location data also served as the backbone for all our voter protection work.



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The screenshot shows the 'I WILL VOTE' website interface. On the left, a dark blue banner features the text 'I WILL VOTE' in white, with a white checkmark inside the letter 'O'. Below this, it says 'Be a voter in the 2018 election. Have questions about voting? Call our voter hotline at 833-336-8683.' On the right, a light blue background contains a red button with a white checkmark and the text 'Confirm where I'll vote'. Below this is a dropdown menu showing 'I'm a resident of Georgia'. At the bottom right, there are two white buttons with blue borders: 'Check if I'm registered to vote' and 'Register to Vote'.

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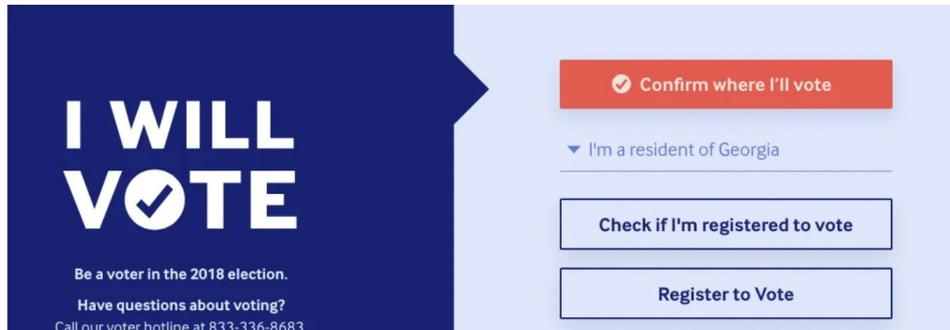


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ISSIE LAPOWSKY

BUSINESS APR 2, 2019 7:00 AM

Inside the Democrats' Plan to Fix Their Crumbling Data Operation

After seeing the crucial role data played in the 2016 election, the DNC has spent the past two years revamping its infrastructure to take on Trump in 2020.



After Democrats took back the House on November 6, the plan to replace [the legacy data warehouse] went into full effect. [Deputy CTO Lindsey] Schuh Cortés says, “It was all hands on deck.”

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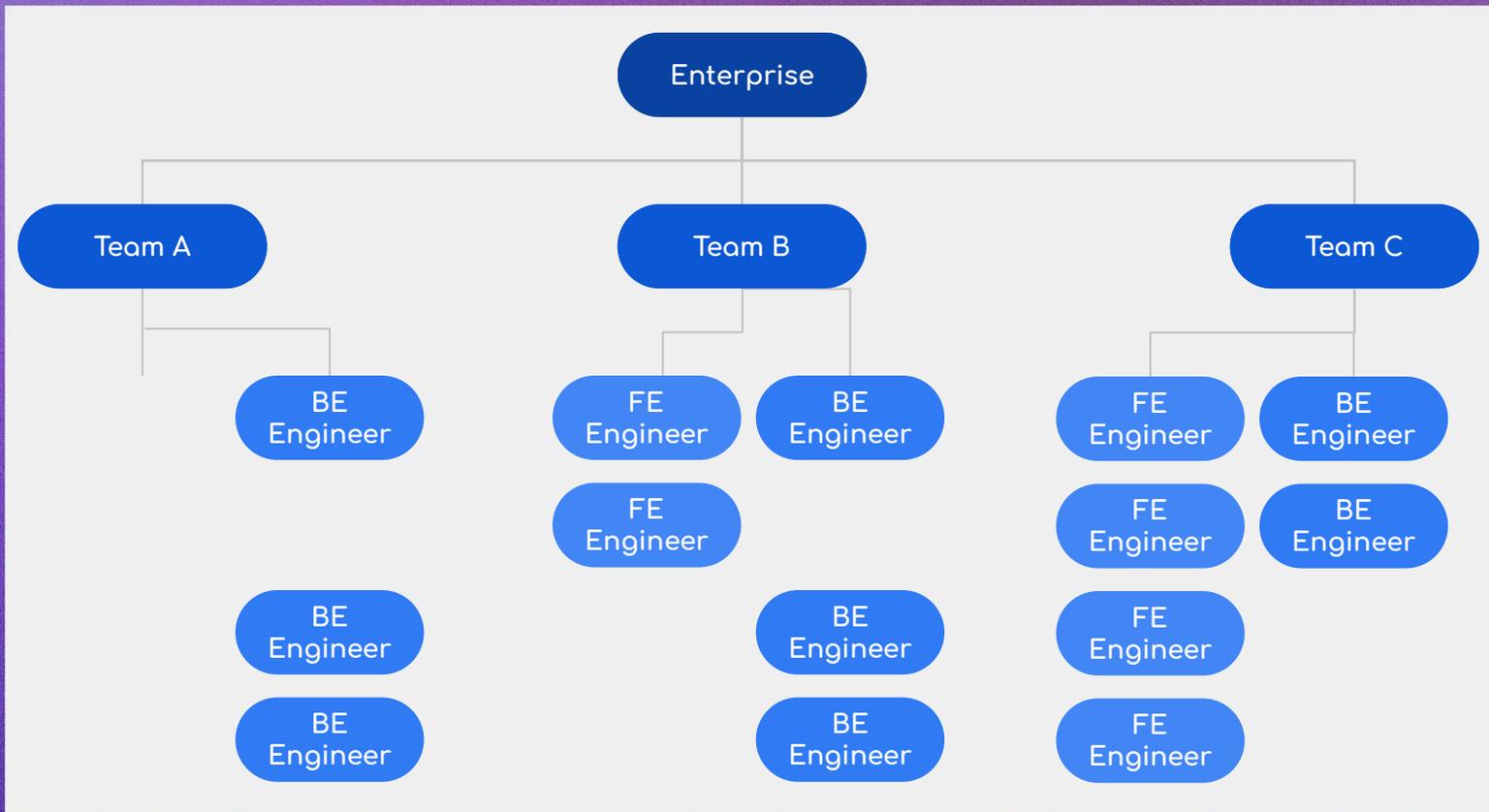
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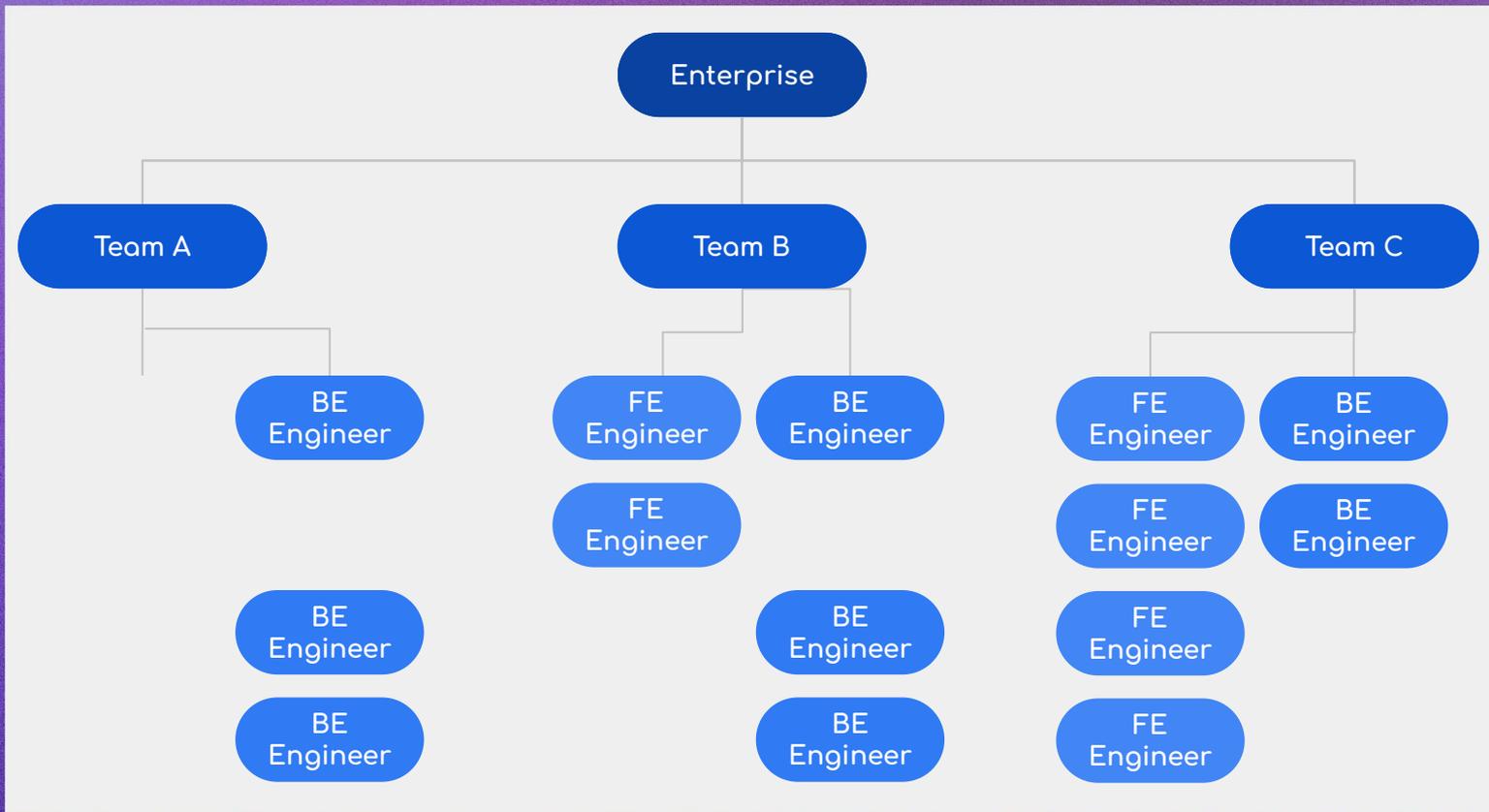
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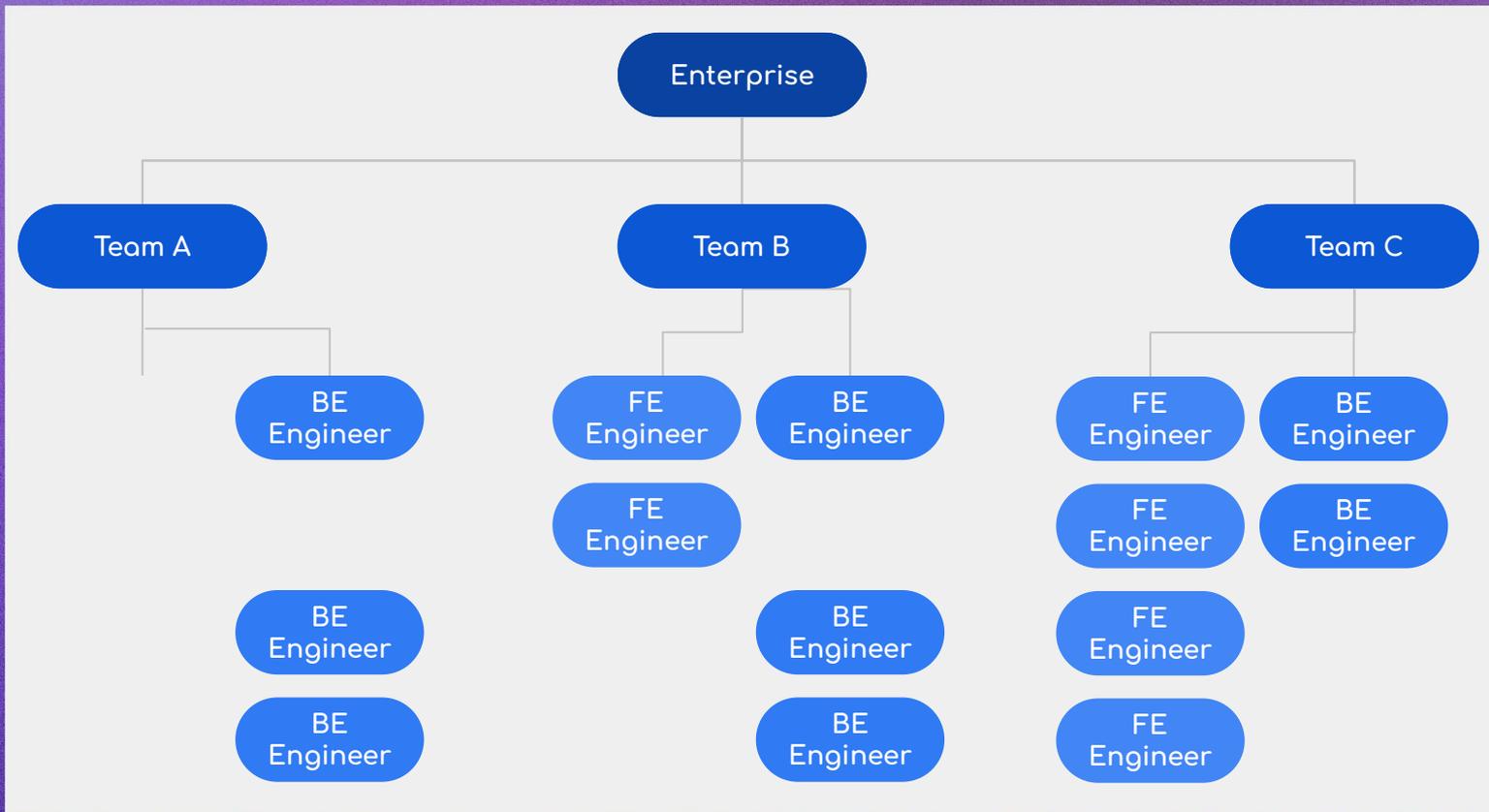


