



ONBOARDING FOR RETENTION

@catehstn





THE NATURE OF ATTRITION





ONBOARDING IS FOUNDATIONAL



BELONGING

being part of something





CREATING BELONGING

- Peer 1:1s
- Welcome call and game
- Welcome post
- New hire channel

ACCOMPLISHMENT

getting things done





SUPPORTING ACCOMPLISHMENT

- ▶ Onboarding checklist(s)
- ▶ A first win
- ▶ Onboarding buddies

IMPACT

*belonging * accomplishment*





GROWTH IS NOT NEGOTIABLE







PLUS ÇA CHANGE, PLUS C'EST LA MÊME CHOSE





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