

# This one made the **newsletter**.

Jitesh sees ten conferences a year, usually from the stage. Here's why LDX3 stood out.



*The value of talking to your peers outside of your own workspace is being able to benchmark where you are as an organisation.*



**Jitesh Gosai**

Principal Tester, BBC · Speaker and newsletter author



Jitesh Gosai is a Principal Tester at the BBC who attends around ten conferences a year, usually as a speaker. LDX3 was one of the first in years he came to purely as a delegate – which makes his verdict unusually well calibrated.

## »» THE OUTCOME

### Frameworks in use. A newsletter published.

Weeks after the event, the output is easy to point at – three things came home with Jitesh:



**Frameworks in active use –**

already shaping how he approaches engineering principles, incident reviews and team performance.



**A newsletter piece published –**

four LDX3 talks written up for his quality engineering readers within weeks.



**An industry benchmark –** a clear

read on where his organisation stands relative to its peers.

*“Slightly different problems, slightly different issues, but nothing’s really all that different. No one’s really solved all these things. We’re all trying to figure this stuff out.”*

## »» THE CHALLENGE

### A high bar, honestly held

Jitesh doesn’t consume industry change passively: he runs a quality engineering newsletter, speaks regularly, and uses events to share thinking as much as gather it. For someone that engaged, a conference has to earn its place in the diary – and LeadDev 2024’s talks had set the standard.

## &gt;&gt; WHY LDX3

## Reputation earned. A different kind of value found.

The 2024 event was the draw; LDX3, its larger successor, was the natural next step. What he found was broader: multiple tracks, a wider range of sessions, and the conversations that only happen when a large cross-section of the engineering leadership community shares one venue.

## &gt;&gt; THE EXPERIENCE

## The room is the thing you can't replicate

The between-session conversations delivered the most consistent value. Talking to peers across industries gave Jitesh something he calls essential but underrated: a benchmark – the recalibration you can't get from a podcast or a report.

Four talks earned a place in his newsletter: Randy Shoup, refreshingly honest on doubling engineering productivity at eBay; Manogna Machiraju's framework for stress-testing engineering principles; Lyndsay Prewer on the social psychology of incident reviews; and Cathy Pank on what football coaching teaches managers about teams that perform without them.

## &gt;&gt; LOOKING AHEAD

## A recommendation you can trust

Jitesh's advice carries the weight of someone who sees ten of these a year. For leaders newer to the job, LDX3 is an unhesitating yes; for veterans, check the speaker programme – if the talks connect to your live problems, go. Either way, his case for making the trip comes back to the benchmark:

*"Are we ahead? Are we behind? Are we doing things in a similar way? That's always really, really valuable."*

BE THERE NEXT TIME

Leave with more energy than you arrived with. **We'll save you a seat.**

[Explore upcoming events](#)[leaddev.com/events](https://leaddev.com/events)