Creating a Culture of Trust

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"We used to go to work to make a living, now we go to work to make meaning" - Esther Perel

How do you build Trust when the stakes have changed and people NEED more?

61%

https://www.rukispot.com/how-to-anonymize-your-online-identity/

Be Seen

Be Heard

Everybody just wants to be heard. Validate them. 'I see you. I hear you. And what you say matters to me.'

Oprah

Celebrate

Keep Learning

GROWTH MINDSET

Is Freedom

Persevere in the face of failures
Effort is required to build new skills
Find inspiration in others success

Embrace challenges
Accept criticism
Desire to learn
Build abilities

FIXED MINDSET

Is Limiting

Avoid challenges   Give up easily
Threatened by others success
Desire to look smart
Effort is fruitless
Ignore feedback

Fixed abilities

Human-Centric Culture anchored by kindness

- 37% less absenteeism (on average)
- 21% higher productivity
- 10% increase on customer service ratings
- 48% fewer safety incidents
- 65% lower employee turnover

Take Action Now!

Illustration by Ed Abbott