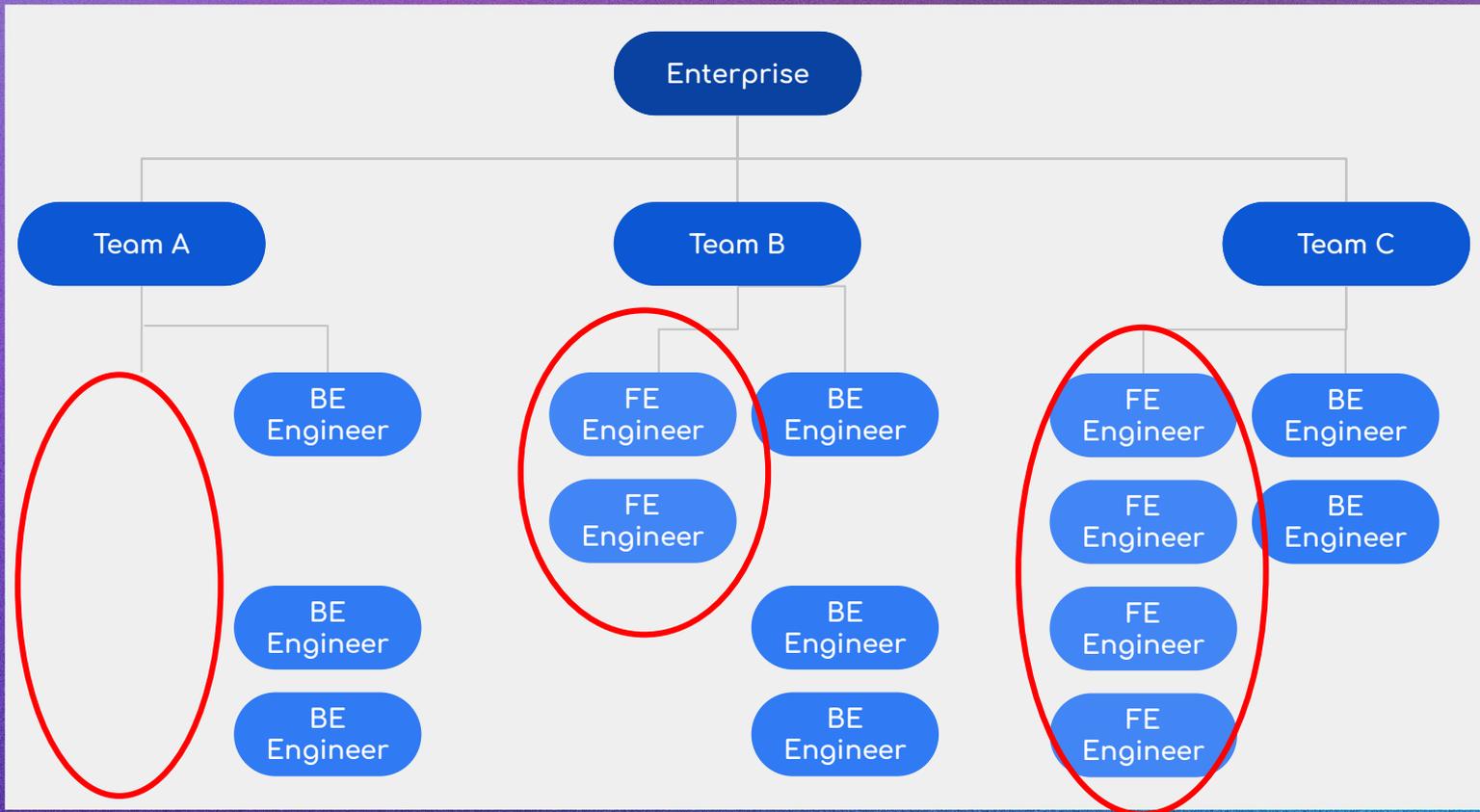
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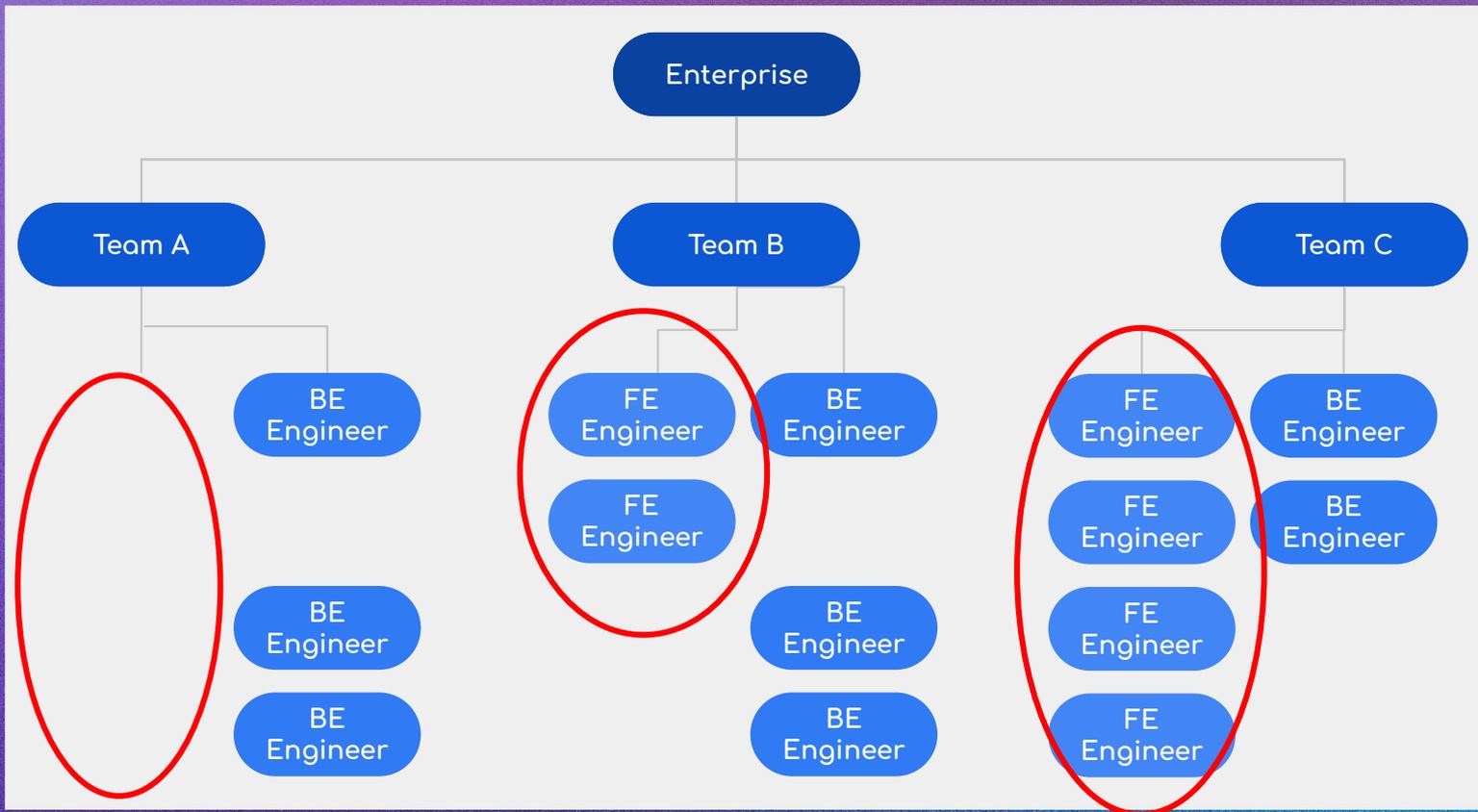
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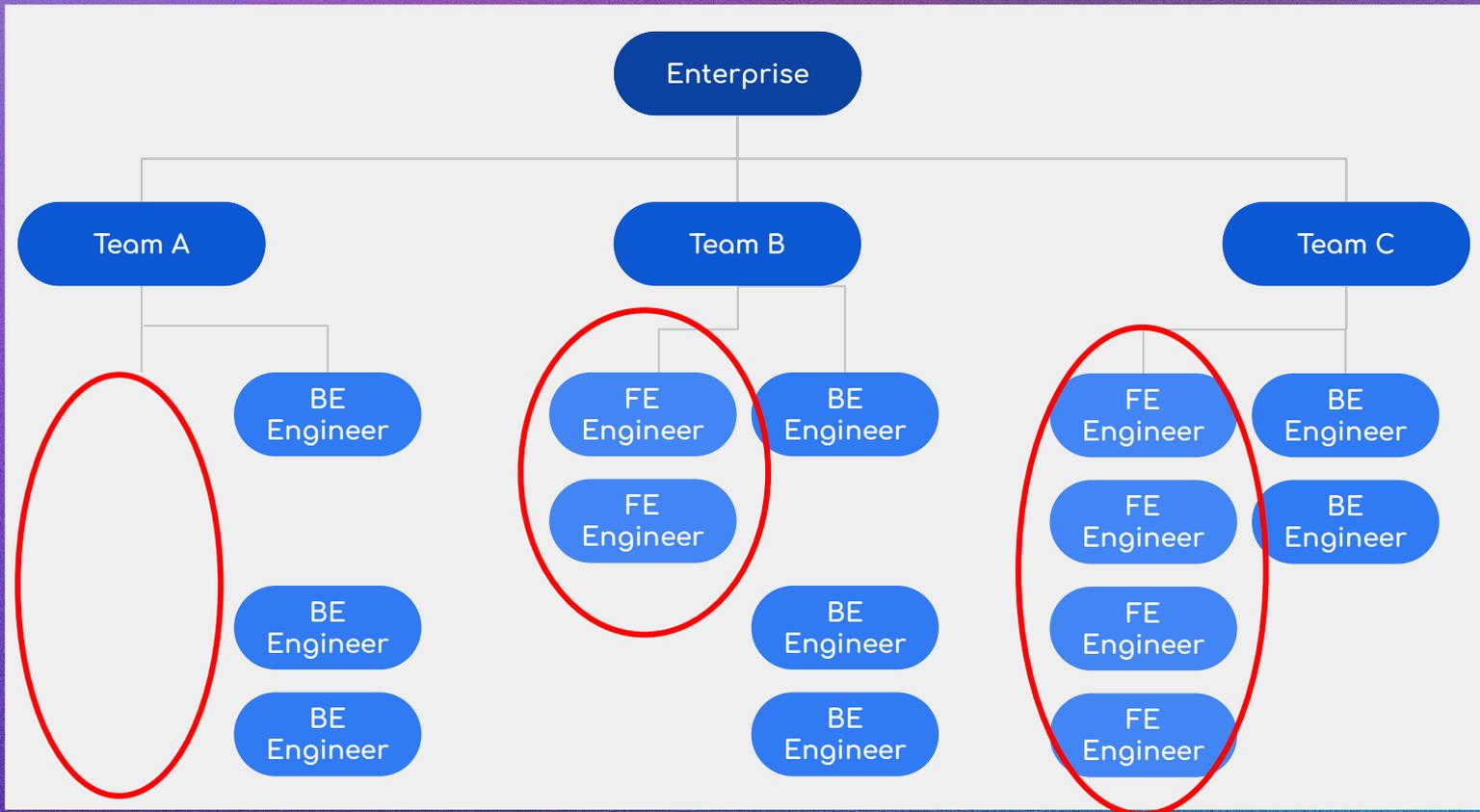


