

Balancing user needs, platform health, and engineer growth

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mailchimp

+1,100 employees

+300 engineers

+20 data engineers (5 on my team)

+60 data scientists and analysts

Balancing user needs

1. Global intake process

2. Bucket users

Balancing platform health

1. Architectural work

2. Long-term technical strategy

Balancing engineer growth

1. Quarterly debriefs

2. Delegate a bucket of users

3. “No work” Fridays

Thanks!