

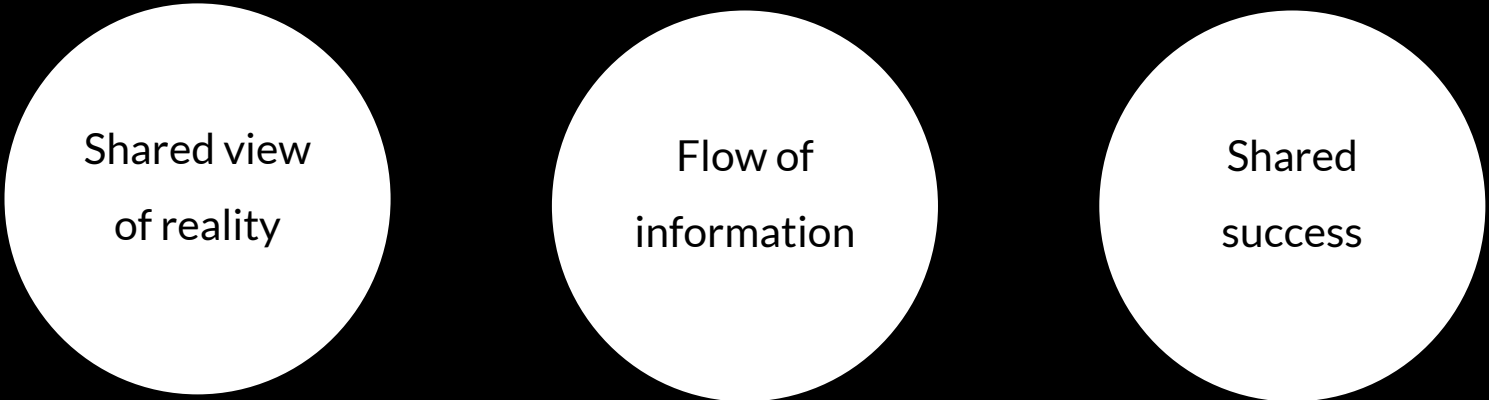
Harmonizing Across Cross Functional Teams

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she/her/hers



First a Story

What are the tenets to successful cross functional partnerships?



Shared view
of reality


Flow of
information

Shared
success

How do you create a shared view of reality ?

Team name	Mission/ Vision	Tech Lead	Execution	Product Manager	Manager
Team A	We make it easy and intuitive to interact with cross industry products and interactions	Susan	Joe	Jane	Tom
Team B	To help people discover our product and have a great first day experience	Joe	Joe	Art Vandelay	Kimberly
Team C	To create a first class billing experience for our customers	Chloe	Regina Phalange	Philip	Omar
Team D	Keep our service reliable	Shalini	Victor	Helen	Zoe
Team E	To create first class analytics for our customers, brand new team very undefined charter	Amelia	Various	Sue	No manager, team is self managed

What does successful information flow look like ?



Ways of
working

Communica
tion styles

Motivation

How do you create shared success ?

Strategic Planning and prioritization tool



Thank you