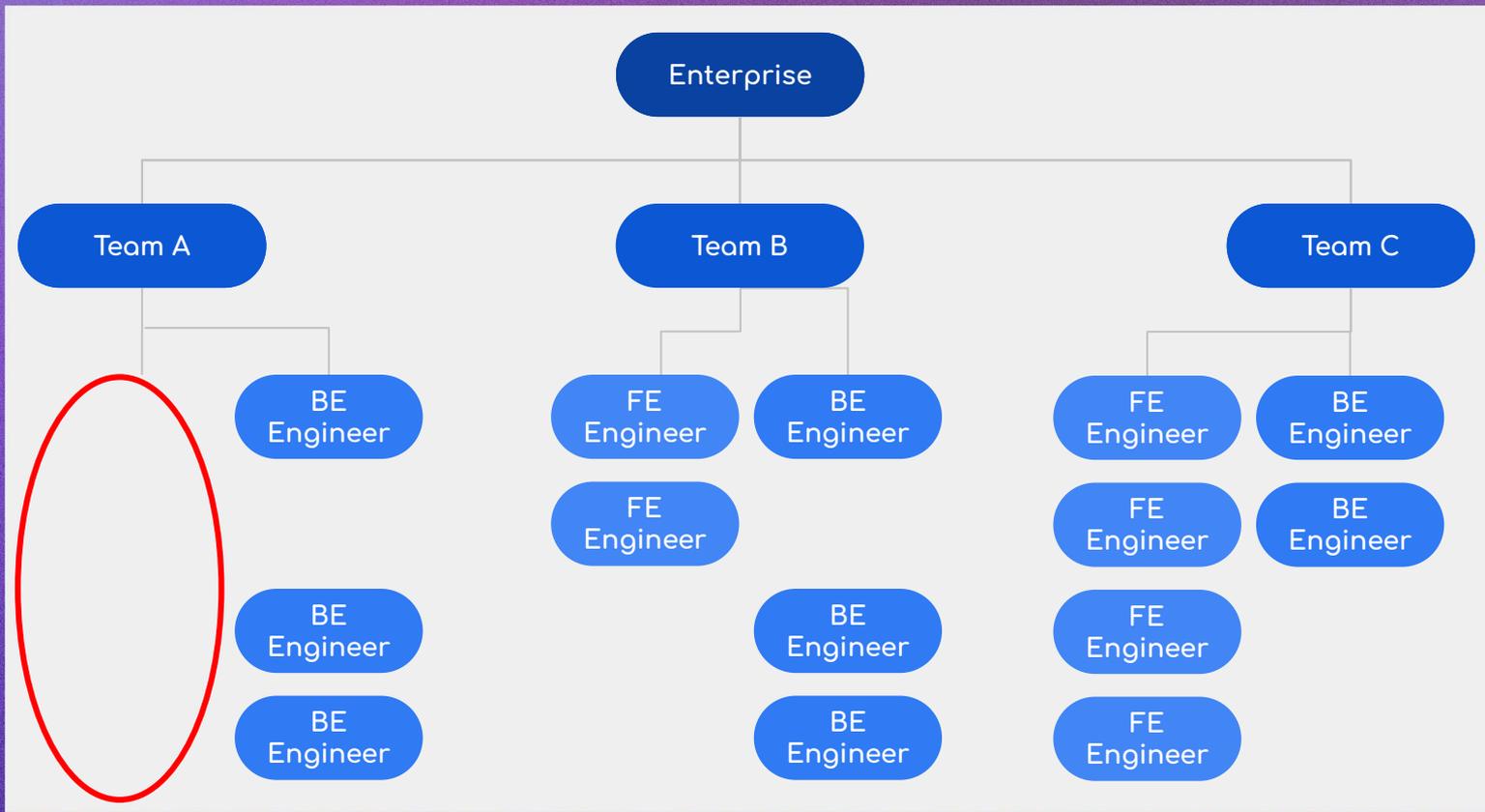


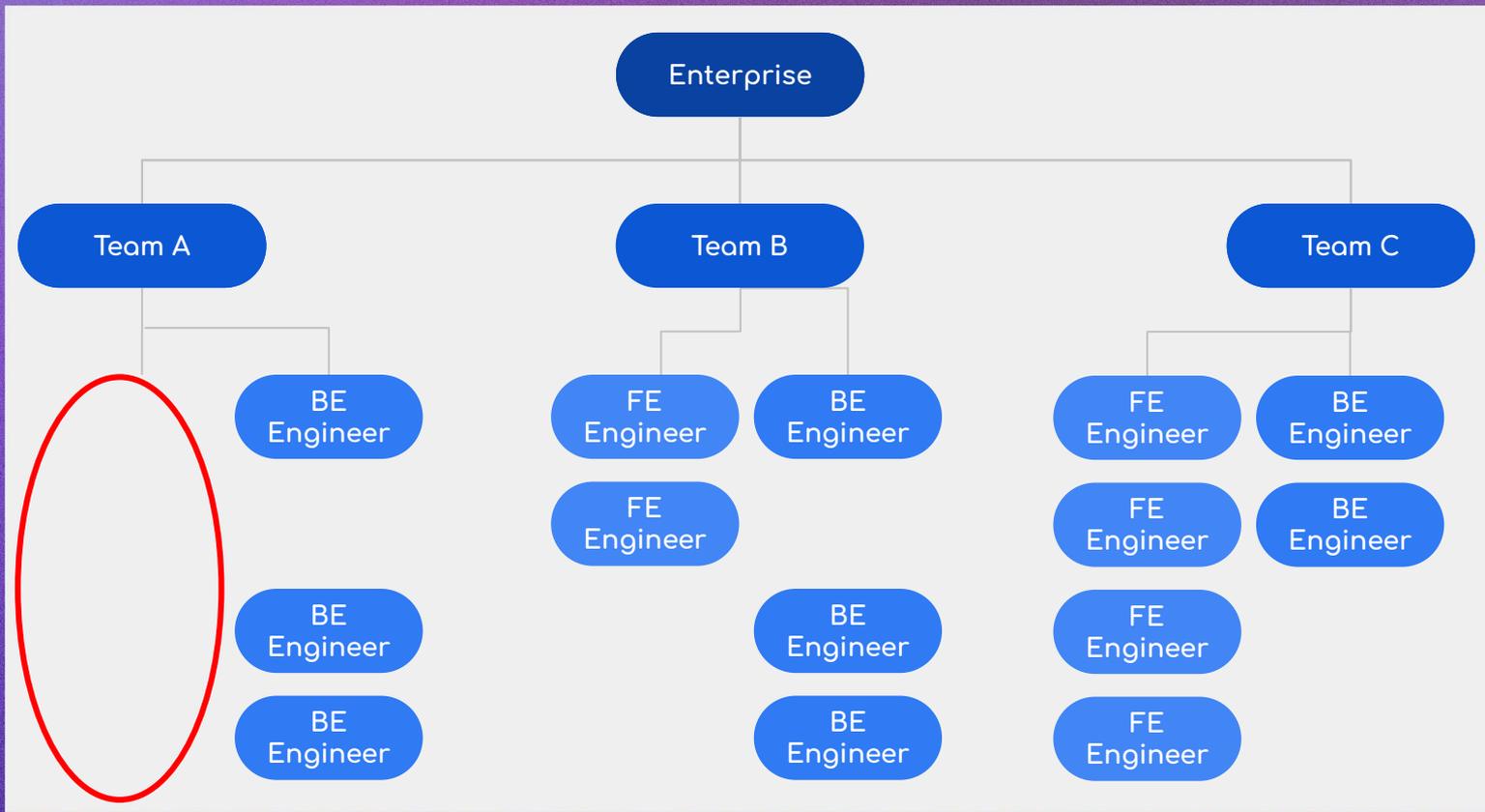


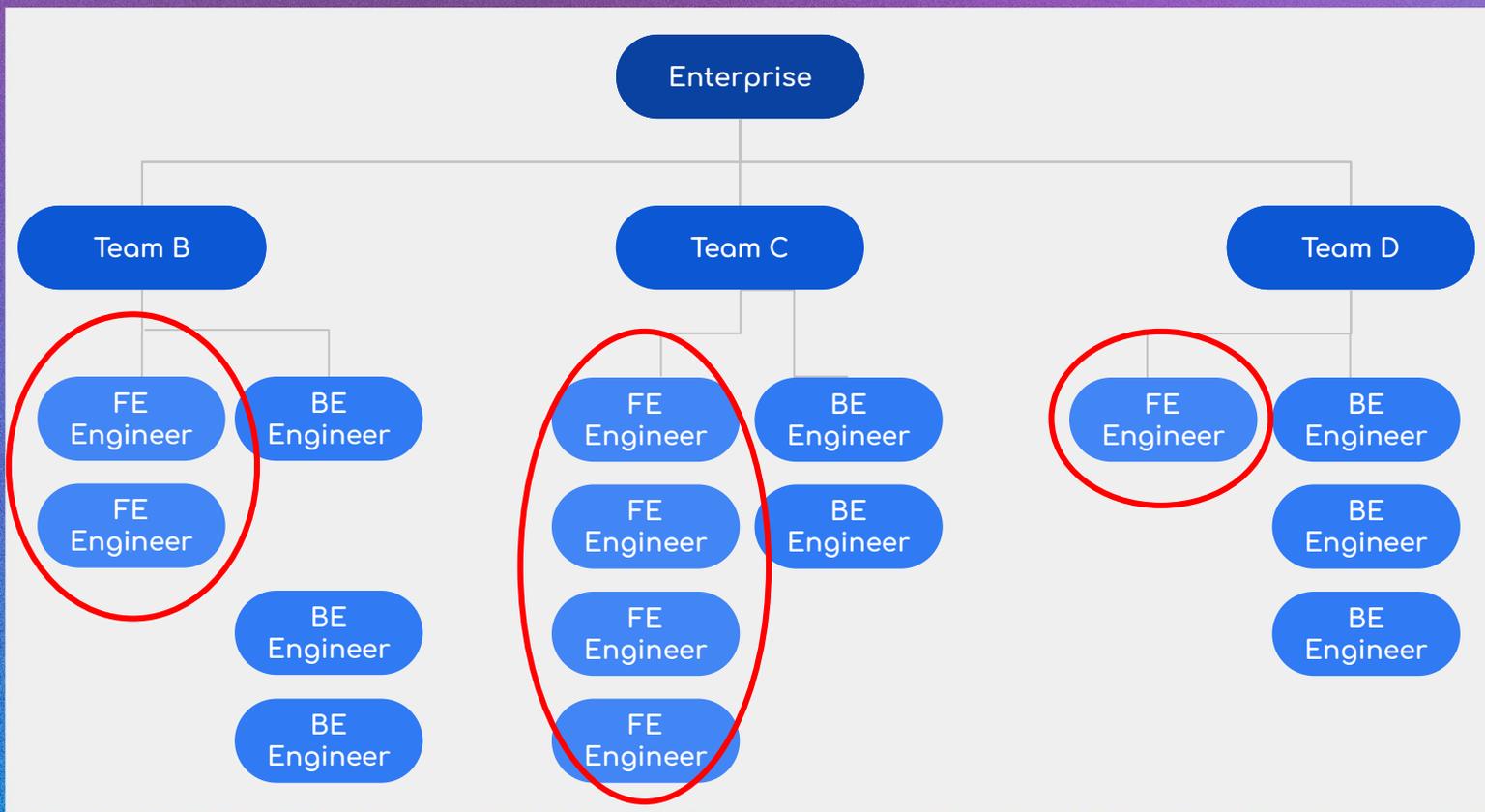


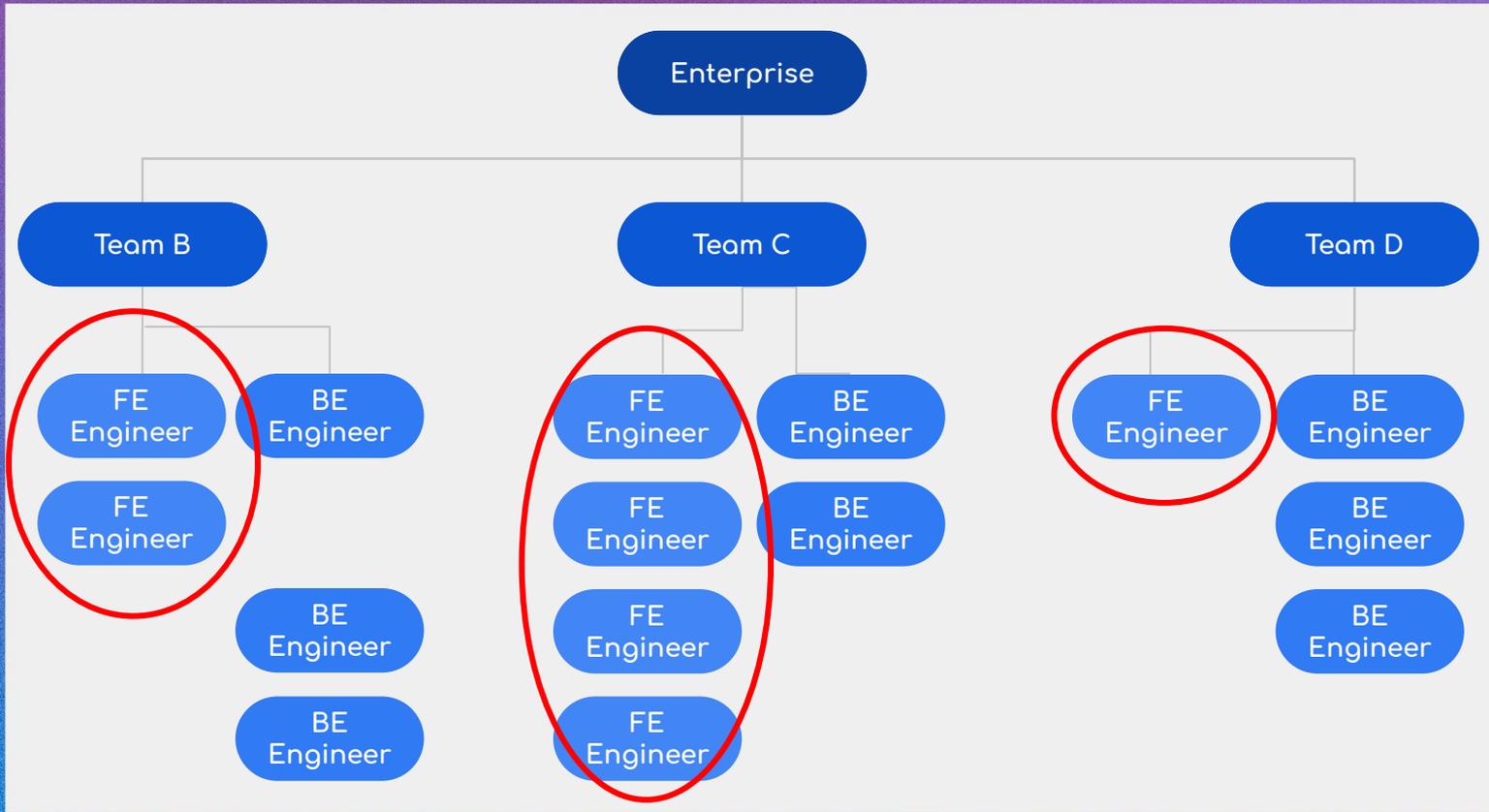


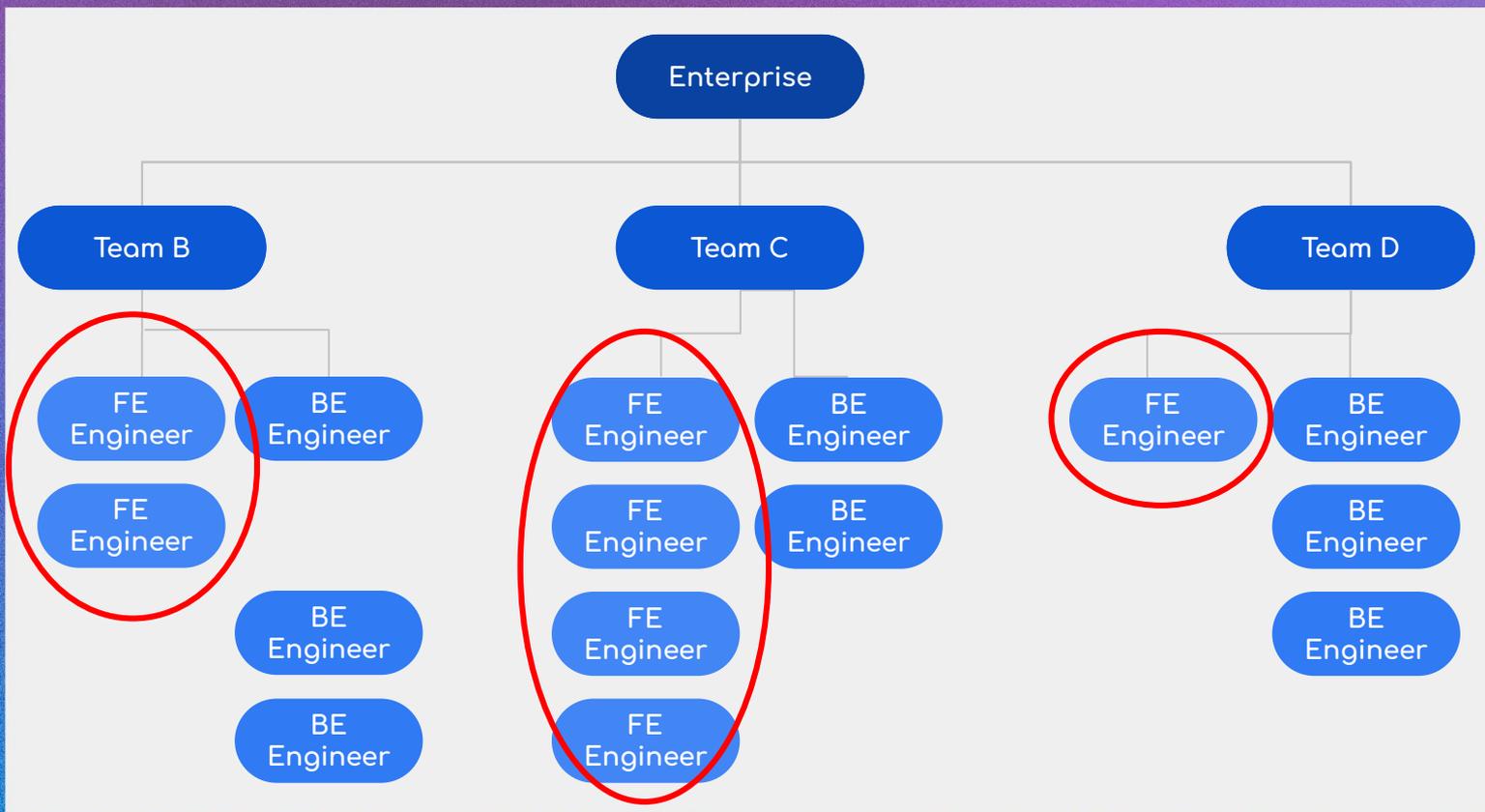


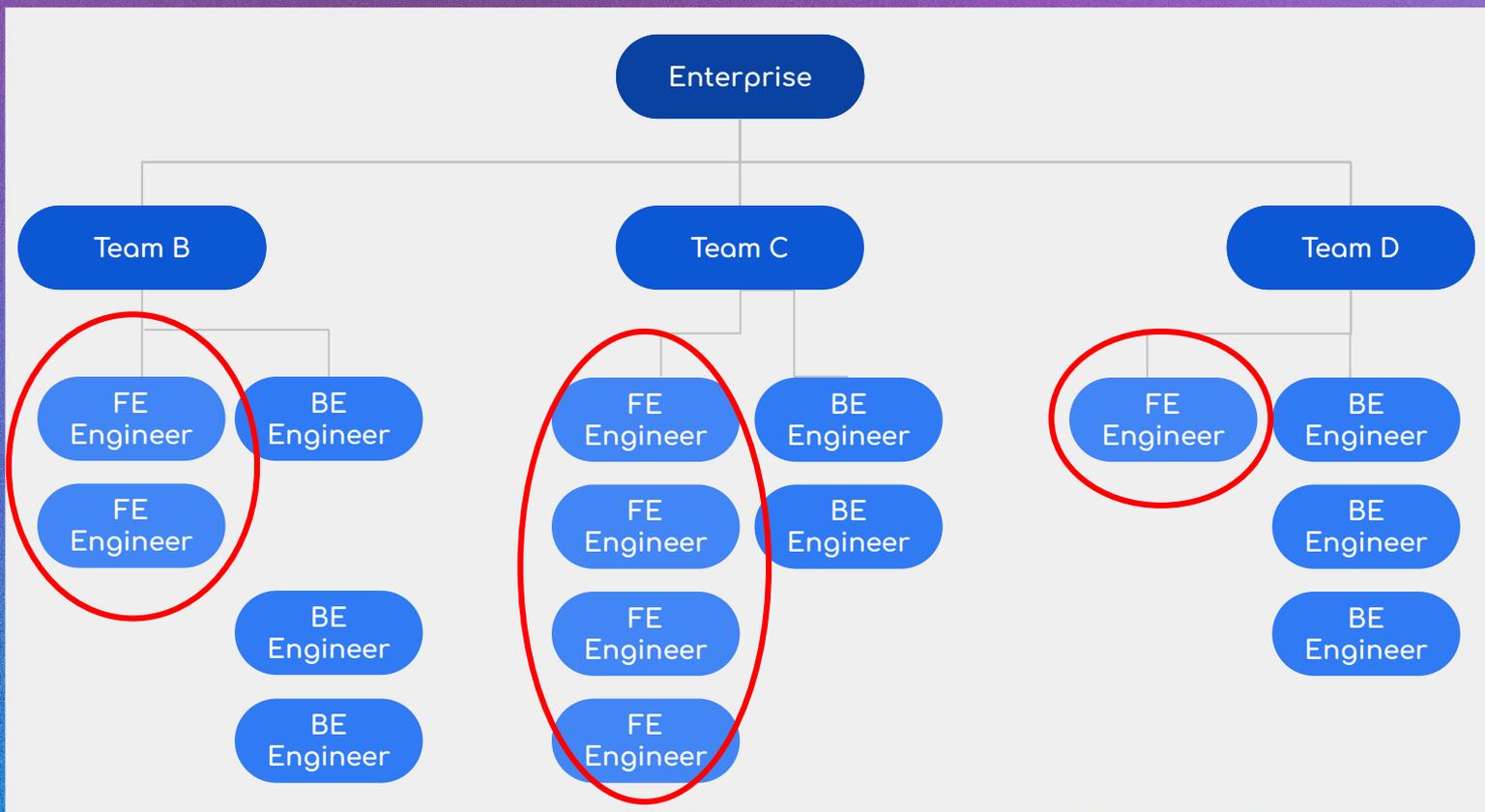


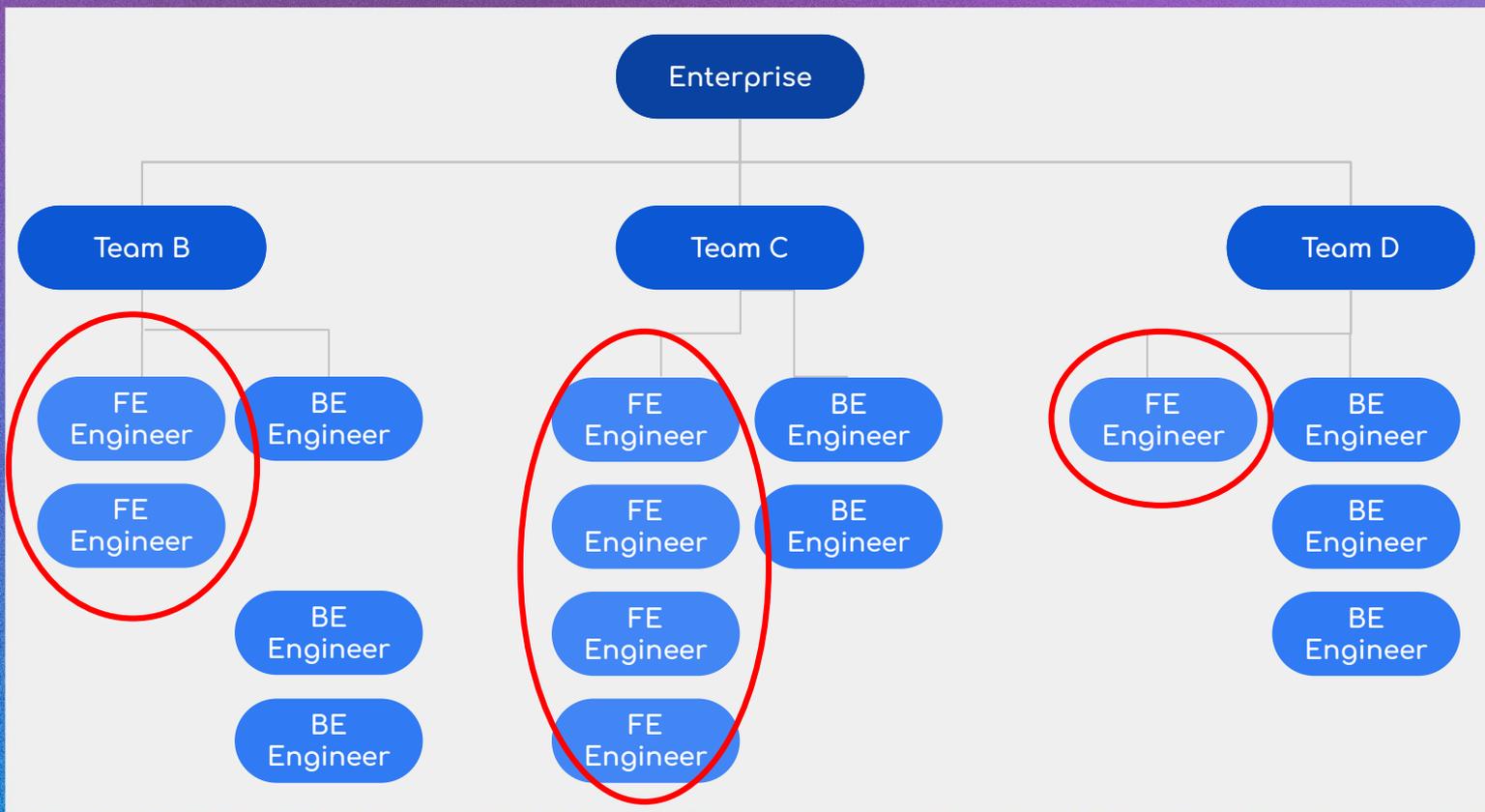










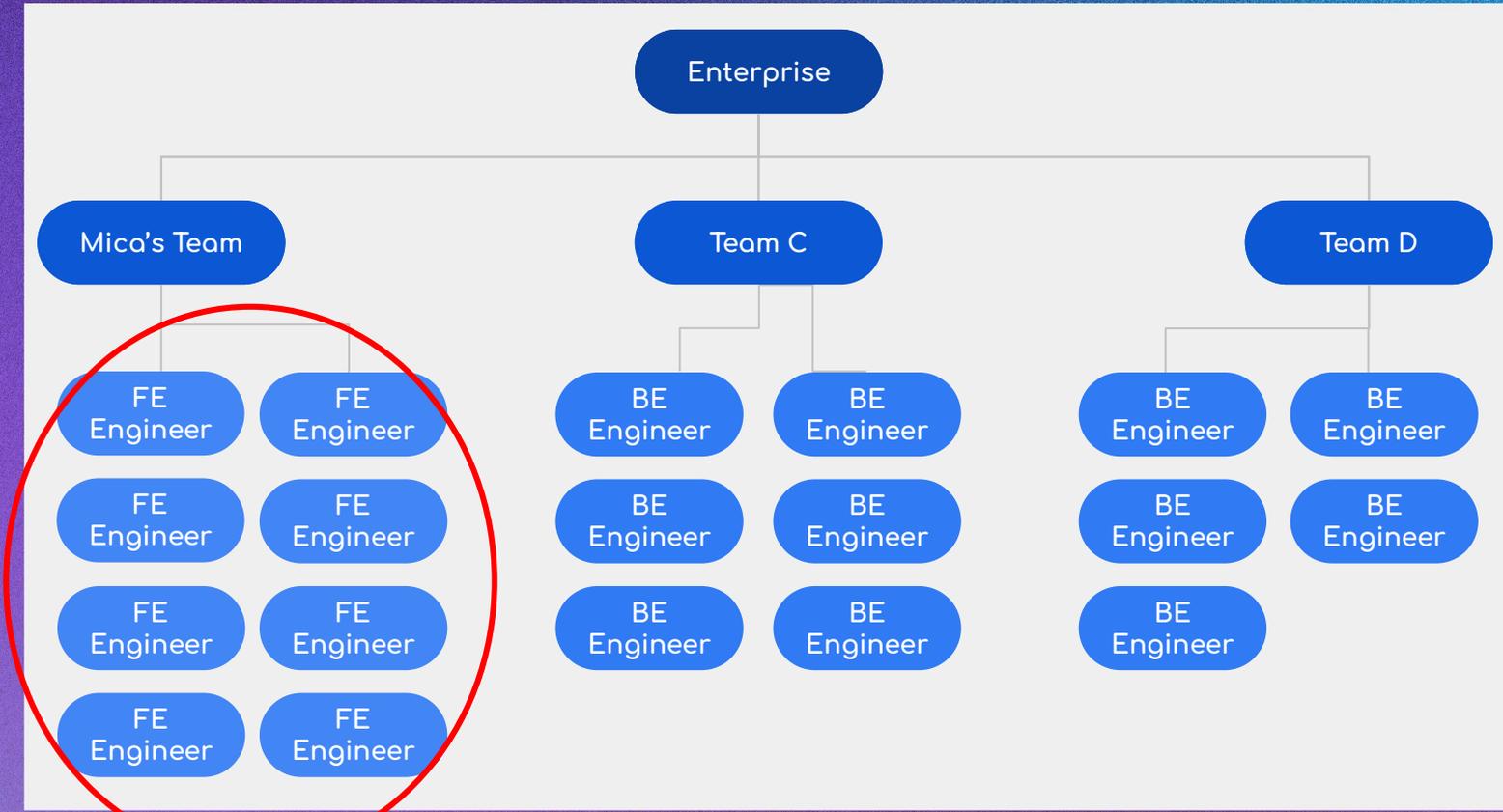


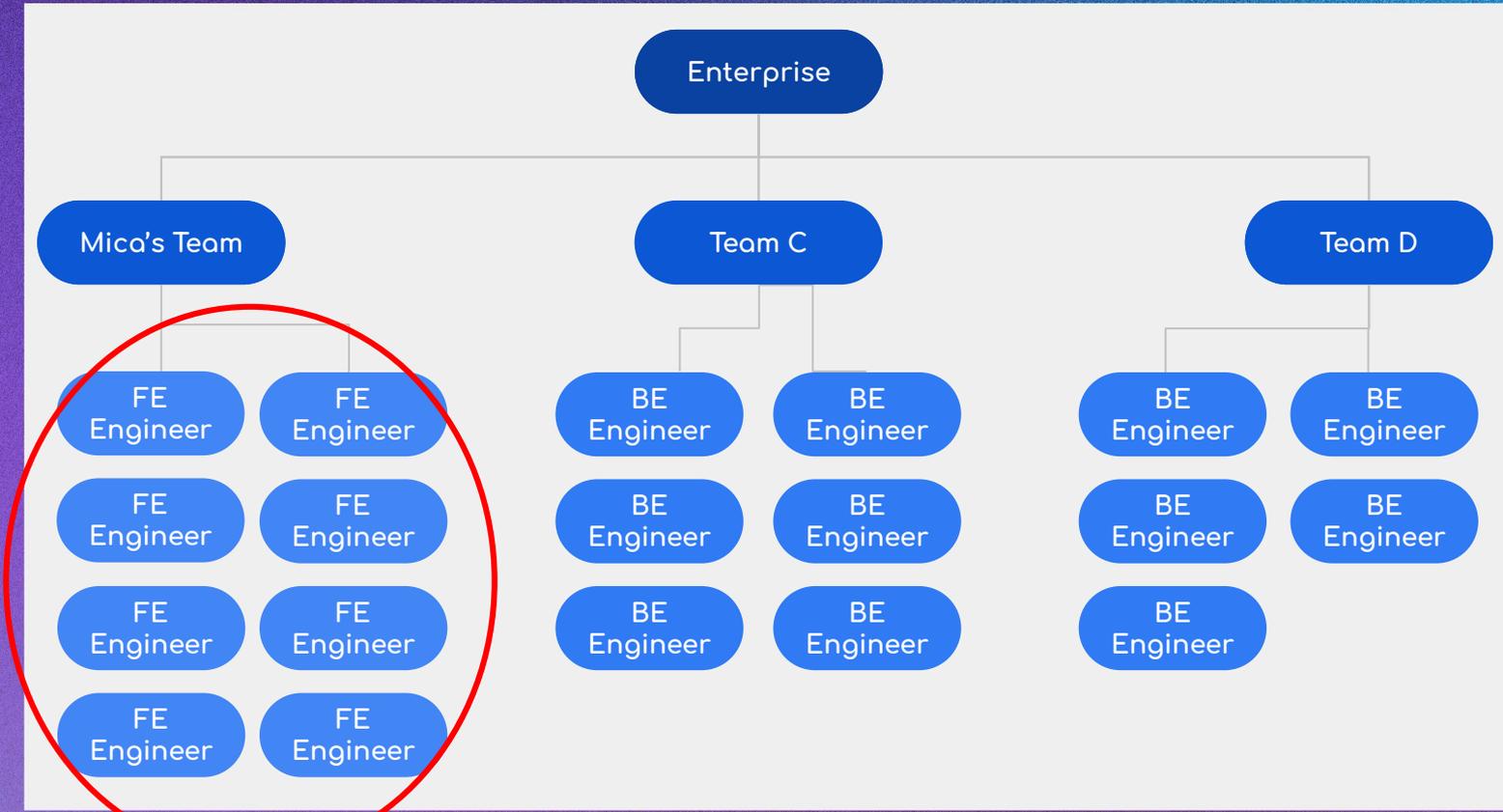
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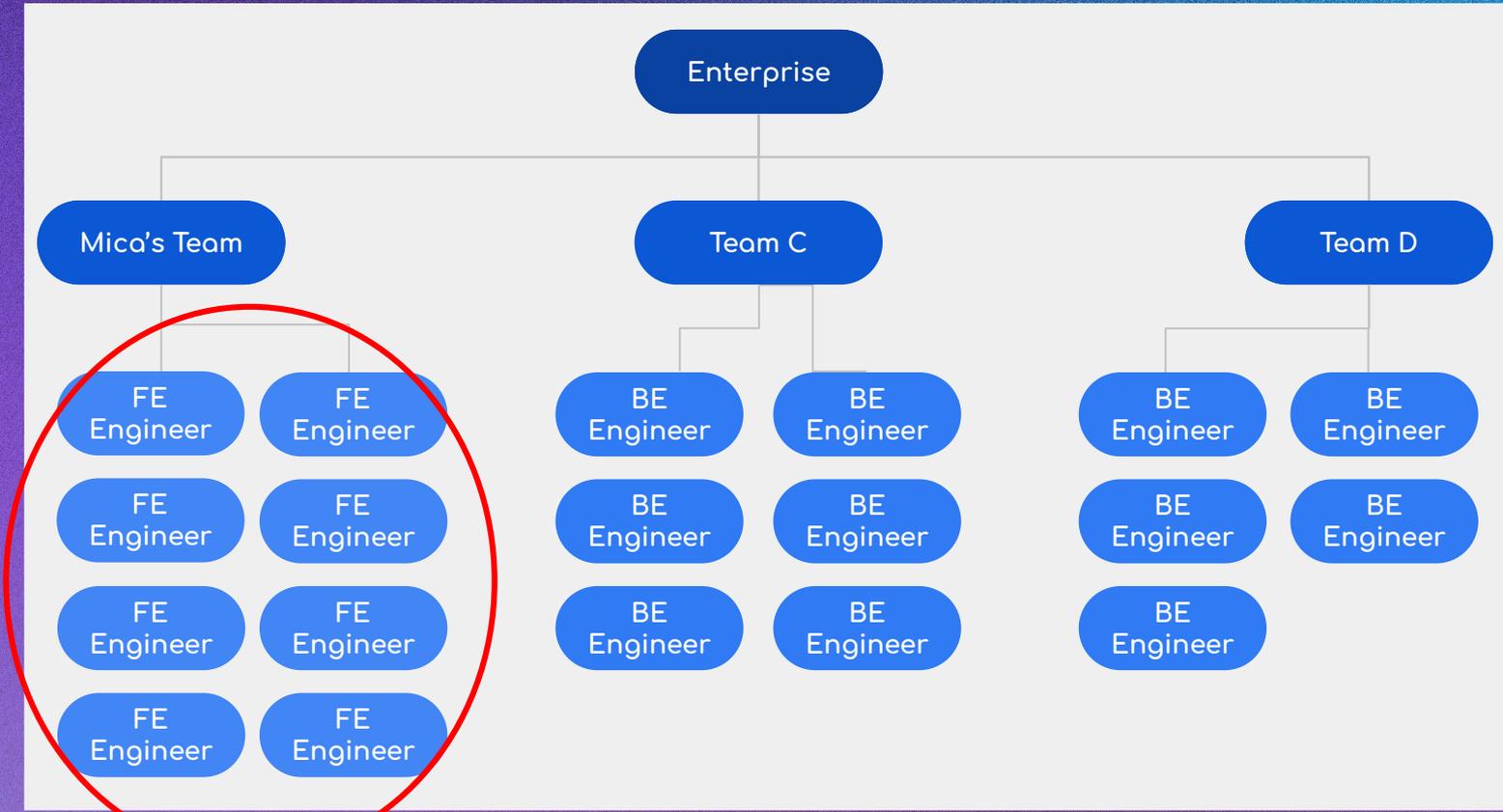
If you write the problem down clearly,
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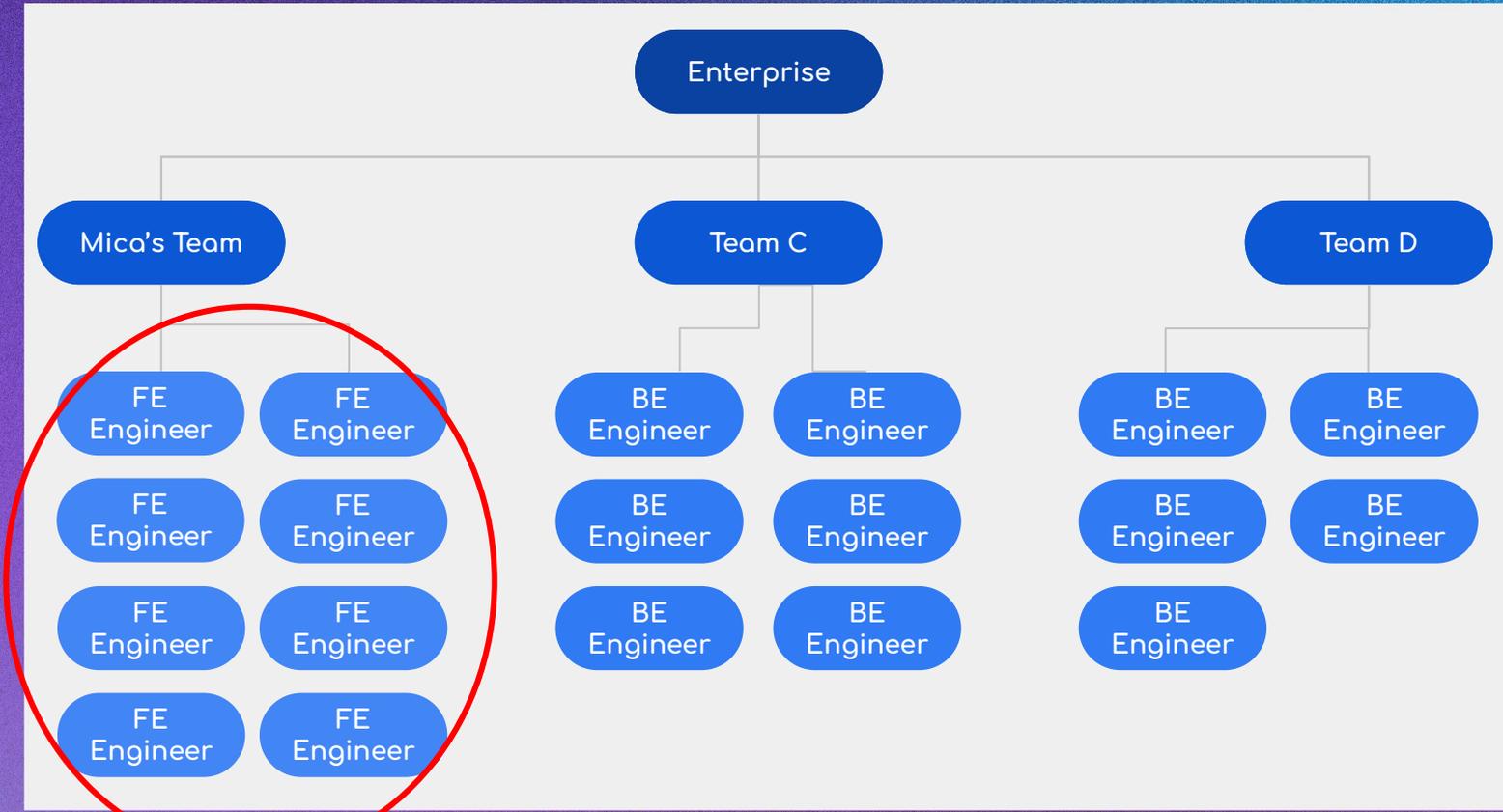
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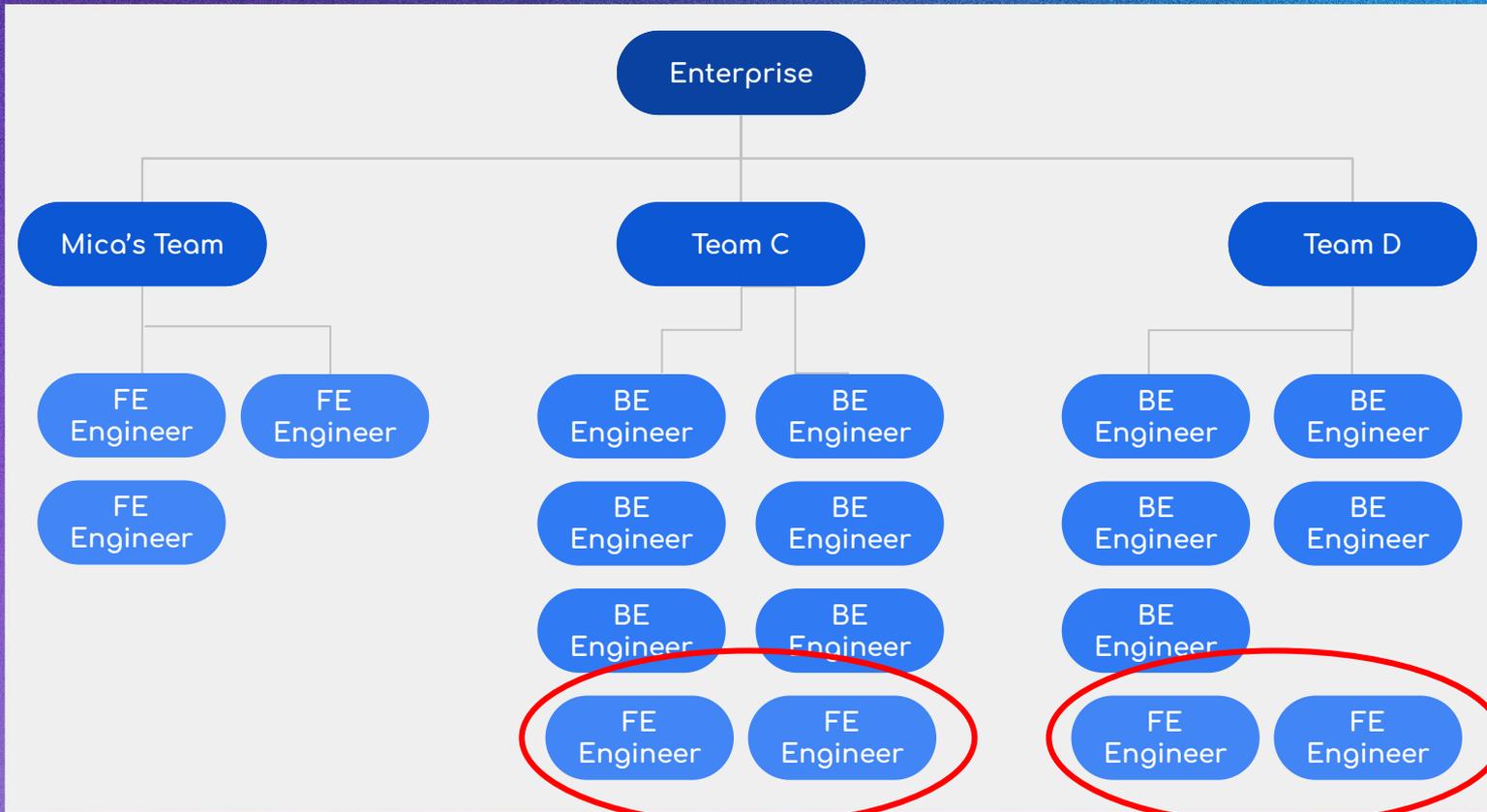
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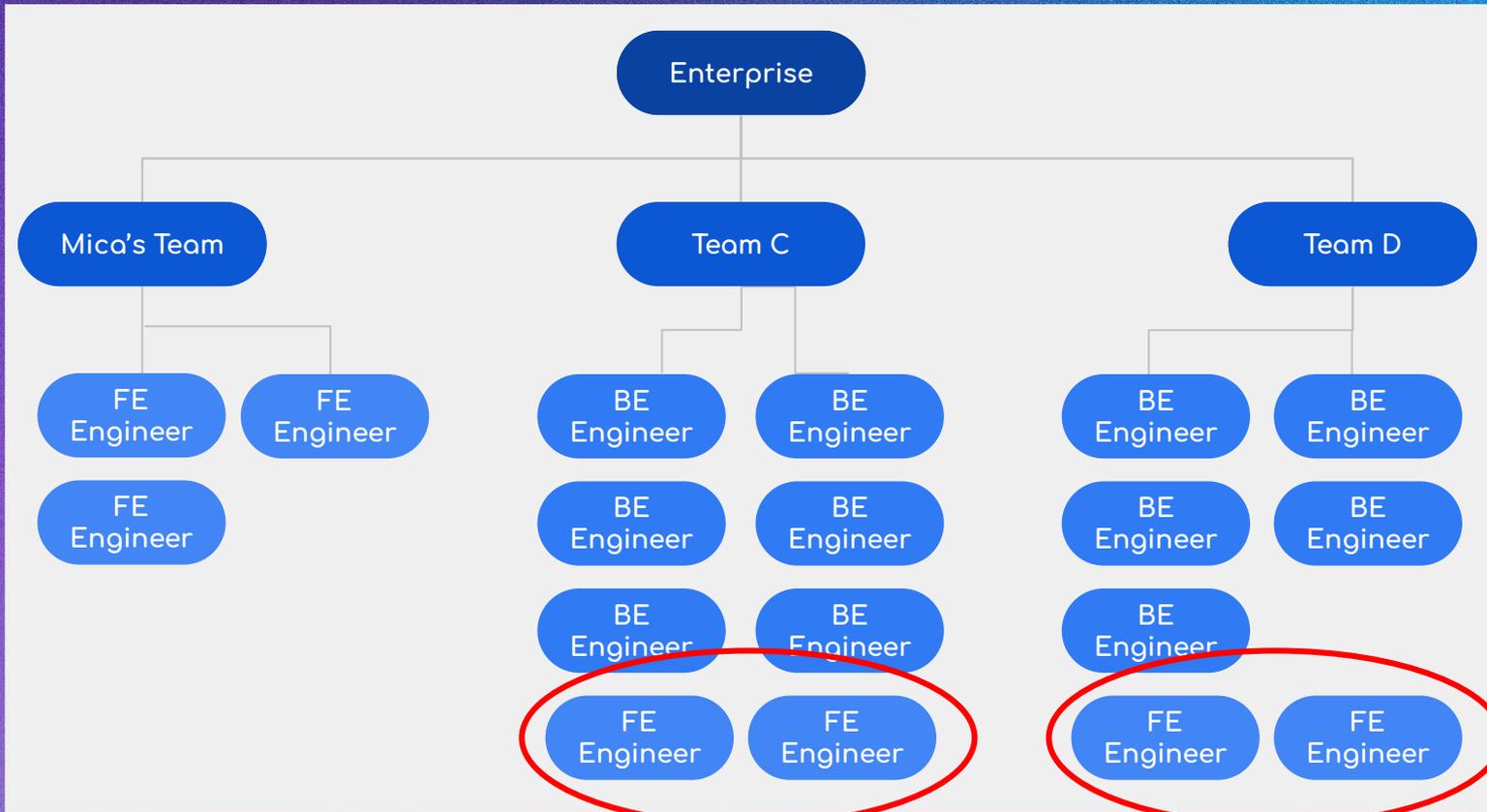


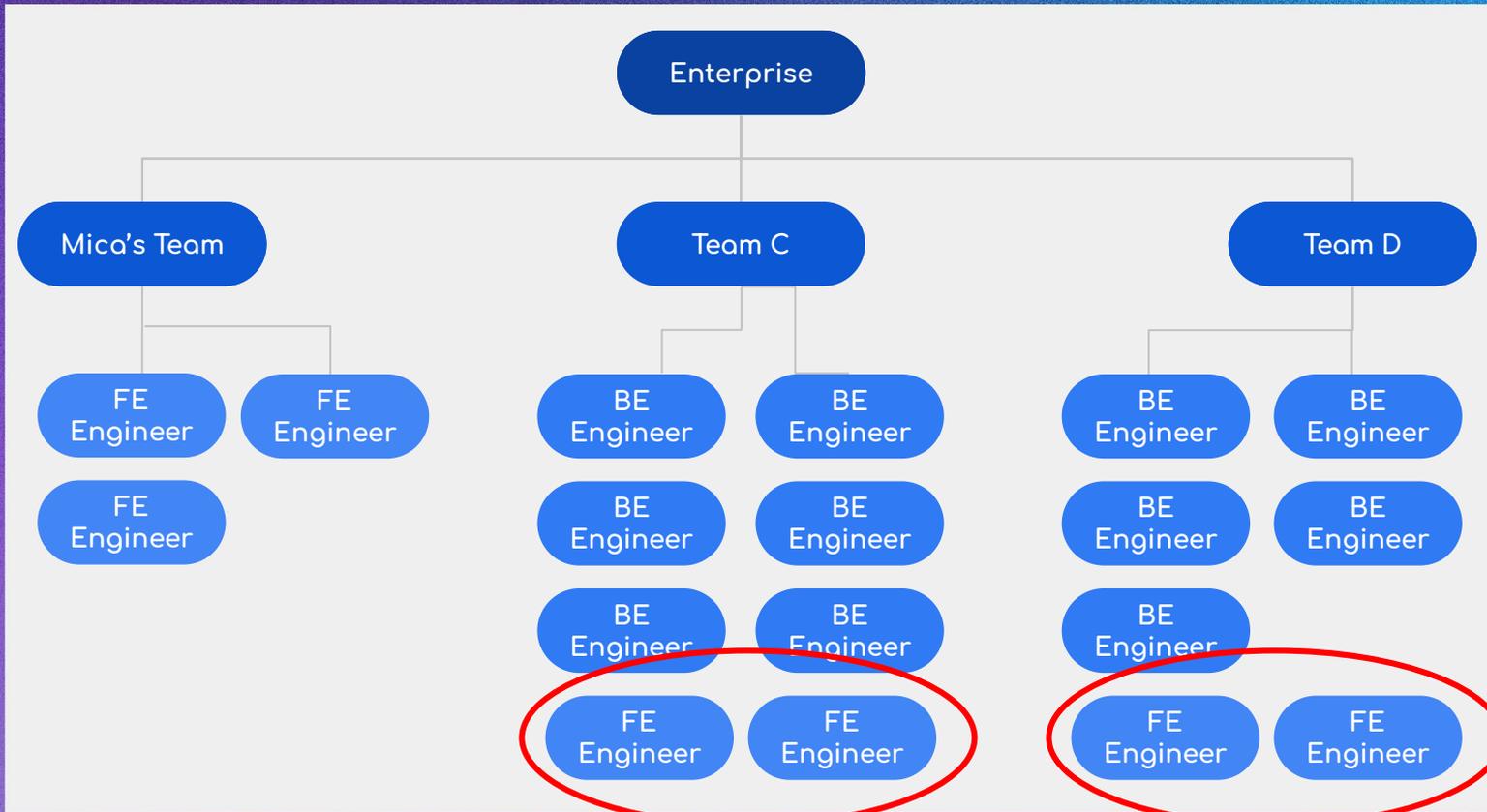


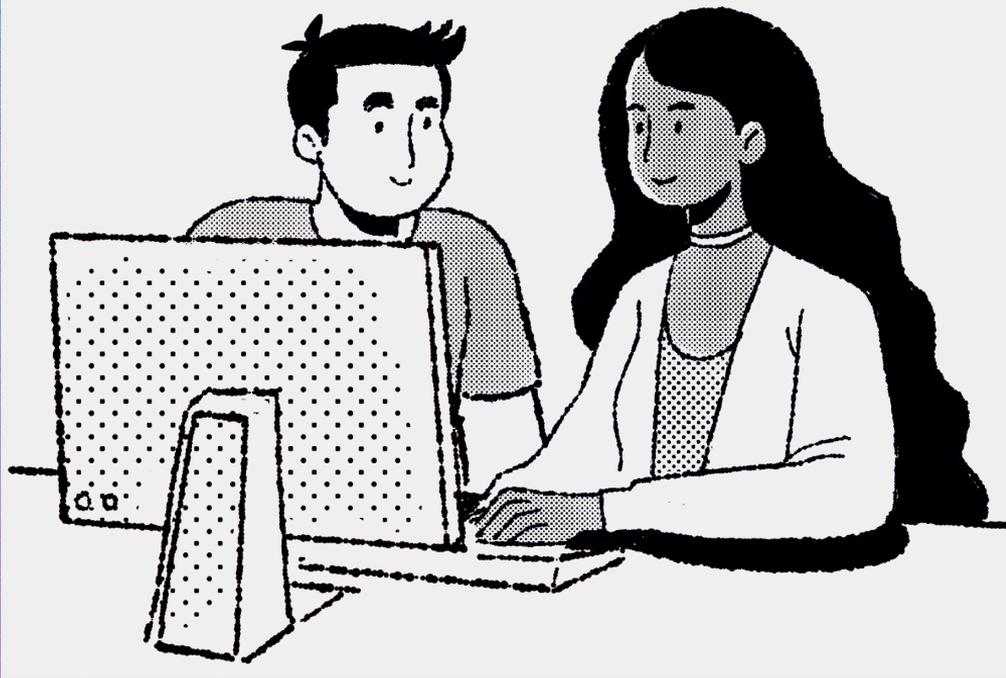






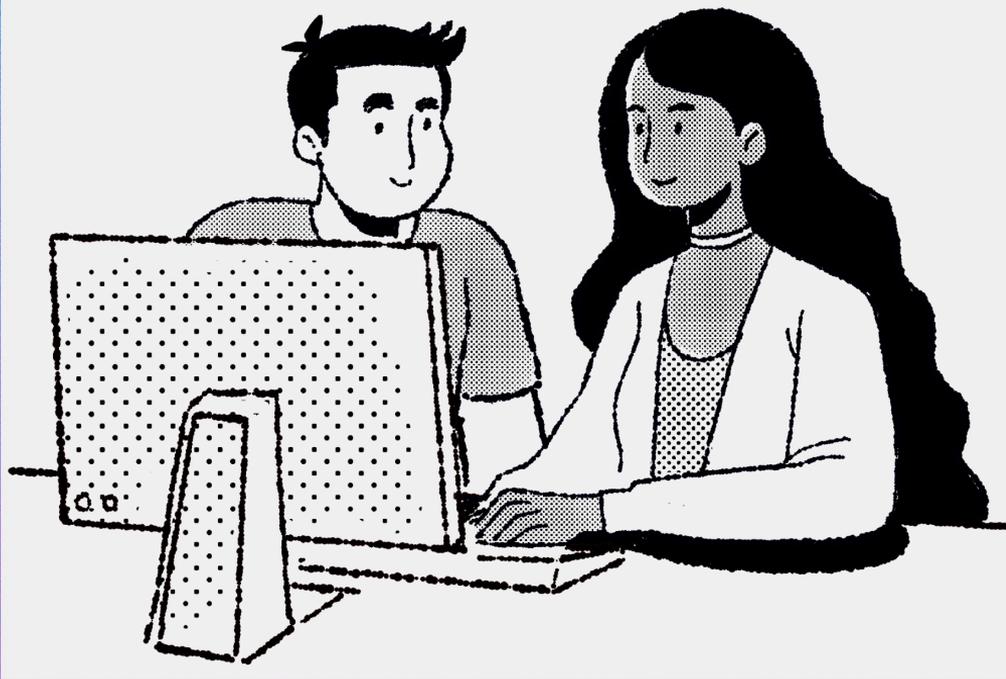






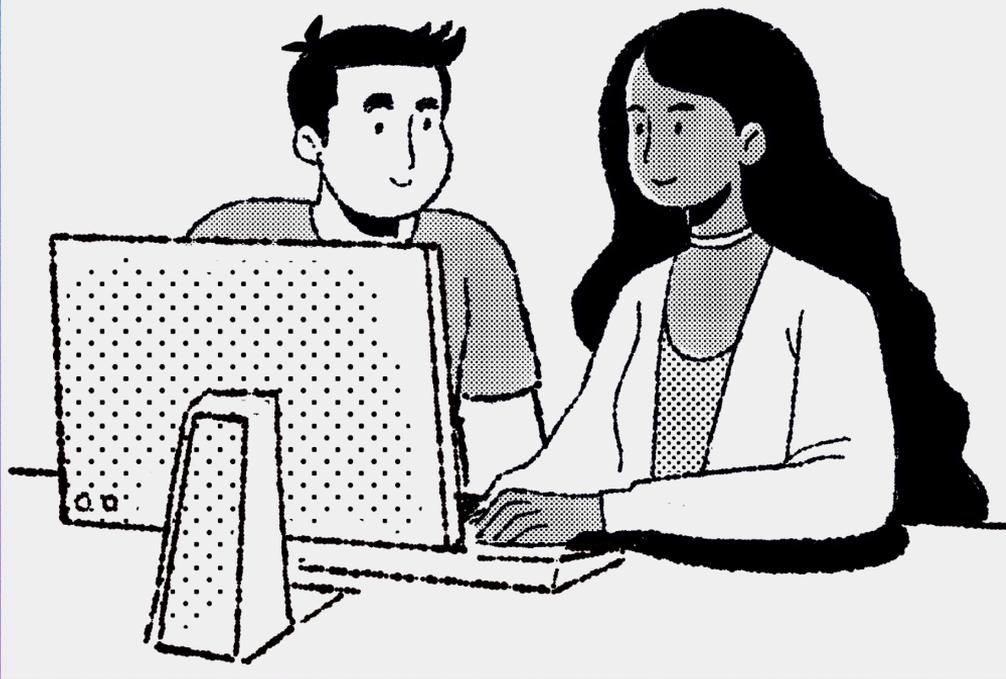
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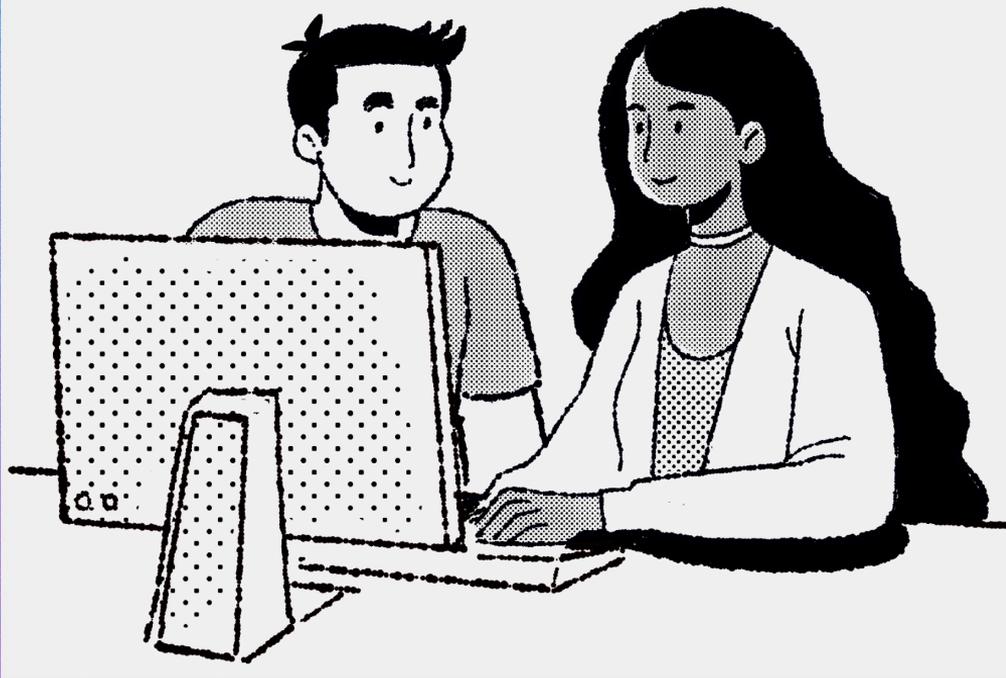
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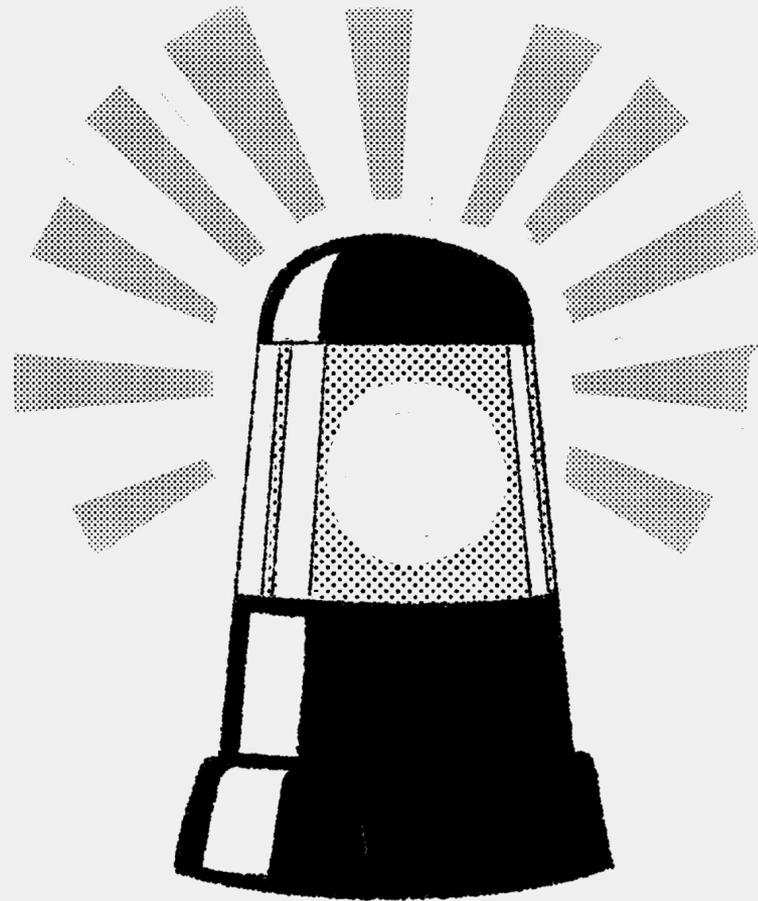
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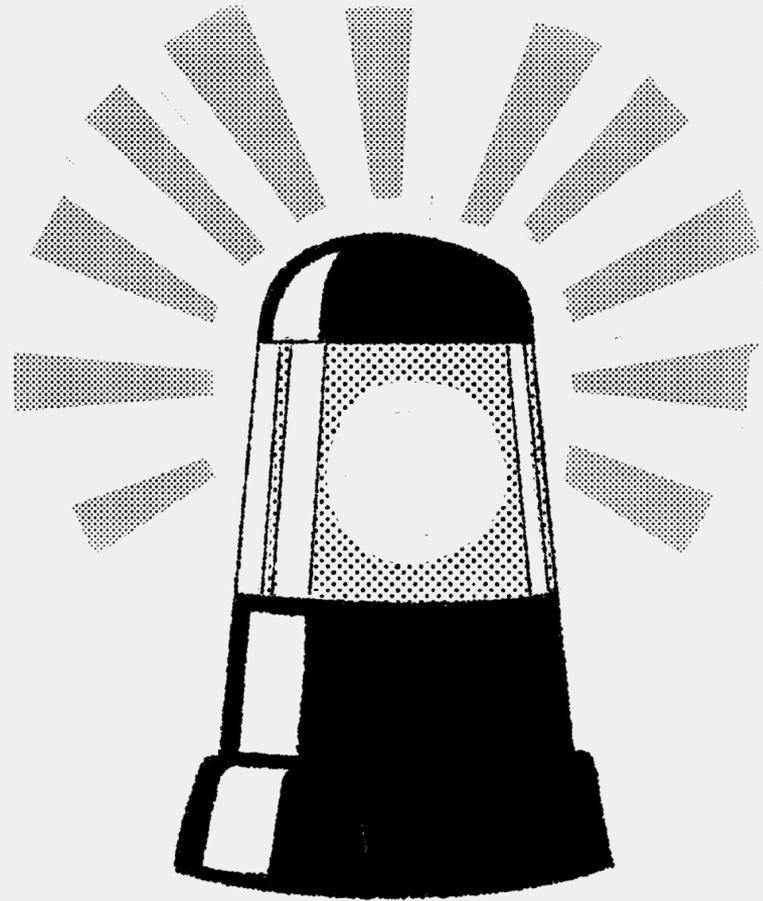


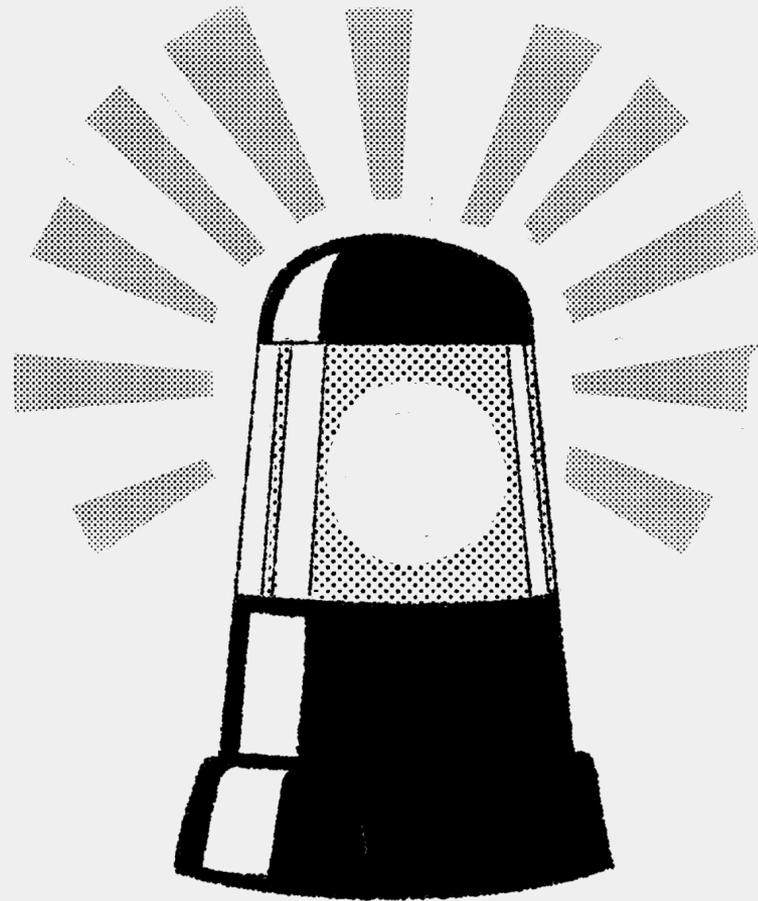


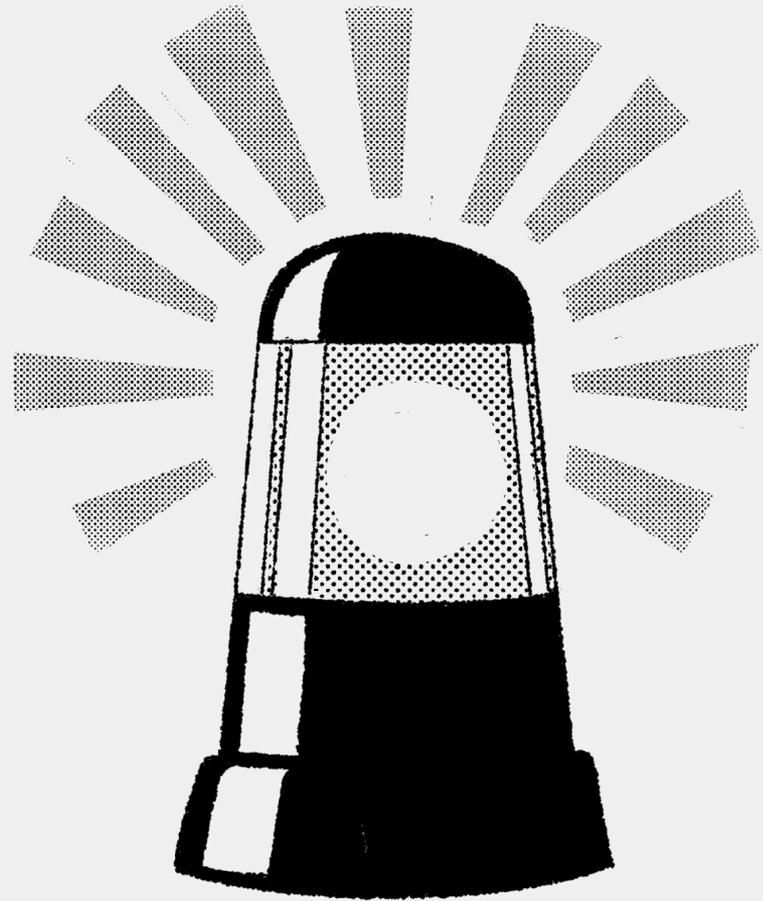
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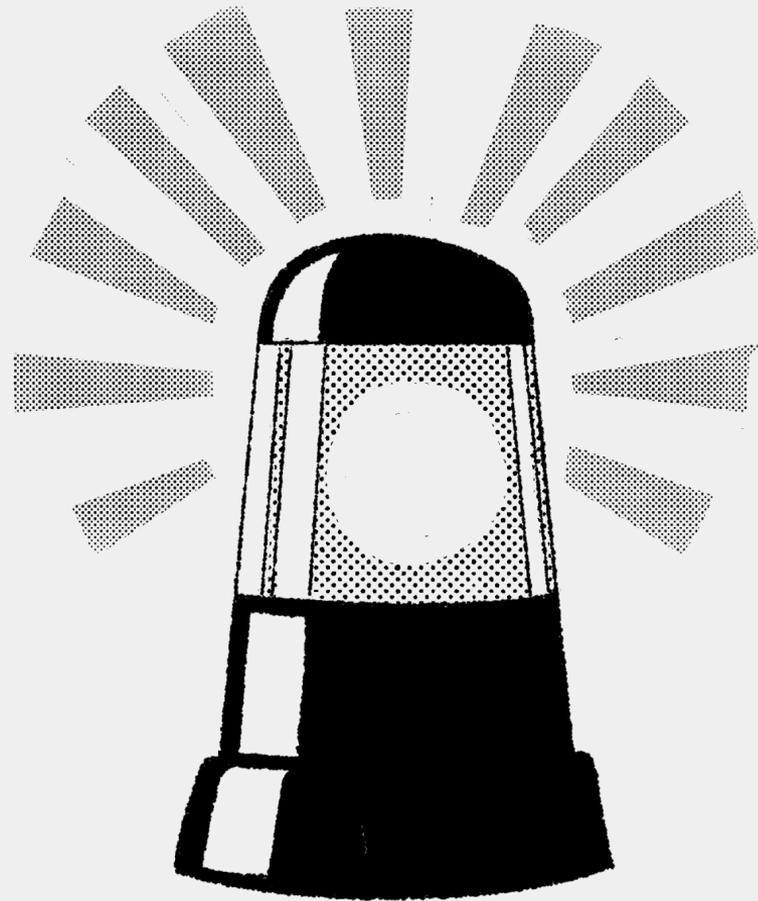
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EAFE Squad FAQ

Written by Mica (@mica, **please comment in this doc** or DM with any questions!)

- ▼ **What is EAFE Squad?**
- ▼ **Enterprise Admin Front End Squad! This is an experiment lasting for 3-4 months. We want to be maximally helpful to our teammates and also deliver the most valuable and impactful features to Enterprise customers. For the duration of this experiment, all FEs will be working together on a unified roadmap. The emphasis is on together; we want folks who might be isolated to have a wider pool of collaborators and coverage through the summer.**
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I am so glad you asked.

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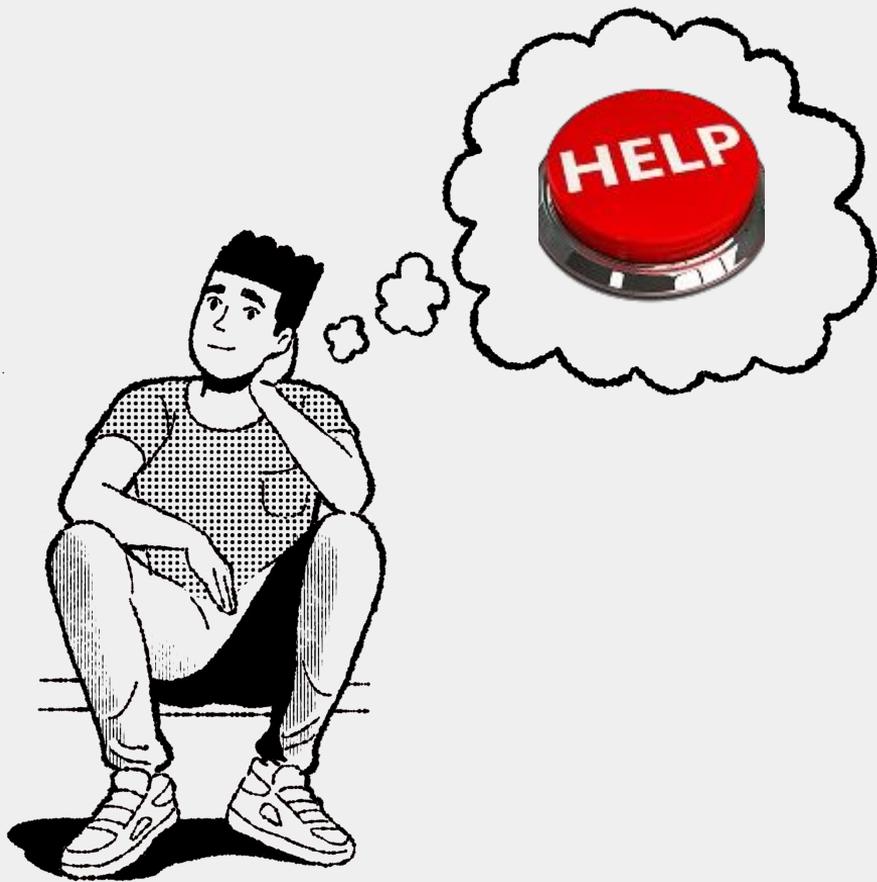


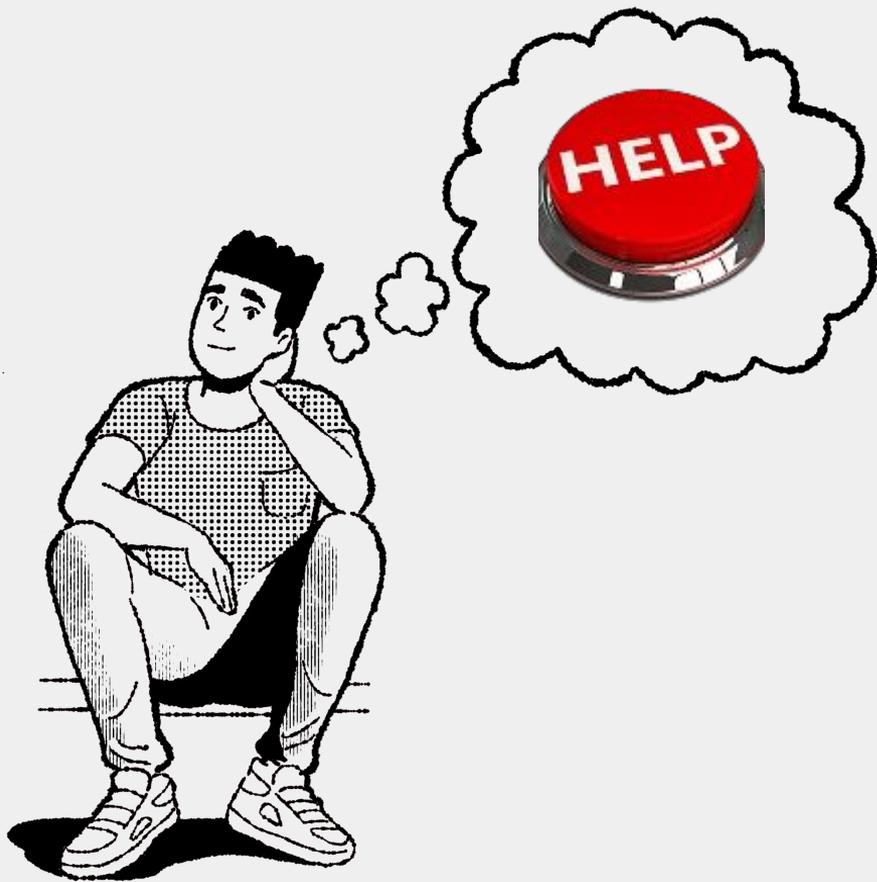


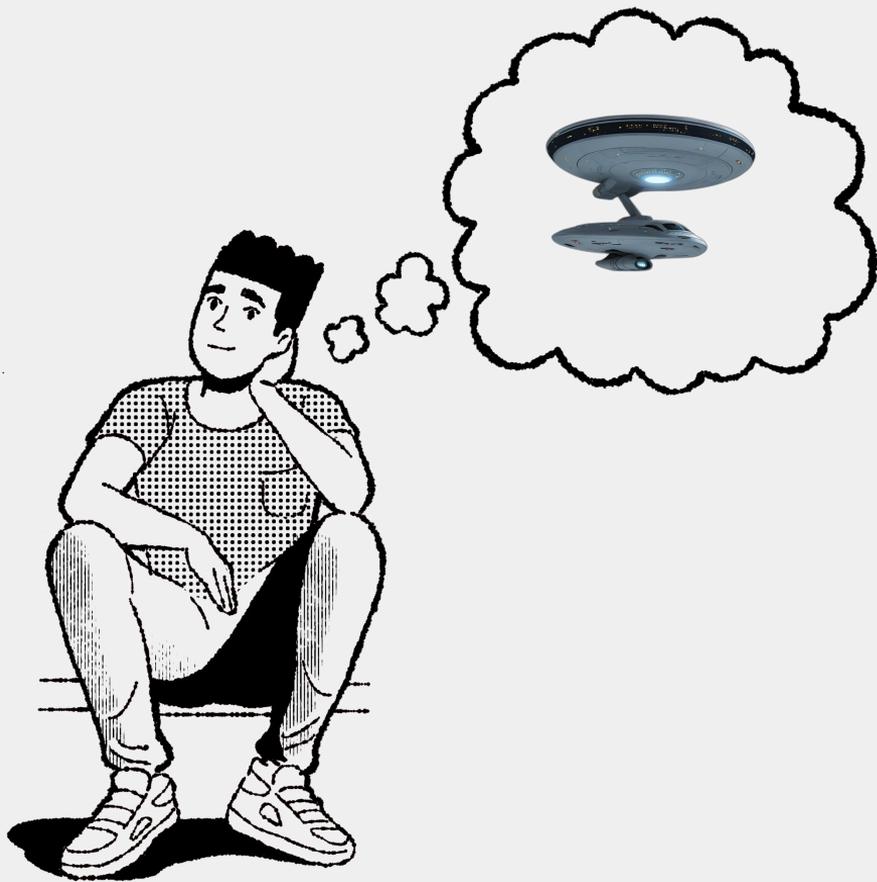


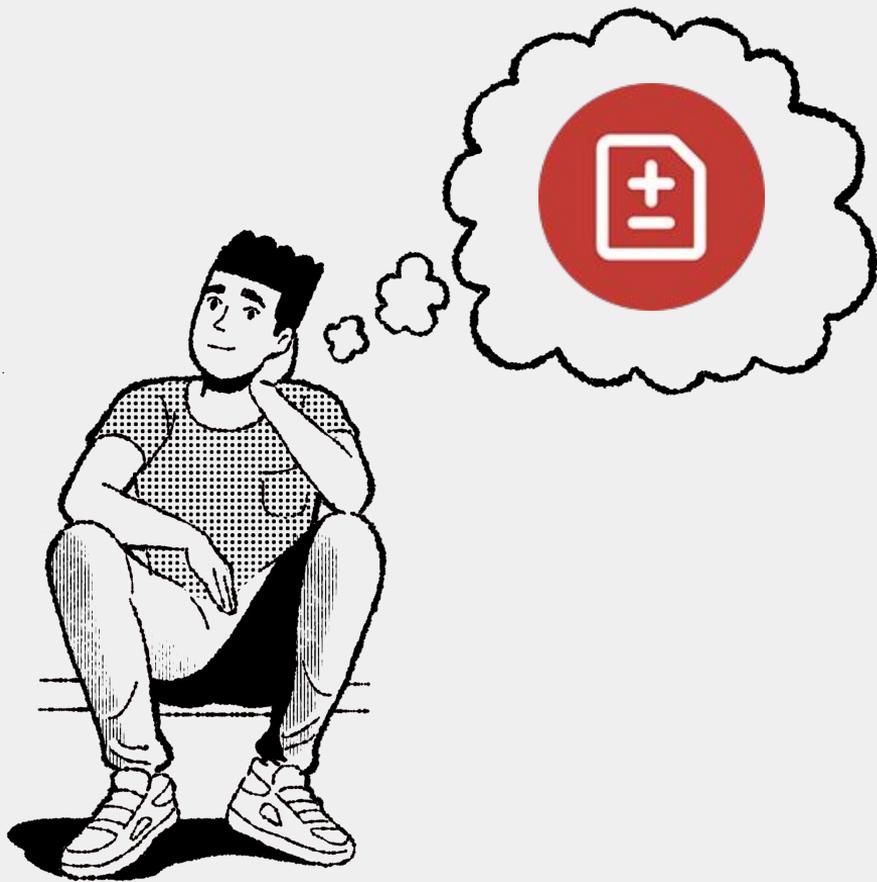


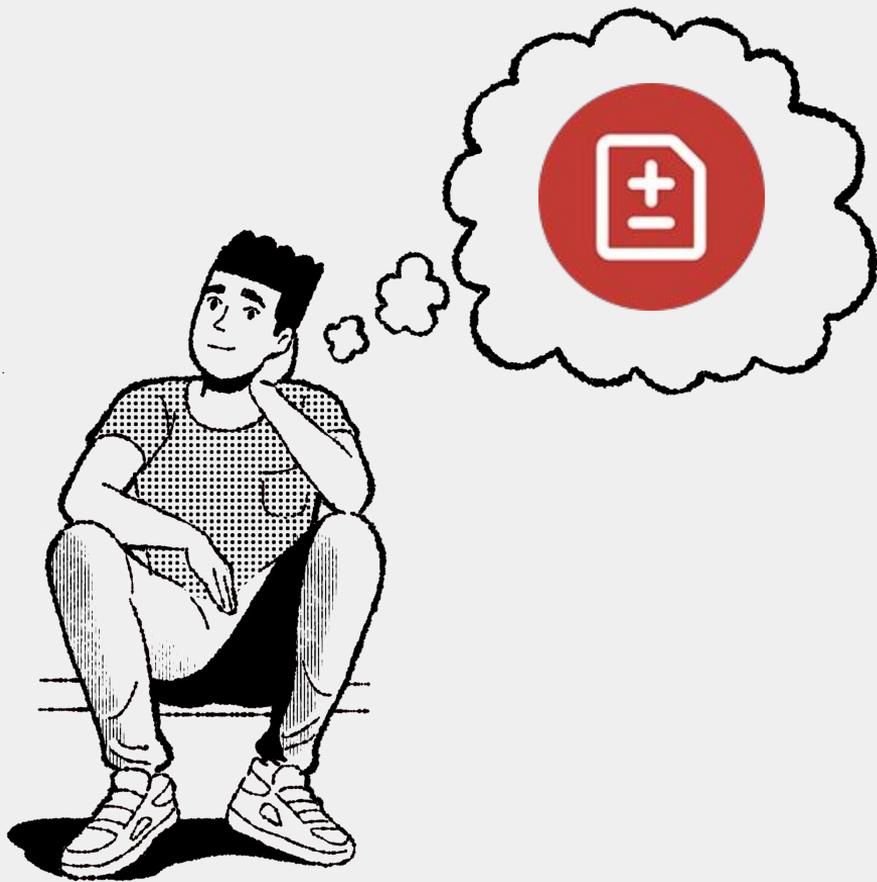


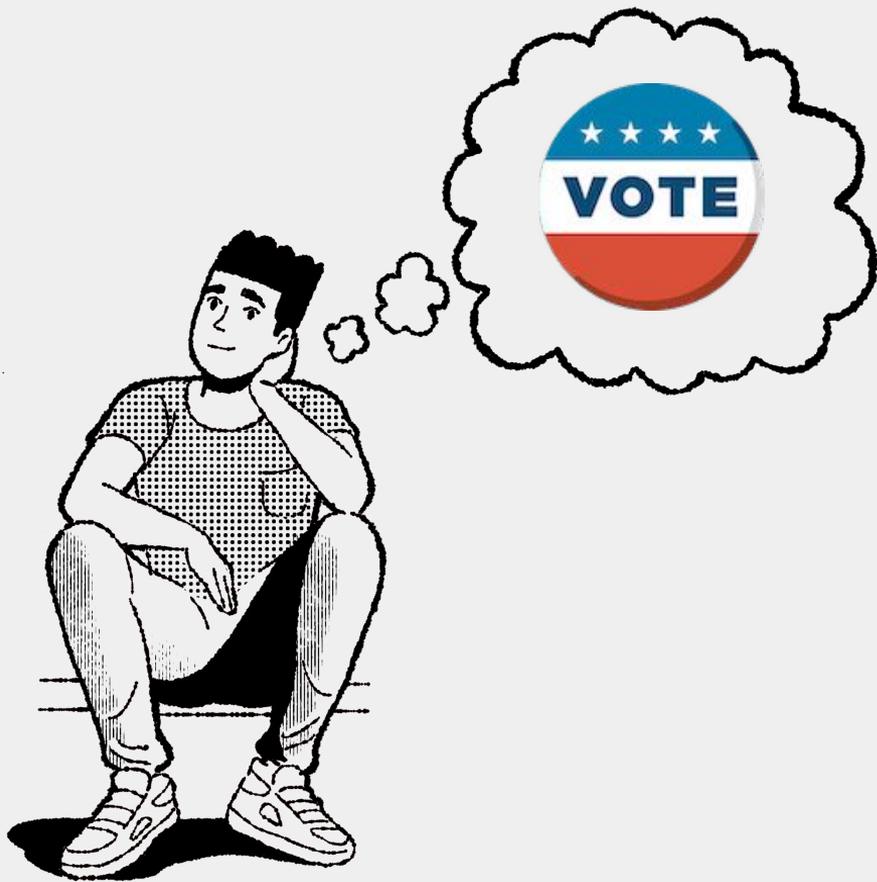






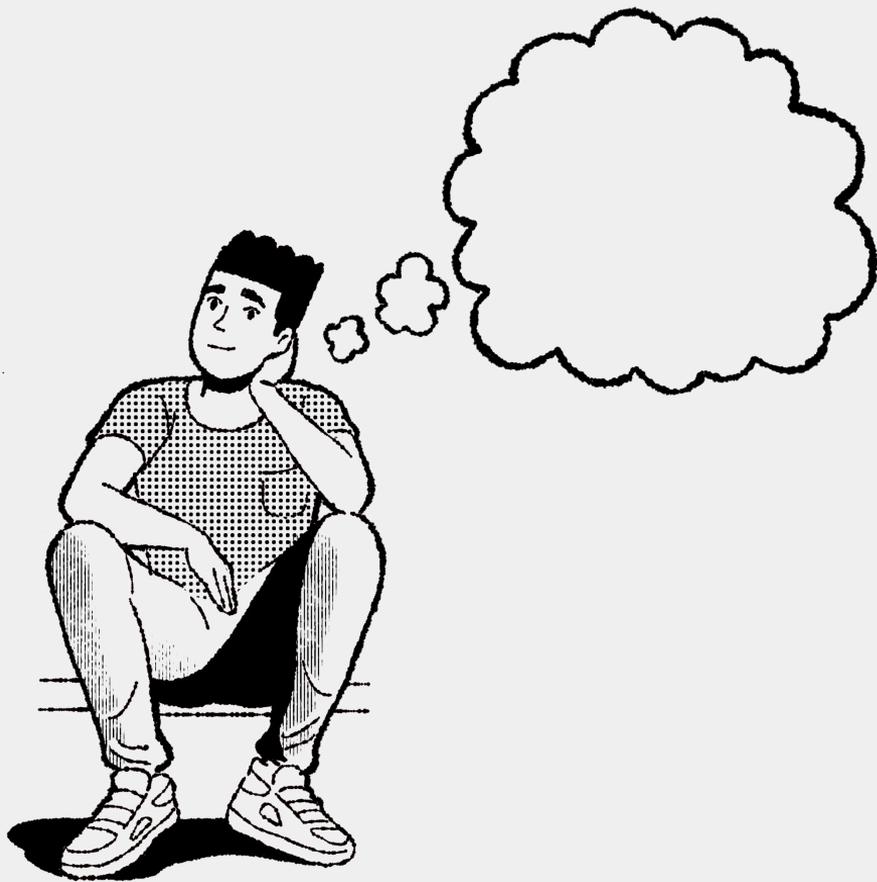


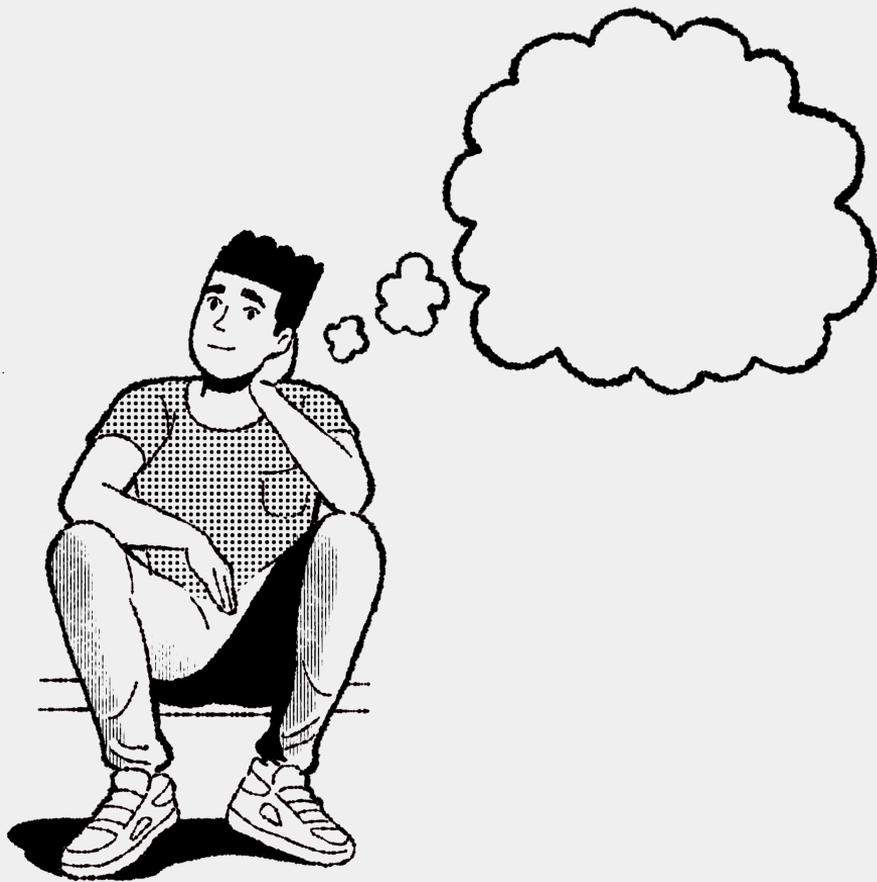


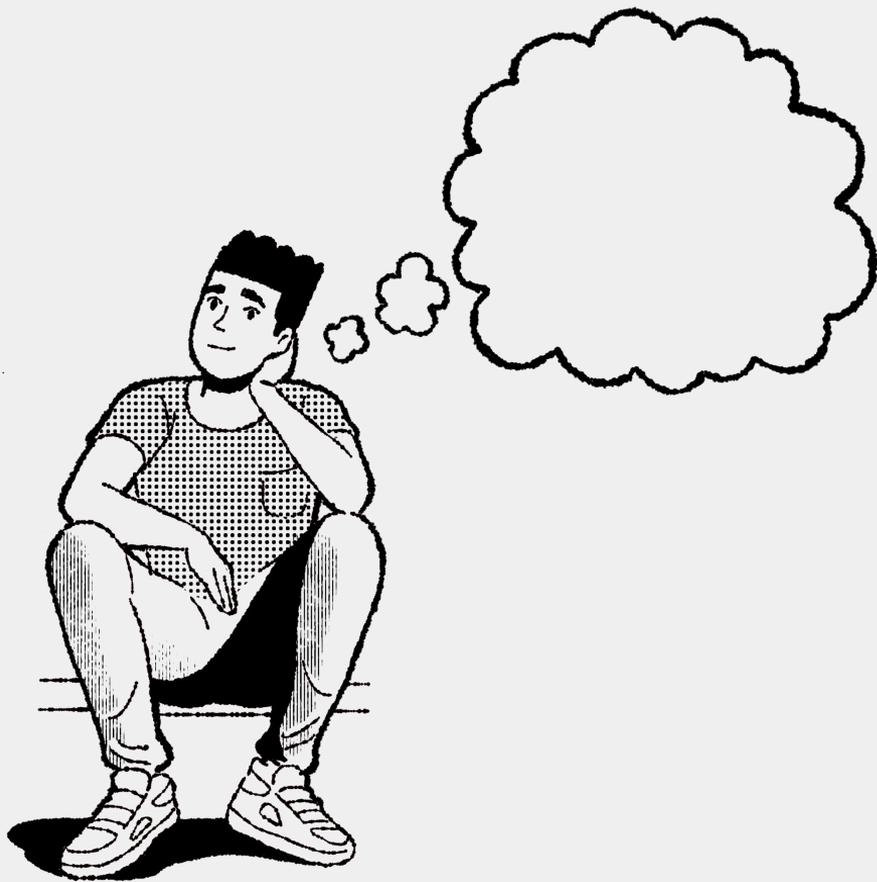


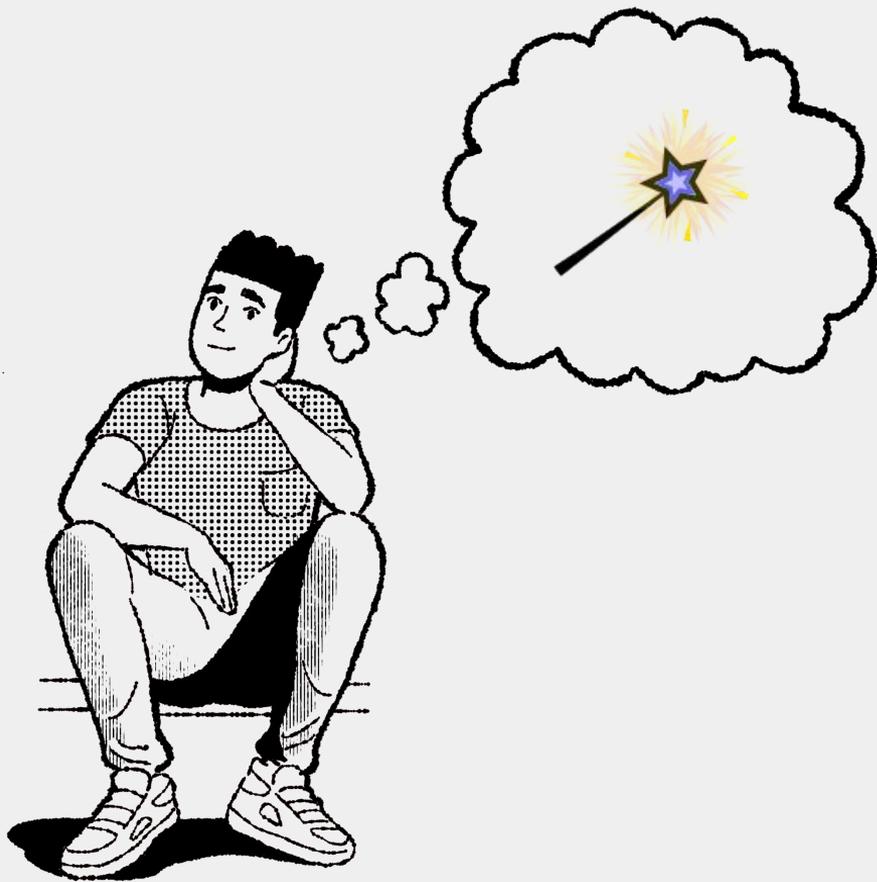


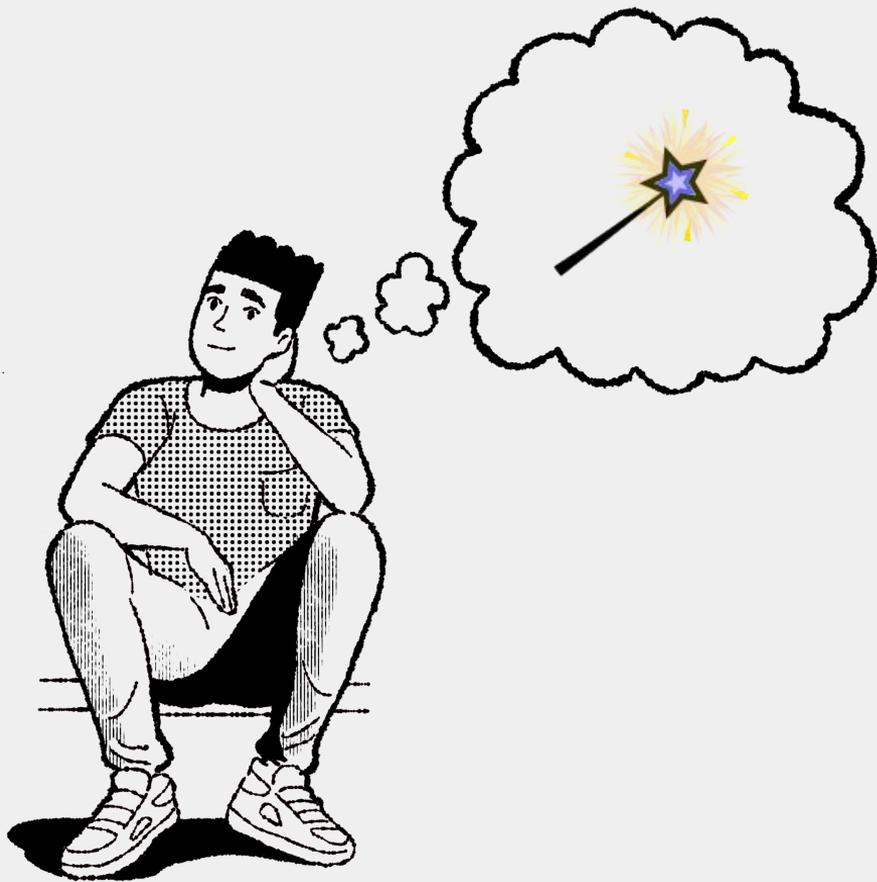


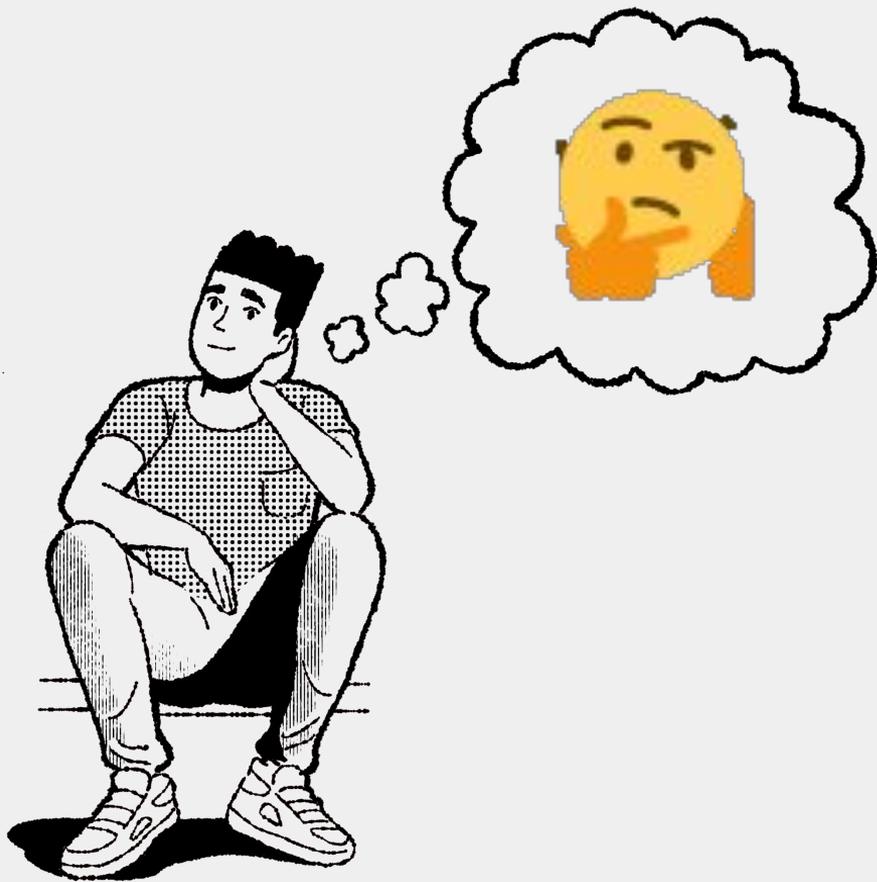


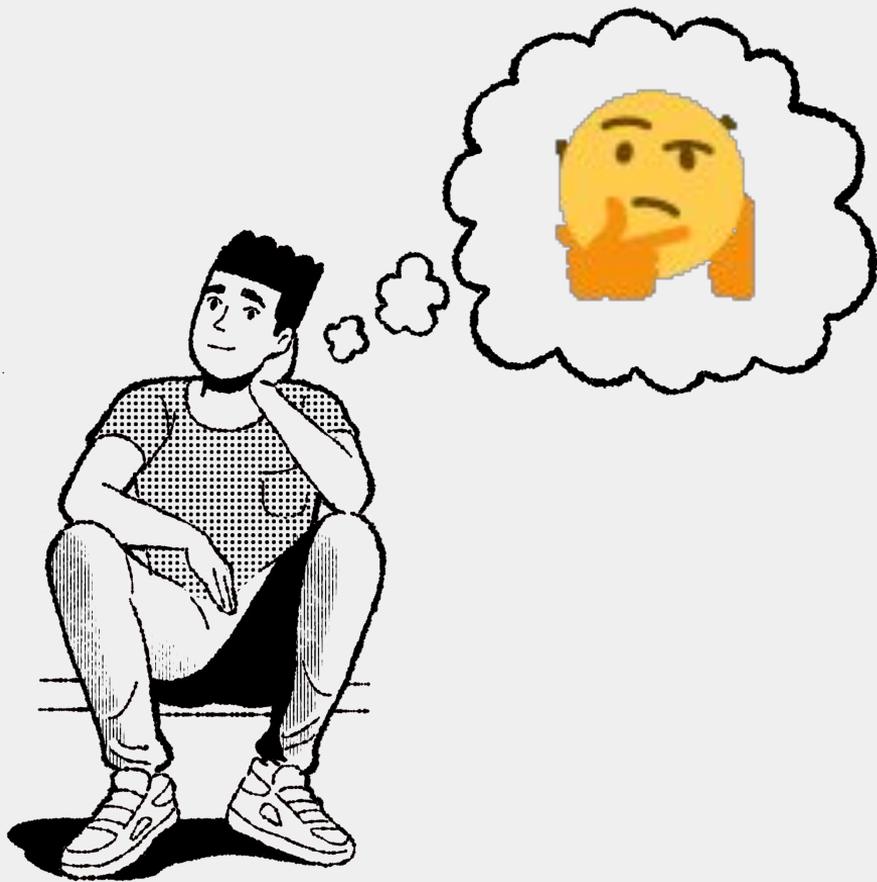












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We can do hard things.

We can do hard things,
if we do them together.

Thank you!

I'm @Mica in
the LeadDev Slack



Slide Design and Original
Illustrations by Sean Dove
seandove.com

